

Company \_\_\_\_\_ Your Name \_\_\_\_\_  
 Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
 Area Code & Phone \_\_\_\_\_ Area Code & Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

**“Please provide me with a quote on the following” (mark all that apply)**

- Mailing List one/two time use     Database w/phone (multiple use)     Bulk email     Other \_\_\_\_\_

**1 Geography**

- ALL US STATES & CANADA                       ALL US STATES

**or, select the specific Geographic criteria below**

- By States: \_\_\_\_\_  
 By Counties: \_\_\_\_\_  
 By Zip Codes: \_\_\_\_\_  
 By Area Codes: \_\_\_\_\_

**2 Business Classifications**

- ALL BUSINESS CLASSIFICATIONS                       include secondary Business Segment

**or, select the individual Business classifications below**

<input type="checkbox"/> <b>COMMERCIAL</b>	<input type="radio"/> R - Screen process, except textile	<input type="radio"/> G - Book printing
<input type="radio"/> D - General commercial printing	<input type="radio"/> & - Other specialty printing	<input type="radio"/> I - Greeting card printing
<input type="radio"/> C - Financial, legal printing	<input type="radio"/> H - Magazine, periodical printing	
<input type="radio"/> Y - Thermography	<input type="radio"/> N - Tag, ticket, tape printing	
<input type="radio"/> F - "Quick" or instant printing		
<hr/>		
<input type="checkbox"/> <b>BUSINESS FORMS</b>	<input type="radio"/> J - Unit set or continuous forms, cards, manifold books	
<hr/>		
<input type="checkbox"/> <b>CONVERTERS</b>	<input type="radio"/> M - Envelope printing	<input type="radio"/> P - Label, wrapper printing
<input type="radio"/> L - Paper boxes, cartons		
<input type="radio"/> K - Printed flexible packaging, bag		
<hr/>		
<input type="checkbox"/> <b>NEWSPAPER</b>	<input type="radio"/> E - Daily w/pressroom	<input type="radio"/> X - Non-daily/shoppers w/pressroom
		<input type="radio"/> B - Newspapers w/prepress only
<hr/>		
<input type="checkbox"/> <b>CREATIVE</b>	<input type="radio"/> % - Ad agencies	<input type="radio"/> \$ - Publishers (prepress only)
		<input type="radio"/> @ - Graphic designer
<hr/>		
<input type="checkbox"/> <b>INPLANT - PRE-PRESS/PRINTING</b>		
<input type="radio"/> A - School	<input type="radio"/> O - Government (federal/state/military)	<input type="radio"/> # - Other non-profit
<input type="radio"/> Q - Business/Industry (corporate)		
<hr/>		
<input type="checkbox"/> <b>PREPRESS TRADE SER-</b>	<input type="radio"/> S - Service provider (Imagesetting, DTP, color seps, plates)	
<hr/>		
<input type="checkbox"/> <b>POSTPRESS TRADE SER-</b>	<input type="radio"/> V - Trade Binding	<input type="radio"/> W - Other services (die-cutting, laminating, varnishing, gumming)

**3 Employee Ranges**

- ALL EMPLOYEE SEGMENTS

**or, select the employee ranges below**

- 1-4     5-9     10-19     20-49     50-99     100-249     250+

## 4 Equipment

NO SELECTION BY EQUIPMENT

or, multiple equipment should be

"AND" (have all)

"OR" (have one or more)

**OFFICE OUTPUT (B)**

7 - High Speed B/W copiers (50+ppm)

A - Color Copiers

E3 - Color Network Printers

**PRODUCTION COLOR**

G2 - Digital Color Press, offset

G3 - Digital Color Press, plateless

B8 - Color Copiers, production

F3 - Wide format 36"+ plotter/proofers

**PRODUCTION B/W OUTPUT #** - 200+ ppm digital high speed copier/printer

0 - 50-199+ ppm digital high speed copier/printer

**SHEETFED OFFSET (A)**

*Single Color*

1 - 14x20" or smaller

2 - 20.5 to 39" wide

4 - Wider than 39"

*Multi Color*

@ - 14x20" or smaller

3 - 20.5 to 39" wide

5 - Wider than 39"

**WEB-FED OFFSET (A)**

*Heatset*

8 - Narrow, to 21.5"

0 - Half web, 22 - 26.5"

& - Full web, 27"+

*Non-heatset*

9 - Narrow, to 21.5"

# - Half web, 22 - 26.5"

\* - Full web, 27"+

**OTHER PRESSES**

2 - Letterpress

3 - Die cutting

4 - Gravure

2 - 5 - Flexographics

6 - Screen Process (auto)

**COLOR PROOFING (F)**

1 - Halftone digital proofing (i.e. Kodak Approval)

4 - Ink jet proofs (i.e. IRIS Realist)

2 - Contone dy sub printers (i.e. Rainbow, DCP 9000)

5 - Photomechanical (single sheet, overlay, photographic)

**BINDERY (C)**

1 - Paper cutters up to 38"

2 - Paper cutters 38" +

3 - Stitchers

4 - Folders

Z - Miniature folders

5 - Collators

7 - Perfect Binding

D - Lamination, stand alone

E - Lamination, in-line

8 - Book sewing

Y- Saddle Stitchers w/insertor/3 knife trimmer

6 - Plastic, spiral, wire binding

F- Coating, in-line

X- 3 knife trimmers

V- Address/mailing equipment

**OTHER PRE-PRESS (E)**

1- Workstations, Macintosh or PC

9 - Imagesetters

**SCANNERS/DIGITAL CAMERAS (H)**

1 - High resolution color scanners (i.e. Hell, Dupont, Crosfield)

2 - High resolution desktop scanners (i.e. Screen DT, Colorgetter)

3 - FPO desktop scanners (i.e. Umax, Microtek, Scanjet)

D4 - Digital photo camera, high end (i.e. Leaf, Dichomed, Nikon)

D7 - Digital photo camera, low end (i.e. Epson, Casio, Fuji)

**CAMERA/PLATE (D)**

2 - Camera, direct-to-plate (i.e. Itek, 3M)

3 - Elect. B/W camera/scanner (i.e. Hilght)

3 - Step & repeat cameras (i.e. Misomex)

X- Flexo platemaking

W - Waterless platemaking (i.e. Toray)

Z- Gravure platemaking

Y - CTP, poly or other

# - CTP, metal (i.e. CREO, Gerber)

## 5 Contacts

**Available Functions (Common Business Titles can be requested for search as well - i.e. President, Owner,**

BM - Business Management

PM - Production Management

PO - Production Operations

PU - Purchasing

SA - Sales

OT - Other

**ONE CONTACT PER PLANT**

Default/Key Contact

Contact by Function or Title \_\_\_\_\_

**MULTIPLE CONTACTS PER PLANT**

Default/Key Contact + Function or Title \_\_\_\_\_

Function or Titles \_\_\_\_\_

**CUSTOM**

## 6 Additional Lists

**Graphic Arts Manufacturers/**

1 - Manufacturer

2 - Dealer/distributor new equip./systems

3 - Dealer/distributor used equip./systems

4 - Dealer/distributor supplies

5 - Paper merchant

6 - Service organization

7 - Trade association, user group

8 - Software

**Print Bro-**

**Creatives/GDUSA List**

Corporate advertiser

Advertising Agency

Design firm/art illustration studio

Design imaging service

Printer

Govt./education/non-profit advertiser

Publisher/other communications media