

PRESS RELEASE 17 May 2007

OZZY OSBOURNE TO BE THE FIRST STAR ON THE BIRMINGHAM WALK OF STARS

Birmingham is to have it's own Hollywood style Walk of Fame on Broad Street and local hero and global superstar **Ozzy Osbourne** will be the first star inducted on July 6th 2007.

Ozzy's induction to the Walk of Stars will be on the same day as the rock legend's **homecoming concert at Birmingham's National Indoor Arena on July 6th**.

The Birmingham Walk of Stars will honour those people who have made a significant contribution in the categories of music, television, film, radio, theatre, sport and literacy.

A handmade brass paving star will be placed in Broad Street in Ozzy's honour and further stars are planned in the near future. Uniquely, the pavement stars will be placed throughout the area creating a Walk of Stars trail. The exact location of the 'Ozzy Osbourne star' will be revealed closer to the induction event, which the public will be welcome to attend.

The Right Worshipful Lord Mayor of Birmingham elect **Cllr Randal Brew** said "I really look forward to welcoming Ozzy back to Birmingham in July. It is a great honour to be able to offer him the very first Star on the Birmingham Walk of Stars."

Gary Taylor, Chair of the Broad Street Business Improvement District, organisers of the Walk of Stars said "Ozzy is widely recognised as the most high profile Birmingham personality in the world today and we're proud to be able to offer him the honour of being the first star on the 'Walk of Stars' in Broad Street. It's a great testament to what this area offers, we have some incredibly talented people from Birmingham together with world famous acts that regularly perform in this area and we wanted to start honouring them in a way that shows how proud we are to have them here."

Ozzy Osbourne, who was also inducted onto the Hollywood Walk of Fame in 2002 commented "I have a star in Hollywood on their Walk of Fame but having a Star in my home town means so much more to me. A personal thanks goes out to Lord Mayor Randal Brew."

Ozzy has sold over 50 million CD's as a solo artist worldwide. His new album **Black Rain is out May 21st** this summer he plays his biggest European tour to date. A 19 date tour which will incorporate the only UK dates in **London at Wembley Arena on 19th June and Birmingham's NIA on July 6th**

The public are now being asked to get involved and to nominate and vote for the stars they would like to see honoured, via the website www.walkofstars.co.uk

Tour Dates

Wembley Arena	Tuesday 19th June	0870 400 0688
Birmingham NIA	Friday 6th July	0870 909 4144

Tickets available from: Credit Card Tel; 0870 400 0688

Buy online at www.livenation.co.uk

(tickets subject to booking fee)

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Notes

The Broad Street Business Improvement District consists of over 260 plus businesses in a defined geographical area of Birmingham city centre, which includes the International Convention Centre, Symphony Hall, National Indoor Arena, Brindleyplace, together with 8 hotels, the National Sealife Centre, 2 theatres, a casino, cinema complex and over 60 bars and restaurants.

The Birmingham Walk of Stars, Broad Street will honour those people who have made a significant contribution in the categories of music, television, film, radio, theatre, sport and literacy.

Similar to Hollywood, the criteria for induction is that the 'star' chosen by the organisers must be available to attend the induction ceremony. Posthumous awards will also be considered.

More information is available on the website www.walkofstars.co.uk