Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
Ambient	Experiential	Beach Mat	Grey Argentina	Playboy	Playboy	Argentina	Yellow Pencil
Ambient	Experiential	Beach Mat	Grey Argentina	Playboy	Playboy	Argentina	Nomination
			TBWA\Hunt\Lascaris -				
Ambient	Experiential	Tsotsi	Johannesburg	SAFACT	Anti-Piracy Foundation	South Africa	Nomination
Art Direction	Art Direction: Poster Advertising	Block	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Nomination
		Imagine / Every Day / Grow Up /					
Art Direction	Art Direction: Press Advertising	Could You	Clemmow Hornby Inge	Prince's Trust	Changing Lifes	United Kingdom	Yellow Pencil
	9	Imagine / Every Day / Grow Up /	7 9		<u> </u>		
Art Direction	Art Direction: Press Advertising	Could You	Clemmow Hornby Inge	Prince's Trust	Changing Lifes	United Kingdom	Nomination
Book Design	Entire Books	The Story of Art: Pocket Edition	Phaidon Press	Phaidon Press	Phaidon Press	United Kingdom	Nomination
	Brand Applications: Branded						
Branding	Environments	Flos: Milan 06	GBH	Flos	Flos	United Kingdom	Nomination
	Brand Applications:						
Branding	Digital/Interactive	The Chain	Framfab Denmark	Nike	Nike Football	Denmark	Nomination
Branding	New Branding Schemes	(RED) Identity	Wolff Olins	(RED)	(RED)	United States	Nomination
		End of Year Graduate Show			l		
Digital Installations	Digital Installations	2006	Moving Brands	London College of Fashion	London College of Fashion	United Kingdom	Nomination
Digital Installations	Digital Installations	The Tool For Armchair Activists	MTV Networks International	MTV	MTV Europe Music Awards	United Kingdom	Nomination
Digital Installations	Digital Installations	Volume	United Visual Artists	Victoria and Albert Museum	Sony Playstation	United Kingdom	Yellow Pencil
Digital Installations	Digital Installations	Volume	United Visual Artists	Victoria and Albert Museum	Sony Playstation	United Kingdom	Nomination
Diag of	Direct Divital	To akai	TBWA\Hunt\Lascaris -	CAFACT	Auti Diagon Formulation	O 41- A 6-1	NIi4i
Direct	Direct Digital	Tsotsi	Johannesburg	SAFACT	Anti-Piracy Foundation	South Africa	Nomination
Direct	Direct Digital	Tsotsi	TBWA\Hunt\Lascaris - Johannesburg	SAFACT	Anti-Piracy Foundation	South Africa	Yellow Pencil
Direct	Direct Mail Door Drop Very Low	ISOISI	Jonannesburg	SAFACI	Anti-Piracy Foundation	South Africa	reliow Pericii
Direct	Volume 1 - 500	Teenager	JWT Singapore	In Touch Community Service	CrisisLine	Singapore	Nomination
Direct	Direct Moving Image	Scary Tale	Abbott Mead Vickers BBDO	III Todell Community Service	EATING DISORDERS	United Kingdom	Nomination
Billect	Bricet Woving Image	Ocal y Tale	7 LODGIE WIEGG VICKETS BBBC	Sony Computer Entertainment		Onited Ringdom	Nomination
Direct	Integrated Direct	24: The Game	20:20 London	Europe	Sony PlayStation	United Kingdom	Nomination
Direct	Integrated Direct	Tate Tracks	Fallon London	Tate Modern	TATE TRACKS	United Kingdom	Nomination
		"Listen To The Voice Within"				J	
Environmental Design	Exhibitions	Maze	McCann Erickson (M) Sdn Bhd	Protect & Save The Children	Installation Exhibition	Malaysia	Nomination
<u> </u>		80 Victoria Street - Division of	, ,				
Environmental Design	Exhibitions	Space	Radford Wallis	Land Securities	Cardinal Place	United Kingdom	Nomination
Environmental Design	Exhibitions	Tate Modern Interactive Zones	Tate Modern	Tate Modern	Tate	United Kingdom	Nomination
		End of Year Graduate Show					
Environmental Design	Installations	2006	Moving Brands	London College of Fashion	London College of Fashion	United Kingdom	Nomination
		Upper Class Clubhouse at					
Environmental Design	Leisure & Tourism	London Heathrow	Virgin Atlantic Airways	Virgin Atlantic Airways	Virgin Atlantic Airways	United Kingdom	Yellow Pencil
		Upper Class Clubhouse at					
Environmental Design	Leisure & Tourism	London Heathrow	Virgin Atlantic Airways	Virgin Atlantic Airways	Virgin Atlantic Airways	United Kingdom	Nomination
Environmental Design	Public Space & Community	Lohring Underground Station	Rübsamen + Partner Architekten	Stadtbahn GbR Bochum	Sounding Space	Germany	Nomination
Environmental Design	Public Space & Community	Lohring Underground Station	Rübsamen + Partner Architekten	Stadtbahn GbR Bochum	Sounding Space	Germany	Yellow Pencil
Environmental Design	Retail & Services	FREITAG SHOP ZURICH	FREITAG lab ag	FREITAG	FREITAG	Switzerland	Yellow Pencil
Environmental Design	Retail & Services	FREITAG shop Zurich	FREITAG lab ag	FREITAG	FREITAG	Switzerland	Nomination
Environmental Design	Retail & Services	PUMA: Charity Tram	GBH	PUMA	PUMA	United Kingdom	Nomination
Environmental Design	Retail & Services	La Maison Unique	Heatherwick Studio	Longchamp	Longchamp	United Kingdom	Nomination
Gaming	Console Games	Wii Sports	Cake	Nintendo	Wii	United Kingdom	Yellow Pencil
Gaming	Console Games	Wii Sports	Cake	Nintendo	Wii	United Kingdom	Nomination
				Sony Computer Entertainment	t		
Gaming	Console Games	Shadow of the Colossus	Sony Computer Entertainment	Europe	Shadow of the Colossus	United Kingdom	Nomination

Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
				Sony Computer Entertainment		•	
Gaming	Console Games	Buzz!: The Big Quiz	Sony Computer Entertainment	Europe	Buzz!	United Kingdom	Nomination
		Dr. Kawashima's Brain Training:					
Gaming	Handheld Games	How Old is Your Brain?	Cake	Nintendo	Nintendo DS	United Kingdom	Yellow Pencil
		Dr. Kawashima's Brain Training:					
Gaming	Handheld Games	How Old is Your Brain?	Cake	Nintendo	Nintendo DS	United Kingdom	Nomination
				Sony Computer Entertainment			
Gaming	Handheld Games	LocoRoco	Sony Computer Entertainment	Europe	LocoRoco	United Kingdom	Yellow Pencil
	la			Sony Computer Entertainment			
Gaming	Handheld Games	LocoRoco	Sony Computer Entertainment	Europe	LocoRoco	United Kingdom	Nomination
O - marina m	0.5.	ODY	Destanded	BBC	Interactive Factual and Learning	Linite di Kin and ann	N1 i
Gaming	Online Games	CDX Hülle mit Inhalt - Wrapping with	Preloaded	Anton Riepl	(iF&L)	United Kingdom	Nomination
Craphia Dagian	Graphic Design: Annual Reports	Content	Cigi Mayor	Fleischmanufaktur	MEAT DRODUCTION	Austria	Nomination
Graphic Design	Graphic Design: Arinual Reports Graphic Design: Catalogues &	Content	Sigi Mayer	Fleiscillianulaktui	MEAT PRODUCTION	Austria	Nomination
Graphic Design	Brochures	Be Books	GRP	NHS Glasgow and Partners	Be	United Kingdom	Yellow Pencil
Graphic Design	Graphic Design: Catalogues &	De Books	GKF	INTIO Glasgow and Fathers	De	Officea Kingaom	Tellow Fericii
Graphic Design	Brochures	Be Books	GRP	NHS Glasgow and Partners	Ве	United Kingdom	Nomination
Crapino Bodigii	Graphic Design: Catalogues &	De Books	Citi	Title Gladgew and Fathere		Crintou runguoni	TTOTTIMALIOTT
Graphic Design	Brochures	LOS / GO!	Sigi Maver	Brigitta Zettl	Extraordinary food	Austria	Yellow Pencil
	Graphic Design: Catalogues &		o.g		, , , , , , , , , , , , , , , , , , , ,		
Graphic Design	Brochures	LOS / GO!	Sigi Mayer	Brigitta Zettl	Extraordinary food	Austria	Nomination
					,		
		Beck 'The Information' / Beck					
	Graphic Design: CD, DVD &	'Cellphone's Dead' / Beck -					
Graphic Design	Record Sleeves	Promotional Poster	Big Active	Beck / Interscope	Beck	United Kingdom	Yellow Pencil
	0 1: 0 : 00 01/0 0	Beck 'The Information' / Beck					
Overhie Besien	Graphic Design: CD, DVD &	'Cellphone's Dead' / Beck -	Dis Astron	Barda / Internation	D. d.	Linite di Kin and ann	N1 i
Graphic Design	Record Sleeves	Promotional Poster	Big Active	Beck / Interscope	Beck	United Kingdom	Nomination
		LoAF01 packaging / LoAF02					
	Graphic Design: CD, DVD &	packaging / LoAF03 packaging /					
Graphic Design	Record Sleeves	LoAF04 packaging	Non-Format	Lo Recordings	LoAF	United Kingdom	Yellow Pencil
		LoAF01 packaging / LoAF02					
	Graphic Design: CD, DVD &	packaging / LoAF03 packaging /					
Graphic Design	Record Sleeves	LoAF04 packaging	Non-Format	Lo Recordings	LoAF	United Kingdom	Nomination
Graphic Design	1.ccord Oleeves		INOTE OFFICE	Lo Accordings	LOTA	Critted Miliguoiti	INDITIIIIAUUTI
0 1: 5 :	0 11 5 1 5 1	STENCIL / PAINTED / SCREEN		1.5. 187	DEETERMAN ADDRESS		V " 5 "
Graphic Design	Graphic Design: Posters	/ BLOCK	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Yellow Pencil
Graphic Design	Graphic Design: Posters	Stencil / Painted / Screen / Block		InBev UK	PEETERMAN ARTOIS	United Kingdom	Nomination
Graphic Design	Graphic Design: Posters	Painted	Lowe London	InBev UK	PEETERMAN ARTOIS	United Kingdom	Nomination
Graphic Design	Graphic Design: Posters	Block Stencil	Lowe London	InBev UK	PEETERMAN ARTOIS PEETERMAN ARTOIS	United Kingdom	Nomination
Graphic Design	Graphic Design: Posters Graphic Design: Signage &	Stericii	Lowe London	InBev UK	PEETERWAN ARTUS	United Kingdom	Nomination
Graphic Design	Information Graphics	FUKUTAKE HOUSE	Flame, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan	Yellow Pencil
Graphic Design	Graphic Design: Signage &	I GROTANE HOUSE	rianic, inc.	Odicilio i unutare	I OKO IAKE HOUSE	υαμαιι	TOHOW PETICI
Graphic Design	Information Graphics	Fukutake House	Flame, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan	Nomination
Crapino Design	Graphic Design: Technical	i diatano i loudo	Nordpol Hamburg Agentur fuer	Coloniio i anatane	TOTAL PRODUC	Japan	. TOTTIII IGGOTI
Graphic Design	Literature	TAXI Time-table 06/07	Kom	Das Taxi Funk & Service e.G.	DAS TAXI	Germany	Yellow Pencil
C. Cpillo Docigit	Graphic Design: Technical			Day lax rain a corrior 6.0.	27.0 1700	Communy	. JIION T OTION
Graphic Design	Literature	TAXI Time-table 06/07	Nordpol+ Hamburg	Das Taxi Funk & Service e.G.	DAS TAXI	Germany	Nomination
Illustration	Illustration: Poster Advertising	Flag	Lowe London	InBev UK	STELLA ARTOIS	United Kingdom	Yellow Pencil
Illustration	Illustration: Poster Advertising	Flag	Lowe London	InBev UK	STELLA ARTOIS	United Kingdom	Nomination

Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
		Built from the inside out. (Bettle) / Built from the inside out. (CrossFox) / Built from the inside out. (Fox) / Built from the inside out. (Fox) / Built from the inside out. (Passat) / Built from the inside out. (Saveiro) / Built from					
Illustration	Illustration: Press Advertising	the inside out. (SpaceFox) War orphans - Somalia /	AlmapBBDO	Volkswagen	Corporate	Brazil	Nomination
Illustration	Illustration: Press Advertising	War orphans - Iraq / War orphans - Chechnya	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Misereor Charity	Germany	Black Pencil
Illustration	Illustration: Press Advertising	War orphans - Somalia / War orphans - Iraq / War orphans - Chechnya	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Misereor Charity	Germany	Yellow Pencil
		War orphans - Somalia / War orphans - Iraq / War orphans -	Kolle Rebbe Werbeagentur	Bischoefliches Hilfswerk			
Illustration	Illustration: Press Advertising	Chechnya	GmbH	Misereor e.V. National Council on Problem	Misereor Charity National Council on Problem	Germany	Nomination
Illustration	Illustration: Press Advertising	Ace / Joker / Diamond	McCann Erickson Singapore	Gambling	Gambling	Singapore	Yellow Pencil
Illustration	Illustration: Press Advertising	Ace / Joker / Diamond	McCann Erickson Singapore	National Council on Problem Gambling	National Council on Problem Gambling	Singapore	Nomination
Integrated	Integrated	The Gamekillers Campaign Run London	Bartle Bogle Hegarty Wieden+Kennedy	Axe Nike	Axe Dry Nike Run London	United States United Kingdom	Nomination Yellow Pencil
Integrated Integrated	Integrated	Run London Run London	Wieden+Kennedy Wieden+Kennedy	Nike	Nike Run London	United Kingdom United Kingdom	Nomination
Magazine & Newspaper Design	Magazine Front Covers	Draft 4	Draft Magazine Ltd	Draft	Draft	United Kingdom	Yellow Pencil
Magazine & Newspaper Design	Magazine Front Covers	Draft 004	Draft Magazine Ltd	Draft	Draft	United Kingdom	Nomination
Music Videos	Music Videos: Animation & Motion Graphics	Crazy	HSI London	Warners	Did.	United Kingdom	Nomination
Music Videos	Music Videos: Animation & Motion Graphics	Crosses	Rokkit	Atlantic Records		United Kingdom	Nomination
Online Advertising	Digital Advertising Campaigns	Radio 1 'Musicubes'	Agency Republic	BBC	Radio 1	United Kingdom	Nomination
Online Advertising Online Advertising	Digital Advertising Campaigns Digital Advertising Campaigns	Yell.com Results for real life™	AKQA	Yell.com	Yell.com	United Kingdom	Yellow Pencil
Online Advertising	Digital Advertising Campaigns		AKQA	Yell.com	Yell.com	United Kingdom	Nomination
Online Advertising	Digital Advertising Campaigns	Say Yes	glue London	Virgin Money	Virgin Money	United Kingdom	Nomination
Online Advertising	Digital Advertising Campaigns	MINI launch	alue London	MINI	MINI	United Kingdom	Nomination
<u> </u>	Jan	adidas Y-3 Reflections Webcam	9			J	
Online Advertising	New Uses of Online Advertising	Banner	NEUE DIGITALE GmbH	adidas AG	adidas	Germany	Nomination
Online Advertising	Online Advertising	Mercedes GL Banner	Agency Republic	DaimlerChrysler	Mercedes-Benz	United Kingdom	Yellow Pencil
Online Advertising	Online Advertising	Mercedes GL Banner	Agency Republic	DaimlerChrysler	Mercedes-Benz	United Kingdom	Nomination
Online Advertising	Online Advertising	Peg Solitaire	AlmapBBDO	Greenpeace	Greenpeace	Brazil	Nomination
Online Advertising	Online Advertising	Overboost	glue London	MINI	MINI	United Kingdom	Nomination
Online Advertising	Online Advertising	It's not too late	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Miesreor Charity	Germany	Nomination
Online Advertising	Online Advertising	Stand / Doubledown / Hit / All in / Spin	Lean Mean Fighting Machine	Virgin Games	Virgin Casino	United Kingdom	Yellow Pencil
Online Advertising	Online Advertising	Stand / Doubledown / Hit / All in / Spin	Lean Mean Fighting Machine	Virgin Games	Virgin Casino	United Kingdom	Nomination
Online Advertising	Online Advertising	Bodywork	McCann Erickson Brazil	AC Delco	Batery	Brazil	Nomination
Online Advertising	Online Advertising	At Home	Profero	COI	Child Protection on the Internet	United Kingdom	Nomination
		Summer - Parasol / Summer - Royal Garden / Summer- Samba			The state of the s	2	
Online Advertising	Online Advertising: Art Direction	Recliner / Summer - Provence	Agency.com	John Lewis	FURNITURE	United Kingdom	Nomination

Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
				Directorate of Naval			
Online Advertising	Online Advertising: Art Direction	Air Traffic Control	alue London	Recruiting	Royal Navy	United Kingdom	Nomination
g	Online Advertising: Interface &		g		1.070		
Online Advertising	Navigation	Crash	DDB Brasil	Itau Insurance	Itau Insurance	Brazil	Nomination
g							
		B					
		Paper bubble wrap					
		(autumn/autumn leaves) / Paper					
		bubble wrap (spring/cherry					
		blossom) / Paper bubble wrap					
.	- ·	(summer/ tidal wave) / Paper					
Packaging	Packaging	bubble wrap (winter/snowflake)	HAKUHODO Inc.	Fuji Television Network, Inc.	promotional goods	Japan	Nomination
Packaging	Packaging	420 Spring Water	The Wilderness	420 Spring Water Ltd	420	New Zealand	Nomination
Packaging	Packaging: Physical Shape	420 Spring Water	The Wilderness	420 Spring Water Ltd	420	New Zealand	Nomination
Photography	Photography: Book Design	Sketch Look Book	Sketch	Sketch / Ich&Kar	Sketch	United Kingdom	Yellow Pencil
Photography	Photography: Book Design	Sketch Look Book	Sketch	Sketch / Ich&Kar	Sketch Nike	United Kingdom	Nomination
Photography	Photography: Poster Advertising	St Wayne	Wieden+Kennedy	Nike		United Kingdom	Nomination
Photography	Photography: Press Advertising	Imagine	Clemmow Hornby Inge	Prince's Trust	Prince's Trust	United Kingdom	Nomination
Photography	Photography: Press Advertising	Every Day	Clemmow Hornby Inge	Prince's Trust	Prince's Trust	United Kingdom	Nomination
Photography	Photography: Press Advertising	Persuading You	Clemmow Hornby Inge	Prince's Trust	Changing Lifes	United Kingdom	Nomination
Dhatamaku	Dhata was bu Dasas Adaartisis s	Airmail 5 / Airmail 1 / Airmail 2 /	Lucian Company Marth A.O.	DIII	DUI.	0	Valley Deneil
Photography	Photography: Press Advertising	Airmail 3 / Airmail 4	Jung von Matt AG	DHL	DHL	Germany	Yellow Pencil
Disease	Dhatanaahan Daasa Adaadisiaa	Airmail 2 / Airmail 1 / Airmail 3 /	h Matt A.O.	D. II	D. II	0	N1 i
Photography	Photography: Press Advertising	Airmail 4 / Airmail 5	Jung von Matt AG	DHL	DHL	Germany	Nomination
Dhatamanh	Dhatamanh Danas Advantisina	Mr. Caramone / Mr. Smith / Mrs.	TDIA/A)CLUATIDAY	Mantaufaada	Caialana	Linited Ctetes	Namainatian
Photography	Photography: Press Advertising	Withers	TBWA\CHIAT\DAY	Masterfoods	Snickers	United States	Nomination
Poster Advertising Poster Advertising	Enhanced Poster Advertising Enhanced Poster Advertising	Sundial	Leo Burnett Net#Work BBDO	McDonald's Nedbank	McDonald's Nedbank	United States South Africa	Nomination Yellow Pencil
Poster Advertising Poster Advertising	Enhanced Poster Advertising Enhanced Poster Advertising	Power to the People Power to the People	Net#Work BBDO	Nedbank	Nedbank	South Africa	Nomination
Poster Advertising Poster Advertising	Pavement Poster Advertising	Builders of Tomorrow	Jung von Matt AG	Lego	Lego	Germany	Yellow Pencil
Poster Advertising	Pavement Poster Advertising	Builders of Tomorrow	Jung von Matt AG	Lego	Lego	Germany	Nomination
Poster Advertising	Point of Sale Posters	BARRIERCYCLE	Leo Burnett Bangkok	Clima Co., Ltd.	CLIMA BICYCLE LOCK	Thailand	Nomination
1 Oster Advertising	1 oint of oale i osters	Not here but now, Liberia-	Leo Burnett Bangkok	Cilitia Co., Etc.	OLIMA BIOTOLL LOCK	manana	Nomination
		Winterthur / Not here but now,					
		China-Geneve / Not here but					
		now, Irag-Basel / Not here but					
		now, Sudan-Lugano / Not here					
		but now, Somalia-Geneve / Not					
		here but now, Myanmar-Lugano	,				
		Not here but now, Israel-Basel /					
		Not here but now, Guantanamo-		Amnesty International			
Poster Advertising	Poster Advertising Campaigns	Zurich / Not here but now, Abu G	walker	Switzerland	Amnesty International	Switzerland	Yellow Pencil
1 Oster Advertising	1 Oster Advertising Campaigns	Not here but now, Liberia-	Walker	Switzeriand	Annesty international	OWIZERIANU	Tellow Fericii
		Winterthur / Not here but now.					
		China-Geneve / Not here but					
		now, Iraq-Basel / Not here but				1	
		now, Sudan-Lugano / Not here					
		but now, Somalia-Geneve / Not					
		here but now, Myanmar-Lugano	,			1	
		Not here but now, Israel-Basel /				1	
		Not here but now, Guantanamo-		Amnesty International		1	
Poster Advertising	Poster Advertising Campaigns	Zurich / Not here but now, Abu G	walker	Switzerland	Amnesty International	Switzerland	Nomination
1 Oster Advertising	Magazine Press Advertising	George Bush / France / Mr Bean	wainei	OWILZENATIU	Annesty international	OWILZENATIO	INOITIIIIalioit
Press Advertising	Colour	/ Jose Mourinho / Bull Fighting	DDB London	Unilever Bestfoods	Marmite Squeezy	United Kingdom	Nomination
r 1655 Auvertisting	Coloui	1/ JUSE MOUTHING / Bull Fighting	בטטן EUIIUUII	Dillievel Destioous	IMAITHILE SQUEEZY	Tottikea Kitigaotti	INUITIIIITALIUIT

Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
	Magazine Press Advertising					A A SINGLE	
Press Advertisina	Colour	Balloon	DDB London	Harvey Nichols	Harvey Nichols	United Kingdom	Nomination
- 1000 7 ta volutioning	Magazine Press Advertising	24.10011	555 E0114011	That voy Thomas	- larvey remene	Cintou runguom	110111111011011
Press Advertising	Colour	Sudoku / TV / Football	Shackleton	Save the Children	Save the Children	Spain	Yellow Pencil
3	Magazine Press Advertising						
Press Advertising	Colour	Sudoku / TV / Football	Shackleton	Save the Children	Save the Children	Spain	Nomination
Product Design	Automotive & Transport	Turntable Fire Escape	Spirit Design	Metz Aerials	Metz	Austria	Nomination
Product Design	Health & Medical	Concrete Canvas Shelters	Concrete Canvas	Concrete Canvas Technology	Concrete Canvas Technology	United Kingdom	Yellow Pencil
Product Design	Health & Medical	Concrete Canvas Shelters	Concrete Canvas	Concrete Canvas Technology	Concrete Canvas Technology	United Kingdom	Nomination
Product Design	Leisure	DXL Protective Helmet	fuseproject	Pryde Group	DXL	United States	Yellow Pencil
Product Design	Leisure	DXL Protective Helmet	fuseproject	Pryde Group	DXL	United States	Nomination
Product Design	Leisure	Digital Camera NV Series	Samsung	Samsung Techwin	Samsung	Korea, Republic of	Nomination
Product Design	Public Space	guietrevolution	Quietrevolution Ltd	V	quietrevolution	United Kingdom	Yellow Pencil
Product Design	Public Space	guietrevolution	Quietrevolution Ltd		guietrevolution	United Kingdom	Nomination
Product Design	Work & Industry	OLPC Laptop	fuseproject	One Laptop Per Childe	OLPC	United States	Nomination
Radio	Radio Commercials	Bedroom / Dining Room /	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa	Yellow Pencil
Radio	Radio Commercials	Bedroom / Dining Room /	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa	Nomination
Radio	Radio Commercials	Ignition	Kolle Rebbe Werbeagentur	Zippo GmbH	Zippo lighter	Germany	Nomination
Radio	Radio: Writing	Bedroom / Dining Room /	Grev Worldwide	Cozmetek	Geronimo Condoms	South Africa	Yellow Pencil
Radio	Radio: Writing	Bedroom / Dining Room /	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa	Nomination
	Cinema Commercials 61 - 120	j					
TV & Cinema Advertising	Seconds	Transvestite	Ogilvy & Mather	Tribeca Film Festival	Tribeca Film Festival	United States	Yellow Pencil
.	Cinema Commercials 61 - 120		- garry or mounts				
TV & Cinema Advertising	Seconds	Transvestite	Ogilvy & Mather	Tribeca Film Festival	Tribeca Film Festival	United States	Nomination
. r a omoma ravortioning	55551145	The Gamekillers Long Form TV	ogy a maaro.			Cintou Ctutos	110111111111111111111111111111111111111
TV & Cinema Advertising	New Uses of Broadcast	Show	Bartle Bogle Hegarty	Axe	Axe Dry	United States	Nomination
1 V & Cirioma / Averticing	THOW GOOD OF BROADCAST	Grace / Fever / Dinner / Heart to	Dartio Dogio Flogarty	7 0.00	7 tic Biy	Office States	TTOTTIITICLIOTT
TV & Cinema Advertising	TV Commercial Campaigns	Heart / Videogame	TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Yellow Pencil
TV & Cinema Advertising	TV Commercial Campaigns	Beard / Trade / Leak	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Yellow Pencil
TV & Cilionia / averaging	1 V Commorbial Campaigne	Grace / Fever / Dinner / Heart to	TEVA COMMENDAY FOR	Macterious	Cittaes	Office Otatoo	TOHOW T CHOIL
TV & Cinema Advertising	TV Commercial Campaigns	Heart / Videogame	TBWA\Chiat\Dav New York	Masterfoods	Combos	United States	Nomination
TV & Cinema Advertising	TV Commercial Campaigns	Beard / Trade / Leak	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds		Leo Burnett Italy	Indesit Company	Aqualtis	Italy	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds		TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Yellow Pencil
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds		TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds		TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds		TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds		TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Nomination
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds		TBWA\Chiat\Day New York	Masterfoods	Combos	United States	Nomination
TV & Cinema Advertising	TV Commercials 41 - 60 Seconds	Trade	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States	Nomination
TV & Cinema Advertising	TV Commercials 41 - 66 Geeshas	Paint	Fallon London	SONY	BRAVIA	United Kingdom	Nomination
TV & Cinema Advertising	TV Commercials 61 - 120	Wes Anderson	Ogilvy & Mather	American Express	American Express	United States	Nomination
	TV Commercials over 120		og, a manor	, and loan Express	, and Express	Jtod Otatos	
TV & Cinema Advertising	Seconds	Old Lions	Saatchi & Saatchi	Carlsberg	Carlsberg Lager	United Kingdom	Nomination
	TV & Cinema Crafts: Animation &	0.5 210110	Castorii & Caatorii	Salloborg	Canada Lagar	- Intoa rangaoili	···
TV & Cinema Crafts	Motion Graphics	Codehunters	Blink Productions	MTV Asia	MTV Asia Music Awards 2006	United Kingdom	Nomination
1 V G Omema Orano	TV & Cinema Crafts:	Codonaniois	Direct Toddottorio	1111 V 7 GIG	THE TAIL WILLIAM TO THE TOTAL TO THE TOTAL TOTAL TOTAL THE TOTAL T	Chiled Ringdolli	140mmadon
TV & Cinema Crafts	Cinematography	Sea of Skin	Bartle Bogle Hegarty	Vaseline	Vaseline Brand	United States	Yellow Pencil
TV & CITICINA CIAILO	TV & Cinema Crafts:	COU OT ORIT	Dartie Bogie Flogarty	Vaccinic	Vaccinio Diana	CHACG CIGICS	TOHOW I CHOIL
TV & Cinema Crafts	Cinematography	Sea of Skin	Bartle Bogle Hegarty	Vaseline	Vaseline Brand	United States	Nomination
1 V & Ciricina Grants	TV & Cinema Crafts:	COU OI OINII	Dartie Dogie Floguity	Vaccinic	Vaccinio Biana	Office Otales	140mmadon
TV & Cinema Crafts	Cinematography	Sky	Saatchi & Saatchi	Diageo Africa	Guinness	United Kingdom	Nomination

Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
	TV & Cinema Crafts:						
TV & Cinema Crafts	Cinematography	Illumination	Wieden+Kennedv	Orange Romania	Orange	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Direction	Sea of Skin	Bartle Bogle Hegarty	Vaseline	Vaseline Brand	United States	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Direction	Asimo	Gorgeous Enterprises	Honda	Honda	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Direction	Equipo	STINK	adidas	adidas	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Editing	Elvis	Cut & Run Ltd	BBC Radio 2	BBC Radio 2	United Kingdom	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Editing	Choir	Wieden+Kennedy	Honda	Honda Civic	United Kingdom	Yellow Pencil
TV & Cinema Crafts	TV & Cinema Crafts: Editing	Choir	work	Honda	Honda Civic	United Kingdom	Nomination
1 V G OHIOHIG GIGHS	TV & Cinema Crafts: Sound	Onon	WOIN	Tionaa	Tionaa oivio	Omtou ranguom	TTOTTIITATIOTT
TV & Cinema Crafts	Design	Giggle	Fallon London	Skoda	ROOMSTER	United Kingdom	Nomination
1 V & Olliellia Claits	TV & Cinema Crafts: Sound	Oiggie	1 alloit Editabit	Oroda	ROOMSTER	Officed Kingdom	Normination
TV & Cinema Crafts	Design	Choir	Wieden+Kennedy	Honda	Honda Civic	United Kingdom	Yellow Pencil
I V & Cilienta Craits	TV & Cinema Crafts: Sound	Crion	Wieden+Kennedy	Horiua	Horida Civic	Officed Kingdom	Tellow Fericii
TV & Cinema Crafts	Design	Choir	Wieden+Kennedv	Honda	Honda Civic	United Kingdom	Namination
I V & Cilienia Craits	TV & Cinema Crafts: Special	Critii	Wieden+Kennedy	попиа	HORIGA CIVIC	Officed Kingdom	Nomination
TV 8 Cinama Crafts	•	EL.	DDD Common.	\/all/au/aman A.C.	VAN TOL	0	Nameinatian
TV & Cinema Crafts	TV & Cinema Crafts: Special	Fly	DDB Germany	Volkswagen AG	VW TSI	Germany	Nomination
TV / 0. Oire and a Oraclia		L La da accesta a Maradal	Las Burnatt Hali	Indeed Organization	A succession	Hart.	Valley Danell
TV & Cinema Crafts	Effects	Underwater World	Leo Burnett Italy	Indesit Company	Aqualtis	Italy	Yellow Pencil
T1 (0 0)	TV & Cinema Crafts: Special	l., , , , , , , , , , , , , , , , , , ,					
TV & Cinema Crafts	Effects	Underwater world	Leo Burnett Italy	Indesit Company	Aqualtis	Italy	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Use of Music		McCann Worldgroup	Microsoft	XBOX 360	United States	Nomination
TV & Cinema Crafts	TV & Cinema Crafts: Writing	The Day You Went to Work	M&C Saatchi	Transport for London	Motorcycle Safety	United Kingdom	Nomination
	TV & Cinema Promotions, Stings						
TV & Cinema Graphics	& Programme Junctions	The State of Russia	Channel 4	Channel 4 Television	More4	United Kingdom	Nomination
	TV & Cinema Promotions, Stings						
TV & Cinema Graphics	& Programme Junctions	Jamie's Return to School Dinners	Channel 4	Channel 4	Channel 4	United Kingdom	Nomination
	TV & Cinema Promotions, Stings						
TV & Cinema Graphics	& Programme Junctions	The State of Russia	Channel 4 Television	Channel 4 Television	More4	United Kingdom	Yellow Pencil
	TV & Cinema Promotions, Stings						
TV & Cinema Graphics	& Programme Junctions	Elvis	DFGW	BBC	BBC Radio 2	United Kingdom	Yellow Pencil
	TV & Cinema Promotions, Stings						
TV & Cinema Graphics	& Programme Junctions	Elvis	DFGW	BBC	BBC Radio 2	United Kingdom	Nomination
Typography	Typography: Graphic Design	Fukutake House	Flame, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan	Yellow Pencil
Typography	Typography: Graphic Design	Fukutake House	Flame, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan	Nomination
		Bodygroom Electric Shaver -					
Viral	Interactive Viral	"Philips Bodygroom"	Tribal DDB New York	Philips Norelco	Philips Norelco Bodygroom	United States	Nomination
Viral	New Uses of Viral	Cisco Boooming	Ogilvy Frankfurt	Cisco Systems Germany	Cisco Unified Communications	Germany	Yellow Pencil
Viral	New Uses of Viral	Cisco Boooming	Ogilvy Frankfurt	Cisco Systems Germany	Cisco Unified Communications	Germany	Nomination
Viral	Viral Films	Anyone	Abbott Mead Vickers BBDO	Against Breast Cancer	Breast Cancer	United Kingdom	Nomination
Viral	Viral Films	Tea Partay	Bartle Bogle Hegarty	Smirnoff	Raw Tea	United States	Nomination
Viral	Viral Films	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom	Yellow Pencil
Viral	Viral Films	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom	Nomination
Viral	Viral Films	adicolor Podcast White / adicolor Podcast Green / adicolor Podcast Pink / adicolor Podcast Blue / adicolor Podcast Red / adicolor Podcast Yellow / adicolor Podcast Black	IDEALOGUE	adidas	adidas adicolor	United States	Yellow Pencil

Jury	Category Title	Title	Entrant Company	Client	Brand	Country	Award Status
_	, and the second		·				
		adicolor Podcast White / adicolor					
		Podcast Green / adicolor					
		Podcast Pink / adicolor Podcast					
		Blue / adicolor Podcast Red /					
Viral	Viral Films	adicolor Podcast Yellow /	IDEALOGUE	adidas	adidas adicolor	United States	Nomination
Viral Viral	Viral Films	adicolor Podcast Black	Ogilyy & Mather	Unilever Canada	Dove Self Esteem Fund	Canada	Yellow Pencil
Viral	Viral Films	Evolution	Ogilvy & Mather	Unilever Canada Unilever Canada	Dove Self Esteem Fund	Canada	Nomination
Viral	Viral Films	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom	Nomination
Viidi	Viral: Animation & Motion	A Eithe Bit Nade	T dollers	The First Post News Group	Ondiniii	Offica Ringaom	Nomination
Viral	Graphics	Web 2.0	The First Post News Group	Ltd.	TheFirstPost.co.uk	United Kingdom	Nomination
Viral	Viral: Cinematography	Anyone	Gorgeous Enterprises	Against Breast Cancer	Against Breast Cancer	United Kingdom	Yellow Pencil
Viral	Viral: Cinematography	Anyone	Gorgeous Enterprises	Against Breast Cancer	Against Breast Cancer	United Kingdom	Nomination
Viral	Viral: Direction	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom	Yellow Pencil
Viral	Viral: Direction	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom	Nomination
Viral	Viral: Direction	Anyone	Gorgeous Enterprises	Against Breast Cancer	Against Breast Cancer	United Kingdom	Nomination
Viral	Viral: Direction	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom	Nomination
Viral	Viral: Special Effects	fingerskilz	MRM Worldwide	HP	HP	United Kingdom	Nomination
Viral	Viral: Use of Music	Badman	Miles Calcraft Briginshaw Duffy	The Metropolitan Police	Trident	United Kingdom	Nomination
Viral	Viral: Writing	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom	Yellow Pencil
Viral	Viral: Writing	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom	Nomination
Websites	Microsites	Pilots Wanted	Lowe Brindfors	Saab Automobile	Saab Automobile	Sweden	Nomination
		Bodygroom Electric Shaver -					
Websites	Microsites	"Philips Bodygroom"	Tribal DDB New York	Philips Norelco	Philips Norelco Bodygroom	United States	Yellow Pencil
		Bodygroom Electric Shaver -					
Websites	Microsites	"Philips Bodygroom"	Tribal DDB New York	Philips Norelco	Philips Norelco Bodygroom	United States	Nomination
144 1 14			5/04				D D .:
Websites	New Uses of Websites	Nike+	R/GA	Nike	Nike+	United States	Black Pencil
Websites	New Uses of Websites	Nike+	R/GA	Nike	Nike+	United States	Yellow Pencil
Websites	New Uses of Websites	Nike+	R/GA	Nike	Nike+	United States	Nomination
				The Hear and be Heard Fund			
				Centre for Hearing			
Websites	Websites	What Noise	Kinetic Singapore	Intervention and Language Development	What Noise	Singapore	Nomination
Websites	Websites: Interface & Navigation	DAYDREAM	aubibi	Weave Toshi	Weave Toshi	Japan	Yellow Pencil
Websites	Websites: Interface & Navigation	DAYDREAM	aubibi	Weave Toshi	Weave Toshi	Japan	Nomination
Websites	Websites: Photography	Come In To the Closet	Forsman & Bodenfors	IKEA Sweden	HOMESTYLING	Sweden	Yellow Pencil
Websites	Websites: Photography	Come In To the Closet	Forsman & Bodenfors	IKEA Sweden	HOMESTYLING	Sweden	Nomination
Websites	Websites: Sound Design	Audi R8 Microsite	argonautenG2 GmbH	Audi AG	Audi	Germany	Nomination
Websites	Websites: Writing	www.clearification.com	Mekanism	Microsoft	Windows Vista	United States	Yellow Pencil
Websites	Websites: Writing	www.clearification.com	Mekanism	Microsoft	Windows Vista	United States	Nomination
		On the Road / The Hero With A					
	Writing for Design: Graphic	Thousand Faces / Uncle Tom's					
Writing for Design	Design	Cabin	Rediffusion DYR	Midland Bookshop	Midland Bookshop	India	Nomination