

# COMMERCIAL RADIO STYLES

**Station styles**

- Chart-led mainstream
- Adult Mainstream
- Adult mainstream and chat
- 35+ and Gold
- Specialist Music – Youth orientated
- Specialist Music - other
- Speech
- Ethnic
- Licence not yet awarded (TBA)

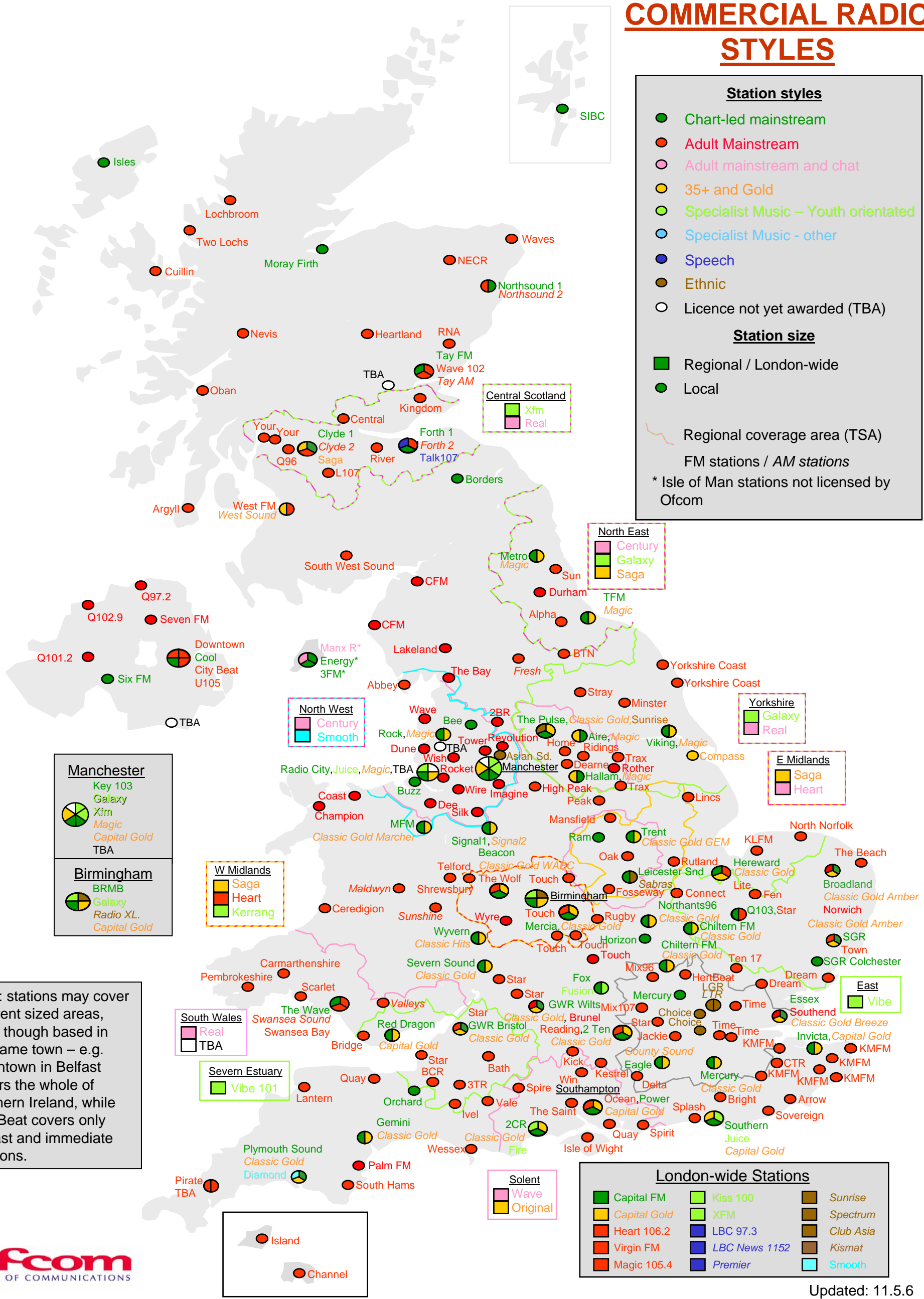
**Station size**

- Regional / London-wide
- Local

Regional coverage area (TSA)

FM stations / AM stations

\* Isle of Man stations not licensed by Ofcom



Note: stations may cover different sized areas, even though based in the same town – e.g. Downtown in Belfast covers the whole of Northern Ireland, while City Beat covers only Belfast and immediate environs.