

Property tools and resources

SITE GUIDE

With easy-to-use features and a range of tools to assist the property decision making process, it's no wonder millions of potential buyers and renters visit domain.com.au each month.

- **Easy-to-use property search** – Search by property type, location and price.
- **Free Home Alert email** – New listings are delivered straight to the inbox of a potential buyer or renter.
- **Property newsletter** – One of the most well read property newsletters in the country, featuring the latest property news and information.
- **Property shortlist** – A popular feature that allows users to create a personal list of favourite properties while searching.
- **Financial calculators** – A range of financial calculators are available to help users determine everything from stamp duty to monthly repayments.
- **Find a Real Estate Agent** – Property-seekers can easily search for an agent in their area.
- **Know your neighbourhood** – Australian Property Monitors provide useful property sales and demographic data on suburbs throughout Australia.
- **What they paid** – An extensive database of recent sales and auction results allows buyers and sellers to keep an eye on property results.
- **My Domain** – Saves time in the property search process by saving previous searches.
- **Have you considered** – A tool that recommends properties based on previous searches.
- **News and finance** – Our dedicated news team provides the latest market news and information.
- **Tips and resources** – Covering everything from home improvement ideas to insurance advice.



Date	Address	Type	Agent	Amount
27 Jul	555 Birch St, Suburb	House	Agent	\$1,200,000
27 Jul	400 Jones St, Suburb	Unit	Agent	\$750,000
27 Jul	789 Collins St, Suburb	Unit	Agent	\$300,000
27 Jul	123 King St, Suburb	Unit	Agent	\$200,000
27 Jul	567 Queen St, Suburb	Unit	Agent	\$1,500,000

CONTACT US

To subscribe to domain.com.au or for more information, contact us on 1300 799 109 or email sales@domain.com.au.



The easiest way to sell and lease property

Online marketing solutions for your listings

domain.com.au is the easiest way to sell and lease property with a range of flexible advertising packages available to assist you in generating more enquiries.

A COST EFFECTIVE MARKETING PARTNER

- Reach over 1.66* million people each month
- List an unlimited number of properties
- Properties are listed until they are rented or sold
- Impress vendors and landlords with personalised reporting tools
- Fresh buyers and renters are constantly driven to domain.com.au through our national marketing campaigns
- Advertise in a credible environment - domain.com.au has the unique advantage of marketing through our Fairfax networks and partners

smh.com.au
The Sydney Morning Herald

Fairfax
COMMUNITY NEWSPAPERS

THE AGE
theage.com.au

MyCareer
Simply Jobs

drive.com.au

FairfaxDigital

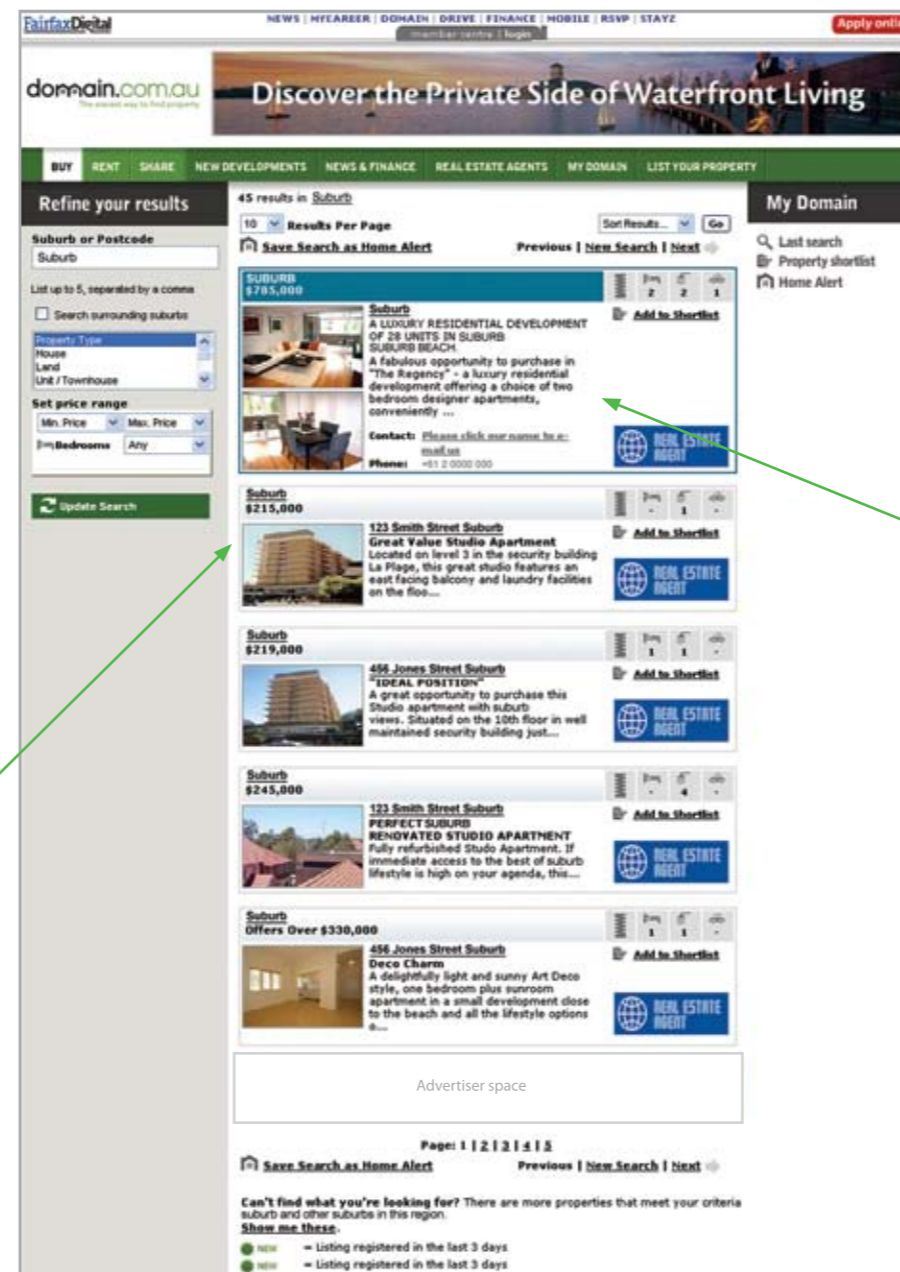
ninemsn

Google

YAHOO!

ENHANCED SUBSCRIPTION

- Properties are available for viewing by buyers and renters 24/7
- Listings are automatically included in Home Alert emails to subscribers
- Your full contact details and agency logo are included on each listing
- Easy 'Send an email' functionality to increase enquiries
- Includes increased exposure for your listings through our partner sites including: Yahoo!7, smh.com.au and theage.com.au
- Your agency will be found in six suburbs of your choice when domain.com.au users conduct a 'Find an Agent' search
- Printable property lists are available to distribute to buyers and renters
- Measure traffic to your listings and monitor email enquiries through our Agent reporting functionality



BANNERS BY SUBURB

- A targeted marketing solution to promote your business or highlight a particular development
- Promote your agency to potential sellers and landlords
- Select key suburbs to market to
- Receive prominence at the top of the page
- Direct links to your website
- Be seen as the dominant agent or developer in your area

PRIORITY PLACEMENT

- Proven effectiveness in increasing enquiries
- Prime position ahead of other listings
- Bold colouring and greater visibility
- Includes two photographs
- Increase the profile of your agency amongst buyers, landlords and potential sellers
- Receive greater brand recognition in your local area

"domain.com.au is the easiest and most cost effective marketing solution available. It delivers our office more results than any other property website."

Michelle Bryant,
ReMax Complete Reality, Oxenford