

## European Nuclear Physics Meeting Bucharest, Romania 2009



Presented by Travel House International



## **Contents**

- Invitation
- Romania in brief
- Bucharest City
- Access
- Suggested conference site
- Accommodation
- Social events
- Food and restaurants







## **Invitation**

We would like to thank you for giving us the opportunity to propose the candidature of Bucharest, Romania for European Nuclear Physics Conference 2009. It is a pleasure to hereby send you our proposals which hopefully will comply with your general requirements.





## Romania in brief

Romania is one of the most attractive destination, with lower prices than Central European Countries, offering very good services.

Romania has successfully been asserting itself in the past few years in the competition with classical events venues, based on a series of advantages which make it a reference country for the development of this industry in Eastern Europe:

- A new destination, prepared to impress its visitors with an unique combination of unspoiled nature, preserved culture and history, generously displayed in all the geographical regions.
- Ideally placed in the central- eastern European region, easily accessible by plane from all the major capital cities.
- Political and social stability.
- Dedicated infrastructure for hosting conferences and exhibitions, constantly and rapidly growing, modernizing, diversifying and expanding, generating opportunities of foreign or Romanian- foreign investments, with efficient amortization.
- Main hotel chains of multinational companies already present in Romania, in tight competition with the local offer of accommodation facilities from 3 to 5 stars.
- Advance process of introducing international standards of the hospitality industry.
- Professional specializing of more and more Romanian companies (PCOs, DMCs) which have the capacity of integrally taking over the organizing process involved by a large event and becoming reliable partners for organizers and beneficiaries world-wide, who intend the use Romania as a destination for their events.

Important international events were recently hosted in Romania:

- Summit NATO in Poiana Brasov Romania,
- Le IX-eme Sommet de la Francophonie Bucharest 2006,
- Black Sea Forum,
- 23rd Universal Postal Congress.





## **Bucharest**

Location:	Southern Romania
Size:	City of Bucharest:
	88 sq.miles (228 sq. km)
	Bucharest Metropolitan area:
	587 sq. miles (1521 sq. km)
Elevation:	190-295 ft. (55-90 m)
Population:	2.0 million (2004)
Inhabited since:	500 BC
First documented:	1459 AD







### **Short History**

By European standards Bucharest is not an old city, its existence first being referred to by scholars as late as 1459. Since then it has gone through a variety of changes, becoming the state capital of Romania in 1862 and steadily consolidating its position as the center of the Romanian mass media, culture and arts. Its eclectic architecture is a mix of historical, inter-bellum, Communist-era, and modern. In the period between the two World Wars, the city's elegant architecture and the sophistication of its elite earned Bucharest the nickname of the "Paris of the East" or "Little Paris". Although many buildings and districts in the historic center were damaged or destroyed by war, earthquakes and Nicolae Ceausescu's program of systematization, much survived.

In recent years, the city has been experiencing an economic and cultural boom.







#### Access

#### **Airports**

The city is served by two airports: Henri Coanda International Airport (formerly Otopeni) and Aurel Vlaicu International Airport (formerly Băneasa). Henri Coandă is the largest airport in Romania and the main hub for the national operator **TAROM**.

It is also connected to several international airports by a wide range of international airlines (Air France, Lufthansa, Malev, Delta, KLM, Austrian, Alltalia, Olimpic, CSA, etc). The smaller Aurel Vlaicu Airport is used for charter flights and low cost carriers: Sky Europe, My Air, Germanwings, Wizzair, Ryan Air, EuroJet and all main low-cost carriers are expected to operate.

- Henri Coanda International Airport (Otopeni) 12 miles from downtown
- **Aurel Vlaicu Airport** (Baneasa) 6 miles from downtown.









#### Train stations

Daily connections to / from Romania's main cities. Daily connections to / from Europe's main cities.





## Public Transportation

Bucharest has a complex city transit system, which combines buses, trolleybuses, trams and subways. The transit system covers virtually all areas of the city. It tends to be crowded during peak hours (6:00 AM to 8:30 AM and 3:00 PM to 5:30 PM). Tickets cost the equivalent of 0.30 Euro.

There are five Maxi-Taxi routes connecting downtown with the main tourist attractions. Maxi-Taxis are 8 to 10 seats (white) vans that can be hailed like regular taxis. Tickets cost the equivalent of 0.60 Euro and can be bought on board.







## Suggested Conference Site



#### The building of Parliament Bucharest International Conference Center

The **Palace of the Parliament** (Romanian: *Palatul Parlamentului*), with a floor area of 350,000 m², one of the world's largest buildings. Its original name was the **House of the People** (*Casa Poporului*), but it was renamed (in the post-Communist era) as the Palace of the Parliament. However, to this day, many Romanians retain the old name and call it *Casa Poporului*.

#### **Main Halls:**

- "Alexandru Ioan Cuza" hall
- The human rights" hall
- "Nicolae Balcescu" hall
- "Nicolae Iorga" hall
- "I. C. Bratianu" hall
- "Take Ionescu" hall
- "Unirii" hall
- "C. A. Rossetti" hall, and other usual meeting rooms for up to 150 seats.



#### **Description**

It measures 270 m by 240 m, 86 m high, and 92 m under ground. It has 1,100 rooms and is 12 stories tall, with four additional underground levels currently available and in use, with another four in different stages of completion. Estimates of the materials used include one million cubic meters of marble from Transylvania, most from Ruşchiţa; 3,500 metric tones of crystal -480 chandeliers, 1,409 ceiling lights and mirrors were manufactured; 700,000 tones of steel and bronze for monumental doors and windows, chandeliers and capitals; 900,000 cubic meters of wood (over 95% domestic) for parquet and wainscoting; 200,000 square meters of woolen carpets of various dimensions (machines had to be moved inside the building to weave some of the larger carpets); velvet and brocade curtains adorned with embroideries and passementeries in silver and gold.

It is the second largest government building in the world, just behind the Pentagon in Washington D.C. It is 10% larger by volume than the Great Pyramid of Giza.

The building is constructed entirely of materials of Romanian origin; it is reported that during the latter years of construction, this building and Civic Center created such a massive demand for Romanian marble that tombstones throughout the country had to be made from other materials. Effectively, the building, due to its immense size, cuts the city into two.







#### Level P1

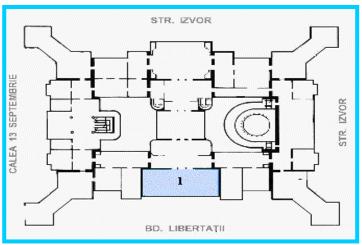
#### Alexandru Ioan Cuza Hall

**Surface (netto):** - 1820 sq m (65 x 28)

- marble floor and columns

#### Configuration and capacity:

- theatre - 1200 seats





#### Level P

#### Human Rights Hall

**Surface (netto):** - 484 sq m (22 x 22)

- wood paneling and parquet floor

## Configuration and capacity:

- round table, fixed on to the floor - 60 to 150 seats







#### Level P

#### Nicolae Balcescu Hall

**Surface (netto):** - 378 sq m (27 x 14)

- marble floor and columns

#### **Configuration and capacity:**

- theatre - 150 seats, or classroom - 100 seats





#### <u>Level</u> P

#### Nicolae Iorga Hall

**Surface (netto):** - 462 sq m (22 x 21)

- wood paneling and parquet floor

#### Configuration and capacity:

- theatre - 250 seats, or classroom - 160 seats







#### Level P

#### I. C. Bratianu Hall

**Surface (netto):** - 1120 sq m (40 x 28)

- marble floor and columns

#### **Configuration and capacity:**

- theatre - 550 seats, or classroom - 250 seats





#### Level P

#### Take Ionescu Hall

**Surface (netto):** - 924 sq m (33 x 28)

- marble floor and columns

#### **Configuration and capacity:**

- standing buffet 400 pers, or sitting 200 persons
- exhibition area







#### <u>Level P</u> <u>Unirii Hall</u>

Surface (netto): - 2226 sq m (53 x 42)

- marble floor and columns

#### **Configuration and capacity**:

- standing buffet 2000 persons
- dinner 800 persons





<u>Level S1</u> <u>C. A. Rosetti Hall</u>

Surface (netto): - 1420 sq m

- wood panelling and parquet floor

Configuration and capacity: auditorium - 600 seats (permanent tiered seating)







#### Summary of conference facilities at disposal

"Unirii" Hall	Plenary sessions		6.500 €
	Fichary sessions		
Take Ionescu Foyer			Inclusive
"Al. I. Cuza" Hall	Plenary sessions		4.800 €
"N. Iorga" Hall	Meeting room		1.600 €
Human Rights Hall	Meeting room		410€
N. Balcescu Hall	Meeting room		410 €
I. C. Bratianu Hall	Meeting room		800€
C. A. Rosetti Hall	Meeting room		820 €
Take Ionescu	Meeting room	Price/day	410 €
(without Unirii Hall)		1 1100/ day	
5 Meeting rooms	Exibition area		2.800 €
(100 seats each)			
2 restaurants	Cater area		inclusive
1 Reception Hall	Cater area		410€
Galleries	Exhibition area		2.800 €
Hospitality desk	Registration		40 €

#### **Events hosted by International Conference Center:**

94-th Conference of the Inter-parliamentary Union (1995), 43-rd Annual Session of the North Atlantic Assembly (NATO Parliamentarians) (1997), 9-th Annual Session of the OSCE Parliamentary Assembly (2000), Prime-Ministers' Reunion from CEFTA countries (2001), 9-th Ministerial Council of the OSCE (2001), Prime-Ministers' Summit: "The Spring of New Allies" (NATO candidate countries) (2002), EBRD Business Forum (2002), 23-rd Congress of the Universal Postal Union (2004) XI-th ,Worldwide CODATU Congress (2004),Branding a Country/Beyond Borders - special guest Mr. Bill Clinton (2005)

#### Upon request for main conference halls

- infrared simultaneous interpretation system, up to 2 languages;
- video projector;
- overhead projector;
- slide projector;
- audio and video recording facilities;
- lectern;
- wireless microphone (handheld or tie clip);
- telephone.

The above prices are subject to 19% VAT.

This is only an offer it's not a reservation.



#### Accommodation

#### 5-star Hotels (luxury)

InterContinental, Athenee Palace-Hilton, Marriott Grand Hotel, Crowne Plaza, Casa Capsa, Howard Johnson Grand Plaza;

#### 4-star Hotels (up-scale)

Best Western Parc, Golden Tulip, Novotel Bucharest City Centre, Phoenicia, Ramada Majestic Bucharest, Parliament, Lido, Sofitel;

#### 3-star Hotels (mid-scale)

Bulevard, Ambasador, Central, Confort, Duke, Capitol, Caro, Dalin, Helvetia, Ibis, Ibis Parlament, Minerva, Sky Gate (Airport), Helvetia;

#### **2-star Hotels (mid-scale)**

Astoria, Banat, Batistei, Floreasca, Hanul lui Manuc, Dacia;

#### 1-star Hotels (budget)

Bucegi, Carpati, Cerna, Marna, Muntenia, Turist;

#### **Hostels**

Elvis, Vila Helga, Vila 11 Hostel, Pensiunea Rogati.



**Bucharest** has over 87 hotels. Most of these hotels are appropriate for business meetings, conferences and business presentations.







## Accommodation rates single occupancy

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1* - 2* hotel	-	759 rooms
3* hotels	-	<b>2.057 rooms</b>
4* hotels	-	<b>2.153 rooms</b>
5* hotels	-	<b>1.467 rooms</b>
	Total:	<b>6.436</b> rooms

5* Hotels	265 €- 115 €
4* Hotels	185 €- 73 €
3* Hotels	100 €- 55 €
2* Hotels	60 €- 40 €
1* Hotels	35 €- 20 €

## Social events

Bucharest has a diverse and growing cultural scene, with cultural life exhibited in a number of various fields, including the visual arts, performing arts and nightlife. Bucharest's cultural scene is eclectic, without a defined style, and instead incorporates various elements of Romanian and international culture.

#### Main attractions

Bucharest has 37 museums, 22 theaters, opera houses and concert halls, 18 art galleries, lots of libraries and bookstores.

Sights: Architecture of the Historic Center: Calea Victoriei, Piata Palatului, Bulevardul Bratianu, Bulevardul Regina Elisabeta, Strada Lispcani, Piata Romana, Piata Victoriei, Bulevardul Aviatorilor, Soseaua Kiseleff, Bulevardul Dacia, Muzeul Satului (Village Museum), Catedrala Patriarhala, Cismigiu (Park).

#### **Nearby Attractions**

Herastrau Park Baneasa Forest and Zoo



#### **Day Trips**

Snagov Lake and Snagov Monastery, the burial place of Wallachia's ruler Vlad the Impaler (20 miles)

Clock Museum in Ploesti (45 miles)

Peles Castle in Sinaia (70 miles)

Monastery Curtea de Arges (85 miles)

Bran (Dracula) Castle in Bran (95 miles)





## Local cuisine

In Bucharest you will be surprised to find unique restaurants, with great interiors & excellent food:

Clubul Contelui Dracula, Caru' cu Bere, Casa Vernescu, Locanta Jaristea, Casa Doina, are just few of them.







- Prices starting from 10 €/pers/menu.
- Coffee break from 2 ∈ to 6 ∈.



# Welcome to Romania

# We would be proud to be your host!



