

FORTUNE

2007
CAREER
OPPORTUNITIES

FORTUNE'S
LISTS

FORTUNE'S
DIVERSITY
FOCUS

FORTUNE'S
CAREER
SECTOR SERIES

FORTUNE branding builds recruitment

FORTUNE career opportunities section

The ultimate solution to your recruitment needs

FORTUNE Career Opportunities is an exclusive advertising section dedicated to corporate recruitment—the largest, most established recruitment-advertising environment in the business magazine category.

Featuring recruitment topics such as diversity, MBA careers and pharmaceuticals/biotech, the section can help you put your message directly into the hands of career-minded professionals poised to make their next move.

FORTUNE covers careers

From **100 Best Companies To Work For** and the **FORTUNE 500®** to the **50 Most Powerful Women in Business**, FORTUNE is focused on the people, places and trends shaping the modern workplace.

Business-savvy professionals rely on FORTUNE for the real-world career strategies they need to stay ahead of the curve and leading companies look to FORTUNE to find the talent they need to stay competitive.

Establish your company as an employer of choice in one of FORTUNE's well-known list issues.



the power of FORTUNE

Reaching the very best in business

FORTUNE can connect you with candidates in every sector. And though they represent diverse industries and backgrounds, they're all reading FORTUNE for the latest word on career management.

Meet the FORTUNE talent pool – the readers
large reach: 4 million readers, 25 times a year
young: median age 42

diverse: 34% women, 33% minorities

qualified: 87% employed in business or professions

educated: 82% attended/graduated post college

Source: MRI Spring 2006

Top areas of business:

Healthcare/Pharmaceuticals	11%
Manufacturing	13%
Computers/Software/Tech	12%
Finance, Banking	22%
Wholesale/Retail	10%
Advertising/PR/Media	8%

Source: FORTUNE Subscriber Study, 2005

2007 rates

	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL	1/4 PAGE
dimensions	7 x 8 $\frac{1}{2}$	7 x 4 $\frac{1}{8}$	3 $\frac{3}{8}$ x 8 $\frac{1}{2}$	3 $\frac{3}{8}$ x 4 $\frac{1}{8}$
1x	\$28,900	\$15,590	\$15,590	\$8,310
2x	26,555	14,290	14,290	7,640
3x	24,130	12,990	12,990	6,940
4x	21,740	11,690	11,690	6,230

All ads are non-bleed, 4-color. Prices listed are gross prices. 15% commission paid to recognized advertising agencies. Readership of 3.97 million.

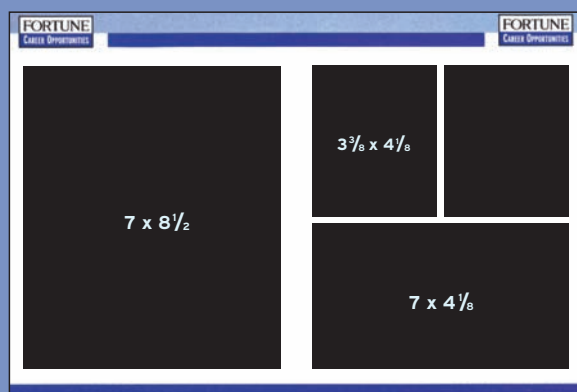
frequency benefits

FORTUNE Career Opportunities offers top-brand reinforcement that newspapers and job boards just can't match. Buy two or more pages and receive:

- A hyperlink from the FORTUNE.com/careers/careerops website to your company site
- An optional 100-word company profile to appear on FORTUNE.com, attracting more than 9 million page views per month, keeps visitors ahead of the business curve by providing up-to-the-minute information and analysis of the people and trends driving business innovation.

Source: Nielson Net Ratings

production specifications



Preparation of advertisements:

Acceptable file formats:

- Photoshop EPS or TIFF
- Illustrator EPS (all fonts converted to outlines)
- PDF (high resolution and CMYK, with all fonts and images embedded)
- Convert RGB images to process CMYK.
- Convert PMS colors to process CMYK.
- Provide a hard copy of your advertisement (Color and B&W).
- Provide artwork on a CD-ROM (PC compatible).

Submit insertion orders and disk/artwork to:

Attn FORTUNE CAREER OPPORTUNITIES - ER Ads
RCI Recruitment Solutions
550 Heritage Drive, Suite 200
Jupiter, FL 33458
(ph) 561.277.1274
(fax) 561.686.8043
erads@rci-together.com

2007 editorial/recruitment calendar

ISSUE	EDITORIAL FEATURE	CAREER OPPORTUNITIES ADVERTORIAL FEATURE	SPACE CLOSE	MATERIAL CLOSE
	Feb 5 100 Best Companies to Work For The high-profile signature list ranking the country's best employers based on employee surveys, questionnaires, and interviews.		Jan 2	Jan 5
	Mar 19 America's Most Admired Companies The annual report card on corporate reputation of the most respected companies and the characteristics that define them, from quality of management to financial strength.		Feb 12	Feb 16
		Apr 2 Women in Business Exploring business and leadership issues for women in the workplace and an opportunity to recognize companies that make a difference.	Feb 26	Mar 1
	Apr 30 Fortune 500 The definitive annual ranking of America's largest corporations and a benchmark of business success.	Reprint 100 Best Companies to Work For Follow up to the Feb 5 featured list	Mar 26	Mar 30
		May 14 Healthcare Careers A salute to Healthcare Professionals. One of the "healthiest" sectors for job growth and career opportunity.	Apr 9	Apr 13
		May 28 Hispanics in Business An examination of Hispanics leading roles in corporate America. Celebrate the many faces of business.	Apr 23	Apr 27
		June 25 African Americans in Business A partnership with the National Black MBA Association (NMBBAA), with special content on African Americans in the business community.	May 21	May 25
	July 23 Global 500 An analysis of the world's largest companies and a must-read in the new era of globalization.		June 18	June 22
		Aug 20 Reprint FORTUNE 500 Follow up to the Apr 30 featured list	July 16	July 20
	Sept 17 Fastest-Growing Companies These elite companies keep their profits-revenues-stock price moving at top speed, supporting their efforts.	Emerging Leaders of Color A look at influential men and women of color in American business and the top companies	Aug 13	Aug 17
	Oct 15 The 50 Most Powerful Women in Business An unrivaled look at the most prominent business women and their rise to the top, rated by female MBA students.	Top Employers for Women Presenting the Universum survey ranking the top MBA ideal employers for MBA women as	Sept 10	Sept 14
		Dec 10 Top Employers for MBAs Presenting the Top Employers for MBAs based on Universum research from the nation's leading business schools.	Nov 5	Nov 9

All dates and content are subject to change

FORTUNE branding builds recruitment

For more information on FORTUNE recruitment solutions, contact your FORTUNE recruitment advertising specialist:



561-277-1274 email: Fortunemedia@rci-together.com