

Double your enquiry – here's the proof!

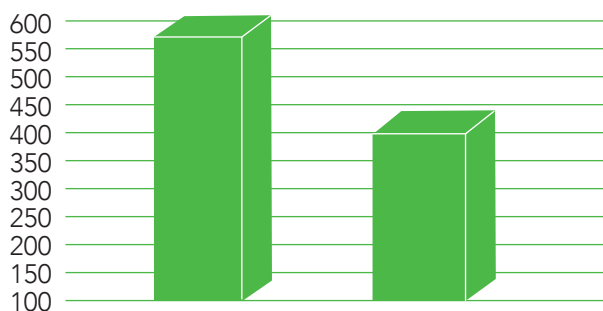
Have you thought about **Priority Placement Elite** to maximize your online exposure?

We've compared two real estate agencies in the same market. The two agencies have very similar profiles and stock levels except agent A uses Priority Placement Elite.

70% more views

■ Agent A enjoys 70% more views and 44% more views per listings.

Average view per listing



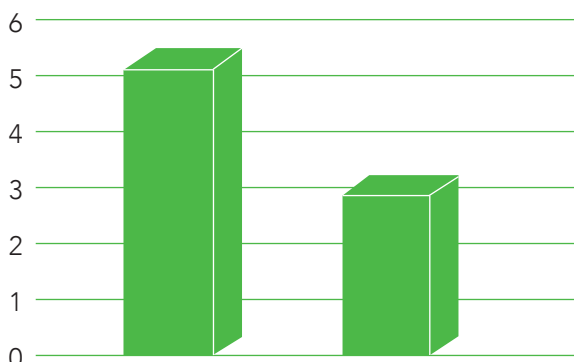
Agent A - PP Elite Agent B - Enhanced Subscription

Source: domain.com.au internal logs, October 2006

107% more enquiries

■ Agent A receives 107% more enquiries, that's 76% more enquiries per listing.

Average enquiry per listing



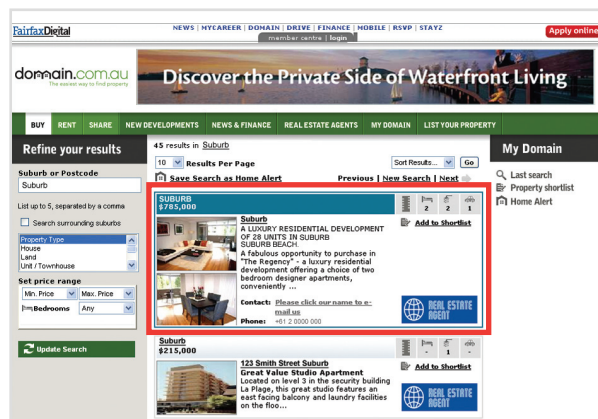
Agent A - PP Elite Agent B - Enhanced Subscription

Source: domain.com.au internal logs, October 2006

WHY PP ELITE?

The Elite package offers all your listings;

- Priority position
- More prominence
- Bigger ad
- Two photographs
- Agency logo
- Agent name



HOW CAN I BOOK?

Simply contact your Account Manager, call us on 1300 799 109 or email sales@domain.com.au.