

D&AD Global Awards 2007

Nominations, Black & Yellow Pencil Winners

Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
Ambient	Experiential	Beach Mat	Grey Argentina	Playboy	Playboy	Argentina	Yellow Pencil
Ambient	Experiential	Beach Mat	Grey Argentina	Playboy	Playboy	Argentina	Nomination
Ambient	Experiential	Tsotsi	TBWA\Hunt\Lascais - Johannesburg	SAFACT	Anti-Piracy Foundation	South Africa	Nomination
Art Direction	Art Direction: Poster Advertising	Block	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Nomination
Art Direction	Art Direction: Press Advertising	Imagine / Every Day / Grow Up / Could You	Clemmow Hornby Inge	Prince's Trust	Changing Lives	United Kingdom	Yellow Pencil
Art Direction	Art Direction: Press Advertising	Imagine / Every Day / Grow Up / Could You	Clemmow Hornby Inge	Prince's Trust	Changing Lives	United Kingdom	Nomination
Book Design	Entire Books	The Story of Art: Pocket Edition	Phaidon Press	Phaidon Press	Phaidon Press	United Kingdom	Nomination
Branding	Brand Applications: Branded Environments	Flos: Milan 06	GBH	Flos	Flos	United Kingdom	Nomination
Branding	Brand Applications: Digital/Interactive	The Chain	Framfab Denmark	Nike	Nike Football	Denmark	Nomination
Branding	New Branding Schemes	(RED) Identity	Wolff Olins	(RED)	(RED)	United States	Nomination
Digital Installations	Digital Installations	End of Year Graduate Show 2006	Moving Brands	London College of Fashion	London College of Fashion	United Kingdom	Nomination
Digital Installations	Digital Installations	The Tool For Armchair Activists	MTV Networks International	MTV	MTV Europe Music Awards	United Kingdom	Nomination
Digital Installations	Digital Installations	Volume	United Visual Artists	Victoria and Albert Museum	Sony Playstation	United Kingdom	Yellow Pencil
Digital Installations	Digital Installations	Volume	United Visual Artists	Victoria and Albert Museum	Sony Playstation	United Kingdom	Nomination
Direct	Direct Digital	Tsotsi	TBWA\Hunt\Lascais - Johannesburg	SAFACT	Anti-Piracy Foundation	South Africa	Nomination
Direct	Direct Digital	Tsotsi	TBWA\Hunt\Lascais - Johannesburg	SAFACT	Anti-Piracy Foundation	South Africa	Yellow Pencil
Direct	Direct Mail Door Drop Very Low Volume 1 - 500	Teenager	JWT Singapore	In Touch Community Service	CrisisLine	Singapore	Nomination
Direct	Direct Moving Image	Scary Tale	Abbott Mead Vickers BBDO		EATING DISORDERS	United Kingdom	Nomination
Direct	Integrated Direct	24: The Game	20:20 London	Sony Computer Entertainment Europe	Sony PlayStation	United Kingdom	Nomination
Direct	Integrated Direct	Tate Tracks	Fallon London	Tate Modern	TATE TRACKS	United Kingdom	Nomination
Environmental Design	Exhibitions	"Listen To The Voice Within" Maze	McCann Erickson (M) Sdn Bhd	Protect & Save The Children	Installation Exhibition	Malaysia	Nomination
Environmental Design	Exhibitions	80 Victoria Street - Division of Space	Radford Wallis	Land Securities	Cardinal Place	United Kingdom	Nomination
Environmental Design	Exhibitions	Tate Modern Interactive Zones	Tate Modern	Tate Modern	Tate	United Kingdom	Nomination
Environmental Design	Installations	End of Year Graduate Show 2006	Moving Brands	London College of Fashion	London College of Fashion	United Kingdom	Nomination
Environmental Design	Leisure & Tourism	Upper Class Clubhouse at London Heathrow	Virgin Atlantic Airways	Virgin Atlantic Airways	Virgin Atlantic Airways	United Kingdom	Yellow Pencil
Environmental Design	Leisure & Tourism	Upper Class Clubhouse at London Heathrow	Virgin Atlantic Airways	Virgin Atlantic Airways	Virgin Atlantic Airways	United Kingdom	Nomination
Environmental Design	Public Space & Community	Lohring Underground Station	Rübsamen + Partner Architekten	Stadtbahn GbR Bochum	Sounding Space	Germany	Nomination
Environmental Design	Public Space & Community	Lohring Underground Station	Rübsamen + Partner Architekten	Stadtbahn GbR Bochum	Sounding Space	Germany	Yellow Pencil
Environmental Design	Retail & Services	FREITAG SHOP ZURICH	FREITAG lab ag	FREITAG	FREITAG	Switzerland	Yellow Pencil
Environmental Design	Retail & Services	FREITAG shop Zurich	FREITAG lab ag	FREITAG	FREITAG	Switzerland	Nomination
Environmental Design	Retail & Services	PUMA: Charity Tram	GBH	PUMA	PUMA	United Kingdom	Nomination
Environmental Design	Retail & Services	La Maison Unique	Heatherwick Studio	Longchamp	Longchamp	United Kingdom	Nomination
Gaming	Console Games	Wii Sports	Cake	Nintendo	Wii	United Kingdom	Yellow Pencil
Gaming	Console Games	Wii Sports	Cake	Nintendo	Wii	United Kingdom	Nomination
Gaming	Console Games	Shadow of the Colossus	Sony Computer Entertainment	Sony Computer Entertainment Europe	Shadow of the Colossus	United Kingdom	Nomination

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Gaming	Console Games	Buzz!: The Big Quiz	Sony Computer Entertainment	Sony Computer Entertainment Europe	Buzz!	United Kingdom	Nomination
Gaming	Handheld Games	Dr. Kawashima's Brain Training: How Old is Your Brain?	Cake	Nintendo	Nintendo DS	United Kingdom	Yellow Pencil
Gaming	Handheld Games	Dr. Kawashima's Brain Training: How Old is Your Brain?	Cake	Nintendo	Nintendo DS	United Kingdom	Nomination
Gaming	Handheld Games	LocoRoco	Sony Computer Entertainment	Sony Computer Entertainment Europe	LocoRoco	United Kingdom	Yellow Pencil
Gaming	Handheld Games	LocoRoco	Sony Computer Entertainment	Sony Computer Entertainment Europe	LocoRoco	United Kingdom	Nomination
Gaming	Online Games	CDX	Preloaded	BBC	Interactive Factual and Learning (iF&L)	United Kingdom	Nomination
Graphic Design	Graphic Design: Annual Reports	Hülle mit Inhalt - Wrapping with Content	Sigi Mayer	Anton Riepl Fleischmanufaktur	MEAT PRODUCTION	Austria	Nomination
Graphic Design	Graphic Design: Catalogues & Brochures	Be Books	GRP	NHS Glasgow and Partners	Be	United Kingdom	Yellow Pencil
Graphic Design	Graphic Design: Catalogues & Brochures	Be Books	GRP	NHS Glasgow and Partners	Be	United Kingdom	Nomination
Graphic Design	Graphic Design: Catalogues & Brochures	LOS / GO!	Sigi Mayer	Brigitta Zettl	Extraordinary food	Austria	Yellow Pencil
Graphic Design	Graphic Design: Catalogues & Brochures	LOS / GO!	Sigi Mayer	Brigitta Zettl	Extraordinary food	Austria	Nomination
Graphic Design	Graphic Design: CD, DVD & Record Sleeves	Beck 'The Information' / Beck 'Cellphone's Dead' / Beck - Promotional Poster	Big Active	Beck / Interscope	Beck	United Kingdom	Yellow Pencil
Graphic Design	Graphic Design: CD, DVD & Record Sleeves	Beck 'The Information' / Beck 'Cellphone's Dead' / Beck - Promotional Poster	Big Active	Beck / Interscope	Beck	United Kingdom	Nomination
Graphic Design	Graphic Design: CD, DVD & Record Sleeves	LoAF01 packaging / LoAF02 packaging / LoAF03 packaging / LoAF04 packaging	Non-Format	Lo Recordings	LoAF	United Kingdom	Yellow Pencil
Graphic Design	Graphic Design: CD, DVD & Record Sleeves	LoAF01 packaging / LoAF02 packaging / LoAF03 packaging / LoAF04 packaging	Non-Format	Lo Recordings	LoAF	United Kingdom	Nomination
Graphic Design	Graphic Design: Posters	STENCIL / PAINTED / SCREEN / BLOCK	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Yellow Pencil
Graphic Design	Graphic Design: Posters	Stencil / Painted / Screen / Block	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Nomination
Graphic Design	Graphic Design: Posters	Painted	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Nomination
Graphic Design	Graphic Design: Posters	Block	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Nomination
Graphic Design	Graphic Design: Posters	Stencil	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Nomination
Graphic Design	Graphic Design: Signage & Information Graphics	FUKUTAKE HOUSE	Flame, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan	Yellow Pencil
Graphic Design	Graphic Design: Signage & Information Graphics	Fukutake House	Flame, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan	Nomination
Graphic Design	Graphic Design: Technical Literature	TAXI Time-table 06/07	Nordpol Hamburg Agentur fuer Kom	Das Taxi Funk & Service e.G.	DAS TAXI	Germany	Yellow Pencil
Graphic Design	Graphic Design: Technical Literature	TAXI Time-table 06/07	Nordpol+ Hamburg	Das Taxi Funk & Service e.G.	DAS TAXI	Germany	Nomination
Illustration	Illustration: Poster Advertising	Flag	Lowe London	InBev UK	STELLA ARTOIS	United Kingdom	Yellow Pencil
Illustration	Illustration: Poster Advertising	Flag	Lowe London	InBev UK	STELLA ARTOIS	United Kingdom	Nomination

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Illustration	Illustration: Press Advertising	Built from the inside out. (Bettle) / Built from the inside out. (CrossFox) / Built from the inside out. (Fox) / Built from the inside out. (Passat) / Built from the inside out. (Saveiro) / Built from the inside out. (SpaceFox)	AlmapBBDO	Volkswagen	Corporate	Brazil	Nomination
Illustration	Illustration: Press Advertising	War orphans - Somalia / War orphans - Iraq / War orphans - Chechnya	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Misereor Charity	Germany	Black Pencil
Illustration	Illustration: Press Advertising	War orphans - Somalia / War orphans - Iraq / War orphans - Chechnya	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Misereor Charity	Germany	Yellow Pencil
Illustration	Illustration: Press Advertising	War orphans - Somalia / War orphans - Iraq / War orphans - Chechnya	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Misereor Charity	Germany	Nomination
Illustration	Illustration: Press Advertising	Ace / Joker / Diamond	McCann Erickson Singapore	National Council on Problem Gambling	National Council on Problem Gambling	Singapore	Yellow Pencil
Illustration	Illustration: Press Advertising	Ace / Joker / Diamond	McCann Erickson Singapore	National Council on Problem Gambling	National Council on Problem Gambling	Singapore	Nomination
Integrated	Integrated	The Gamekillers Campaign	Bartle Bogle Hegarty	Axe	Axe Dry	United States	Nomination
Integrated	Integrated	Run London	Wieden+Kennedy	Nike	Nike Run London	United Kingdom	Yellow Pencil
Integrated	Integrated	Run London	Wieden+Kennedy	Nike	Nike Run London	United Kingdom	Nomination
Magazine & Newspaper Design	Magazine Front Covers	Draft 4	Draft Magazine Ltd	Draft	Draft	United Kingdom	Yellow Pencil
Magazine & Newspaper Design	Magazine Front Covers	Draft 004	Draft Magazine Ltd	Draft	Draft	United Kingdom	Nomination
Music Videos	Music Videos: Animation & Motion Graphics	Crazy	HSI London	Warners		United Kingdom	Nomination
Music Videos	Music Videos: Animation & Motion Graphics	Crosses	Rokkit	Atlantic Records		United Kingdom	Nomination
Online Advertising	Digital Advertising Campaigns	Radio 1 'Musicubes'	Agency Republic	BBC	Radio 1	United Kingdom	Nomination
Online Advertising	Digital Advertising Campaigns	Yell.com Results for real life™	AKQA	Yell.com	Yell.com	United Kingdom	Yellow Pencil
Online Advertising	Digital Advertising Campaigns	Yell.com Results for real life™	AKQA	Yell.com	Yell.com	United Kingdom	Nomination
Online Advertising	Digital Advertising Campaigns	Say Yes	glue London	Virgin Money	Virgin Money	United Kingdom	Nomination
Online Advertising	Digital Advertising Campaigns	MINI launch	glue London	MINI	MINI	United Kingdom	Nomination
Online Advertising	New Uses of Online Advertising	adidas Y-3 Reflections Webcam Banner	NEUE DIGITALE GmbH	adidas AG	adidas	Germany	Nomination
Online Advertising	Online Advertising	Mercedes GL Banner	Agency Republic	DaimlerChrysler	Mercedes-Benz	United Kingdom	Yellow Pencil
Online Advertising	Online Advertising	Mercedes GL Banner	Agency Republic	DaimlerChrysler	Mercedes-Benz	United Kingdom	Nomination
Online Advertising	Online Advertising	Peg Solitaire	AlmapBBDO	Greenpeace	Greenpeace	Brazil	Nomination
Online Advertising	Online Advertising	Overboost	glue London	MINI	MINI	United Kingdom	Nomination
Online Advertising	Online Advertising	It's not too late	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Misereor Charity	Germany	Nomination
Online Advertising	Online Advertising	Stand / Doubledown / Hit / All in / Spin	Lean Mean Fighting Machine	Virgin Games	Virgin Casino	United Kingdom	Yellow Pencil
Online Advertising	Online Advertising	Stand / Doubledown / Hit / All in / Spin	Lean Mean Fighting Machine	Virgin Games	Virgin Casino	United Kingdom	Nomination
Online Advertising	Online Advertising	Bodywork	McCann Erickson Brazil	AC Delco	Batery	Brazil	Nomination
Online Advertising	Online Advertising	At Home	Profero	COI	Child Protection on the Internet	United Kingdom	Nomination
Online Advertising	Online Advertising: Art Direction	Summer - Parasol / Summer - Royal Garden / Summer- Samba Recliner / Summer - Provence	Agency.com	John Lewis	FURNITURE	United Kingdom	Nomination

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Online Advertising	Online Advertising: Art Direction	Air Traffic Control	glue London	Directorate of Naval Recruiting	Royal Navy	United Kingdom	Nomination
Online Advertising	Online Advertising: Interface & Navigation	Crash	DDB Brasil	Itau Insurance	Itau Insurance	Brazil	Nomination
Packaging	Packaging	Paper bubble wrap (autumn/autumn leaves) / Paper bubble wrap (spring/cherry blossom) / Paper bubble wrap (summer/ tidal wave) / Paper bubble wrap (winter/snowflake)	HAKUHODO Inc.	Fuji Television Network, Inc.	promotional goods	Japan	Nomination
Packaging	Packaging	420 Spring Water	The Wilderness	420 Spring Water Ltd	420	New Zealand	Nomination
Packaging	Packaging: Physical Shape	420 Spring Water	The Wilderness	420 Spring Water Ltd	420	New Zealand	Nomination
Photography	Photography: Book Design	Sketch Look Book	Sketch	Sketch / Ich&Kar	Sketch	United Kingdom	Yellow Pencil
Photography	Photography: Book Design	Sketch Look Book	Sketch	Sketch / Ich&Kar	Sketch	United Kingdom	Nomination
Photography	Photography: Poster Advertising	St Wayne	Wieden+Kennedy	Nike	Nike	United Kingdom	Nomination
Photography	Photography: Press Advertising	Imagine	Clemmow Hornby Inge	Prince's Trust	Prince's Trust	United Kingdom	Nomination
Photography	Photography: Press Advertising	Every Day	Clemmow Hornby Inge	Prince's Trust	Prince's Trust	United Kingdom	Nomination
Photography	Photography: Press Advertising	Persuading You	Clemmow Hornby Inge	Prince's Trust	Changing Lives	United Kingdom	Nomination
Photography	Photography: Press Advertising	Airmail 5 / Airmail 1 / Airmail 2 / Airmail 3 / Airmail 4	Jung von Matt AG	DHL	DHL	Germany	Yellow Pencil
Photography	Photography: Press Advertising	Airmail 2 / Airmail 1 / Airmail 3 / Airmail 4 / Airmail 5	Jung von Matt AG	DHL	DHL	Germany	Nomination
Photography	Photography: Press Advertising	Mr. Caramone / Mr. Smith / Mrs. Withers	TBWA\CHIATDAY	Masterfoods	Snickers	United States	Nomination
Poster Advertising	Enhanced Poster Advertising	Sundial	Leo Burnett	McDonald's	McDonald's	United States	Nomination
Poster Advertising	Enhanced Poster Advertising	Power to the People	Net#Work BBDO	Nedbank	Nedbank	South Africa	Yellow Pencil
Poster Advertising	Enhanced Poster Advertising	Power to the People	Net#Work BBDO	Nedbank	Nedbank	South Africa	Nomination
Poster Advertising	Pavement Poster Advertising	Builders of Tomorrow	Jung von Matt AG	Lego	Lego	Germany	Yellow Pencil
Poster Advertising	Pavement Poster Advertising	Builders of Tomorrow	Jung von Matt AG	Lego	Lego	Germany	Nomination
Poster Advertising	Point of Sale Posters	BARRIERCYCLE	Leo Burnett Bangkok	Clima Co., Ltd.	CLIMA BICYCLE LOCK	Thailand	Nomination
Poster Advertising	Poster Advertising Campaigns	Not here but now, Liberia-Winterthur / Not here but now, China-Geneve / Not here but now, Iraq-Basel / Not here but now, Sudan-Lugano / Not here but now, Somalia-Geneve / Not here but now, Myanmar-Lugano / Not here but now, Israel-Basel / Not here but now, Guantanamo-Zurich / Not here but now, Abu G	walker	Amnesty International Switzerland	Amnesty International	Switzerland	Yellow Pencil
Poster Advertising	Poster Advertising Campaigns	Not here but now, Liberia-Winterthur / Not here but now, China-Geneve / Not here but now, Iraq-Basel / Not here but now, Sudan-Lugano / Not here but now, Somalia-Geneve / Not here but now, Myanmar-Lugano / Not here but now, Israel-Basel / Not here but now, Guantanamo-Zurich / Not here but now, Abu G	walker	Amnesty International Switzerland	Amnesty International	Switzerland	Nomination
Press Advertising	Magazine Press Advertising Colour	George Bush / France / Mr Bean / Jose Mourinho / Bull Fighting	DDB London	Unilever Bestfoods	Marmite Squeezy	United Kingdom	Nomination

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Press Advertising	Magazine Press Advertising Colour	Balloon	DDB London	Harvey Nichols	Harvey Nichols	United Kingdom	Nomination
Press Advertising	Magazine Press Advertising Colour	Sudoku / TV / Football	Shackleton	Save the Children	Save the Children	Spain	Yellow Pencil
Press Advertising	Magazine Press Advertising Colour	Sudoku / TV / Football	Shackleton	Save the Children	Save the Children	Spain	Nomination
Product Design	Automotive & Transport	Turntable Fire Escape	Spirit Design	Metz Aerials	Metz	Austria	Nomination
Product Design	Health & Medical	Concrete Canvas Shelters	Concrete Canvas	Concrete Canvas Technology	Concrete Canvas Technology	United Kingdom	Yellow Pencil
Product Design	Health & Medical	Concrete Canvas Shelters	Concrete Canvas	Concrete Canvas Technology	Concrete Canvas Technology	United Kingdom	Nomination
Product Design	Leisure	DXL Protective Helmet	fuseproject	Pryde Group	DXL	United States	Yellow Pencil
Product Design	Leisure	DXL Protective Helmet	fuseproject	Pryde Group	DXL	United States	Nomination
Product Design	Leisure	Digital Camera NV Series	Samsung	Samsung Techwin	Samsung	Korea, Republic of	Nomination
Product Design	Public Space	quietrevolution	Quietrevolution Ltd		quietrevolution	United Kingdom	Yellow Pencil
Product Design	Public Space	quietrevolution	Quietrevolution Ltd		quietrevolution	United Kingdom	Nomination
Product Design	Work & Industry	OLPC Laptop	fuseproject	One Laptop Per Child	OLPC	United States	Nomination
Radio	Radio Commercials	Bedroom / Dining Room /	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa	Yellow Pencil
Radio	Radio Commercials	Bedroom / Dining Room /	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa	Nomination
Radio	Radio Commercials	Ignition	Kolle Rebbe Werbeagentur	Zippo GmbH	Zippo lighter	Germany	Nomination
Radio	Radio: Writing	Bedroom / Dining Room /	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa	Yellow Pencil
Radio	Radio: Writing	Bedroom / Dining Room /	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa	Nomination
TV & Cinema Advertising	Cinema Commercials 61 - 120 Seconds	Transvestite	Ogilvy & Mather	Tribeca Film Festival	Tribeca Film Festival	United States	Yellow Pencil
TV & Cinema Advertising	Cinema Commercials 61 - 120 Seconds	Transvestite	Ogilvy & Mather	Tribeca Film Festival	Tribeca Film Festival	United States	Nomination
TV & Cinema Advertising	New Uses of Broadcast	The Gamekillers Long Form TV Show	Bartle Bogle Hegarty	Axe	Axe Dry	United States	Nomination
TV & Cinema Advertising	TV Commercial Campaigns	Grace / Fever / Dinner / Heart to Heart / Videogame	TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Yellow Pencil
TV & Cinema Advertising	TV Commercial Campaigns	Beard / Trade / Leak	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Yellow Pencil
TV & Cinema Advertising	TV Commercial Campaigns	Grace / Fever / Dinner / Heart to Heart / Videogame	TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Nomination
TV & Cinema Advertising	TV Commercial Campaigns	Beard / Trade / Leak	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds	Underwater world	Leo Burnett Italy	Indesit Company	Aqualtis	Italy	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds	Beard	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Yellow Pencil
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds	Beard	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds	Leak	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds	Grace	TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds	Heart to Heart	TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds	Fever	TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Nomination
TV & Cinema Advertising	TV Commercials 41 - 60 Seconds	Trade	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Nomination
TV & Cinema Advertising	TV Commercials 61 - 120	Paint	Fallon London	SONY	BRAVIA	United Kingdom	Nomination
TV & Cinema Advertising	TV Commercials 61 - 120	Wes Anderson	Ogilvy & Mather	American Express	American Express	United States	Nomination
TV & Cinema Advertising	TV Commercials over 120 Seconds	Old Lions	Saatchi & Saatchi	Carlsberg	Carlsberg Lager	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Animation & Motion Graphics	Codehunters	Blink Productions	MTV Asia	MTV Asia Music Awards 2006	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Cinematography	Sea of Skin	Bartle Bogle Hegarty	Vaseline	Vaseline Brand	United States	Yellow Pencil
TV & Cinema Crafts	TV & Cinema Crafts: Cinematography	Sea of Skin	Bartle Bogle Hegarty	Vaseline	Vaseline Brand	United States	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Cinematography	Sky	Saatchi & Saatchi	Diageo Africa	Guinness	United Kingdom	Nomination

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TV & Cinema Crafts	TV & Cinema Crafts: Cinematography	Illumination	Wieden+Kennedy	Orange Romania	Orange	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Direction	Sea of Skin	Bartle Bogle Hegarty	Vaseline	Vaseline Brand	United States	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Direction	Asimo	Gorgeous Enterprises	Honda	Honda	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Direction	Equipo	STINK	adidas	adidas	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Editing	Elvis	Cut & Run Ltd	BBC Radio 2	BBC Radio 2	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Editing	Choir	Wieden+Kennedy	Honda	Honda Civic	United Kingdom	Yellow Pencil
TV & Cinema Crafts	TV & Cinema Crafts: Editing	Choir	work	Honda	Honda Civic	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Sound Design	Giggle	Fallon London	Skoda	ROOMSTER	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Sound Design	Choir	Wieden+Kennedy	Honda	Honda Civic	United Kingdom	Yellow Pencil
TV & Cinema Crafts	TV & Cinema Crafts: Sound Design	Choir	Wieden+Kennedy	Honda	Honda Civic	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Special Effects	Fly	DDB Germany	Volkswagen AG	VW TSI	Germany	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Special Effects	Underwater World	Leo Burnett Italy	Indesit Company	Aqualtis	Italy	Yellow Pencil
TV & Cinema Crafts	TV & Cinema Crafts: Special Effects	Underwater world	Leo Burnett Italy	Indesit Company	Aqualtis	Italy	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Use of Music	Mad World	McCann Worldgroup	Microsoft	XBOX 360	United States	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Writing	The Day You Went to Work	M&C Saatchi	Transport for London	Motorcycle Safety	United Kingdom	Nomination
TV & Cinema Graphics	TV & Cinema Promotions, Stings & Programme Junctions	The State of Russia	Channel 4	Channel 4 Television	More4	United Kingdom	Nomination
TV & Cinema Graphics	TV & Cinema Promotions, Stings & Programme Junctions	Jamie's Return to School Dinners	Channel 4	Channel 4	Channel 4	United Kingdom	Nomination
TV & Cinema Graphics	TV & Cinema Promotions, Stings & Programme Junctions	The State of Russia	Channel 4 Television	Channel 4 Television	More4	United Kingdom	Yellow Pencil
TV & Cinema Graphics	TV & Cinema Promotions, Stings & Programme Junctions	Elvis	DFGW	BBC	BBC Radio 2	United Kingdom	Yellow Pencil
TV & Cinema Graphics	TV & Cinema Promotions, Stings & Programme Junctions	Elvis	DFGW	BBC	BBC Radio 2	United Kingdom	Nomination
Typography	Typography: Graphic Design	Fukutake House	Flame, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan	Yellow Pencil
Typography	Typography: Graphic Design	Fukutake House	Flame, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan	Nomination
Viral	Interactive Viral	Bodygroom Electric Shaver - "Philips Bodygroom"	Tribal DDB New York	Philips Norelco	Philips Norelco Bodygroom	United States	Nomination
Viral	New Uses of Viral	Cisco Booming	Ogilvy Frankfurt	Cisco Systems Germany	Cisco Unified Communications	Germany	Yellow Pencil
Viral	New Uses of Viral	Cisco Booming	Ogilvy Frankfurt	Cisco Systems Germany	Cisco Unified Communications	Germany	Nomination
Viral	Viral Films	Anyone	Abbott Mead Vickers BBDO	Against Breast Cancer	Breast Cancer	United Kingdom	Nomination
Viral	Viral Films	Tea Partay	Bartle Bogle Hegarty	Smirnoff	Raw Tea	United States	Nomination
Viral	Viral Films	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom	Yellow Pencil
Viral	Viral Films	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom	Nomination
Viral	Viral Films	adicolor Podcast White / adicolor Podcast Green / adicolor Podcast Pink / adicolor Podcast Blue / adicolor Podcast Red / adicolor Podcast Yellow / adicolor Podcast Black	IDEALOGUE	adidas	adidas adicolor	United States	Yellow Pencil

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Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
Viral	Viral Films	adicolor Podcast White / adicolor Podcast Green / adicolor Podcast Pink / adicolor Podcast Blue / adicolor Podcast Red / adicolor Podcast Yellow / adicolor Podcast Black	IDEALOGUE	adidas	adidas adicolor	United States	Nomination
Viral	Viral Films	Evolution	Ogilvy & Mather	Unilever Canada	Dove Self Esteem Fund	Canada	Yellow Pencil
Viral	Viral Films	Evolution	Ogilvy & Mather	Unilever Canada	Dove Self Esteem Fund	Canada	Nomination
Viral	Viral Films	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom	Nomination
Viral	Viral: Animation & Motion Graphics	Web 2.0	The First Post News Group	The First Post News Group Ltd.	TheFirstPost.co.uk	United Kingdom	Nomination
Viral	Viral: Cinematography	Anyone	Gorgeous Enterprises	Against Breast Cancer	Against Breast Cancer	United Kingdom	Yellow Pencil
Viral	Viral: Cinematography	Anyone	Gorgeous Enterprises	Against Breast Cancer	Against Breast Cancer	United Kingdom	Nomination
Viral	Viral: Direction	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom	Yellow Pencil
Viral	Viral: Direction	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom	Nomination
Viral	Viral: Direction	Anyone	Gorgeous Enterprises	Against Breast Cancer	Against Breast Cancer	United Kingdom	Nomination
Viral	Viral: Direction	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom	Nomination
Viral	Viral: Special Effects	fingerskilz	MRM Worldwide	HP	HP	United Kingdom	Nomination
Viral	Viral: Use of Music	Badman	Miles Calcraft Briginshaw Duffy	The Metropolitan Police	Trident	United Kingdom	Nomination
Viral	Viral: Writing	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom	Yellow Pencil
Viral	Viral: Writing	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom	Nomination
Websites	Microsites	Pilots Wanted	Lowe Brindfors	Saab Automobile	Saab Automobile	Sweden	Nomination
Websites	Microsites	Bodygroom Electric Shaver - "Philips Bodygroom"	Tribal DDB New York	Philips Norelco	Philips Norelco Bodygroom	United States	Yellow Pencil
Websites	Microsites	Bodygroom Electric Shaver - "Philips Bodygroom"	Tribal DDB New York	Philips Norelco	Philips Norelco Bodygroom	United States	Nomination
Websites	New Uses of Websites	Nike+	R/GA	Nike	Nike+	United States	Black Pencil
Websites	New Uses of Websites	Nike+	R/GA	Nike	Nike+	United States	Yellow Pencil
Websites	New Uses of Websites	Nike+	R/GA	Nike	Nike+	United States	Nomination
Websites	Websites	What Noise	Kinetic Singapore	The Hear and be Heard Fund Centre for Hearing Intervention and Language Development	What Noise	Singapore	Nomination
Websites	Websites: Interface & Navigation	DAYDREAM	qubibi	Weave Toshi	Weave Toshi	Japan	Yellow Pencil
Websites	Websites: Interface & Navigation	DAYDREAM	qubibi	Weave Toshi	Weave Toshi	Japan	Nomination
Websites	Websites: Photography	Come In To the Closet	Forsman & Bodenfors	IKEA Sweden	HOMESTYLING	Sweden	Yellow Pencil
Websites	Websites: Photography	Come In To the Closet	Forsman & Bodenfors	IKEA Sweden	HOMESTYLING	Sweden	Nomination
Websites	Websites: Sound Design	Audi R8 Microsite	argonautenG2 GmbH	Audi AG	Audi	Germany	Nomination
Websites	Websites: Writing	www.clearification.com	Mekanism	Microsoft	Windows Vista	United States	Yellow Pencil
Websites	Websites: Writing	www.clearification.com	Mekanism	Microsoft	Windows Vista	United States	Nomination
Writing for Design	Writing for Design: Graphic Design	On the Road / The Hero With A Thousand Faces / Uncle Tom's Cabin	Rediffusion DYR	Midland Bookshop	Midland Bookshop	India	Nomination