

FOR IMMEDIATE RELEASE:

TOPIX LAUNCHES NEW LOCAL REAL ESTATE PAGES WITH NEWS AND LISTINGS FOR EVERY ZIP CODE IN THE UNITED STATES

Topix partners with Trulia to expand its local content with nationwide property listings

(PALO ALTO, CA; April 24, 2008) – Topix (<http://www.topix.com>), the largest news community on the Web, announced the launch of its new local real estate pages, featuring aggregated local real estate news and access to over 2.5 million home listings nationwide, provided by Trulia, the nation’s fastest-growing real estate website. Combining traditional news sources, blogs, and government information sites, the local real estate news is also available as commercial news feeds for interested media, real estate and mortgage companies.

“With this partnership, millions in the Topix community will now have access to Trulia’s 2.5 million property listings and local market data, helping them make smarter real estate decisions as they look to buy or sell their homes,” said Pete Flint, co-founder and CEO of Trulia. “We are proud to join a top site like Topix to put relevant local real estate information in the hands of consumers across the country.”

“Topix is the place for local news and community on the Web,” said Chris Tolles, CEO of Topix. “And nothing is more local than real estate – which is why Trulia chose Topix to be the first national partner to integrate its property listings.”

Topix used Trulia's publisher product to provide its user base with access to millions of home listings across the U.S. Each Topix real estate page includes property listings with photos, foreclosure information from RealtyTrac, and up-to-date local and regional real estate news for all 32,500 zip codes in the country. For more information about Topix news feeds, contact partners@topix.com.

About Topix

Topix is the leading news community on the Web, connecting people to the information and discussions that matter to them in every U.S. town and city. A Top 20 online news destination, the company links news from 50,000 sources to 360,000 lively user-generated forums. Topix also works with the nation’s major media companies to grow and engage their online audiences through forums, publishing platforms and RSS feeds. Based in Palo Alto, Calif., Topix LLC is a privately held company with investment from Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), and Tribune Company. For more, visit www.topix.com.

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