

The Chronicle

Horizontal Half Page Ad Size

This is the actual ad size for *The Chronicle*.

Please use this as you plan your advertisement.

Horizontal Half Page

6 columns x 7"

actual size: 10" x 6.875"



The Chronicle
Vertical
Half Page
Ad Size

This is the actual
ad size for
The Chronicle.

Please use this
as you plan your
advertisement.

Vertical
Half Page
4 columns x 10.5"
actual size:
6.625" x 10.375"

The Chronicle
Full-Depth
Half Page
Ad Size

This is the actual ad
size for
The Chronicle.

Please use this
as you plan you
advertisement.

Full-Depth
Half Page
3 columns x 14"
actual size:
4.875" x 13.875"