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NetRatings, Inc.

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NIELSEN//NETRATINGS ANNOUNCES AUGUST U.S. SEARCH SHARE RANKINGS

NEW YORK– September 19, 2007 – Nielsen//NetRatings reports August 2007 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for August 2007,
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
1. Google Search	4,199,495	39.8%	53.6%
2. Yahoo! Search	1,561,903	8.9%	19.9%
3. MSN/Windows Live Search	1,011,398	69.8%	12.9%
4. AOL Search	435,088	32.4%	5.6%
5. Ask.com Search	136,853	0.0%	1.7%
6. My Web Search	71,724	N/A	0.9%
7. BellSouth Search	37,762	N/A	0.5%
8. Comcast Search	34,699	N/A	0.4%
9. My Way Search	32,483	-76.1%	0.4%
10. SBC Yellow Pages Search	31,912	39.2%	0.4%

Source: Nielsen//NetRatings MegaView Search

Example: An estimated 4.2 billion search queries were conducted at Google Search, representing 54 percent of all search queries conducted during the given time period.

About Nielsen//NetRatings

Nielsen//NetRatings, a service of The Nielsen Company, delivers leading Internet media and market research solutions. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit www.nielsen-netratings.com.

Editor's Note: Please source all data to Nielsen//NetRatings.

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