

# CSS/Financial Aid PROFILE®



**FACT:** You can make better awarding decisions with less strain on your staff and other resources if you have complete family financial information at the right time. This accurate, timely financial picture equips you with the information you need to attract, enroll, and retain the students you want.



## Challenge:

How can I make sure I have all the information I need to fairly and accurately award student aid on a calendar that supports my institution's enrollment goals?

## Solution: **CSS/Financial Aid PROFILE**

CSS/Financial Aid PROFILE® is a service that helps you manage the financial aid process more efficiently and cost effectively. **PROFILE** provides you with the information you need to make sensitive financial aid decisions. With **PROFILE**, you receive an accurate representation of the financial strength of a student's family—right when you need it.

## Benefits:

- Follows your recruitment cycle. We've designed **PROFILE** so that it spreads your workload over several months to save your staff from last minute all-nighters when workloads normally peak. Tell us when you want to begin receiving your **PROFILE** reports and we schedule them accordingly.
- Supports early communication with families about college affordability, including early award estimates for applicants whom you are interested in enrolling at your institution.
- Collects additional institution-specific information from families at your option, allowing you to eliminate your institutional application.
- Ensures accurate and reliable data—good information means better aid decisions and results in fewer family appeals of aid offers.
- Helps you target your institutional aid more precisely to those students who need it most.
- For students, the application process is quick and simple. Here's how it works:
  - Students can register for the **PROFILE** service online at [www.collegeboard.com](http://www.collegeboard.com) and indicate the colleges to which they will apply.
  - Based on registration information and college choices, each student receives a personalized **PROFILE** Application at [www.collegeboard.com](http://www.collegeboard.com).
  - The application is processed and analyzed by the College Board and a comprehensive financial report is sent to each college the student listed. **PROFILE** reporting is available in paper and electronic formats.

## More Information:

Phone:  
**800 927-4302**

e-mail:  
[enrollmentsolutions@collegeboard.org](mailto:enrollmentsolutions@collegeboard.org)

Web:  
[www.collegeboard.com/highered](http://www.collegeboard.com/highered)

## Features:

- Online registration and information access virtually 24/7 to support speedy reporting to colleges and universities
- Pre-Application Worksheets and instructions available to families in English and Spanish
- Fee waivers granted automatically to first-time applicants based on family income and asset information on the **PROFILE**
- FAFSA Worksheet available to help students complete the FAFSA after completing the **PROFILE**
- Three years of income information captured from parents to help identify year-to-year changes in family ability to pay
- Calculation of the Institutional Methodology family contribution to help you award institutional aid
- Calculation of the estimated Federal Methodology EFC to help you determine eligibility for federal aid
- Information from noncustodial parents collected at your option to help you gain a complete picture of family financial strength
- Descriptions of special circumstances given by the family on the application available to all colleges to which the student is applying
- Possible data inconsistencies reported in edit messages to draw attention to information needing review
- Web-based images of key portions of the application available through the **PROFILE** Image Access Service