

Drive decisions with mission critical information

Dialog®

Respond to dynamic information demands with the premier collection of online content and solutions



When to use it >>

- Identify and capitalize on industry trends
- Develop effective market strategies
- Maximize research investments
- Identify alternative applications for products
- Expedite time-to-market
- Save time and money on research and development
- Track legislation and regulation that impacts your business
- Monitor innovations and intellectual property
- Identify potential business partners, customers and competitors

Who uses it >>

- Business and financial analysts
- Competitive and market intelligence analysts
- Information professionals
- Intellectual property specialists
- Legal counsel
- Licensing professionals
- Life science professionals
- Merger and acquisition specialists
- R&D leaders

Premium content from authoritative sources

With more than 600 databases, the powerful content of *Dialog* is truly the only resource you need to support your research requirements in such fields as business, finance, engineering, law and science.

> **Business News & Information**

Stay current and competitive with access to more than 11,000 credible sources, including newspapers, newswires, specialty newsletters, broadcast transcripts, trade media and scholarly journals. *Dialog* has the most robust collection of trusted business information and news sources, like ABI/INFORM®, D&B, Frost & Sullivan, Investext® and others.

> **Competitive Intelligence & Market Research**

Capitalize on industry trends, develop effective market strategies and maximize research investments. *Dialog* gives you access to the industry's most valuable collection of competitive intelligence and market research from sources like Datamonitor Market Research, *Harvard Business Review* and more.

> **Energy & Environment**

Track news, pricing and products related to the oil, gas, electric and nuclear power industries. Find regulatory information to assist in navigating environmental impact legislation. *Dialog* brings you vital information from reputable sources like Federal Research in

Progress (FEDRIP), Inspec®, and NTIS – National Technical Information Service, among others.

> **Engineering & Technology**

Conduct comprehensive literature searches, monitor industry trends, keep an eye on cutting-edge technologies through the global patent collection, and stay ahead of the competition. *Dialog* offers such preeminent sources as Ei Compendex®, Inspec, CSA Technology Research Database and NTIS.

> **Patents & Trademarks**

Monitor patent images and patent family information, and gather information on trademarks from dozens of countries. *Dialog* provides a collection of indexed patent applications available from more than 70 patenting authorities around the world.

> **Pharmaceutical, Biomedical & Life Sciences**

Track the drug pipeline and discover market intelligence through the latest news, market share information, legislation, drug registrations, licenses and clinical trials. *Dialog* is your most comprehensive source of chemical structures, drug pipeline data, patents and trademarks, market research, trade journals, conference papers, news and more. *Dialog* offers the sources you rely on, like Prous, IMS Health, PJB and others.

Convenient, easy access to fit your needs

Get the information you need the way you want it from *Dialog*, choosing from an array of robust off-the-shelf information solutions designed for specific industries, as well as customized enterprise solutions. From web-based and software applications to emailed Alerts, *Dialog* makes it easy to stay informed with your choice of powerful, precision search tools. Connect via an array of web-based and software applications, or create a unique solution to meet your needs.

Our Custom Solutions provide specialized content delivery applications, created to integrate or deliver *Dialog* content into intranets, extranets and portals. And use our eJournal Links to activate and customize access to the full text of articles from over 20,750 scientific, medical and technical journals, produced by more than 320 of the world's most prestigious publishers and aggregators.

Immediate notification via Alerts

When you want critical information pushed to you as soon as it is available, you need customized Alerts. Make informed decisions quickly and outsmart the competition when you select your topics of interest, frequency of notification, and the format in which you want to receive it for easy integration and distribution.

Alerts are automatically delivered via email, ftp or U.S. post from virtually any source as soon as information is published. Eliminate the scramble for information when you set up and manage Alerts based on search strategies you create. Cut to the chase of evaluating and acting on the critical news delivered directly to you.

Global customer support

In addition to sophisticated precision tools and accurate, authoritative content, *Dialog* solutions are supported by best-in-class customer service and training. Highly skilled and knowledgeable consultants from a wide variety of educational and professional backgrounds staff our worldwide Knowledge Center, 24 hours a day, every business day.

As an extension of your organization, the Knowledge Center offers peer support through specialists with backgrounds as librarians, IT specialists, scientists, attorneys and business professionals. Combine our Knowledge Center search and product expertise with your own knowledge and understanding of your research needs for the optimal search outcomes.

Learn more about Dialog today!

Information is an investment, but lack of good information can be more costly. When you pay for premium content, you reap the reward through increased opportunities and insights.

Contact us today to learn more about how the robust and valuable content and precision tools of *Dialog* can support your research needs. Call +1 800 334 2564 (inside North America) or +00 800 33 34 2564 (outside North America).

thomsondialog.com

CM10179-07

THOMSON
TM

Thomson Scientific Regional Headquarters

Americas

3501 Market Street
Philadelphia, PA 19104 USA
Phone: +1 800 336 4474
+1 215 386 0100
E-mail: ts.info.na@thomson.com

Europe, Middle East, & Africa

14 Great Queen Street
London WC2B 5DF United Kingdom
Phone: +44 20 7344 2800
E-mail: ts.info.emea@thomson.com

Japan

Thomson Corporation K.K.
Palaceside Bldg. 5F
1-1-1 Hitotsubashi, Chiyoda-ku
Tokyo 100-0003 Japan

Phone: +81 3 5218 6500
Free dial: 0800 888 8855
(from Japan only)

E-mail: ts.info.jp@thomson.com

Asia Pacific

Hitachi Tower
16 Collyer Quay
22nd Floor
Singapore, 049318

Phone: +65 6879 4118

E-mail: ts.info.asia@thomson.com