



pininfarina



SPECIAL PROJECTS

The Pininfarina Experience

Introducing you to the Pininfarina Experience



...means to offer you the exclusive opportunity of living a unique adventure where your dream car can become real.

Explore the several proposals available at our Special Projects Division...



Ferrari P4/5 by Pininfarina



Kings, Queens...



King Leopold II of Belgium receives his special car from Pininfarina founder, Mr. Battista Pininfarina.

...and worldwide top celebrities: our 75 years history granted us a long list of exclusive VIP customers.

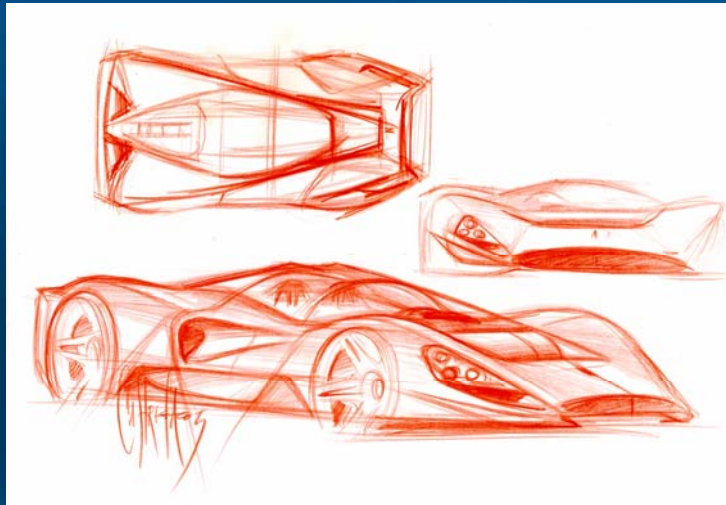
For them all, our company created some of the most beautiful cars ever conceived in the world.



Your wish will be our challenge



Tell us how your dream car should be...



Preliminary sketches for the Ferrari P4/5 by Pininfarina...



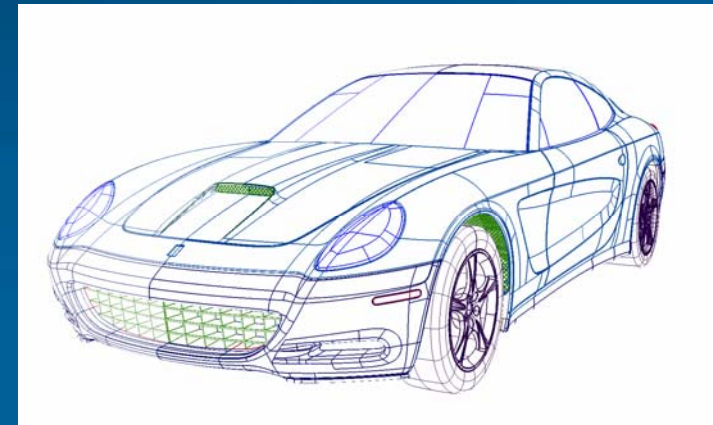
...and the Ferrari 612 Scaglietti "K" by Pininfarina



Our Stylists will give a life to your dream



Our Stylists will assist you to define the shapes and line of your car and choice the best colour and trim to make your dream precious and unique



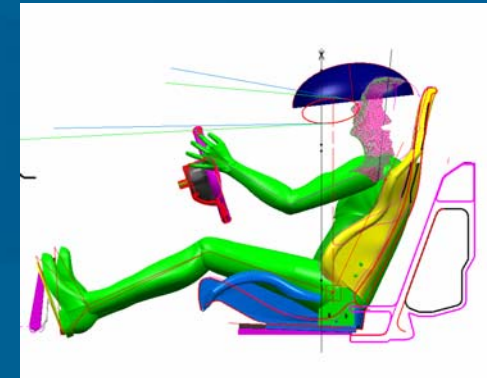
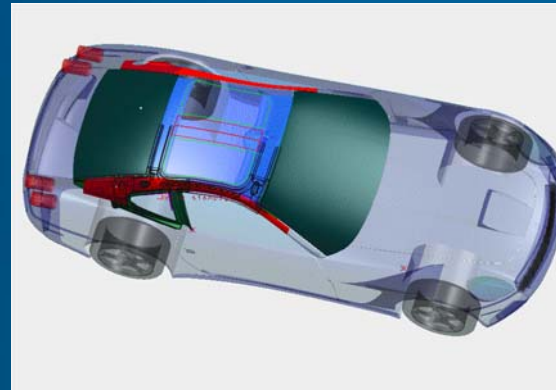
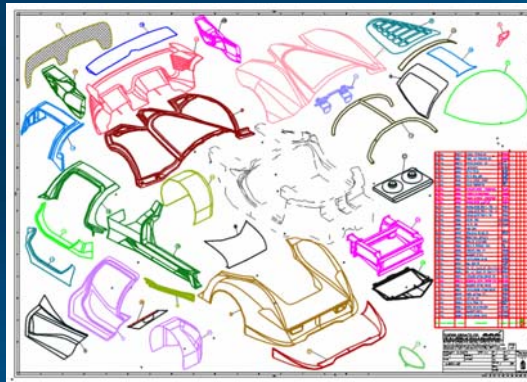
Renderings will be released for your Style approval.



Our Engineers will make your dream real



By the most advanced technologies, our Engineering Centre will develop your car according to your required technical specifications



Our craftsmen will give birth to the Masterpiece



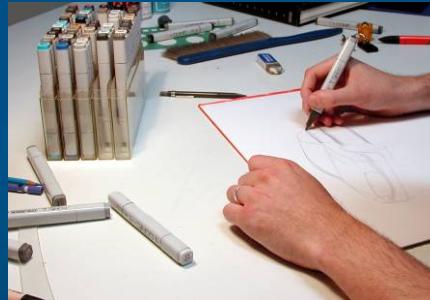
Every car, like a chef d'oeuvre, will be handmade exclusively at our dedicated workshops



Living the Project is...



Designers at work



Enjoying personally the progress of your car for an unforgettable experience



Engineering the car



The Wind Tunnel



The Virtual Room

...or totally relying to our experts up to the day when we will be happy to deliver you your car.



Confidentiality is a must



Every Project is covered by the highest confidentiality.

No one apart yourself and our Special Projects Team will know that
your dream is becoming real.



Your car will be a well kept secret so to leave
– to you only –
the pleasure to disclose it to the world



We will take care of you



A dedicated team will take care of your needs during the whole development of the Project.



The Pininfarina Experience will last forever



All our cars entered in the world car history.
Drive a Pininfarina dream car and you will
be one of the protagonists of our history



Cisitalia, permanently on show at the Museum of Modern Art
in New York

