Ipsos Public Affairs



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Interview dates: April 30 – May 4, 2008
Interviews: 1,000 adults; 755 registered voters
514 Democrats/Lean Democrat; 317 Republican /Lean Republican
Margin of error: +-3.1 for all adults; +-3.6 for registered voters;
+-4.3 for Democrats; +5.5 for Republicans

CONDUCTED BY IPSOS PUBLIC AFFAIRS PROJECT #81-5681-84

NOTE: all results shown are percentages unless otherwise labeled.

PRESIDENT STUDY

[ONLY ASKED OF THOSE WHO ANSWERED "DEMOCRAT" TO PARTY AFFILIATION OR "LEAN DEMOCRAT" TO FOLLOW-UP] {Base size is 514 respondents}

1. If the 2008 Democratic presidential primary or caucus in your state were being held today and the candidates were... for whom would you vote?

	4/30 – 5/4	4/23-27
Hillary Clinton	47	43
Barack Obama	40	46
(DO NOT READ) Other	1	-
(DO NOT READ) None	5	5
(DK/NS)	7	6

[RANDOMIZE ORDER OF QUESTION BLOCKS (2a/2b AND 3a/3b).]

2a. If the election for president were held today and the candidates were (**READ ANSWER LIST**), for whom would you vote? [**IF "NEITHER/DK/REF" TO QU. 2a, PROBE:**] 2b. Well, do you lean more toward Clinton or McCain? (**ENTER SINGLE RESPONSE. RANDOMIZE ANSWER LIST.**)

INITIAL RESPONSE, BEFORE LEANER:

	4/30 — 5/4	4/23-27
Hillary Clinton, the Democrat	45	48
John McCain, the Republican	40	39
(DO NOT READ) Neither	11	11
DK/NS	4	2

COMBINED RESPONSE, AFTER LEANER:

	4/30 – 5/4	4/23-27
Hillary Clinton, the Democrat	47	50
John McCain, the Republican	42	41
(DO NOT READ) Neither	8	7
DK/NS	2	2

3a. If the election for president were held today and the candidates were (READ ANSWER LIST), for whom would you vote? [IF "NEITHER/DK/REF" TO QU. 3a, PROBE:] 3b. Well, do you lean more toward Obama or McCain? (ENTER SINGLE RESPONSE. RANDOMIZE ANSWER LIST.)

	4/30 - 5/4	4/23-27
Barack Obama, the Democrat	44	43
John McCain, the Republican	40	41
(DO NOT READ) Neither	11	12
DK/NS	5	4

COMBINED RESPONSE, AFTER LEANER:

	4/30 - 5/4	4/23-27
Barack Obama, the Democrat	46	46
John McCain, the Republican	42	44
(DO NOT READ) Neither	9	8
DK/NS	3	2

PARTY AFFILIATION

A. Are you currently registered to vote at this address, or not?

	ALL <u>ADULTS</u>
Yes	76
No	24
(DK/NS)	-

Do you consider yourself a Democrat, a Republican, an Independent or none of these? 2a.

INITIAL PARTY IDENTIFICATION

	ALL ADULTS
Republican	24
Democrat	39
Independent	17
None of these	18
(DK/NS)	2

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- Do you lean strongly or only moderately toward the Republican Party? 2c.
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	ALL ADULTS
Strongly Democrat	24
Moderately Democrat	15
Lean Democrat	12
Strongly Republican	13
Moderately Republican	11
Lean Republican	8
Independent	15
(DK/NS)	2
Total Republicans	32
Total Democrats	51

Generally speaking, do you consider yourself a liberal, moderate or conservative? (IF "LIBERAL" OR 3. "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?

	ALL ADULTS
Very Liberal	6
Somewhat Liberal	15
Moderate	27
Very Conservative	18
Somewhat Conservative	26
Refused	8
Total Liberal	21

Total Conservative 44

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34 30 35-49 25 50-64 26 65+ 17 (DK/NS) 2

D2. Are you employed:

TOTAL EMPLOYED	59
Full time	47
Part time	13
Not employed	17
Retired	22
(DK/NS)	1

D3. What is the last year of school you completed?

Grade school or some high school	
Completed high school 4	ŀO
Some community college or university, did not finish 1	4
Completed technical school or a community college	9
Completed a university or Bachelor's degree 1	4
Completed a post-graduate degree such as a Master's or Ph.D. 1	2
(DK/NS)	1

D4. Are you currently married?

Yes	60
No	39
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	16
2	28
3	17
4	21
5	9
6+	6
(DK/NS)	3

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	39
Under 6	23
6-12	20
13-17	14
NO CHILDREN	58
(DK/NS)	4
Summary	
Any children 12 or younger	33
Any children 6 to 17	27

D8. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes 43 No 52 (DK/NS) 5

D9. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

Protestant	43
Catholic	23
Mormon	2
Jewish	3
Muslim	1
Some other religion	4
None	20
(DK/NS)	4

Zz5b. How often do you attend religious services?

At least once a week (Net)	44
More than once a week	16
Once a week	28
Less than once a week (Net)	32
A few times a month	15
A few times a year	18
Never	20
(DK/NS)	3

D10. Are you of Hispanic ethnicity?

(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	74
Hispanic	13
Black	12
Asian	4
(NOT READ) American Indian	1
(NOT READ) Other	2
(DK/NS)	3

D12. Could you please tell me your household income from all sources in 2007?

Under \$15,000	13
\$15,000 to less than \$20,000	4
\$20,000 to less than \$25,000	5
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	6
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	12
\$75,000 to less than \$100,000	10
\$100,000 or more	15
(DK/NS)	22

REGION:

Northeast	19
Midwest	22
South	37
West	22

METROPOLITAN STATUS:

Urban	29
Suburban	51
Rural	20

GENDER:

Male 48 Female 52