

CMW Sponsorship Program

The following sponsorship opportunities have been developed by Canadian Music Week to accommodate the most often requested benefits

Specialty:

We are pleased to offer custom Specialty sponsorships tailored to your marketing, promotional and budget needs. Call for details.

Diamond:

\$20,000

- Company logo identification on video loop in seminar rooms and Conference Lobby
- Company logo identification on all sponsor signage at all CMW convention events
- Verbal acknowledgement at all CMW events
- Right to set up individual sponsor supplied banners where designated
- Your choice of either an exclusive Conference Artist Showcase, sponsorship of a seminar or panel, or sponsorship of the CMW VIP Hospitality Suite
- 10 VIP Conference registrations (access to 3 days of seminars, festival showcases and exhibits)
- One VIP reserved table at both the Music Industry Awards Gala Dinner and Canadian Radio Music Awards Luncheon
- A 10% discount on all additional registrations
- 10 invitations to the CMW VIP Hospitality Suite and the CMW Indie Awards Opening Night Party
- A \$2,100 credit towards an ad in the Official CMW Program
- Company logo on the Official CMW Program sponsor page
- A delegate bag insert
- A rotating banner logo ad and hotlink on the CMW web site
- Distinct sponsor identification on name badge



Platinum

\$15,000

- Company logo identification on video loop in seminar rooms and Conference Lobby
- Company logo identification on all sponsor signage at all CMW Conference events
- Right to set up individual sponsor supplied banners where designated
- 5 VIP Conference registrations (access to 3 days of seminars, festival showcases and exhibits)
- 5 tickets to the Music Industry Awards Dinner and Canadian Radio Music Awards Luncheon
- A 5% discount on all additional registrations
- 5 invitations to the CMW VIP Hospitality Suite and the CMW Indie Awards Opening Night Party
- A \$1,300 credit towards an ad in the Official CMW Program
- Company logo on the Official CMW Program sponsor page
- A delegate bag insert
- A rotating banner logo ad and hotlink on the CMW web site
- Distinct sponsor identification on name badge



Gold

\$10,000

- Company logo identification on video loop in seminar rooms and Conference Lobby
- Company logo recognition on all Sponsor signage at all CMW Conference events
- 3 VIP Conference registrations (access to 3 days of seminars festival showcases and exhibits)
- 3 tickets to the Music Industry Awards Gala Dinner and Canadian Radio Music Awards Luncheon
- 3 invitations to the CMW VIP Hospitality Suite and the CMW Industry Cocktail Reception
- A \$600 credit towards an ad in the Official CMW Program
- Company logo on the Official CMW Program sponsor page
- A delegate bag insert
- Listing, logo and hotlink on the CMW web site
- Distinct sponsor identification on name badge



Silver

\$5,000

- Company identification on video loop in seminar rooms and Conference Lobby
- 2 VIP Conference registrations (access to 3 days of seminars, festival showcases and exhibits)
- 2 tickets to the Music Industry Awards Gala Dinner and Canadian Radio Music Awards Luncheon
- 2 invitations to the CMW VIP Hospitality Suite and the CMW Indie Awards Opening Night Party
- A delegate bag insert
- Company listing on the Official CMW Program sponsor page
- Listing, logo and hotlink on the CMW web site
- Distinct sponsor identification on name badge

Bronze

\$3,000

- Company identification on video loop in seminar rooms and Conference Lobby
- 1 VIP Conference registration (access to 3 days of seminars, festival showcases and exhibits)
- 1 ticket to the Music Industry Awards Gala Dinner and Canadian Radio Music Awards Luncheon
- 1 invitation to the CMW VIP Hospitality Suite and the CMW Indie Awards Opening Night Party
- A delegate bag insert
- Company listing on the Official CMW Program sponsor page
- Logo on the CMW web site
- Distinct sponsor identification on name badge

