YouGov Survey Results

Sample Size: 2139 Fieldwork: 10th - 11th January 2008

Sunday Times	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	2139	722	552	227	1002	1104	662	719	758	1152	982	268	689	460	529	193
Unweighted Sample	2139	764	532	206	1004	1103	594	637	908	1303	831	200	759	439	552	189
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																
[excluding Don't Knows and Wouldn't Votes]																
Con	43	100	0	0	41	45	39	41	48	48	36	49	51	43	37	18
Lab	33	0	100	0	33	32	34	36	28	29	37	25	25	36	43	35
Lib Dem	14	0	0	100	13	14	18	12	11	13	14	21	16	11	12	7
Other	11	0	0	0	12	10	9	11	13	10	13	6	8	10	8	39
Other Parties Voting Intention																
SNP / PCY	4	0	0	0	5	3	4	4	4	4	4	1	0	3	0	34
Green	2	0	0	0	1	2	1	2	1	2	1	2	2	1	2	1
UKIP	2	0	0	0	2	2	1	1	4	2	2	1	3	2	2	1
BNP	2	0	0	0	2	3	2	3	2	1	4	2	3	2	4	1
Respect	1	0	0	0	1	0	0	1	1	0	1	1	0	1	0	1
Other	0	0	0	0	1	0	1	0	1	1	0	0	0	0	0	2
Non Voters																
Would Not Vote	7	0	0	0	6	8	9	7	6	5	9	8	6	7	7	10
Don't know	14	0	0	0	10	18	14	, 15	14	12	17	19	12	14	, 15	10
Sontinien	•	ľ	Ü	Ü	,,	70		,0	,,	,-	• •	,,,		.,	70	70
Do you think Gordon Brown is doing well or badly as prime minister?																
Very well	3	0	11	1	3	3	3	2	4	3	4	2	4	3	4	2
Fairly well	32	10	72	31	32	32	35	33	29	33	31	29	27	35	32	49
Fairly badly	34	42	14	50	33	34	30	36	34	36	31	34	37	33	33	25
Very badly	21	45	1	10	25	18	15	19	29	22	21	23	23	22	20	14
Don't know	10	3	3	9	7	13	17	10	4	7	13	13	9	8	10	11
Do you think David Cameron is doing well or																
badly as Conservative leader?						_				1 .	_	Ī .		_		
Very well	8	20	2	2	9	7	6	7	10	9	7	6	10	7	7	7
Fairly well	47	69	40	39	50	45	47	47	48	54	40	49	50	48	45	40
Fairly badly	21	7	30	35	22	21	20	20	24	22	21	23	18	22	24	24
Very badly	9 15	1	15 13	10	10	8 19	8	10 16	9	6	12	8	7 15	10 13	10	12
Don't know	15	3	13	14	10	19	20	10	8	10	20	13	15	13	15	17

Gender

Age

Social Grade

Region

Voting intention

1	l lib				Ge	nder		Age		Social	Grade			Region		
Sunday Times	Total	Con	Lab		Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Nick Clegg is doing well or badly as leader of the Liberal Democrats?																
Very well	2	1	1	13	3	1	3	2	2	2	3	4	2	3	1	1
Fairly well	18	18	17	46	20	16	16	17	21	20	16	22	17	20	16	17
Fairly badly	12	13	16	9	14	12	12	12	13	12	14	11	11	13	14	15
Very badly	6	4	6	1	7	5	6	7	5	4	8	4	6	4	8	5
Don't know	62	65	61	32	57	67	64	63	59	63	60	59	64	61	61	61
In general who do you trust more to raise you and your family's standard of living?																
David Cameron and George Osborne	33	84	1	17	34	33	34	29	37	39	27	36	41	30	30	23
Gordon Brown and Alistair Darling	28	2	83	15	31	26	29	30	27	28	29	22	22	33	32	42
Neither	38	14	16	68	35	41	37	41	37	34	43	42	38	38	39	36
Over the next 12 months do think Britain's economy will		-			•		-		<u>.</u>		·					
Grow at a faster rate than over the past 12 months	1	1	2	0	1	1	3	0	1	1	2	4	1	1	1	1
Grow at about the same rate	13	8	26	9	13	13	17	13	10	11	16	9	13	12	15	18
Grow more slowly	34	32	48	33	39	30	33	33	37	37	31	37	34	37	31	34
Not grow at all	21	27	12	25	22	20	16	20	26	23	19	19	20	21	22	25
Go into recession	22	29	7	25	21	23	18	25	23	24	20	21	24	22	24	13
Don't know	8	4	6	7	3	13	13	9	4	5	12	11	9	7	8	9
Domestic gas and electricity prices are rising more sharply in Britain than in other European countries Do you think consumers get a good deal from the energy firms or are "ripped off" by them?		1 -	_	_	1 -					_						
In general consumers get a good deal	4	5	5	5	6	3	5	3	5	5	4	4	6	4	3	6
Consumers are ripped off by the energy firms Don't know	89 7	90 5	89 6	86 9	89 5	89 8	83 11	91 5	92 4	88 7	90 7	86 10	87 8	91 5	92 5	89 6
Do consumers in general get a good deal or are ripped off by:																
Banks and other financial services firms																
Consumers get a good deal	16	20	16	17	17	15	21	14	15	18	15	11	18	17	14	21
Consumers are ripped off	75	74	75	74	76	74	69	79	76	74	76	81	73	73	77	73
Don't know	9	7	9	10	7	10	10	8	8	8	10	8	9	10	9	6

		Voti	ng inter	ntion	Ge	ender		Age		Social	Grade			Region		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Supermarkets																
Consumers get a good deal		62	65	64	64	57	68	58	58	61	61	66	60	56	62	67
Consumers are ripped off		34	29	29	30	34	25	35	36	32	33	25	33	38	33	26
Don't know	7	4	6	7	5	8	7	7	6	7	6	9	7	6	5	7
Petrol companies																
Consumers get a good deal	8	11	8	10	12	5	7	8	11	10	7	9	9	7	6	12
Consumers are ripped off	82	81	83	76	80	84	83	84	80	80	85	74	81	84	85	81
Don't know	10	7	9	15	8	11	10	9	10	10	9	16	10	8	8	7
Rail companies																
Consumers get a good deal	7	6	10	7	10	5	10	5	6	7	7	6	5	8	7	11
Consumers are ripped off		85	80	85	82	84	82	85	83	85	82	88	87	78	82	79
Don't know	10	8	10	8	8	12	9	10	11	9	11	6	8	13	11	10
Local government - council tax																
Consumers get a good deal		11	25	20	16	13	14	14	16	18	11	14	14	15	14	21
Consumers are ripped off		86	64	69	77	78	75	79	77	75	81	78	77	77	80	73
Don't know	8	4	12	11	7	9	10	7	7	8	8	8	10	9	7	7
Dentists																
Consumers get a good deal		22	23	22	22	17	17	21	20	24	14	18	19	21	17	29
Consumers are ripped off		69	65	62	64	71	67	68	68	64	73	65	68	67	73	58
Don't know	13	10	12	17	14	12	16	11	12	12	13	17	13	12	10	13
The government says that overall consumer inflation is about 2 per cent, in spite of higher petrol, energy and food prices, because other prices (such as those for clothes and electronic goods) have fallen.																
Do you think overall inflation is higher or lower than 2 per cent?																
Significantly higher than 2 per cent	34	47	20	31	37	31	25	34	43	38	30	26	35	36	38	29
Somewhat higher	45	39	51	52	47	44	43	48	45	43	48	44	46	47	45	45
About 2 per cent		7	23	9	10	12	12	11	10	13	9	17	12	7	9	15
Somewhat lower		1	1	0	0	1	1	1	0	1	0	4	0	0	0	0
Significantly lower than 2 per cent Don't know		0 6	0 5	0 8	0 5	0 12	0 19	0 6	0 2	0 6	0 12	0 9	0 8	1 10	0 9	0 11
Don't know	9	O	υ	0	l o	12	19	U	2	0	12	l a	0	10	Э	11

		Lib		Ge	ender		Age		Social	Grade			Region			
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think you and your family's finances will																
improve or get worse over the next 12 months?																
Improve	14	9	21	23	18	11	28	11	6	15	14	21	13	14	13	15
Get worse	41	50	28	34	38	44	28	44	50	40	43	34	43	41	46	31
Stay about the same	41	41	48	41	42	41	38	43	43	43	39	37	42	43	38	49
Don't know	3	1	3	3	2	5	7	2	1	2	5	8	2	2	2	5
Leaving aside essentials are you now spending more or less than you were a year ago?																
Spending more than a year ago	38	39	34	39	37	38	45	33	37	37	39	28	39	41	41	30
Spending about the same	37	34	42	42	39	35	30	39	41	40	34	44	36	36	34	41
Spending less	23	27	23	17	23	24	21	27	22	22	25	23	23	22	24	27
Don't know	2	0	2	2	1	3	4	2	1	1	3	5	2	2	2	2
Do you think house prices in your area will rise or fall over the next 12 months?																
Rise by more than 10%	6	4	5	9	4	7	10	4	3	5	7	6	5	5	5	8
Rise by less than 10%	21	19	25	20	23	18	24	20	18	21	19	27	20	16	18	32
Stay about the same	33	34	34	35	34	33	32	33	35	35	31	32	30	40	33	34
Fall by less than 10%	26	30	23	25	27	26	19	28	30	28	25	20	28	29	29	15
Fall by more than 10%	6	8	5	5	6	6	4	6	8	7	5	6	7	6	6	3
Don't know	9	5	8	7	6	11	11	9	6	5	13	10	10	5	10	9
Taking into account pay job security and pension arrangements do you think public sector workers (e.g. police teachers nurses refuse collectors) are																
Overpaid	8	12	5	5	11	6	8	8	9	8	9	6	7	9	10	10
Paid about the right amount	36	39	39	39	41	30	29	36	40	37	34	33	37	37	35	32
Underpaid	48	44	49	49	42	54	52	48	45	49	47	52	48	47	48	48
Not sure	8	5	7	7	6	10	11	7	6	6	11	8	8	8	7	10
Members of Parliament earn around £60 000 a year. Do you think that they are																
Overpaid	67	70	58	59	63	71	63	67	71	61	74	54	68	68	70	70
Paid about the right amount	27	27	36	32	32	22	27	27	27	33	20	33	26	26	25	24
Underpaid	3	2	4	4	3	2	2	4	2	4	2	5	2	4	1	4
Not sure	4	2	2	5	2	5	8	2	1	3	5	8	4	2	3	3

		Voti	ng inten	ition	Ge	nder		Age		Social	Grade			Region		
Sunday Times	Total	tal Con Lab Lib Dem				Female	18 to	35 to	55 +	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
Sulluay Tilles	I Otal	Con	Lab	Dem	Wate	i ciliale	34	54	33 T	ADCI	CZDL	London	South	Wales	North	Scotiand
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•	%	%	%	%	%	%	%	%	%	%	%	0/2	%	0/2	%	0/2

An independent review has recommended that MPs' pay should rise by around 3 per cent. The Government wants to limit their pay rise to around 2 per cent. Do you think MPs should...

Receive more than 3 per cent	1	1	1	0	1	0	1	1	0	1	1	0	1	1	1	0
Receive the 3 per cent proposed by the independent review	6	6	7	5	8	4	7	6	4	7	4	10	5	4	4	8
Receive the 2 per cent proposed by the Government	33	30	45	38	36	31	32	35	32	38	27	33	32	34	33	34
Receive less than 2 per cent	27	32	26	25	24	30	23	24	34	28	26	23	29	26	28	28
Have their pay cut	31	31	20	29	30	31	31	32	29	24	38	27	30	33	32	27
Don't know	3	1	2	4	2	5	7	2	0	2	4	6	3	2	2	4

[l lib				Ge	nder		Age		Social	Grade			Region		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The government has announced a new generation of nuclear power stations to replace those coming to the end of their life. Do you agree or disagree with this decision?																
Strongly agree	19	27	18	14	30	8	18	17	22	20	17	15	22	16	18	21
Tend to agree	40	43	45	34	44	36	36	41	43	39	41	37	36	45	46	28
Tend to disagree	17	15	18	19	13	20	17	18	15	18	15	16	16	16	15	25
Strongly disagree	10	7	7	20	7	12	9	10	10	10	10	11	10	10	8	13
Don't know	15	8	11	12	6	24	21	15	10	13	17	21	15	14	13	13
What if anything concerns you most about nuclear power?																
Safety and the disposal of spent uranium	71	72	71	80	64	77	66	74	74	74	68	68	70	73	73	70
The cost	5	5	6	5	7	4	6	5	5	5	6	5	5	6	6	6
I'm not concerned about nuclear power	18	21	19	13	26	11	18	17	19	18	19	17	21	16	17	17
Don't know	5	2	4	3	3	8	10	5	2	4	7	10	5	6	4	6
The government says 20% of Britain's electricity supplies could be met by giant windfarms. Do you think this is a realistic or an optimistic target?																
A realistic target	33	24	41	49	30	35	38	36	24	30	35	32	35	31	30	35
An optimistic target	58	69	50	48	65	52	48	56	68	61	54	51	57	62	61	53
Don't know	10	7	9	3	6	13	14	8	8	8	11	18	8	7	8	12
In terms of the role of nuclear power do you think:																
Nuclear power should in future contribute about the																
same proportion of Britain's energy needs (roughly 20% of electricity generation) as now	17	19	20	17	19	16	18	18	16	19	15	17	16	17	19	18
Nuclear power should make a significantly bigger contribution	39	48	40	30	54	24	30	37	47	40	37	29	41	39	42	30
Nuclear power should make a significantly smaller contribution	15	13	19	21	12	18	19	16	11	16	15	14	15	15	15	19
Nuclear power should make no contribution at all	10	7	7	16	7	13	8	11	10	10	10	11	10	11	7	15
Don't know	19	12	15	17	8	30	25	18	15	16	23	28	18	18	17	18

		Voti	ng inter	tion	Ge	nder		Age		Social	Grade			Region		
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Ounday Times	I Otal	0	Lab	Dem	Wate	1 Ciliaic	34	54	33 T	וסם	OZDL	London	South	Wales	HOILII	ocotiana
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•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statement: "A high proportion of people receiving Incapacity Benefit should not have the money as they are perfectly able to work."

Agree	67	80	62	55	65	69	68	65	68	68	66	61	68	69	70	59
Disagree	18	9	25	25	19	17	16	22	17	18	19	19	16	17	19	27
Don't know	15	11	13	20	16	13	16	13	15	14	15	20	15	14	11	15

It has been proposed that those on Incapacity Benefit, except those with permanent disabilities, should be checked regularly to decide if they can work. Anyone deemed fit enough would be transferred from Incapacity Benefit to Jobseeker's Allowance, worth around £20 a week less, and which would require claimants to look actively for work. Would you support

No I would not

Don't know

Doesn't apply - I don't buy chicken

support or oppose this proposal?													
Support Oppose Don't know	84 9 7	92 4 4	82 10 9	82 83 10 10 8 7	9	85 80 6 13 9 7	87 8 6	88 79 7 11 5 10	82 9 9	85 8 7	86 7 7	83 10 7	80 15 6
When you buy food do you pay attention to the way it has been produced or not?													
Yes I pay attention	57	61	56	63 53	62	50 56	65	64 50	58	62	57	50	59
No I do not	39	36	41	34 43	34	42 41	33	34 44	34	34	39	47	35
Don't know	4	3	3	3 4	5	8 2	2	2 6	8	4	4	3	5
The TV chef Jamie Oliver has been trying to encourage shoppers to pay £1 extra for chickens reared in more humane conditions. Would you pay £1 extra?													
Yes I would	60	65	61	62 57	63	56 62	62	67 53	60	62	61	56	67

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Should chickens reared in very confined spaces continue to be allowed on supermarket shelves or banned from them?																
Such chickens should be allowed	20	23	21	19	28	13	23	19	19	21	19	18	20	17	24	24
They should be banned		67	67	71	60	71	62	68	67	68	63	60	66	73	64	61
Don't know	14	10	13	9	12	16	16	13	14	11	18	22	15	10	12	16
Turning to the American elections, from what you know about the candidates who would you most like to see as the next US president?																
Hillary Clinton	31	28	41	40	34	28	32	32	30	33	29	30	32	33	30	28
Barack Obama	26	26	28	35	30	22	29	23	26	29	22	29	25	24	25	33
Rudy Giuliani		8	4	3	7	4	5	6	7	5	6	6	5	6	6	5
John McCain	_	5	1	0	4	1	1	2	4	3	1	3	3	2	2	1
John Edwards	_	2	1	2	2	1	2	1	2	2	1	2	1	2	2	1
Mike Huckabee Mitt Romney		2 0	1 0	1 0	1 0	1 1	1 0	2 0	1 1	1 0	1 0	1 0	2 0	1 0	1 0	2 1
Don't know		29	25	20	23	41	31	35	30	27	38	30	33	32	34	29
Don't know	0_			20	1 -0	• • •	, ,	00	00		00	00	00	02	0.1	20
And thinking about Gordon Brown and David Cameron, which animal from the following list would you most identify them with?																
Brown		_					_		_							
Bear	30	17	57	30	29	31	29	29	32	31	30	35	27	32	30	34
Snake		32	2	13	20	19	14	21	23	18	20	12	23	19	20	12
Hippo		13	8	14	12	12	17	12	7	11	12	10	11	12	12	14
Ostrich	-	14	1	8	9	9	6	8	12	10	8	13	8	9	9	3
Gorilla		6 5	9 7	9	9	6 5	12	6 6	5 6	7 6	8 5	8 4	7 6	6 6	7 6	11 7
Rhino Crocodile		2	2	6 3	6 3	5 2	6 1	6 3	3	6 2	5 2	3	6 2	3	6 2	2
Leopard		0	2	0	1	1	0	3 1	2	1	1	0	1	3 1	1	1
Don't know	=	10	11	17	13	15	15	15	12	14	13	15	15	12	13	17
		-				-		-		I	-	-	-		-	

	Lib			Ge	nder		Age		Social	Grade			Region			
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Cameron																
Snake	31	6	55	31	33	28	29	34	29	29	33	31	26	30	34	36
Leopard	16	34	6	10	17	16	14	15	19	18	14	17	18	14	16	12
Ostrich	14	9	15	15	14	14	15	14	13	12	16	13	13	14	16	13
Bear	5	13	1	2	4	7	5	4	7	6	5	5	7	6	5	2
Crocodile	_	5	5	8 4	6	5	7	5	4	5	6	6	4	6	6	6
Hippo Gorilla	3 3	3 3	2 1	4 5	3	3 2	4 3	3 3	2 2	3 3	2 3	3 3	3 3	4 2	2 3	3 1
Rhino	2	3	1	2	2	2	3	3 1	1	2	2	3	2	3	ა 1	1
Don't know		24	14	23	18	25	21	22	23	22	21	21	25	22	18	25
		•					ı					1	-			-
Tony Blair is reported to be earning up to £1m a month, from speaking engagements, and has just taken an advisory role with the US bank J P Morgan paying a reported £500 000 a year. Do you approve or disapprove of the former prime minister earning money this way?																
Approve	8	7	15	7	11	5	12	8	4	9	7	10	9	8	7	5
Disapprove	41	49	26	43	38	43	26	41	53	39	43	34	43	43	40	39
It doesn't bother me either way	49	44	58	49	49	49	57	49	42	51	47	51	45	47	52	54
Don't know	3	1	2	2	2	3	6	2	1	2	4	5	4	2	1	2
And finally, from what you have heard and read, do you think the telephone calls of the late Princess of Wales were routinely bugged?																
Yes	65	67	68	56	63	68	54	71	69	65	65	63	63	65	70	62
No	9	12	9	8	12	7	11	8	10	11	7	9	9	11	7	9
Don't know	26	21	23	36	26	26	36	21	21	24	27	28	28	24	23	29
Who do you think was responsible for ordering this?																
[only Yes respondents to the previous question]																
The royal family	29	23	33	33	26	32	39	26	26	26	33	24	29	30	31	32
The royal family The security services	58	67	53	52	63	54	46	61	63	61	54	56	57	60	58	61
Don't know	13	10	14	15	11	15	16	13	11	13	13	21	15	10	12	8