

# ADWEEK MAGAZINES

## INDUSTRY EVENTS 2005

Start Date	End Date	Conference	Location	Issue Date	Conference Website	Bonus Distribution
1/6	1/9	Consumer Electronics Association 2005 International CES	Las Vegas Convention Center Las Vegas, NV	1/10	www.cesweb.org	N/A
1/9	1/23	North American International Auto Show	COBO Center Detroit, MI	1/10	www.naias.com	N/A
1/12	1/12	Global Wireless Summit NY	Austin, TX	1/10	www.consect.com	200 AW
1/17	1/19	SGMA Supershow	Orange County Convention Center Orlando, FL	1/17	www.sgma.com	N/A
1/20	1/20	The Next Big Idea: The Future of Branded Entertainment Presented by Adweek Magazines, Billboard, The Hollywood Reporter, & Sporting Goods Business	The Regent Beverly Wilshire Beverly Hills, CA	1/17	www.adweek.com	200 AW 200 BW 200 MW
1/20	1/22	POPAI Annual Conference and Trade Show	Loews Coronado Bay San Diego, CA	1/17	www.popai.com	100 BW
1/25	1/27	NATPE 2005 Conference & Exhibition	Mandalay Bay Resort Las Vegas, Nevada	1/24	www.natpe.org	500 AW 500 BW 1500 MW
1/26	1/26	The Magazine Lifetime Achievement Awards (Henry Johnson Fischer Award / Magazine Editors' Hall of Fame)	Waldorf~Astoria New York City	1/24	www.magazine.org	N/A
1/26	1/27	ANA Advertising and the Law Forum	Mariott East Side New York, NY	1/24	www.ana.net	N/A
1/26	1/28	CTAM Research Conference	Sheraton Hotel & Marina San Diego, California	1/24	www.ctam.com	200 MW
1/29	2/1	NADA (National Automobile Dealers Association)	Ernest N. Morial Convention Center New Orleans, LA	1/31	www.nada.org	N/A
2/10	2/13	RAB 2005	Atlanta, GA	2/7	www.rab.com	TBD
2/13	2/15	FMI – Supermarket Industry Convention	Washington DC Convention Center	2/14	www.fmi.org	N/A
2/20	2/23	American International TOY FAIR	Jacob Javits Center New York, NY	2/21	www.toy-tma.com	500 BW
2/27	3/1	MPA's Retail Conference – Marketing, Magazines and Books	Arizona Biltmore Phoenix, AZ	2/28	www.magazine.org	TBD
3/2	3/4	PMA Update 2005 (Reggies)	Hyatt Regency Chicago - Chicago, IL	2/28	www.pmalink.org	300 BW 300 Reggie Supplement
3/2	3/4	AAAA Media Conference and Trade Show	Hilton New Orleans Riverside New Orleans, LA	2/28	www.aaaa.org	200AW 150 BW 950 MW

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3/10	3/10	SNTA 2005	Grand Hyatt New York, NY	3/8	www.snta.com	100 AW 100 BW 100 MW
3/15	3/15	Advertising Hall of Fame	Waldorf~Astoria NY, New York	3/14	www.aaf.org	N/A
3/21	3/23	POPAI – POP Globalshop 2005	Venetian Sands Expo & Convention Center Las Vegas, Nevada	3/21	www.globalshop.org	1500 BW
3/23	3/23	ANA 2005 Television Advertising Forum	Grand Hyatt Hotel New York, NY	3/21	www.ana.net	N/A
3/25	4/3	2005 NY International Auto Show	Jacob Javits Center New York, NY	3/21	www.autoshowny.com	N/A
3/31	3/31	2005 TVB Annual Marketing Conference	Jacob Javits Center New York, NY	3/28	www.tvb.org	200AW 200 BW 300 MW
4/3	4/6	NCTA Cable Show 2005	Moscone Center San Francisco, CA	4/4	www.cable2005.com	700 MW
4/11	4/11	Matrix Awards	Waldorf~Astoria New York, NY	4/11	www.matrix.nywici.org	TBD
4/16	4/21	NAB Convergence Marketplace 2005	Las Vegas Convention Center Las Vegas, NV	4/11	www.nab.org	600 MW
4/17	4/19	ARF Annual Convention & Trade Show 2005	Marriott Marquis New York, NY	4/18	www.arfsite.org	TBD
4/17	4/20	NAA Annual Publishers Convention	The Fairmont San Francisco San Francisco, CA	4/18	www.naa.org	TBD
4/19	4/19	New York Magazine Day	Marriott Marquis New York, NY	4/18	www.adclubny.org	50 AW 50 BW 50 MW 50 E&P 50 MyM
4/28	4/28	The 2004 International ANDY Awards Show & Party	Capitale New York City	4/25	www.andyawards.com	TBD
5/1	5/4	ABM Spring Meeting	Boca Raton Resort & Club Boca Raton, FL	5/2	americanbusinesspress.com	10 AW 10 BW 10 MW
5/1	5/4	CTPAA	The Ritz-Carlton Washington, DC 20037	5/2	www.ctpaa.org	250 MW
5/1	5/3	FMI show	McCormick Place Chicago, IL	5/2	www.fmi.org	TBD

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5/4	5/6	2005 AAAA Management Conference	Fairmount South Hampton Bermuda	5/2	www.aaaa.org	325 AW 75 BW 50 MW
5/10	5/13	The 12 <sup>th</sup> Annual Kid Power Conference and Awards	Disney's Yacht & Beach Club Resort Orlando, FL	5/9	www.kidpowerx.com	TBD
5/12	5/12	One Show Festival	World Financial Center New York, NY	5/9	www.oneclub.org	50 AW
5/16	5/16	George Foster Peabody Awards	The Waldorf~Astoria New York, NY	5/16	www.peabody.uga.edu	N/A
5/21	5/24	The 46 <sup>th</sup> Annual CLIO Festival	Ritz Carlton, South Beach FL	5/16	www.clioawards.com	300 AW
5/22	5/24	CAB Local Cable Sales Management Conference	Hyatt Regency Chicago, IL	5/23	www.onetvworld.org	150 MW
5/23	5/24	CLIO Awards	Jackie Gleason Theater Miami, FL	5/23	www.oaaa.org	N/A
5/23	5/25	Chief Marketing Summit	Mandarin Oriental Miami, FL	5/23	www.brandweek.com	100 AW 100 MW 100 BW
5/22	5/24	OAAA National Convention and Obie Awards	The Chicago Hilton Chicago, IL	5/23	www.oaaa.org	N/A
5/24	5/25	VNU Expo's Incentive Show	Jacob Javits Center New York, NY	5/23	www.theincentiveshow.com	N/A
6/4	6/4	ADDY Awards	Gaylord Opryland Resort Nashville, Tenn.	6/6	www.aaf.org	N/A
6/4	6/7	AAF National Conference 2005	Gaylord Opryland Resort Nashville, Tenn.	6/6	www.aaf.org/calendar	200 AW East 100 BW 200 MW
6/7	6/7	2005 EFFIE Awards	Marriott Marquis Hotel New York, NY	6/6	www.effie.org	TBD
6/7	6/9	Editor & Publisher and Mediaweek's Interactive Media Conference and Trade show	Fairmont Hotel New Orleans, LA	6/6	www.editorandpublisher.com	300 E&P 300 MW
6/9	6/9	Editor & Publisher and Mediaweek's 10 <sup>th</sup> Annual Eppy Awards	Fairmont Hotel New Orleans, LA	6/6	www.editorandpublisher.com	TBD
6/14	6/14	2005 AICP Show	The Museum of Modern Art New York, NY	6/13	www.aicp.com	N/A
6/16	6/16	ANA Print Advertising Forum	Grand Hyatt Hotel New York, NY	6/13	www.ana.net	N/A
6/19	6/25	Cannes Lions	Cannes, France	6/20	www.canneslions.com	N/A
6/21	6/23	25 <sup>th</sup> Licensing Show	Javits Convention Center New York, NY	6/20	www.licensingshow.com	500 BW

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6/28	6/30	Tech X NY (PC Expo)	Javits Convention Center New York, NY	TBD	www.techxny.com	N/A
6/22	6/22	Media Plan of the Year	Rainbow Room New York, NY	6/20	www.mediaweek.com	500 MW
7/12	7/12	What Teens Want Presented by Adweek, Brandweek, Mediaweek, Billboard & The Hollywood Reporter	Marriott Marquis New York, NY	7/11	www.adweek.com	TBD
7/24	7/26	CTAM Summit 2005	Pennsylvania Convention Center Philadelphia, PA	7/25	www.ctam.com	300 MW
9/13	9/13	Inside Music Upfront	Alliance BB Kings New York, NY	9/12	www.adweek.com	200 AW 200 BW 200 MW
9/18	9/20	CMO Perspectives: Marketing the Right Connections	The Broadmoor Colorado Springs	9/19	www.cmomagazine.com	N/A
9/26	9/30	Advertising Week	New York, NY	9/26	www.advertisingweek.com	TBD
9/21	9/23	2005 NAB Radio Show	Pennsylvania Convention Center Philadelphia, PA	9/19	www.nab.org	500 MW
9/22	9/23	Adweek's 31 <sup>st</sup> Annual Creative Seminar	Green Valley Ranch Las Vegas, NV	9/26	www.adweek.com	N/A
9/25	9/27	IAB Leadership Forum	Millenium Hilton New York, NY	9/26	www.iab.net	N/A
9/27	9/29	Motivation Show	McCormick Place Chicago, IL	9/26	www.motivationshow.com	500 BW
10/6	10/6	Brandweek's Marketers of the Year Awards	Arizona Biltmore Phonenix, AZ	10/3	www.brandweek.com	500 BW
10/6	10/10	ANA Annual Conference	Arizona Biltmore Phonenix, AZ	10/10	www.ana.net	500 BW 300 MOY section
10/16	10/19	MPA American Magazine Conference	Wyndham El Conquistador Puerto Rico	10/17	www.magazine.org	300 MW 150 BW 150 AW
11/6	11/8	ANA Multicultural Marketing Conference	Ritz Carlton South Beach, FL	11/7	www.ana.net	N/A
11/15	11/15	Advertising Hall of Achievement	Chiprani 42 <sup>nd</sup> Street New York, NY	11/14	www.aaf.org	N/A
12/7	12/7	Mediaweek's Media All-Stars 2005	Waldorf-Astoria New York, NY	12/6	www.mediaweek.com	700 MW 1000 Section