

Trade fair	Anuga 2007
Date of the event	October 13 – 17, 2007
Organizer	- Koelnmesse GmbH Messeplatz 1, 50679 Cologne - Bundesverband des Deutschen Lebensmittelhandels e.V. (BVL) Am Weidendamm 1A, 10117 Berlin
Conceptual sponsor	- Bundesvereinigung der Deutschen Ernährungsindustrie e.V. (BVE) Haus der Land- und Ernährungswirtschaft Claire-Waldoff-Straße 7, 10117 Berlin - Deutscher Hotel- und Gaststättenverband e.V. (DEHOGA) Am Weidendamm 1A, 10117 Berlin
Venue	Cologne Exhibition Center
Opening times	For exhibitors 08.00 a.m. to 19.00 p.m. For visitors 09.00 a.m. to 18.00 p.m.
Admission fees	Day ticket, advance sale 27,00 € Day ticket, ticket office 48,00 € Two-day ticket, advance sale 46,00 € Two-day ticket, ticket office 58,00 € Three-day ticket, advance sale 56,00 € Three-day ticket, ticket office 68,00 € Four-day ticket, advance sale 63,00 € Four-day ticket, ticket office 78,00 € Season ticket, advance sale 66,00 € Season ticket, ticket office 84,00 €
Catalogue	27,00 €
Product segments	Anuga Fine Food; Anuga Drinks; Anuga Chilled Food; Anuga Meat; Anuga Frozen Food; Anuga Dairy; Anuga Bread & Bakery, Hot Beverages; Anuga Organic; Anuga CateringTec; Anuga RetailTec; Special Topics: OTC Forum and Functional Food



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www.anuga.de
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Fair profile	Trade Fair for the International Food Industry Leading fair for industry, trade and catering trade in the food and beverage sector
Mailing of registration forms to exhibitors	April/May 2006
Hall occupancy	Halls 1 – 11
Construction and dismantling periods	03.10.2007 – 22.10.2007
Access rights	Trade visitors only
Target groups (visitors)	<p>Anuga is open to decision-makers (management, purchasing/procurement, store management, sales and marketing) from the following sectors of the food and drink industry: food retail and wholesale trade, drinks retail and wholesale trade, trade co-operatives, drugstores and health food stores, food and drink trade representatives, food and drink importing and exporting, food skilled trades, food and drink manufacturing industry and suppliers to the food and drink industry.</p> <p>Responsible employees from companies engaged in the food service and catering market such as the hotel and catering trade, system/brand-name catering, industrial, communal and institutional catering including contract catering are also eligible to attend.</p> <p>The show is also open to those involved in the procurement and installation of technical facilities and equipment, the planning of large-scale catering establishments as well as the specialist trade for technology for large scale catering</p>

	establishments.
	Visitors must be able to provide proof of their trade visitor status when acquiring their entrance tickets.
Target groups (exhibitors)	Manufacturers, importers and wholesalers <ul style="list-style-type: none">- of food and drinks- of catering technology- of retail technology/shop fittings- Suppliers of services for the catering sector and the food retail trade- Trade agencies- Suppliers of specialties- Suppliers of fresh convenience products

Figures for the previous event (2005)	
Exhibitors	6.294 from 108 countries
Gross exhibition space	286.000 sqm gross
Visitors	158.817 Trade visitors from 156 countries (52 % trade visitors from abroad)

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