



Australia's newest commercial property website

Online marketing solutions for your commercial and industrial listings

Domain Commercial is the easiest way to sell and lease commercial and industrial properties with a range of flexible advertising packages available to assist you in generating quality enquiries.

A COST EFFECTIVE MARKETING PARTNER

- Reach an increasing number of visitors each month
- List an unlimited number of properties
- Properties are listed until they are leased or sold
- Impress clients with personalised reporting tools
- Property decision-makers are constantly driven to Domain Commercial through our national marketing campaign
- Advertise in a credible environment - Domain Commercial has the unique advantage of marketing through our Fairfax networks and partners

smh.com.au
The Sydney Morning Herald

Fairfax
COMMUNITY NEWSPAPERS

THE AGE
theage.com.au

MyCareer
Simply Jobs

drive.com.au

FairfaxDigital

ninemsn

Google

YAHOO!

commercialrealestate.com.au
Your guide to Australian Commercial & Industrial Real Estate

FINANCIAL REVIEW

SUBSCRIPTION PACKAGES:

ENHANCED SUBSCRIPTION

All the benefits of a standard subscription PLUS:

- Agency logo appears on every listing.

STANDARD SUBSCRIPTION

- Properties are available for viewing 24/7
- Listings are automatically emailed to Property-Alert subscribers
- Your full contact details are included on each listing
- Easy 'Send an email' functionality to increase enquiries
- Includes increased exposure for your listings through our partner sites including: Yahoo!7, smh.com.au and theage.com.au
- Printable property lists are available to distribute to investors and tenants
- Measure traffic to your listings and monitor email enquiries through our Agent reporting.

The screenshot shows the Domain Commercial website interface. At the top, there's a navigation bar with links like 'NEWS', 'MYCAREER', 'DOMAIN', 'DRIVE', 'FINANCE', 'MOBILE', 'RSPV', and 'STAFF'. Below this is a banner for 'BUYING, SELLING OR LEASING?' with a 'REAL ESTATE AGENT' logo. The main content area is titled 'Refine your results' and shows search filters for 'Buy' or 'Lease', 'Suburb or Postcodes', 'Select Category', 'Size', and 'Price Range'. The search results list several properties, each with a photo, price, and brief description. A 'My Domain' sidebar on the right offers options like 'Last search', 'Suburb', 'Property Shortlist', and 'Property Alert'. Red arrows point from the text boxes to specific elements on the page, such as the 'REAL ESTATE AGENT' logo and the 'Add to Shortlist' button.

LEADERBOARD:

- A cost effective targeted marketing solution to promote your business or highlight a particular site
- Promote your agency to potential investors and tenants
- Select key suburbs to market to
- Receive prominence at the top of the page
- Direct links to your website
- Be seen as the dominant agent in your area.

PRIORITY PLACEMENT:

- Proven effectiveness in increasing enquiries
- Prime position ahead of other listings
- Bold colouring and greater visibility
- Includes two photographs in listing
- Includes agency logo when subscribed to an Enhanced subscription
- Increases the profile of your agency amongst potential investors and tenants.

FEATURE PROPERTIES:

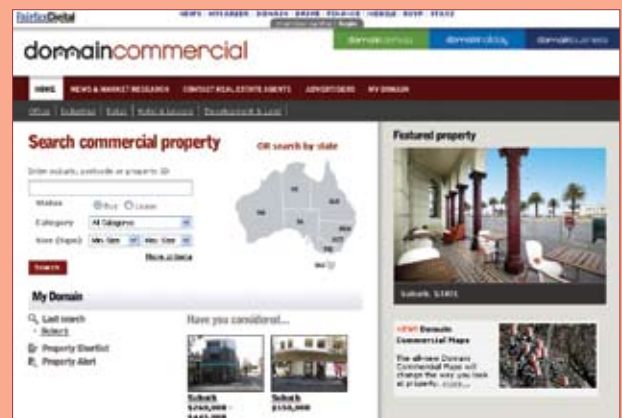
- An additional advertising opportunity designed for maximum visibility. Promote key properties on high traffic pages and receive the highest exposure.

Property tools and resources

SITE GUIDE

With easy-to-use features and a range of tools to assist the property decision making process, it's no wonder thousands of potential investors and tenants visit Domain Commercial each month.

- **Easy-to-use property search** – Search by category type, location, price and size
- **Free Property-Alert Email** – New listings are delivered straight to the inbox of a potential investors and tenants
- **Property Newsletter** – An authoritative weekly newsletter containing the latest market news and commercial developments
- **Property Shortlist** – A popular feature that allows users to create a personal list of favourite properties while searching
- **Find a Real Estate Agent** – Property-seekers can easily search for an agent in their area
- **Commercial Snapshot** – The Australian Property Monitors provides useful data on recent commercial property data
- **Property News and Information** – The latest market news and information.
- **My Domain** – Saves time in the property search process by saving previous searches.



CONTACT US

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