

# PROMO Live Attendees

## Make Decisions for Some of The World's Best-Known Brands

The industry is growing

From 2005 to 2006, Promotion Marketing spending increased by 9% to \$342 billion

141 Worldwide  
1-800-Flowers  
3M  
Abbott Laboratories  
Ace Hardware  
Alberto-Culver  
Allied Domecq Wines  
Allstate Insurance  
America Online  
American Airlines  
American Heart Association  
American Express  
AMP Agency  
Anheuser-Busch  
AOL  
AT&T  
Arc Worldwide/Frankel  
Arnold Worldwide  
Bally Total Fitness  
Bank of America  
Bantam Dell Publishing Group  
Barilla  
BaskinRobbins  
Bath & Body Works  
Bausch & Lomb  
Bayer Consumer Care  
Bath & Body Works  
Bed, Bath & Beyond  
Ben & Jerry's  
Best Buy  
Best Western International  
Black & Decker  
Blistex  
Blockbuster  
The Boeing Company  
Boston Beer Company  
Bridgestone/Firestone Inc.  
Bristol-Myers Squibb  
Busch Gardens Tampa Bay  
Cadbury Adams  
Calphalon  
Calvin Klein  
CampbellEwald  
Canon USA  
Careerbuilder.com  
Carnival Cruise Lines Inc.  
Cartoon Network  
Casio  
Cendant Corporation

Century 21  
Chase Card Services  
Chevrolet  
Chicago Bulls  
Chicago Tribune  
Chrysler/Jeep Events  
Ciba Vision  
Cingular  
Clairol  
Clear Channel  
The Clorox Company  
Colangelo Synergy Marketing  
Colgate-Palmolive  
Columbia Tri Star  
Conde Nast Publications  
Coca-Cola Ltd.  
Coors Brewing Company  
Country Music Television  
Court TV  
Craftsman  
DDB Chicago  
Del Monte Fresh Produce  
DHL Smart & Global Mail  
Diageo  
Diners Club International  
DirectTV  
Discover Card  
Discover Financial Services  
Discovery Networks  
Disney & ESPN Media Networks  
Dole Food Co.  
Domino's Pizza  
Dr. Pepper/Seven Up  
Draft Worldwide  
Dreamworks  
Dunkin' Donuts  
DuPont  
Eastman Kodak  
Eddie Bauer  
Edelman PR  
EMI  
Encyclopedia Britannica  
Enterprise Rent-A-Car  
ESPN/ABC Sports  
Euro RSCG  
Fisher-Price  
Florida Department of Citrus  
Food Network

Freixenet USA  
Fresh Express  
Frito-Lay  
Fuji Photo Film  
Gatorade  
General Mills  
Georgia-Pacific  
Gillette Company  
GlaxoSmithKline  
Goody Products  
H&R Block  
Hard Rock Cafe  
Harley-Davidson  
Harrh's Casinos  
Harry & David  
Hasbro  
Heineken USA  
Hennessy  
Hershey Foods  
Hershey Entertainment & Resorts  
Hilton Hotels Corp.  
Hormel  
HSN  
The Hush Puppies Company  
Hyatt Hotels & Resorts  
The Iams Company  
IBM  
Intel Corporation  
J Brown/LMC  
The J.M. Smucker Company  
J. Jill  
Jim Beam Brands  
John Deere  
Johnson & Johnson  
JPMorgan Chase  
Kal Kan Foods, Inc.  
Keebler  
Kellogg  
Kettle Cuisine, Inc.  
Kimberly-Clark Corp.  
KMART  
Kohler  
Kohl's Corp.  
Konica  
Kraft Foods  
Krispy Kreme Doughnuts  
Labatt USA  
Lands' End  
Legoland of California  
Leo Burnett Worldwide  
Levi Strauss & Co.  
Lincoln Mercury  
Loews Cineplex Entertainment  
Lycos  
M&M Mars  
Macy\*s  
Major League Baseball  
Marriott International  
Mattell, Inc.  
Mastercard International  
Masterfoods USA  
Maui Jim Sunglasses  
Maytag Appliances  
McCain Foods USA  
McDonald's Corporation

MGM Studios - Home Entertainment  
Michelin  
Microsoft  
MillerBrewing Company  
Milwaukee Bucks  
The Minute-Maid Company  
Mitsubishi Machine Tool Div.  
Moen, Inc.  
Molson Canada  
Morgan Stanley Investment Management  
Momentum Worldwide  
Motorola  
MTV Networks-TV Land  
Nabisco, Inc.  
NBC Universal  
NAPA Auto Parts  
National Wildlife Federation  
Nestle USA  
Nestle Purina PetCare  
New Balance  
New Line Cinema  
New York Times  
The New Yorker Magazine  
Nextel Communications  
Nintendo of America Inc.  
Nissan North America  
Omaha Steaks  
Oshkosh BiGosh  
Pabst Brewing Company  
Panasonic  
Pathmark Stores  
Penguin Putnam  
Pepsi-Cola Co.  
Pfizer  
PGA Tour  
Philips Consumer Electronics  
Philip Morris Company  
Pillsbury  
Polaroid Corporation  
Price Pfister  
Princess Cruises  
Pro Football Weekly  
Procter & Gamble  
Prudential  
Purdue  
Quaker Beverages & Foods  
Quaker Oats Company  
Quill Corporation  
Radioshack Corp.  
Rand McNally  
Random House, Inc.  
Readers Digest  
Retail Advertising & Marketing Association  
Revlon  
Ricoh Electronics, Inc.  
RJR Tobacco  
Rubbermaid  
Russell Athletic  
Rust-Oleum Corporation  
Saatchi & Saatchi X  
Sanyo Fisher  
Sara Lee Branded Foods  
Sara Lee Coffee & Tea  
The Scotts Company

Sea World Orlando  
Sears  
Sharpie  
Shell Oil Company  
Sherwin Williams  
Shop At Home  
Showtime  
Siemens  
Simon & Schuster  
Sony Pictures Digital  
Sprint  
Staples  
Starbucks Coffee Company  
Starwood Hotels & Resorts  
Starz Encore Group  
The Swiss Colony  
Target  
The Ad Council  
TracyLocke  
Tribune Media Services  
True Value Hardware  
Turner Broadcasting  
TV Guide  
Unilever  
United States Air Force  
Universal Pictures  
US Air Force  
USA Cable Network  
USPS  
The Valvoline Company  
Velocity Sports & Entertainment  
Vera Bradley  
Verizon Communications  
VHI  
Volkswagen  
The Walgreen Company  
The Walt Disney Company  
TV Guide  
Unilever  
United Airlines  
United States Air Force  
United States Postal Service  
UPS  
US Army  
Verizon  
Walgreens  
Walt Disney Parks & Resorts  
Warner Bros.  
Welch Foods, Inc.  
Wella  
Wells Fargo  
White Castle Distributing  
Whole Foods Market  
Wilson Sporting Goods  
WM Wrigley Jr. Co.  
Women's Sports Network  
World Wrestling Entertainment Inc.  
Wunderman  
Wyeth Consumer Healthcare  
Xerox Corporation  
Yahoo! Inc.  
Yoo-Hoo Corporation  
Yoplait  
Zipatoni

