

### PRESS MATERIALS FOR TUESDAY, JUNE 3, 2008

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#### ABC HOSTS ANNUAL BLOCK PARTY AT THE CMA MUSIC FESTIVAL IN NASHVILLE

#### The Fun Starts Here Saturday, June 7 at Hall of Fame Park

#### Hosted by Former "Bachelor" Bob Guiney, with Appearances by Julianne Hough from "Dancing with the Stars" and ABC Daytime Stars Bradford Anderson, Kassie DePaiva, Bobbie Eakes, Ricky Paull Goldin, Rebecca Herbst and Jason Thompson

ABC is hosting its annual Block Party at the CMA Music Festival in Nashville on **SATURDAY**, **JUNE 7** (1:00-5:30 p.m.), to be hosted by former "Bachelor" participant Bob Guiney, with appearances by Julianne Hough from "Dancing with the Stars" and ABC Daytime talent Bradford Anderson ("General Hospital"), Kassie DePaiva ("One Life to Live"), Bobbie Eakes ("All My Children"), Ricky Paull Goldin ("All My Children"), Rebecca Herbst ("General Hospital") and Jason Thompson ("General Hospital").

There will be musical performances throughout the day, including country music sensation Marcel singing his hit, "I Love This Song," plus performances by Bobbie Eakes and Kassie DePaiva.

There will also be main stage games, including "Grey's Anatomy" vs. "General Hospital" doctor's know it all game; "Pushing Daisies" pie eating contest; Green Screen Photo Booth – where fans can get their photos taken with their favorite ABC Stars; autograph signings; free snow cones and popcorn; plus, fans will receive "Dirty Sexy Money" that can be redeemed for ABC branded prizes!

#### **ABC Block Party**

Saturday, June 7 (1:00 – 5:30 p.m.) Hall of Fame Park (5<sup>th</sup> Avenue between the Nashville Arena and Hilton Hotel)

#### About CMA Music Festival

The annual event is unlike any other: four days, 30 hours of autograph signings, 100 hours of live music, hundreds of artists and celebrities, and a party list of thousands of avid, singing and dancing-till-dawn fans. This is the fourth time ABC will broadcast this special – which invites the whole country to America's biggest Country Music bash. Originally started as Fan Fair® in 1972, last year the event experienced its biggest attendance to date -191,000.

The 2008 CMA Music Festival will take place <u>Thursday through Sunday</u>, <u>June 5-8</u>, in Downtown Nashville. For up-to-the-minute information about tickets, travel information, schedules, artists appearing at 2008 CMA Music Festival and more, visit <u>www.CMAfest.com</u> and sign up for CMA Exclusive, a periodic e-newsletter with exciting artist features and Country Music news.

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#### "JIMMY KIMMEL LIVE!" TO AIR PRIMETIME SPECIALS STARTING THURSDAY, JUNE 5 AT 8:00 P.M., ET/CT ON ABC

"Jimmy Kimmel Live" will air special half-hour primetime shows on each night that ABC airs the basketball finals. Beginning June 5, join host Jimmy Kimmel as he welcomes special guests including David Beckham, Edward Norton, Charles Barkley, Liv Tyler, Adam Sandler, Eminem, Shaquille O'Neil, Magic Johnson and New Orleans Hornets guard and 2008 MVP contender Chris Paul, among others. Signature comedy pieces will also air throughout the primetime specials, including a celebrity bowling match, a spelling bee, outrageous basketball tricks and a casino night in which Jimmy's Aunt Chippy will attempt to win big at Blackjack for each and every audience member.

Packed with hilarious comedy bits and a fantastic house band, "Jimmy Kimmel Live" features a diverse lineup of guests that includes celebrities, athletes, musicians, comedians and humorous human interest subjects. Each night, Jimmy strives to do what no other late-night talk show can do -- deliver up-to-the minute news on the latest topics... though sometimes enhanced for the sake of comedy.

Jimmy Kimmel and Jill Leiderman serve as executive producers of "Jimmy Kimmel Live." Jason Schrift and Douglas DeLuca serve as co-executive producers. "Jimmy Kimmel Live" is shot live in front of a studio audience and produced by Jackhole Industries in association with ABC Studios.

Primetime specials to air Thursday, June 5 at 8:00 p.m., ET/CT Sunday, June 8 at 8:00 p.m., ET/CT Tuesday, June 10 at 8:00 p.m., ET/CT Thursday, June 12 at 8:00 p.m., ET/CT Sunday, June 15 at 8:00 p.m., ET/CT (If necessary) Tuesday, June 17 at 8:00 p.m., ET/CT (If necessary) Thursday, June 19 at 8:00 p.m., ET/CT (If necessary)

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Photography is available at www.abcmedianet.com or at (818) 460-6611ABC Media



#### THE BACHELORS MUST SING FOR THEIR SUPPER, WHILE NATASHA BEDINGFIELD SERENADES DEANNA AND ONE LUCKY GUY IN A PRIVATE PERFORMANCE, AND THE MEN REV UP THEIR ENGINES AT THE RACETRACK TO WIN TIME WITH "THE BACHELORETTE," MONDAY, JUNE 9 ON ABC

#### No Man Is Safe from Elimination, as One of the Most Shocking Dates In the History of the Series Gives All the Bachelors Something to Contemplate

"Episode 404" – DeAnna runs a singing showdown between the men, with the winner escorting her to the historic Wiltern Theater in Los Angeles for a surprise appearance by pop star Natasha Bedingfield, who serenades the couple with one of her greatest hits. Then six of the bachelors travel to the California Motor Speedway to race stock cars, with the speediest winning coveted alone time with DeAnna. The tension between the men is turned up, forcing a dramatic confrontation with an emotional DeAnna. And then, on a dramatic two-on-one date, the Bachelorette must determine which man to give a rose and which to send home, leading to an outrageous decision that proves this independent woman can make the hard choices, on "The Bachelorette," **MONDAY, JUNE 9** (8:00-10:00 p.m., ET), on the ABC Television Network.

Robert, Fred and Jason, who received the date roses on the last episode, return to the mansion with DeAnna, getting the privilege of spending the week with her, while the other men are resigned to their "outhouse" fate.

In order to decide who will get the one-on-one date this week, DeAnna and Chris Harrison organize a singing contest where the men have 30 minutes to write and perform an original song for her. Robert creates a country ballad, Jeremy performs a rap love song and Brian sings a melancholy tune. DeAnna finally chooses the bachelor with the most heartfelt song and the best performance. That night she and the lucky guy arrive at the Wiltern Theater to see their names in lights on the marquee. They tour the beautiful art deco building and enjoy a romantic dinner. Although the bachelor is extremely nervous about the ever-present rose and whether he might be eliminated immediately, there is obvious chemistry between the two. Then in one final surprise, pop chartbuster Natasha Bedingfield takes the stage to sing expressly for the couple as they dance.

DeAnna escorts six men on another male fantasy date to the California Motor Speedway to race stock cars. The thrilled guys can't wait to show off their "need for speed" and to battle for the fastest time to win alone time with the Bachelorette. There is a clear winner, but leave it to DeAnna to post the fastest overall time! Sparks fly as Graham faces off with DeAnna over the difficulty he is having watching her date other men. At the end of the date, DeAnna awards the rose to the man she really connected with and whom she wants to know better.

On the morning of the crucial two-on-one date, the guys living at the outhouse invite the Bachelorette and the three men living in the mansion with her to a barbecue. Emotions between the bachelors are ratcheted up so high that DeAnna finds Robert upset inside the house as he explains that he is becoming attached to her, but the other men have advised him that she has already selected the

final two guys and that there is no need to try anymore. An infuriated DeAnna confronts the men, admonishing them tearfully that if they are not serious about this, to please leave now. She storms off, leaving the men with something to consider.

DeAnna meets Robert and Fred for her date that night, inviting them to a house in the Hollywood Hills for a home cooked meal. Only one man can receive a rose, however, and after spending time with both, her choice is soon clear to her. Then in a bombshell verdict, DeAnna proves that, unlike Brad, she can make a difficult decision early in her journey.

None of the guys feels safe after DeAnna's dramatic outburst and the shocking elimination the night before. More than ever, they try to make sure DeAnna knows that they're there for her, some more successfully than others. The Bachelorette decides to lighten the mood and invites the guys to a pool party, but the rose ceremony looms. She chooses the final six men to continue the ride with her to the final rose.

The nine remaining men are:

- Brian W. (Texas), 31, high school football coach from Fort Worth, TX.
- Fred, 30, lawyer, Chicago, IL.
- Graham, 29, professional basketball player from Raleigh, NC.
- Jeremy, 30, real estate attorney from Dallas, TX.
- Jesse, 25, professional snowboarder from Breckenridge, CO.
- Jason, 31, account executive from Kirkland, WA.
- Robert, 28, chef from San Francisco, CA.
- Sean, 33, martial arts master from Crestwood, KY.

Twilley, 33, debt manager from Tulsa, OK.

Hosted by Chris Harrison, "The Bachelorette" is a production of Next Entertainment in association with Warner Horizon Television. Mike Fleiss, Martin Hilton and David Bohnert are executive producers. "The Bachelorette" is broadcast with Spanish subtitles via secondary closed captioning. This program carries a TV-14,D,L parental guideline.

*Photos of "The Bachelorette" and the bachelors are available at <u>www.abcmedianet.com</u> or 818-460-6611.* 

This episode of "The Bachelorette" will be available on ABC.com the day after airing on the network for users to watch online.

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## **QUICK TAKE**

#### FIRST 'EXECUTION' ON "THE MOLE" WAS MARCIE CISCEL'S; NEXT EPISODE AIRS MONDAY, JUNE 9, ON ABC

Despite being voted by the other players as "most likely to be The Mole," Marcie Ciscel of Corona, CA, was the first one "Executed" at the end of last night's season premiere of "The Mole." The next episode airs **MONDAY**, **JUNE 9** (10:00-11:00 p.m., ET) on the ABC Television Network. Jon Kelley ("Extra," "The National Sports Report," "Baseball Today") is host.

In the next installment, "**Episode 502**," participants face a formidable team while playing Chile's most popular sport, soccer, and Bobby travels in a wheelbarrow to search for the town's missing pigs.

The 11 players remaining on "The Mole" are:

Alex (Haverford, PA) Ali (St. Louis, MO) Bobby (Philadelphia, PA) Clay (Philadelphia, PA) Craig (San Diego, CA) Kristen (Santa Monica, CA) Liz (Whitefish, MT) Mark (Mukwonago, WI) Nicole (Chicago, IL) Paul (Yonkers, NY) Victoria (Bishop, TX)

#### MARCIE CISCEL

Age: 31 Occupation: Stay-at-home Mom Education: High School Graduate, West High, Torrance, CA

Marcie got pregnant in high school and married her high school sweetheart. She is a devoted wife – married to a police officer -- and mother to three sons. By devoting her entire life to raising her family, Marcie has missed out on the opportunity to do something just for herself. But she believes that being a stay-at-home mom is the most important job anyone can have. Stay-at-home moms aren't people who can't do anything else, they just choose to raise their families rather than pursue a career. Spanish is Marcie's first language, and she speaks it fluently.

"The Mole," based on the hit Belgian format, is produced by Stone & Company Entertainment and follows a group of players as they try to figure out who among them is The Mole, a saboteur trying to keep them from winning money. Players must decide who they think The Mole is and then learn as much about him or her as they can because, at the end of each one-hour episode, the player who knows the least about The Mole is immediately "Executed" from the game. In the final dramatic episode, The Mole is revealed and one of two final players can win up to \$500,000.

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June 3, 2008 Primetime Ratings Report For the week of May 26, 2008 (Based on National Live + Same Day Program Ratings)

ABC Places No. 2 for the Week in Adults 18-49

Season Finale of "Lost" Stands as TV's No. 1 Show of the Week In Total Viewers and Adults 18-49, as ABC Airs the No. 1 Scripted Series In Young Adults for the 8th Week in a Row

ABC's is the No. 1 Network on Memorial Day with Women 18-49

Surging from its Lead-in and Growing Throughout its Telecast, "The Bachelorette" Is No. 1 from 9-11pm in Women 18-49 and Beats CBS and NBC at 10pm in Adults 18-49

Season Finale of ABC's "According to Jim" Draws Largest Audience and Highest Adults 18-49 Rating Since March

ABC's "Supernanny" Posts its Best Numbers in Viewers and Adults 18-49 Since March

ABC Wins Thursday Night in Total Viewers and Adults 18-49, No. 1 for The 6th Straight Thursday in the Key Adult 18-49 Sales Demographic

Surging from its Lead-in, the "Lost" Season Finale Dominates its Slot and Towers Over its Competitors as Thursday's No. 1 TV Show in Viewers and Young Adults

Despite Airing 8 Days After the End of the TV Season, "Lost" Draws its Biggest Audience in 3 Months and ABC's Top Men Numbers in the Time Period in 4 Months

One of the Season's Most Recorded TV Shows, "Lost" Gains 1.9 Million Viewers And 18% in Adults 18-49 from its Initial Airing Through 7 Days of DVR Playback

WEEK No. 36:

**During the first full week of the summer frame** (w/o 5/26/08), ABC ranked No. 2 to Fox among Adults 18-49 (1.8/5-tied). In addition, ABC finished second for the week across each of the key women demographics: Women 18-34 (1.8/6), Women 18-49 (2.3/7) and Women 25-54 (2.8/7).

**Rankings: ABC broadcast 4 of the week's Top 20 TV programs in Adults 18-49, including TV's No. 1 scripted series with the "Lost" season finale**: "Lost" – No. 1, " "Supernanny" – No. 8, "Wife Swap" – No. 15 and "Lost-THU 8PM" – No. 20. **ABC aired the No. 1 scripted show for the 8th week in a row** in the key young adult sales demo. In addition, "Lost" stood as the No. 1 telecast of the week in Total Viewers.

A note about increasing DVR penetration and year-to-year rating comparisons: Year-to-year rating trends based on the Live + Same Day data stream may be somewhat distorted by the level of DVR penetration in the Nielsen sample, which has jumped from 16% at the same point in 2006-07, up to more than 24% currently. More viewers are watching shows on their own timetables, which may not be reflected in the overnight next day numbers. The only truly valid year-to-year comparison would be one based on the Live + 7 Day metric, once those stats are released by Nielsen.

Monday

With a repeat special ("Vacation Swap") leading into "The Bachelorette," ABC took the No. 1 position on Memorial Day in Women 18-49 (2.7/7).

#### "The Bachelorette" (9:00-11:00 p.m.)

**Jumping from its lead-in and gaining audience during each half-hour** of its 9:00-11:00 p.m. telecast, **"The Bachelorette" drew 5.5 million viewers and a 2.0 rating, 5 share in Adults 18-49.** The ABC unscripted series ranked **No. 1 in its slot among Women 18-49** (3.0/8).

• Surging from its lead-in (+22% in Total Viewers and +33% in Adults 18-49), "The Bachelorette" steadily gained audience throughout its broadcast, growing by 16% in Total Viewers (5.1 million to 5.9 million) and by 22% in Adults 18-49 (1.8/5 to 2.2/6) from start to finish. In fact during the 10 o'clock hour among Adults 18-49, ABC's "The Bachelorette" (2.2/6) topped CBS by 10% (2.0/5) and NBC by 29% (1.7/5).

#### Tuesday

#### "According to Jim" (8:00-9:00 p.m.)

Back-to-back episodes of "According to Jim," including the season finale at 8:30 p.m., drew the show's largest audiences (4.6 million & 4.8 million) and highest Adults 18-49 rating (1.6/5 & 1.9/5) in over 2 months – since 3/11 and 3/4/08, respectively.

#### Wednesday

ABC's Wednesday night lineup took second in Adults 18-49 (2.1/6), improving its performance over the same night last year (2.0/6 on 5/30/07).

#### <u>"Supernanny" (9:00-10:00 p.m.)</u>

"Supernanny" attracted 6.7 million viewers and a 2.5 rating, 7 share in Adults 18-49, registering the unscripted program's best numbers in over 2 months – since 3/19/08. In addition, the show took second in its time period in the key young adult demo.

#### Thursday

**Boosted by the fourth-season finale of "Lost," ABC won Thursday night in Total Viewers** (10.5 million) and Adults 18-49 (4.0/11), registering its 6th straight week as the No. 1 network on Thursday in the key young adult sales demo.

#### "Lost Repeat" (8:00-9:00 p.m.)

**Originally telecast two weeks ago** (5/15/08), a rebroadcast of Part 1 of the 3-part season finale of "Lost" took second place during the 8 o'clock hour in Total Viewers (6.8 million) and Adults 18-49 (2.1/7). Opposite Fox's original "So You Think You Can Dance," the repeat ABC drama paced well ahead of programming on CBS (4.8 million and 1.5/5) and NBC (3.4 million and 1.3/4) in the hour, despite the fact that NBC carried an original episode of "Last Comic Standing" starting at 8:30 p.m.

#### <u>"Lost" (9:00-11:00 p.m.)</u>

Jumping from its lead-in by 5.5 million viewers and by 133% in Adults 18-49, the fourthseason finale of "Lost" moved ABC up into a dominant first place during from 9:00-11:00 p.m. and towered above its competitors on the evening as Thursday's No. 1 TV program in Total Viewers (12.3 million) and Adults 18-49 (4.9/13). In fact "Lost" topped the No. 2 Thursday show, Fox's "So You Think You Can Dance" (9.6 million and 3.6/11), by 2.7 million viewers and by 36% in Adults 18-49. In addition, "Lost" won its time period in Adults 18-49 for the 13th consecutive original airing, leading its slot in the key sales demo on every telecast this season. Gaining audience during each half-hour, "Lost" gained nearly 1 million viewers (11.9 million to 12.7 million) and grew by 15% in Adults 18-49 (4.6/13 to 5.3/15) from start to finish.

**Please Note:** One of the most recorded and played back shows on TV, on average this season "Lost" has seen its overall audience grow by 1.9 million viewers and jump 18% in Adults 18-49 (+1.0 rating point) from its initial broadcast through 7 days of recorded DVR playback - differential between Live + Same Day and Live + 7 Day numbers.

• Despite airing 8 days past the end of the official TV Season and two weeks after its most recent telecast in mid-May, "Lost" attracted its largest audience in nearly 3 months (since 3/6/08) and bettered its season average by 5% (12.3 million vs. 11.7 million). In addition even though it competed against the NBA Western Conference Finals (Lakers-Spurs) in much of the country, "Lost" generated ABC's strongest Men 18-34 (3.7/11) and Men 18-49 (4.5/13) numbers in the 2-hour time period since early February and its highest Men 25-54 rating (5.1/13) since late January – since 2/7/08 and 1/31/08, respectively.

WEEK NO. 36:	ADULT	s 18-	-49		TOTAL	VIEWERS
	No.1	FOX	2.4	No.1	CBS	7,330,000
	No.2	ABC	1.8	No.2	FOX	6,070,000
	No.2	CBS	1.8	No.3	ABC	5,520,000
	No.2	NBC	1.8	No.4	NBC	5,290,000
	No.5	CW	0.6	No.5	CW	1,750,000

Source: Nielsen Media Research (National Live+Same Day Program Ratings), week of 5/26/08, unless stated otherwise.

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I. T. R. S. RANKING REPORT 01 THRU 87 (OUT OF 87 PROGRAMS) DAYPART: PRIMETIME MON-SUN FROM 05/26/08 THROUGH 06/01/08 REGULAR AND SPECIAL PROGRAMS LIST RANKED BY: VIEWR 2+ (000)

WEEKLY RANKINGS WE 6.1.08

VIEWR VIEWR RANK 2+ 2+ (000) RTG \_\_\_\_\_ \_\_\_\_ 1 \* LOST 12300 4.3 10810 3.8 2 TWO AND A HALF MEN-SPC 3 MILLION DOLLAR PASSWORD 10620 3.7 60 MINUTES 10290 3.6 4 NCIS 9770 3.4 5 6 CRIMINAL MINDS 9730 3.4 7 CSI: NY 9560 3.3 SO YOU THINK CN DANCE-THU 9560 3.3 HELL'S KITCHEN 9 9500 3.3 SO YOU THINK CN DANCE-WED 9360 10 3.3 8800 11 CSI 3.1 WITHOUT A TRACE 8520 3.0 12 RULES OF ENGAGEMENT-SPC 8470 3.0 13 14 48 HOURS MYSTERY TUESDAY 8450 3.0 15 DATELINE SUN 9PM 8090 2.8 16 PRICE IS RIGHT PRIMETIME 7780 2.7 17 COLD CASE 7730 2.7 18 MOMENT OF TRUTH 7400 2.6 LAW AND ORDER:SVU 19 7310 2.6 CSI: MIAMI-SPC 20 7130 2.5 21 LAW AND ORDER:SVU 9P 7060 2.5 22 \* LOST-THU 8PM 6770 2.4 6680 23 \* SUPERNANNY 2.3 HOW I MET YOUR MOTHER-SPC 6650 24 2.3 25 NUMB3RS 6480 2.3 26 MOST OUTRG MOMTS-TUE8:30P 6260 2.2 27 BIG BANG THEORY, THE-SPC 6250 2.2 28 DATELINE FRI 6140 2.1 5960 2.1 29 NUMB3RS 9PM 30 MOST OUTRAGEOUS MOMENTS 5890 2.1 31 UNIT, THE - TUESDAY SP 5830 2.0 GHOST WHISPERER 5680 2.0 32 \* WIFE SWAP 34 \* BACHELORETTE SP-5/26, THE 5590 2.0 35 MOST OUTRAG MOM SP 6/1 5510 1.9 36 AMW: AMERICA FIGHTS BACK 5450 1.9 37 \* MEN IN TREES 38 DATELINE NBC 5/26 FAMILY GUY 5320 1.9 5220 1.8 FAMILY GUY 5220 1.8 40 AMERICAN GLADIATORS 5/26 5120 1.8 41 \* 20/20-FRI 5040 1.8 42 \* EXTREME MAKEOVER: HOME ED. 5020 1.8 43 UNIT, THE 4950 1.7 44 \* SCRIPPS NATL SPELLING BEE 4910 1.7 SO YOU THINK ENCORE-5/26 4910 1.7 46 CBS ELITEXC SAT NT FIGHTS 4850 1.7 47 \* ACCORDING TO JIM-TU 8:30P 4790 1.7 48 \* SAMANTHA WHO? 4780 1.7 49 HOW I MET YOUR MOTHER SP 4770 1.7 50 BIG BANG THEORY, THE SP 4740 1.7 51 \* VACATION SWAP SP-5/26 4610 1.6 AMERICAN DAD 52 4600 1.6 
 JZ
 AMERICAN DAD
 4600

 53 \* SAMANTHA WHO-TU 9:30PM
 4570
1.6 54 \* ACCORDING TO JIM-TU 8PM 4550 1.6

	*		4520	1.6
56		SIMPSONS	4490	1.6
57		CRIMETIME SATURDAY 8PM		1.6
58		LAST COMIC STANDING 6	4400	1.5
59		COPS 2	4380	1.5
60		MOST OUTRG MOMENTS 830P	4330	1.5
61		MOST OUTRG MOMENTS 8P	4320	1.5
62	*	BOSTON LEGAL	4300	1.5
63	*	ABC SAT MOVIE OF THE WEEK	4210	1.5
64		NBC NHL STANLEY CUP FNL#3	4040	1.4
		NBC NHL STANLEY CUP FNL#4	4040	1.4
66		KING OF THE HILL	3970	1.4
67		FRIDAY NIGHT SMACKDOWN	3850	1.3
68		COPS	3740	1.3
69		OFFICE 5/29	3500	1.2
70		OFFICE 8P 5/29	3440	1.2
71	*	DESPERATE HOUSEWIVES	3340	1.2
72		DON'T FORCET IVETCE_SIM		1.0
73	*	BROTHERS & SISTERS	2640	.9
74		FOX MOVIE-FRIDAY	2490	.9
75		FARMER WANTS A WIFE	2440	.9
76		FARMER WANTS A WIFE-WED	1900	.7
77		SMALLVILLE	1880	.7
78		REAPER	1530	.5
79		SUPERNATURAL	1500	.5
80		BEAUTY AND THE GEEK-2-ENC		.5
81		GOSSIP GIRL-MEMORIAL		.4
82			970	.3
83			960	.3
84			950	.3
85		ALIENS IN AMERICA-SUN		.3
86		ONE TREE HILL-MEMORIAL		.3
87		ONE TREE HILL-ENC	560	.2
0,			000	•=
		5 NETWORKS AVERAGED	5460	1.9

5	NETWORKS	AVERAGED	5460	1.9
5	NETWORKS	SUMMED	25900	8.9

I. T. R. S. RANKING REPORT 01 THRU 232 (OUT OF 232 PROGRAMS) DAYPART: PRIMETIME MON-SUN FROM 09/24/07 THROUGH 06/01/08 REGULAR PROGRAMS LIST RANKED BY: VIEWR 2+ (000)

#### STD RANKING WE 6.1.08

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RANK				VIEWR 2+ (000)	2+ RTG
2		AMERICAN IDOL-TUESDAY AMERICAN IDOL-WEDNESDAY	18	27840	9 7
	*	DANCING W/THE STARS-MON	10	21670	9.1 7.6
1	*	DANCING WITH THE STARS			
7 5	*	DANCING W/STARS RESULT-TU	0 10	19690 19560	6.8
6	*	DANCING W/STARS RESULTS	9	10120	6.0
7		HOUSE			
		DESPERATE HOUSEWIVES	16 19		
		CSI	33	16430	57
		GREY'S ANATOMY-THU 9PM			
11		NEC SUNDAY NIGHT FOOTBALL	13		
12		NBC SUNDAY NIGHT FOOTBALL SURVIVOR: CHINA	11	15180	5.3
		HOUSE-MON 9P	5		
		NCIS		14310	
15		CSI: MIAMI	30		
		MOMENT OF TRUTH	10		
		TWO AND A HALF MEN	30		
18		SURVIVOR: MICRONESIA	12		
		LOST	15		
		HEROES		13070	
22		WITHOUT A TRACE CRIMINAL MINDS	33	13020 12730	4.4
		60 MINUTES		12720	
		EXTREME MAKEOVER:HOME ED.			
25		AMAZING RACE 12	11	11800	
26		HELL'S KITCHEN	9	11750	
27		CSI: NY	34		4.1
28		DEAL OR NO DEAL-MON	17		
		SAMANTHA WHO?	16		
			32		
	*	OPRAH'S BIG GIVE	0	11160	
32		OT, THE	° 7	11070	3.9
33		RULES OF ENGAGEMENT	20	10930	3.8
34		TERMINATOR: SRH CNR CHRON		10840	3.8
35		COLD CASE	26	10770	3.8
36	*	PRIVATE PRACTICE	12	10760	3.8
37		LAW AND ORDER	21	10740	3.8
38		SUNDAY NIGHT NFL PRE-KICK MILLION DOLLAR PASSWORD	13	10640	3.7
39		MILLION DOLLAR PASSWORD	1	10620	3.7
40		MEDIUM	16	10540	3.7
41		SHARK	18	10420	3.6
42		OLD CHRISTINE	9	10410	
43		UNIT, THE	15	10330	3.6
	*	BROTHERS & SISTERS	21	10320	
45		DEAL OR NO DEAL-WED	24	10300	3.6
46	*	DANCE WAR: BRUNO/CARRIEANN	6	10220	
47		BONES-MON 8P	6	10170	3.6
48		APPRENTICE 7	13	9780	3.4
49		BIONIC WOMAN	8	9760	
50	*	BACHELOR, THE	9	9720	
		DEAL OR NO DEAL-FRI	10	9720	3.4
		PUSHING DAISIES	9	9460	3.3
	*	BOSTON LEGAL	22	9420	
54		SO YOU THINK CN DANCE-WED	1	9360	3.3

55	*	UGLY BETTY		9310	3.3
56		E.R.	20	9250	3.2
		SO YOU THINK CN DANCE-THU			3.2
57		SO TOO THINK ON DANCE-THO			
28		NUMB3RS SMARTER THAN 5TH GRADER	33		3.2
		SMARTER THAN 5TH GRADER	24	9090	3.2
60		BIGGEST LOSER 5		8960	3.1
61		CANE	12	8930	3.1
62	*	WOMEN'S MURDER CLUB	14	8890	3.1
63		BONES		8870	3.1
64		NEW AMSTERDAM	7		3.1
65		CHUCK	11	8680	3.0
66		GHOST WHISPERER	31	8550	3.0
67		LAS VEGAS	17	8460	3.0
68				8380	2.9
		PRICE IS RIGHT PRIMETIME FOOTBALL NT AMERICA PT 3	11	0300	
69		FOOTBALL NT AMERICA PT 3	13	8340	2.9
70		BIG BANG THEORY, THE		8330	2.9
71		DON'T FORGET THE LYRICS	23	8300	2.9
72		AMERICAN GLADIATORS	8	8230	2.9
. –		HOW I MET YOUR MOTHER		8230	2.9
7 4					
		OFFICE		8180	2.9
75		BIGGEST LOSER 4	13	8160	2.9
76		PRISON BREAK	11	8150	2.8
77	*	DIRTY SEXY MONEY	12	8110	2.8
		LIFE	1.0	0110	2.8
7.0			10 6 12	0110	
		HERE COME THE NEWLYWEDS	6	8100	2.8
80	*	ELI STONE	12	0090	2.8
		DATELINE SUN 9PM	1	8090	2.8
82	*	BACHELORETTE, THE	1	8080	2.8
83		1 VS 100	8		2.8
	+				2.8
84		PRIMETIME: WHAT WOULD U DO			
85		HOUSE-MON 8P	8		2.8
86	*	BACHELOR: LONDON CALLING	9	7900	2.8
87		FAMILY GUY	29	7860	2.7
88		SIMPSONS	28		2.7
		KID NATION	12		2.7
89					
		EXTREME MAKEOVER:HM ED-7P			2.7
91		BIG SHOTS	11	7730	2.7
92	*	AMER FUNN HOME VIDEOS	27	7700	2.7
93		MOONLIGHT		7570	2.6
			15	7460	2.6
24		LAW AND ORDER:CRIM INTENT HOUSE-FRI 9P	10	7400	
		HOUSE-FRI 9P	12	7420	2.6
96		MY NAME IS EARL		7400	2.6
97		48 HOURS MYSTERY TUESDAY	4	7230	2.5
98		JERICHO	7		2.5
99		JOURNEYMAN	12		2.5
		DEXTER		7030	
101	*	SUPERNANNY	19	6980	2.4
102		LIPSTICK JUNGLE	7	6970	2.4
103	*	AMER FUNN HOME VIDEOS-FRI	1	6940	2.4
104		DATELINE FRI	14	6930	2.4
105		BIG BROTHER 9-SUN	11	6900	2.4
		BIG BROTHER 9-50N			
106		PHENOMENON	5	6710	2.3
107		LAW AND ORDER:SVU-SUN	12	6690	2.3
108	*	CAVEMEN	6	6600	2.3
109		BACK TO YOU	17	6560	2.3
		BIG BROTHER 9-TUE		6560	2.3
111					2.3
		AMERICAN DAD KING OF THE HILL	21	6540	
112		KING OF THE HILL	23	6510	2.3
113		VIVA LAUGHLIN	1	6500	2.3
114		48 HOURS MYSTERY	27	6490	2.3
		30 ROCK	15	6490	2.3
			4		
		SINGING BEE		6490	2.3
		20/20-FRI		6410	2.2
118		SCRUBS	12	6380	2.2
119	*	WONDERFUL WORLD OF DISNEY	1	6360	2.2
		WELCOME TO THE CAPTAIN	5	6360	2.2
121	*	LOST-THU 8PM	9		2.2
		COPS 2	27	6280	2.2
123		CRIMETIME SATURDAY	14	6260	2.2

124	*	SAT NIGHT FOOTBALL	8	6240	2.2
			11		2.2
120		BIG BROTHER 9-WED	11	6230	
		MY DAD IS BETR THN YR DAD			2.2
127		FRIDAY NIGHT LIGHTS	15	6210	2.2
128		KITCHEN NIGHTMARES	12	6190	2.2
		WIFE SWAP	20		2.2
130		AMW: AMERICA FIGHTS BACK	29	6150	2.1
		CANTERBURY'S LAW	6	6150	2.1
132	*	MEN IN TREES	18	6140	2.1
		CASHMERE MAFIA			
			6		
134		TIL DEATH	17	6100	2.1
135		LAW AND ORDER-SUN	4	6070	2.1
		LAW AND ORDER-SAT	16		2.1
137		NUMB3RS 9PM	1	5960	2.1
138	*	20/20-9PM	5	5860	2.0
139		NUMB3RS 9PM 20/20-9PM BONES-FRI 8P DATELINE SUN-7PM	12	5800	2.0
140		DAMETINE CUN 7DM			
140		DATELINE SUN-/PM	12		
141		COPS	29	5570	1.9
142		K-VILLE	10	5520	1.9
143		LAW & ORDER:SVU-SAT	20		1.9
		MONK	5	5370	1.9
145	*	OCTOBER ROAD	10	5340	1.9
146		POWER OF TEN	4	5320	1.9
		CRG MOVIE SATURDAY	6	5320	1.9
		CBS MOVIE SATURDAY	0		
		CARPOOLERS	14	5310	1.9
149	*	ACCORDING TO JIM-TU 9PM	8	5290	1.8
150		LAW AND ORDER:SVU 9P	4		1.8
151		SMARTER THAN 5TH FRI-8P	2	5240	1.8
152		AMERICA'S TOP MODEL-3	12	5120	1.8
153		AMNESIA	8	5110	1.8
15/	*	NOTES FROM THE UNDERBELLY			1.8
			6 9	5090	
		SIMPSONS-SUN 7:30P			1.8
156	*	JUST FOR LAUGHS-TU 8PM	11	5020	1.8
		LAST COMIC STANDING 6	2	5020	1.8
158		CRIMETIME SATURDAY 8PM	2 21	1060	1.7
		PRIVATE PRACTICE-THU	3		1.7
160		DON'T FORGET LYRICS-FRI	6	4940	1.7
		JUST FOR LAUGHS	11	4830	1.7
		48 HOURS MYSTERY 9PM	11 7 14	1000	1.7
			/	4820	- • ·
163			7-7	4720	1.6
164		MOST OUTRG MOMENTS 830P UNHITCHED	6 5	4700	1.6
165		INHTTCHED	5	4680	1.6
100		SECRET TALENTS OF STARS	1		
				4680	
167	*	ABC SAT MOVIE OF THE WEEK	19	4660	1.6
		FRIDAY NIGHT SMACKDOWN	35	4620	1.6
		SAT NIGHT FTBL PRE-GAME			
109					
		MOST OUTRG MOMTS-TUE8:30P	4	4590	
171	*	SAMANTHA WHO-TU 9:30PM	1	4570	1.6
172		MOST OUTRG MOMENTS 8P	6	4410	1.5
173		MOST OUTRAGEOUS MOMENTS			
1/5		MOST COTRAGECOS MOMENTS			
1/4	*	WOMEN'S MURDER CLUB-SAT	4	4310	1.5
175		AMERICA'S TOP MODEL-4	13	4260	1.5
176	*	ACCORDING TO JIM-TU 8:30P	.5	4240	
177	+	ACCORDING TO JIM TU OPM	E		
1//	~	ACCORDING TO JIM-TU 8PM LAW & ORDER:CI-SAT	5	4210	1.5
178		LAW & ORDER:CI-SAT	14	4090	1.4
179	*	GREY'S ANATOMY-FRI 8PM	14	3910	1.4
180		PSYCH	5	3890	1.4
		DUEL	5	3820	1.3
182		SATURDAY NIGHT LIVE-PRIME			1.3
183		SMALLVILLE	34	3710	1.3
		DESPERATE HOUSEWIVES-FRI	5	3600	1.3
185		BIONIC WOMAN-SAT	4	3460	1.2
186			1	3400	1.2
187		FOX MOVIE-FRIDAY	6	3370	1.2
188		CHUCK-SAT	9	3340	1.2
189			11		
190		RETURN OF JEZEBEL JAMES	2	3290	1.1
		AMERICAN DAD-SUN 7:30P	7	3290	1.1
192		BEAUTY AND THE GEEK-2	11		1.1
тэс		PRIVIT AND THE GERV-2	± ±	0040	1 • 1

193	KING OF THE HILL-SUN 7P	15	3010	1.1
194	NEXT GREAT AMERICAN BAND	- 0	2880	1.0
195	ONE TREE HILL-MON	7	2830	1.0
196	DON'T FORGET LYRICS-SUN	1	2820	1.0
197	SUPERNATURAL	28		.9
198	REAPER	22	2570	.9
199	REAPER-THU	5	2560	.9
200	MEDIUM-SAT	4	2550	.9
201	AMERICAN GLADIATORS-FRI	1	2450	.9
202	GAME, THE	16	2350	.8
	GOSSIP GIRL	17		. 8
204	EVERYBODY HATES CHRIS	15	2330	.8
205	FARMER WANTS A WIFE	5	2210	.8
206	GIRLFRIENDS	17	2050	.7
207	30 ROCK-SAT	1	1960	.7
208	BEAUTY AND THE GEEK-3	10	1930	.7
209	ALIENS IN AMERICA	14	1890	.7
210	PUSSYCAT DOLLS:GIRLICIOUS	10	1880	.7
211	CROWNED	8	1850	.6
212	GOSSIP GIRL-MON	17	1800	.6
213	EVERYBODY HATES CHRIS-MON	1	1790	.6
214	REAPER-TUE	7	1770	.6
	PUSSYCAT DOLLS:GIRL-ENC	7	1770	.6
216	FARMER WANTS A WIFE-WED	2	1760	.6
217	TOP MODEL EXPOSED	2	1750	.6
218	AMERICA'S TOP MODEL-3-ENC	12	1460	.5
219	CROWNED-TUE	1	1390	.5
220	BEAUTY AND THE GEEK-2-ENC	1	1310	.5
221	GAME, THE-SUN	17	1300	.5
222	EV HATES CHRIS-SUN2	17	1270	.4
223	AMERICA'S TOP MODEL-4-ENC	12	1200	.4
224	GIRLFRIENDS-SUN	17	1140	.4
	LIFE IS WILD	15	1140	.4
226	ONE TREE HILL-WED	3	1090	.4
227	ALIENS IN AMERICA-SUN	33	940	.3
228	CROWNED-ENC	7	910	.3
229	EVERYBODY HATES CHRIS-SUN	3	800	.3
230	CW NOW	22	740	.3
231	ONE TREE HILL-ENC	2	670	.2
	ONLINE NATION	3	670	.2

5	NETWORKS	AVERAGED	2928	8380	2.9
5	NETWORKS	SUMMED	2928	40610	14.1



## MEDIA ALERT

#### PLEASE JOIN US FOR A TELECONFERENCE CALL THURSDAY WITH RICHARD, ONE OF THREE BACHELORS ELIMINATED THIS WEEK ON "THE BACHELORETTE"

- **WHAT:** Teleconference call with Richard, one of three men to be eliminated this week from "The Bachelorette," airing on ABC.
- WHEN: Thursday, June 5, 12:30 p.m., ET/11:30 a.m., CT/9:30 a.m., PT
- WHO: Bachelor Richard, 27, a science teacher from Binghamton, New York, whose oneon-one date with DeAnna put a sudden and dramatic end to his pursuit of the Bachelorette. For Richard it was the most romantic date he'd ever had, but DeAnna needed to decide if they could be more than friends. Although for Richard there were intense, overwhelming moments, DeAnna decided to do the hardest, but ultimately kindest thing, since she didn't see herself ever falling in love with him – she didn't offer him a rose, sending him home immediately.

## CALL INFO: IT IS NECESSARY TO RSVP TO RECEIVE THE CONFERENCE TELEPHONE NUMBER AND CONFERENCE CODE!

**Title:** ABC Conference Call: "The Bachelorette" Please plan to dial in 5-10 minutes prior to the scheduled start time.

PLEASE R.S.V.P. TOABC Media Relations:Cathy Rehl@ abc.com, 212-456-6749

#### More information about "The Bachelorette"

In the fourth episode of "The Bachelorette," which will air Monday, June 9 (8:00-10:00 p.m., ET), DeAnna runs a singing showdown between the men with the winner escorting her to the historic Wiltern Theater in Los Angeles with a surprise appearance by pop star Natasha Bedingfield, who serenades the couple with one of her greatest hits. Then six of the bachelors travel to the California Motor Speedway to race stock cars, with the speediest winning coveted alone time with DeAnna. The tension between the men is turned up, forcing a dramatic confrontation with an emotional DeAnna. And then, on a dramatic two-on-one date, the Bachelorette must determine which man to give a rose to and which to send home, leading to an outrageous decision that proves this independent woman can make the hard choices.



June 3, 2008 Quick Take for Monday, June 2, 2008 (Fast Affiliate Live + Same Day Ratings)

## ABC is Up Week to Week by 11% in Both Total Viewers and Adults18-49

# Growing by 1.8 Million Viewers and 53% in Adults 18-49 Throughout its Telecast, "The Bachelorette" Is No. 1 from 8-10pm Across All Key Women Demographics

## Building on its Lead-in in Men 18-34 and Men 18-49, Season Premiere of "The Mole" Takes Second in All Key Women Demos

## <u>Monday Night (8:00-11:00 p.m.)</u>

**ABC's Monday night lineup of "The Bachelorette" leading into the season premiere of "The Mole" saw the Net post increases over the previous week of 11% in both Total Viewers (5.9 million vs. 5.3 million) and Adults 18-49** (2.1/6 vs. 1.9/5).

## <u>"The Bachelorette" (8:00-10:00 p.m.)</u>

**Growing its audience during each half-hour** of its 8:00-10:00 p.m. telecast, **"The Bachelorette" improved on its performance over the previous week by nearly 1.0 million viewers** (6.5 million vs. 5.6 million) **and by 5% in Adults 18-49** (2.1/6 vs. 2.0/5). Week 3 of the series **ranked No. 1 in its 2-hour block across each of the key women demographics:** Women 18-34 (2.6/8), Women 18-49 (3.4/9) and Women 25-54 (4.0/10).

• "The Bachelorette" grew its audience throughout its broadcast, growing by 1.8 million viewers (5.6 million to 7.4 million) and by 53% in Adults 18-49 (1.7/6 to 2.6/7) from start to finish.

## "The Mole" (10:00-11:00 p.m.)

The season premiere of ABC's "The Mole" attracted 4.7 million viewers and a 1.9 rating, 5 share in Adults 18-49. The ABC unscripted series took second in its hour across the key women demos: Women 18-34 (2.1/6), Women 18-49 (2.7/7) and Women 25-54 (3.0/8).

• "The Mole" built on its lead-in among Men 18-34 (1.1/3 vs. 0.7/3) and Men 18-49 (1.2/3 vs. 0.9/3).

A note about increasing DVR penetration and year-to-year rating comparisons: Year-to-year rating trends based on the Live + Same Day data stream may be somewhat distorted by the level of DVR penetration in the Nielsen sample, which has jumped from 16% at the same point in 2006-07, up to more than 24% currently. More viewers are watching shows on their own timetables, which may not be reflected in the overnight next day numbers. The only truly valid year-to-year comparison would be one based on the Live + 7 Day metric, once those stats are released by Nielsen.

Source: Nielsen Media Research (Fast Affiliate Live + Same Day Ratings), 6/2/08.

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# END