Ipsos Public Affairs

## CONDUCTED BY IPSOS PUBLIC AFFAIRS

PROJECT \#81-5681-84
NOTE: all results shown are percentages unless otherwise labeled.

## PRESIDENT STUDY

[ONLY ASKED OF THOSE WHO ANSWERED "DEMOCRAT" TO PARTY AFFILIATION OR "LEAN DEMOCRAT" TO FOLLOW-UP] \{Base size is 514 respondents\}

1. If the 2008 Democratic presidential primary or caucus in your state were being held today and the candidates were... for whom would you vote?

|  | $\mathbf{4 / 3 0} \mathbf{- 5 / 4}$ | $\mathbf{4 / 2 3 - 2 7}$ |
| :--- | :---: | :---: |
| Hillary Clinton | 47 | 43 |
| Barack Obama | 40 | 46 |
| (DO NOT READ) Other | 1 | - |
| (DO NOT READ) None | 5 | 5 |
| (DK/NS) | 7 | 6 |

[RANDOMIZE ORDER OF QUESTION BLOCKS (2a/2b AND 3a/3b).]
2a. If the election for president were held today and the candidates were (READ ANSWER LIST), for whom would you vote? [IF "NEITHER/DK/REF" TO QU. 2a, PROBE:] 2b. Well, do you lean more toward Clinton or McCain? (ENTER SINGLE RESPONSE. RANDOMIZE ANSWER LIST.)

INITIAL RESPONSE, BEFORE LEANER:
Hillary Clinton, the Democrat
John McCain, the Republican
(DO NOT READ) Neither
DK/NS

| $\mathbf{4 / 3 0} \mathbf{- 5 / 4}$ | $\mathbf{4 / 2 3 - 2 7}$ |
| :---: | :---: |
| $\mathbf{4 5}$ | 48 |
| $\mathbf{4 0}$ | 39 |
| $\mathbf{1 1}$ | 11 |
| $\mathbf{4}$ | 2 |

## COMBINED RESPONSE, AFTER LEANER:

Hillary Clinton, the Democrat
John McCain, the Republican
(DO NOT READ) Neither
DK/NS

| $\mathbf{4} / \mathbf{3 0} \mathbf{- 5 / 4}$ | $\mathbf{4} / \mathbf{2 3 - 2 7}$ |
| :---: | :---: |
| $\mathbf{4 7}$ | 50 |
| 42 | 41 |
| 8 | 7 |
| 2 | 2 |

3a. If the election for president were held today and the candidates were (READ ANSWER LIST), for whom would you vote? [IF "NEITHER/DK/REF" TO QU. 3a, PROBE:] 3b. Well, do you lean more toward Obama or McCain? (ENTER SINGLE RESPONSE. RANDOMIZE ANSWER LIST.)
Barack Obama, the Democrat
John McCain, the Republican
(DO NOT READ) Neither
DK/NS
SE, AFTER LEANER:
Barack Obama, the Democrat
John McCain, the Republican
(DO NOT READ) Neither
DK/NS

| $\mathbf{4 / 3 0} \mathbf{- 5} / \mathbf{4}$ | $\mathbf{4 / 2 3 - 2 7}$ |
| :---: | :---: |
| $\mathbf{4 6}$ | 46 |
| 42 | 44 |
| 9 | 8 |
| 3 | 2 |

## PARTY AFFILIATION

A. Are you currently registered to vote at this address, or not?

|  | All Addulds |
| :--- | :---: |
|  | 76 |
| Yes | 24 |
| No | - |

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
INITIAL PARTY IDENTIFICATION

## ALl Adults

Republican 24
Democrat 39
Independent 39

None of these
18
(DK/NS) 2
(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

2b. Do you lean strongly or only moderately toward the Democratic Party?
2c. Do you lean strongly or only moderately toward the Republican Party?
2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

|  | ALL AdULTS |
| :--- | :---: |
| Strongly Democrat | 24 |
| Moderately Democrat | 15 |
| Lean Democrat | 12 |
| Strongly Republican | 13 |
| Moderately Republican | 11 |
| Lean Republican | 8 |
| Independent | 15 |
| (DK/NS) | 2 |
| Total Republicans | 32 |
| Total Democrats | 51 |

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? (IF "LIBERAL" OR "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?

|  | ALL AdULTS |
| :--- | :---: |
| Very Liberal | 6 |
| Somewhat Liberal | 15 |
| Moderate | 27 |
| Very Conservative | 18 |
| Somewhat Conservative | 26 |
| Refused | 8 |
| Total Liberal | $-\ldots-1$ |
| Total Conservative | $\mathbf{2 1}$ |

## DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?
D1b. Have you already had a birthday this year?
(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
D1c. Are you:

| $18-34$ | 30 |
| :--- | :---: |
| $35-49$ | 25 |
| $50-64$ | 26 |
| $65+$ | 17 |
| (DK/NS) | 2 |

D2. Are you employed:

| TOTAL EMPLOYED | 59 |
| :--- | :---: |
| Full time | 47 |
| Part time | 13 |
| Not employed | 17 |
| Retired | 22 |
| (DK/NS) | 1 |

D3. What is the last year of school you completed?

| Grade school or some high school | 10 |
| :--- | :---: |
| Completed high school | 40 |
| Some community college or university, did not finish | 14 |
| Completed technical school or a community college | 9 |
| Completed a university or Bachelor's degree | 14 |
| Completed a post-graduate degree such as a Master's or Ph.D. | 12 |
| (DK/NS) | 1 |

D4. Are you currently married?

| Yes | 60 |
| :--- | :---: |
| No | 39 |
| (DK/NS) | 1 |

D5. Including yourself and any children, how many people are currently living in your household?

| 1 | 16 |
| :--- | :---: |
| 2 | 28 |
| 3 | 17 |
| 4 | 21 |
| 5 | 9 |
| $6+$ | 6 |
| (DK/NS) | 3 |

## (Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?
D6b. How many children ages 6 to 12 are currently living in your household?
D6c. How many children ages 13 to 17 are currently living in your household?

| ANY CHILDREN (NET) | 39 |
| :---: | :---: |
| Under 6 | 23 |
| 6-12 | 20 |
| 13-17 | 14 |
| NO CHILDREN | 58 |
| (DK/NS) | 4 |
| Summary |  |
| Any children 12 or younger | 33 |
| Any children 6 to 17 | 27 |

D8. Would you describe yourself as a born-again or evangelical Christian, or not?

| Yes | 43 |
| :--- | :---: |
| No | 52 |
| (DK/NS) | 5 |

D9. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

| Protestant | 43 |
| :--- | :---: |
| Catholic | 23 |
| Mormon | 2 |
| Jewish | 3 |
| Muslim | 1 |
| Some other religion | 4 |
| None | 20 |
| (DK/NS) | 4 |

Zz5b. How often do you attend religious services?

| At least once a week (Net) | 44 |
| :--- | :---: |
| More than once a week | 16 |
| Once a week | 28 |
| Less than once a week (Net) | 32 |
| A few times a month | 15 |
| A few times a year | 18 |
| Never | 20 |
| (DK/NS) | 3 |

D10. Are you of Hispanic ethnicity?
(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?
(RESULTS SHOWN IN SUMMARY BELOW.)

| White | 74 |
| :--- | :---: |
| Hispanic | 13 |
| Black | 12 |
| Asian | 4 |
| (NOT READ) American Indian | 1 |
| (NOT READ) Other | 2 |
| (DK/NS) | 3 |

D12. Could you please tell me your household income from all sources in 2007?
Under \$15,000 13
$\$ 15,000$ to less than $\$ 20,0004$
$\$ 20,000$ to less than $\$ 25,000$
$\$ 25,000$ to less than $\$ 30,0005$
$\$ 30,000$ to less than $\$ 40,000$
$\$ 40,000$ to less than $\$ 50,0008$
$\$ 50,000$ to less than $\$ 75,000$
$\$ 75,000$ to less than $\$ 100,000 \quad 10$
\$100,000 or more 15
(DK/NS) 22

REGION:
Northeast 19
Midwest 22
South 37
West 22
METROPOLITAN STATUS:
Urban 29
Suburban 51
Rural 20

## GENDER:

Male 48
Female 52

