

Home Accents Today

The information source for the home accents industry

2008 ISSUES CALENDAR



Home Accents Today

The information source for the home accents industry

2008 ISSUES CALENDAR



January

- Design Directions: Candles and Home Fragrance
- Winter Markets Preview
- Exclusive Sketchbooks
- Business Update: Rugs

BONUS DISTRIBUTION:
Dallas, Atlanta, San Francisco, Chicago, Las Vegas, New York (Gift and Home Textiles), Los Angeles, Tupelo

DEADLINES:
Space and Materials 12/5/07
Editorial Submissions . . 11/21/07

SHOW DAILIES:
Atlanta
January 11, 12, 13
Space and Materials . . . 12/14/07

Las Vegas
January 29, 30
Space and Materials 1/11

New York At-Market Issue
February 1
Space and Materials
1/11

February

- Design Directions: Sculptural Accessories
- Portfolio: Wall Décor
- Consumer Spending Projections: Wall Décor
- Business Update: Accent Furniture
- Special Report: Garden Style

DEADLINES:
Space and Materials
1/25
Editorial Submissions
1/18

March

- Design Directions: Top of Bed
- Business Update: Internet
- Consumer Spending Projections: Lamps and Area Rugs

DEADLINES:
Space and Materials
2/22
Editorial Submissions
2/15

April

- Design Directions: Tabletop
- High Point Market Preview
- Exclusive Sketchbooks
- Color Forecast
- Business Update: Contract and Hospitality

BONUS DISTRIBUTION:
High Point

DEADLINES:
Space and Materials 3/14
Editorial Submissions 2/22

SHOW DAILIES:
April 8, 9, 10
Space and Materials 3/21

Best of Market Issue
Space and Materials 4/11



Home Accents Today

The information source for the home accents industry

2008 ISSUES CALENDAR

May

- Retail Stars
- Design Directions: Permanent Botanicals
- HD Expo Show Preview
- Business Update: Licensing
- Research: Imports Data by Category

DEADLINES:

Space and Materials 4/25
Editorial Submissions 4/18



June

- Research: Retail Store Operations Report
- Design Directions: Accent Tables
- Business Update: Wall Décor
- Dallas Market Preview
- Exclusive Sketchbook
- Dallas Lighting Preview

BONUS DISTRIBUTION:

Dallas International Gift & Home Accessories Market

DEADLINES:

Space and Materials 5/23
Editorial Submissions 5/16

July

- Summer Markets Preview
- Exclusive Sketchbooks
- Design Directions: Rugs
- Business Update: Lamps and Lighting

BONUS DISTRIBUTION:

Atlanta, San Francisco, Chicago, Los Angeles, Las Vegas, Tupelo

DEADLINES:

Space and Materials 6/13
Editorial Submissions (includes July and August shows) 5/30

SHOW DAILIES:

Atlanta

July 11, 12, 13

Space and Materials 6/20

Las Vegas

July 29, 30

Space and Materials 7/15

August

- Research: Top 50 Retailers
- New York Market Preview
- Exclusive Sketchbook
- Design Directions: Art Glass
- Business Update: Tabletop

BONUS DISTRIBUTION:

New York (Gift and Home Textiles), Seattle

DEADLINES:

Space and Materials 7/25
Editorial Submissions 7/18



September

- Research: Consumer Survey
- Portfolio: Accent Furniture
- Design Directions: Framed Prints
- Business Update: Green

DEADLINES:

Space and Materials 8/29
Editorial Submissions 8/22

October

- High Point Market Preview
- Exclusive Sketchbooks
- Design Directions: Pillows
- Business Update: Garden

BONUS DISTRIBUTION:

High Point

DEADLINES:

Space and Materials 9/26
Editorial Submissions 9/5

SHOW DAILIES:

October 21, 22, 23

Space and Materials 10/3

Best of Market Issue

Space and Materials 10/24

Home Accents Today

The information source for the home accents industry

2008 ISSUES CALENDAR



November

- Portfolio: Lamps and Lighting
- Design Directions: Barware
- Business Update: Soft Goods

DEADLINES:

Space and Materials10/24
Editorial Submissions10/17

December

- Research: Universe Study
- Portfolio:
Permanent Botanicals
- Design Directions: Chairs
- Business Update:
Decorative Accessories

DEADLINES:

Space and Materials 11/14
Editorial Submissions 11/7

January 2009

DEADLINES:

Space and Materials 12/5
Editorial Submissions 11/21



For information on editorial requirements, please contact:

Jenny Heinzen York

Editor in Chief

336-605-1116

jheinzen@reedbusiness.com

Tracy Bulla

Senior Product Editor

336-605-3794

tbulla@reedbusiness.com

Lane Harvey Brown

Managing Editor

336-605-1115

lane.brown@reedbusiness.com

Editorial Invitations are also available online at www.HomeAccentsToday.com

For advertising contact:

Janice G. Lassiter

Associate Publisher

336-605-1026

jlassiter@reedbusiness.com

Rob Larkin

Account Manager

336-605-1029

rlarkin@reedbusiness.com

Susan Carter Prevatte

Account Manager

336-605-1051

sprevatte@reedbusiness.com

Trish Williams

Account Manager

336-605-1065

tdwilliams@reedbusiness.com

April Knight

Inside Sales Associate

336-605-1106

aknight@reedbusiness.com

Express delivery address:

7025 Albert Pick Road,

Suite 200,

Greensboro, N.C. 27409

Regular mail:

P.O. Box 2754,

High Point, N.C. 27261

Phone: 336-605-0121

Fax: 336-605-1158 or -1143