

# It's easy to get noticed

domain.com.au makes it easy to reach more buyers and renters with a range of tools designed to give your vendors superior exposure.

## BANNERS BY SUBURB

- A cost effective targeted marketing solution to promote your business or highlight a particular development
- Promote your agency to potential sellers and landlords
- Receive prominence at the top of the page
- Select key suburbs to market to
- Direct links to your website
- Be seen as the dominant agent or developer in your area

## PRIORITY PLACEMENT

- Proven effectiveness in increasing enquiries
- Prime position ahead of other listings
- Bold colouring and greater visibility
- Photographs and agency logo
- Increase the profile of your agency amongst buyers, landlords and potential sellers
- Receive greater brand recognition in your local area

"We have significantly increased our enquiry levels using Priority Placements for both our sales and rentals over the past 12 months."

Ewan Morton  
Principal of Morton & Morton

The screenshot shows the domain.com.au website interface. At the top, there's a navigation bar with links like 'BUY', 'RENT', 'SHARE', 'NEW DEVELOPMENTS', 'NEWS & FINANCE', 'REAL ESTATE AGENTS', 'MY DOMAIN', and 'LIST YOUR PROPERTY'. Below this is a search bar and a 'Refine your results' section. The main content area displays search results for 'Suburb' with 45 results. Each result includes a price, a 'Suburb' title, a brief description, and an 'Add to shortlist' button. A banner at the top of the results area reads 'Discover the Private Side of Waterfront Living'. The website also features a 'My Domain' section on the right with a search bar and a 'Home Alert' button.

## HOW CAN I BOOK?

Simply contact your Account Manager, call us on 1300 799 109 or email [sales@domain.com.au](mailto:sales@domain.com.au).