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TOPIX.NET RECEIVES \$15 MILLION IN ADDITIONAL FUNDING FROM TRIBUNE, GANNETT, AND MCCLATCHY

Top U.S. Newspaper Chains' Investment in Topix.net to Fuel Growth and Expand Efforts in Local News Community Online

PALO ALTO, Calif. -- November 6, 2006 -- Topix.net today announced that it has raised \$15 million of additional funding from three of the nation's largest newspaper companies, Gannett Co., Inc., The McClatchy Company and Tribune Company. Topix.net, a Top 25 Internet news site according to Hitwise, will use the investment to fuel the expansion of its rapidly growing news communities and to fund development and marketing of new online consumer news services.

"This latest investment is a huge vote of confidence from the three largest newspaper companies in the United States," said Rich Skrenta, chief executive officer, Topix.net. "This additional backing will fund growth in Topix.net and help more people connect and participate in news tied to their communities and interests. The support of these leading newspaper companies has been invaluable in helping us quadruple our traffic since their initial investment."

In addition to connecting people to relevant news, over the past year Topix.net has bolstered the ability for consumers to discuss and uncover news through 32,500 local news communities, focused on cities large and small. Since Topix.net introduced online forums tied to local news in December, 500,000 people have shared their news and commentary across 2.5 million posts on Topix.net.

"Topix.net has not only delivered consistent audience growth, but has also created unique and innovative ways to keep consumers coming back for news, comments and community," said Tim Landon, president of Tribune Interactive. "With Tribune Interactive's intense focus on keeping consumers engaged online, our continued investment in Topix.net is an important part of our growth strategy."

With this investment, Gannett and Tribune each own a 33.7% stake in Topix.net, while McClatchy owns an 11.9% stake.

About Topix.net

Founded in 2002 with the specific mission of providing users with the ability to quickly and easily find targeted news on the Internet, Topix.net is a news aggregator with unique technology to find and categorize news into 300,000 topics, from Autos to ZIP code level local news. Topix.net is a privately held company with investment from Gannett Co., Inc. (NYSE: GCI), The

McClatchy Company (NYSE: MNI) and Tribune Company (NYSE: TRB). Topix.net distributes content via partnerships with Citysearch, Ask Jeeves, My Yahoo!, Bloglines, Metro Newspapers, Newsgator, Findory, Wondir, Infospace, Link Silicon Valley, HelloMetro.com and PRWeb.

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