



NATIONAL **SAFETY** COUNCIL
Emergency Care Catalog
2007-2008 



We have the best training at the lowest price. And we can prove it!

If you're not an NSC instructor – see how your current program stacks up against ours. We're so confident our programs will cost less than your current provider; we'll compare our pricing to our competitor's for you.

Follow the directions of the Cost Savings Calculator below and compare your savings!

1. Visit www.nsc.org/ec/calculator/.
2. Choose the NSC program you wish to teach.
3. Plug your current training costs into our Cost Savings Calculator.
4. Enter the number of students you teach each year.
5. See your savings – we'll do the calculations for you!



No annual fees and recordkeeping is always free.

As an NSC instructor, you'll save on more than just your course materials. We have free instructor reciprocity and no annual fees whatsoever. We'll also maintain your student database for you at no additional cost.

Instructors agree...NSC gives you more!

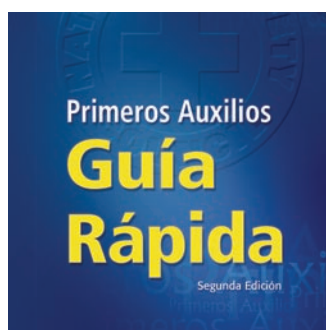
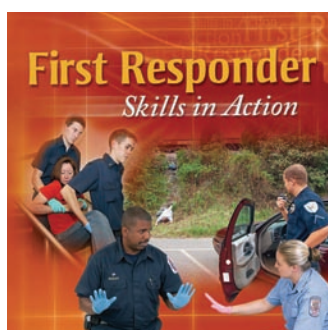
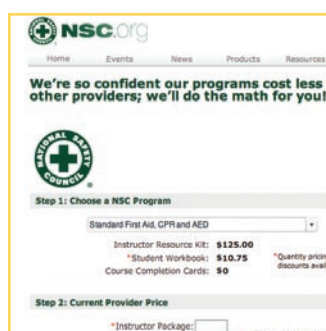
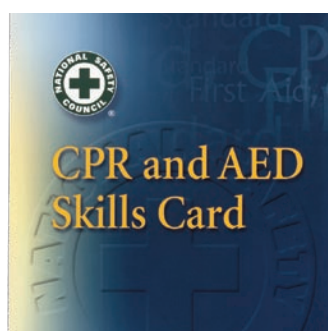
- **Focus on training – not administration.** We'll keep your students' credentials up-to-date by maintaining your student database for free. We'll even notify them when completion cards are about to expire to keep your classes full – still at no additional cost!
- **Save big with preferred product pricing and no annual fees.** \$125 Instructor Kits include a DVD, CD-ROM, Instructor Manual and Student Workbook. Most student workbooks are under \$11 and include Video Self Instruction DVD.
- Give your students **nationally recognized completion cards** at no additional cost.
- Switch to NSC right now with **free instructor reciprocity.**
- We have **no instructor restrictions**, so you can even teach competitors' programs...but once you experience the NSC difference, you won't want to!
- **Earn CECBEMS credits.** Several National Safety Council emergency care programs are now approved by the Continuing Education Coordinating Board for Emergency Medical Services. Provider #NASC0023.
- Chat with other instructors and keep your classes filled with information and resources available on our **exclusive instructor website.** Download promotions, administrative documents, course outlines, state-by-state approvals, product previews, trade show listings, and more. Register at <http://emergencycare.nsc.org> and come back often for updates.
- **NSC isn't just the best training – it's the most affordable!** Compare the cost of NSC to other emergency care providers with our online Cost Savings Calculator at www.nsc.org/ec/calculator/.



What's new in National Safety Council Emergency Care?

More product offerings, more students, more instructor advantages... there's never been a better time to join our growing family!

- We've created an **all-new First Responder course**, which is the most authoritative emergency care teaching and learning program available on the market – **see page 11**.
- We offer more refresher tools than ever to keep skill retention at its highest! **See page 5 for our all new First Aid, CPR and AED Online Training** program and **page 6 for the new CPR and AED Skills Card** available with completion card as a refresher course, or without completion card as an employee handout. Also, the always convenient and affordable **First Aid Quick Guide is now available in Spanish** – **see page 13!**
- Our Standard First Aid, CPR and AED instructor and student materials are **now available in Spanish!** And we're working on several more translations, spanning many languages, to offer you more options than ever.
- The National Safety Council is now a **CECBEMS accredited organization!** Several emergency care programs are approved by the Continuing Education Coordinating Board for Emergency Medical Services. Provider #NASC0023.
- We've developed **more recordkeeping improvements** to make it even easier to enter records and get reminders – still at no additional cost to our instructors.
- We're growing by leaps and bounds! With **over 30,000 new NSC students each month**, we're saving more lives than ever. We've taught more than 8 million people the latest lifesaving procedures and techniques – with your help, we can reach even more.



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THE NSC DIFFERENCE

What makes National Safety Council Emergency Care Training the best?

Recent studies show that students taught by traditional First Aid, CPR and AED instructional methods have lower skills retention that can leave them unprepared in an emergency.

That's why we went one step further when we updated our programs to cover the latest CPR and Emergency Cardiac Care Guidelines. **We updated our programs to actually improve our students' ability to save a life.**

National Safety Council programs teach CPR and AED skills in **Video Self Instruction (VSI)** format, which improves skills acquisition and retention. Students perform lifesaving skills along with the video and take their cues from the rescuer on screen. Less demonstration time allows you to monitor student performance better, give more critical feedback and stay on schedule.

We've also adopted the **"Watch-Then-Practice"** method to teach first aid skills. Students watch a segment of the video, then practice the skill immediately thereafter, allowing for more practice time and instructor interface.

About the National Safety Council

Founded in 1913 and chartered by Congress in 1953, the Council is the only nonprofit organization strictly dedicated to educating and influencing people to prevent accidental injury and death. Our vision is making our world safer – on the road, on the job, and in our homes and communities.

In addition to our extensive catalog of emergency care products and training, we also provide a variety of other programs including occupational safety and health and defensive driver training.

To request a copy of our General Materials Catalog, please contact Customer Service at **800.621.7619** or customerservice@nsc.org.

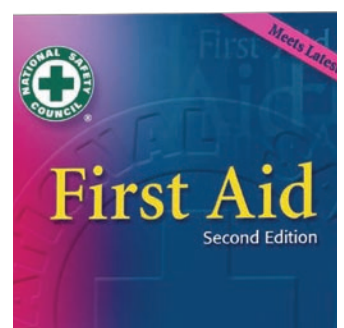
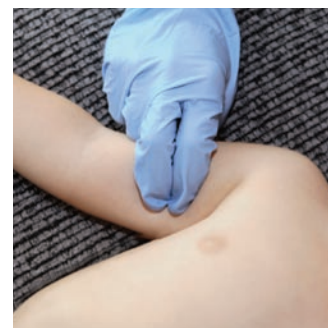
Performing capably in an emergency is more important than just carrying an up-to-date completion card. That's why NSC uses the latest teaching methods to actually improve our students' ability to save a life over traditional methods.

NSC's Emergency Care Instructor Portal has only one goal – to make your life easier.

It's your one-stop-shop to order products, get the latest news and announcements, and keep your classes full – still at no additional cost!

You can download materials to promote your course schedule, view upcoming trade show information, access our newly updated student recordkeeping system, and much more.

Register and check back for always changing information and resources at <http://emergencycare.nsc.org>.



NSC EMERGENCY CARE – AT A GLANCE

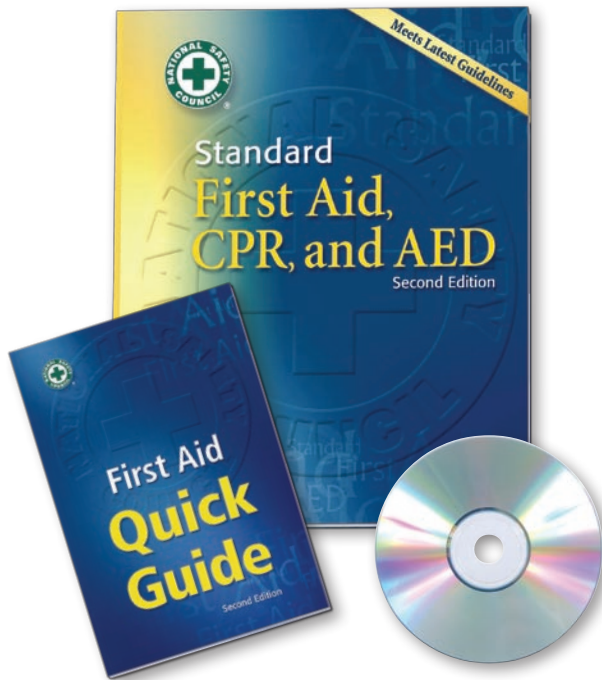
NSC gives you options!

Use the grid below to find the National Safety Council training programs and training options that best fit your needs. You can take courses at one of our nationwide training centers or we'll come to you and conduct on-site training at your facility. Or, you can become an NSC instructor and teach your own employees.

Become an instructor, get grandfathered in, or find a course near you. Call your **local Chapter, Customer Service at 800.621.7619**, or visit **www.nsc.org/ec**.

		WHO WOULD BENEFIT	COURSE CONTENT	HOURS TRAINING
FIRST AID & CPR	Standard First Aid, CPR and AED (Also in Spanish) [PROGRAM MEETS LATEST OSHA REQUIREMENTS] First Aid, CPR and AED Online	Emergency response teams, safety personnel, supervisors, individuals requiring certification and the general public.	Breathing and cardiac emergencies in adults, infants and children; identifying and caring for bleeding, sudden illnesses, injuries; and preventing disease transmission. Includes an introduction to AEDs.	5.5 Approx 4
	Pediatric First Aid, CPR & AED [PROGRAM MEETS ALL 50 STATES REQUIREMENTS]	Child care providers, early childhood education professors or students, youth organizations, parents.	Breathing and cardiac emergencies in infants and children; identifying and caring for common age-related injuries and preventing childhood injuries.	8.5 - 9.5
FIRST AID	First Aid	Emergency response teams, safety personnel, supervisors and the general public.	Breathing emergencies; identifying and caring for bleeding, sudden illnesses, injuries; and preventing disease transmission.	3.5
	First Aid Taking Action (Advanced First Aid)	College students, industry.	Breathing and cardiac emergencies; bleeding and shock, sudden illness, and injuries; special situations; natural disasters.	16-40
	First Responder [MEETS DOT REQUIREMENTS]	Emergency response teams, safety personnel, fire, police, ambulance, EMS, health care providers, athletic trainers.	Breathing and cardiac emergencies in adults, infants and children; identifying and caring for bleeding, sudden illnesses, injuries; preventing disease transmission; oxygen administration and AED.	40-50
CPR	CPR and AED	Emergency response teams, safety personnel, supervisors, fire, police, ambulance, health care providers, athletic trainers, airline employees, lifeguards.	Breathing and cardiac emergencies in adults, children and infants, heart disease prevention, scene control, patient assessment, CPR integration, AED application, protocol adherence.	3.25
	CPR and AED Refresher	Refresher course for individuals who have previously taken an NSC CPR and AED Course.	Review of CPR, using an AED, and choking for lay rescuers.	2
	BLS Healthcare and Professional Rescuers	Health care providers, emergency response teams, safety personnel, fire, police, ambulance, EMS, athletic trainers, lifeguards.	Breathing and cardiac emergencies in adults, infants and children; two-rescuer CPR and use of suctioning devices, airway adjuncts, and masks including bag-valve.	7.5
BLOODBORNE AND AIRBORNE PATHOGENS	Bloodborne and Airborne Pathogens [PROGRAM MEETS LATEST OSHA REQUIREMENTS]	Individuals who may come in contact with infectious materials as part of their job [responders, health care professionals, lab technicians, dentists, dental hygienists, fire, police, ambulance, EMS, etc.].	Transmission of diseases, prevention, universal precautions, exposure control, labeling and exposure determination.	2+
TRAINING	Train-The-Trainer [INSTRUCTOR DEVELOPMENT TRAINING]	Authorized National Safety Council instructors who have been actively teaching for at least six months.	Video Self Instruction for effective CPR teaching; improved communication skills; student management techniques; and administration and evaluation skills.	2 days Plus, course from above to be authorized

STANDARD FIRST AID, CPR AND AED



Now Available in Spanish!

From basic first aid to breathing and cardiac emergencies in adults, children and infants – this course has you covered! In 5.5 hours, anyone can learn how to recognize emergency, act appropriately, and sustain life until professional help arrives.

The comprehensive course guides the layperson through:

- Acting in an Emergency
- Checking the Victim
- Basic Life Support
- Recovery Position
- Choking
- Heart Attack and Chest Pain
- Bleeding and Wound Care
- Shock
- Burns
- Serious Injuries
- Bone, Joint, and Muscle Injuries
- Sudden Illness
- Poisoning
- Cold and Heat Emergencies
- Rescuing and Moving Victims

Our Standard First Aid, CPR and AED course follows the recent CPR and Emergency Cardiac Care guidelines and meets OSHA standards for emergency care in the workplace. And now you take it or teach it in Spanish!

Instructor's Resource Kit

Unmatched in quality, our updated instructor materials include everything you'll need:

- 144-page Instructor's Manual
- Instructor's CD-ROM
- 68-minute DVD using Video Self Instruction training
- Student Workbook with pull-out First Aid Quick Guide and Video Self Instruction DVD

ENGLISH Product#73058-0000

Instructor Price \$125.00

SPANISH Product#73107-0000

Instructor Price \$125.00

Student Workbook

Combines all the content from our First Aid and CPR and AED student workbooks in one convenient reference. Includes bonus Quick Guide and DVD for Skills Retention.

- 64-page Student Workbook with full color photographs, illustrations and skill demonstrations
- Pull out First Aid Quick Guide
- Course DVD with Video Self Instruction training
- Nationally recognized course completion cards

ENGLISH Product#73063-0024K

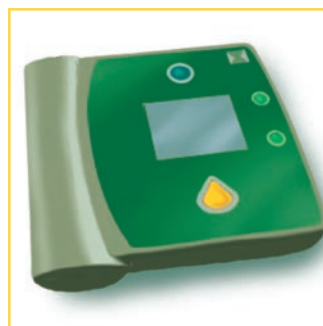
Quantity: 1-99 100-249 250-499 500+

Instructor Price: \$10.75 \$10.50 \$10.20 \$9.85

SPANISH Product#73112-0024K

Quantity: 1-99 100-249 250-499 500+

Instructor Price: \$10.75 \$10.50 \$10.20 \$9.85



Lesson 3 Check the Victim

LESSON Objectives

1. Describe how to do the initial assessment of a victim.
2. List the parts of the victim's history to obtain.
3. Describe how to perform a physical examination.
4. Demonstrate how to check the victim for life-threatening problems.



Take a **FREE** online tutorial today!

Visit www.safetyserve.com/firstaid-demo/

or call **800.621.7619** or your local chapter.

In 2000, NSC was the first to launch First Aid and CPR training via the Internet. Seven successful years later, it's better than ever with improved navigation; new graphics, animation, and sound effects; and updated content that meets the latest guidelines.

Quantity:	Per User Price:
1-99	\$19.95
100-249	\$18.25
250-499	\$16.55
500-999	\$14.85
1000-2499	\$13.10
2500-4999	\$11.35
5000+	\$9.60

Please call Customer Service at **800.621.7619** or your local Chapter to order.



Newly Updated!

First Aid, CPR and AED Online Training

Our Emergency Care Online program is an affordable and convenient way to learn lifesaving skills at your own pace, right from your own computer.

Even if you've already taken, or currently offer emergency care training, this online program is an excellent refresher tool to keep skills sharp.

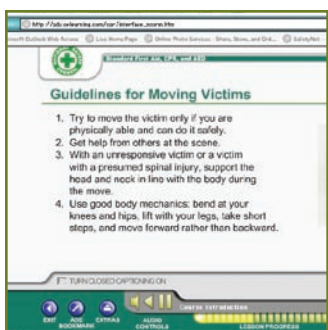
Online course content covers all the elements in our standard program and follows the recent CPR and ECC guidelines and OSHA standards.

Skills Testing

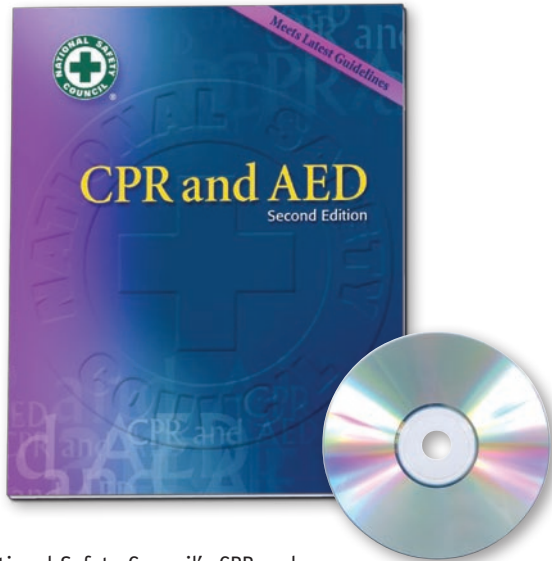
This online program teaches the knowledge portion of the course by clearly presenting the learning points through animation, full motion video, interactive user exercises and real world simulations. To receive nationally recognized NSC First Aid, CPR and AED completion cards, students need to attend a skills testing session by an authorized NSC instructor. To locate a skills testing center, please visit www.nsc.org/training/directory, or call your local Chapter or 800.621.7619.

Our new online program gives your training flexibility.

Take the course anywhere an Internet connection is available, anytime you want. Our new bookmark feature even allows you to save your place in the program, so you can come back later to finish.



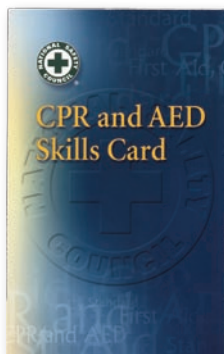
CPR AND AED & CPR AND AED SKILLS CARD



National Safety Council's CPR and AED programs continue to grow to meet the changing needs of emergency responders and follow the updated Emergency Cardiovascular Care guidelines.

Designed to prepare the layperson for choking, breathing and cardiac emergencies, the course covers basic life support for adults, children and infants and takes the fear out of AED use.

Like our comprehensive Standard First Aid, CPR and AED program, this course delivers the latest CPR and ECC guidelines through a combination of instructor, Video Self Instruction and hands-on training.



CPR and AED Skills Card

This full-color, laminated card offers a convenient and quick review of skills. Available both with completion card, for individuals who are taking an NSC CPR and AED course and are looking for refresher training and without completion card, to serve as a valuable employee hand out.

Topics include:

- Acting in Emergency Situations
- Checking the Victim
- Recovery Position
- CPR (Adult, Child and Infant)
- Preventing Disease Transmission
- Using an AED
- Choking

Instructor's Resource Kit

Includes thorough full color instructor materials to deliver this 3.25 hour course.

- Instructor's Manual
- Instructor's CD-ROM
- DVD using Video Self Instruction for CPR
- Student Workbook

Product#73065-0000

Instructor Price \$125.00

Student Workbook

This concise and easy-to-follow workbook with bonus course DVD prepares the layperson to deliver CPR and use an AED.

- 32-page Student Workbook with full color photographs, illustrations and skill demonstrations
- Course DVD with Video Self Instruction training
- Nationally recognized course completion card

Product#73069-0024K

Quantity:	1-99	100-249	250-499	500+
Instructor Price:	\$8.50	\$8.25	\$8.15	\$7.95

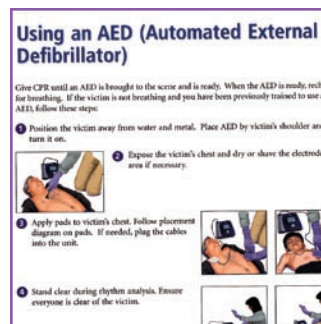
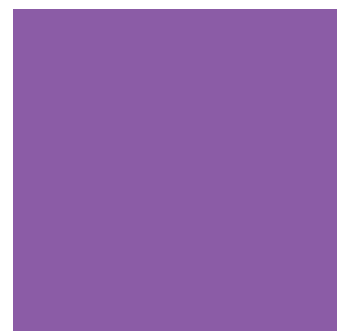
CPR and AED Skills Card

Product#73108-0024K – sold with course completion card

Quantity:	1-99	100-249	250-499	500+
Instructor Price:	\$8.50	\$8.25	\$8.15	\$7.95

Product#73108-0024 – sold with out course completion card

Quantity:	1-99	100-249	250-499	500+
Instructor Price:	\$6.50	\$6.40	\$6.25	\$6.05



Instructor's Resource Kit

Based on years of research, these instructor materials will help you deliver 3.5 hours of effective first aid training.

- Instructor's Manual
- Instructor's CD-ROM
- DVD using "Watch-Then-Practice" method for First Aid
- Student Workbook

Product#73070-0000

Instructor Price \$125.00

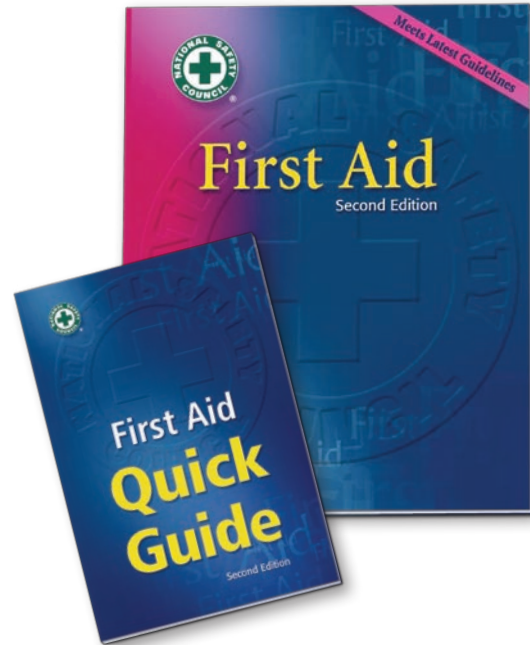
Student Workbook

This comprehensive workbook comes with pull-out First Aid Quick Guide component. Both increase skill retention and will serve as a handy refresher tools.

- Over 64 full color pages of step-by-step photo sequences, illustrations and skill presentations
- Pull-out First Aid Quick Guide
- Nationally recognized course completion card

Product#73074-0024K

Quantity:	1-99	100-249	250-499	500+
Instructor Price:	\$8.50	\$8.25	\$7.95	\$7.50



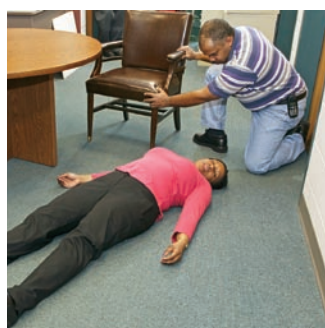
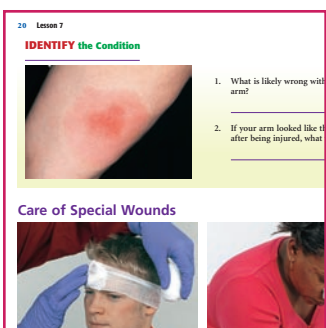
First aid situations happen every day in your home, on the job, or in your community. That's why it's so important to be able to recognize an emergency and take action until professional help arrives.

NSC's First Aid course equips you with up-to-date information on bleeding control, injuries, wound care, burn and poison situations and sudden illness.

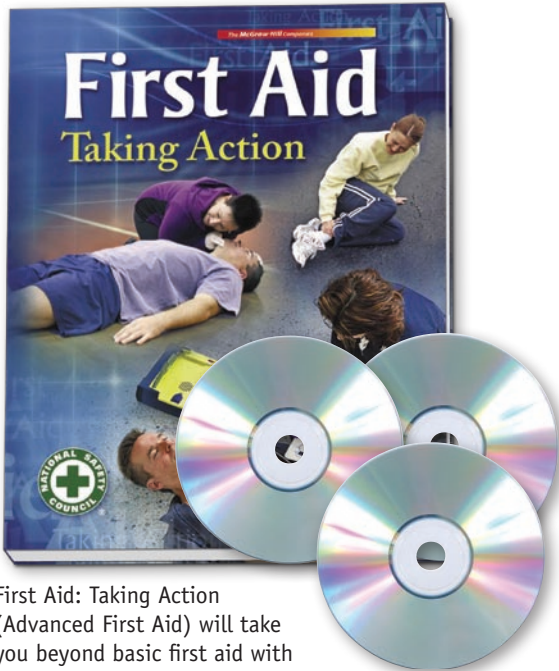
Like our comprehensive Standard First Aid, CPR and AED, this course teaches First Aid through a combination of instructor, "Watch-Then-Practice" and hands-on training.

Free recordkeeping

We know how important it is for you to keep classes full. Let us keep your students' credentials up-to-date by maintaining your student database and notifying them when completion cards will expire. All absolutely free to NSC instructors.



FIRST AID TAKING ACTION (ADVANCED FIRST AID)



First Aid: Taking Action (Advanced First Aid) will take you beyond basic first aid with this comprehensive textbook and 16-40 hours of training.

Ideal for industries needing a more advanced program or as a college-level course, First Aid Taking Action is designed for both the lay rescuer and more highly trained healthcare personnel.

Real-life situations are used to teach:

- Basic life support including CPR and AED use for breathing and cardiac emergencies
- How to control bleeding and manage shock
- Caring for injuries and medical emergencies
- Special situations like behavioral emergencies, childbirth and remote location first aid

Like our other programs, this course meets the latest CPR and ECC guidelines and exceeds OSHA standards for emergency care.

Nationally recognized completion cards at NO additional cost! NSC Completion cards come free of charge in our student manuals.

Instructor's Resource Kit

These comprehensive instructor materials give you everything you'll need to teach this advanced 16-40 hour course.

- 300 page Instructor's Manual on CD-ROM with PowerPoint® presentation and test bank
- 3 Course DVDs using Video Self Instruction and "Watch-Then-Practice" methods for CPR and First Aid
- Student Textbook

Product#73054-0000

Instructor Price \$125.00

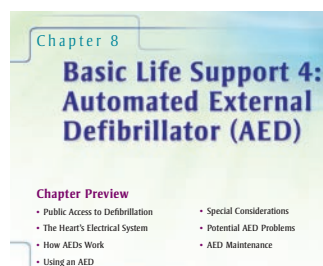
Student Textbook

The primary goal of this comprehensive and reader-friendly textbook is to teach you what to do in different emergency situations, and to explain how and why the first aid actions are effective.

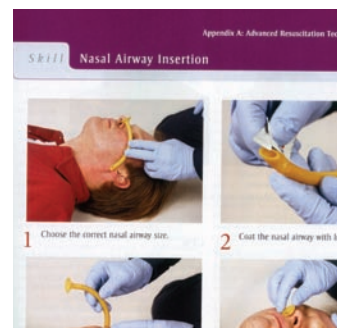
- 500 full color pages of step-by-step photo sequences, illustrations, skill presentations, statistics and checklists
- Nationally recognized course completion cards

Product#73057-0024K

Quantity:	1-49	50-99	100+
Instructor Price:	\$38.00	\$37.50	\$36.00



You are called to the scene where a man is lying unresponsive on 1 floor. Someone has already called 9-1-1. You know where an AED located in the building, and you send someone for it as you check the victim for breathing. The victim is not breathing. You give two breaths.



PEDIATRIC FIRST AID, CPR AND AED BASIC PEDIATRIC FIRST AID, CPR AND AED & CPR TEDDY

Instructor's Resource Kit

Includes thorough full color instructor materials to deliver this 8.5-9.5 hour course. This instructors kit can be used with both student workbooks.

- 192-page Instructor's Manual
- Instructor's CD-ROM
- Course DVD
- Student Workbook

Product#73075-0000

Instructor Price \$125.00

Student Workbook

A valuable reference for parents, daycare workers, teachers and others who work with children.

- 150 pages of full color photographs, illustrations and skill demonstrations
- Nationally recognized course completion cards

Product#73079-0024K

Quantity:	1-49	50-99	100+
Instructor Price:	\$14.95	\$14.25	\$13.50

Basic Student Workbook

Slightly less comprehensive, this workbook offers the basics of Pediatric First Aid CPR and AED and includes nationally recognized course completion cards.

Product#73300-0024K

Quantity:	1-49	50-99	100-249	250+
Instructor Price:	\$8.95	\$8.75	\$8.45	\$8.10

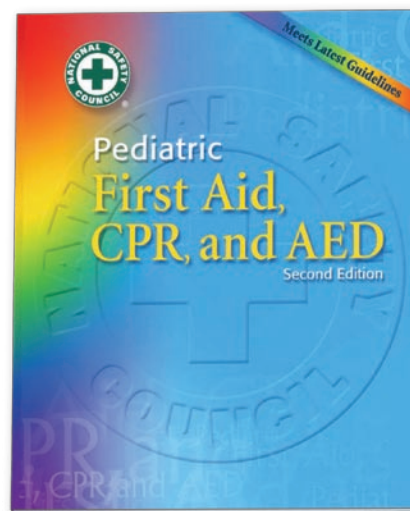
New Product!

CPR TEDDY™

Keep your infant and child CPR skills sharp with a device that can save a life. Updated with the latest ECC guidelines for CPR, CPR Teddy™ is a fun refresher tool with both infant and child settings. Voice prompts walk you through the procedures for choking rescue and infant and child CPR just as a live instructor would. There's even an indicator to properly mark the site for chest compressions.

Product#73820-0000

Quantity:	1-4	5-24	25+
Price:	\$69.95	\$68.50	\$66.00

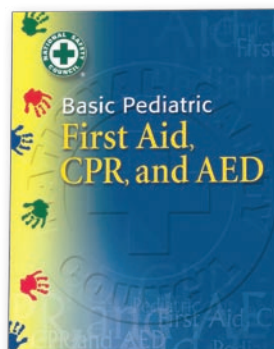


NSC's Pediatric program meets first aid and CPR training requirements for all 50 states! And like our other programs, it meets the latest CPR and ECC guidelines.

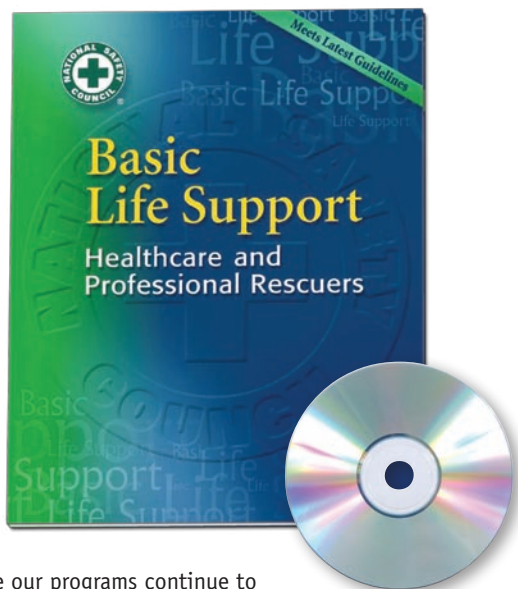
Whether simple cuts and bruises, or life-threatening emergencies – no one likes to see kids hurt. That's why we adapted all the topics from our Standard First Aid, CPR and AED course to the special needs of infants and children.

Focusing on injury prevention, our pediatric program goes further to cover information on many childhood topics including:

- Common childhood problems such as bumps on the head, lost tooth, swallowed objects or objects in ear and nose
- Common childhood illnesses such as whooping cough, chicken pox, conjunctivitis, and head lice
- Child abuse and neglect
- Children with disabilities



Basic Pediatric First Aid, CPR, and AED is perfect for those requiring a more basic course. The program covers all the essentials of pediatric first aid, CPR and AED, but is slightly less comprehensive than our original program.



Since our programs continue to grow to meet the changing needs of emergency responders, we're proud to offer Basic Life Support Healthcare and Professional Rescuers. Formerly our Professional Rescuer CPR course, this recently updated course highlights immediate life-threatening situations, demonstrates how to respond to them quickly and effectively, and offers some perspective about how often these situations occur.

Ideal for EMS professionals, firefighters, police, paramedics, life guards, athletic trainers and medical assistants, the course goes beyond basic life support to include:

- The role of the professional rescuer
- Special resuscitation situations
- Advanced resuscitation, and more

BLS Healthcare and Professional Rescuers meets federal guidelines from the CDC, OSHA, and NFPA. And like our other First Aid, CPR and AED programs, this course delivers the latest CPR and ECC guidelines through a combination of instructor, Video Self instruction and hands-on training.

We're so confident our programs cost less than other providers – we'll do the calculations for you!

Compare NSC to the cost of your current program at www.nsc.org/ec/calculator/ and see how we stack up.

Instructor's Resource Kit

This instructor kit provides you all the materials you'll need to deliver 7.5 hours of training.

- Instructor's Manual on CD-ROM with PowerPoint® presentation and test bank
- Professional Rescuer CPR DVD with Video Self Instruction training
- Student Textbook

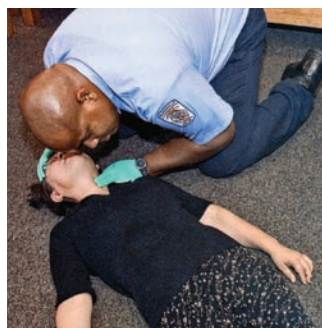
Product#73084-0000
Instructor Price \$125.00

Student Textbook

This concise, easy-to-read text will serve as an excellent teaching tool and as a handy reference after the course.

- 100 full color pages of step-by-step photo sequences, illustrations and skill demonstrations
- Course DVD with Video Self Instruction training
- Nationally recognized course completion card

Product#73087-0024K
Instructor Price \$11.00 each



Basic Life Support 4: AED in Cardiac Emergencies

Not every victim who receives basic life support will benefit from an automated external defibrillator (AED), but many do. In many cases of cardiac arrest, the victim's heart has an abnormal rhythm that does not circulate the blood, and this rhythm can often be corrected with a shock from the AED. Remember the cardiac chain of survival: an AED should be used with any victim who is not breathing and has no pulse.

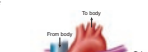
AEDs and Medical Direction

In many areas a healthcare provider oversees placement and use of the AED, and your AED training must meet certain requirements. For professional rescuers, this is called **medical direction**. Your course instructor will inform you how to meet the current requirements in your area for using an AED. Laws regarding AEDs are changing. After the FDA approved prescription AEDs for home use in 2004, AED units that do not require specific training began appearing in homes and other settings. These devices have been demonstrated for safe use by laypeople who follow the instructions that are printed on the device and are given with sound prompts during use. AEDs have become so simple to use that additional changes in AED regulations may be forthcoming.

With a heart attack or other heart problems, this rhythmic electrical control may be disrupted, causing an abnormal heart rhythm.

Ventricular Fibrillation

Ventricular fibrillation (V-fib) is the most common abnormal heart rhythm that occurs with cardiac arrest. Although we say a victim in V-fib is in cardiac arrest, the heart is not actually completely still but is beating abnormally. Fibrillation means the ventricles of the heart are



The Heart's Electrical System

FIRST RESPONDER SKILLS IN ACTION

Instructor's Resource Kit

All new materials designed to give 40-50 hours of interactive training.

- Instructor's Manual
- Instructor DVD-ROM with 1,000 PowerPoint® slides, 800-question test bank and exams
- BLS Healthcare and Professional Rescuers DVD with Video Self Instruction training
- First Responder Skills DVD with "Watch-Then-Practice" training
- Student Textbook

Product#73088-0000

Instructor Price \$150.00

Student Textbook

The most comprehensive student materials on the market.

- 350 full color pages of step-by-step photo sequences, illustrations and skill demonstrations
- Course DVD featuring dramatic real-life scenarios and Video Self Instruction skill demonstrations
- 124 page spiral flip, First Responder Pocket Guide also sold separately
- Nationally recognized course completion cards

Product#73091-0024K

Quantity: 1-49 50+

Instructor Price: \$48.00 \$46.50

Pocket Guide

124 page spiral flip, First Responder Pocket Guide for convenient and quick procedural review.

Product#73115-0000

Instructor Price \$9.95 each



New Product!

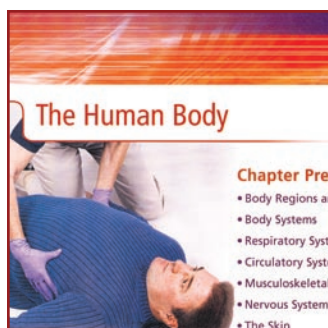
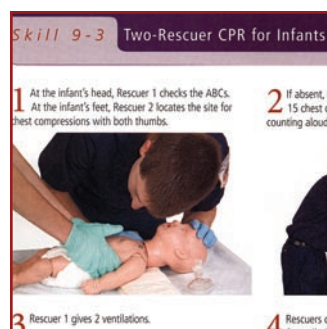
National Safety Council has set a new standard in emergency care training with our all-new First Responder program. Ideal for emergency response teams; safety personnel, fire, police and ambulance personnel; EMS professionals and healthcare providers; NSC's First Responder is the most authoritative emergency care program on the market.

The program includes all the content from our BLS Healthcare and Professional Rescuers course and goes beyond to include: assisting with childbirth; managing muscle, bone, head and spine injuries; mass casualty incidents and triage; and more.

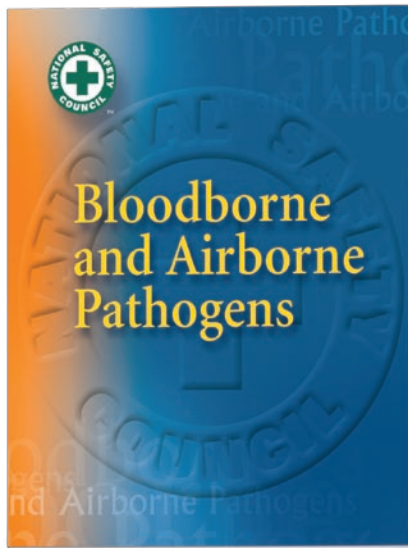
First Responder Skills in Action meets and exceeds the current U.S. Department of Transportation (DOT) National First Responder Curriculum. And like our other programs, this course delivers the latest CPR and ECC guidelines through a combination of instructor, Video Self Instruction (VSI) and hands-on training.

CECBEMS credits now available!

Several of our emergency care programs are approved by the Continuing Education Coordinating Board for Emergency Medical Services. Provider #NASC0023.



BLOODBORNE AND AIRBORNE PATHOGENS



Turn to NSC to protect your employees against bloodborne and airborne pathogens. OSHA's standard 29 CFR 1910.1030 mandates it. This comprehensive course includes:

- The entire text of the OSHA standard and a glossary of terms to help you understand it
- A thorough introduction to bloodborne and airborne pathogens
- Proven steps to reduce exposure risks and prevent infection from them
- What to do if an exposure occurs

Ideal for first responders, dentists and dental hygienists, lab workers, police, EMTs and paramedics, animal handlers, custodians – anyone that has exposure to blood or other potentially infectious materials (OPIM). NSC's program even goes beyond the OSHA standard to include information and skills to minimize the risk of airborne pathogens, such as tuberculosis.

Find out exactly what the OSHA Bloodborne Pathogens standard means to your business.

NSC's *Bloodborne Pathogens OSHA Compliance Training Package* gives you all you'll need to conduct a two-hour course on your own. Learn about exposure control plans, PPE, recordkeeping and much more.

For more information, visit
www.nsc.org/osh/training/osha_comp.aspx

Instructor's Resource Kit

For less than \$100, you can start teaching this 2+ hour course as soon as you receive your packaged training materials.

- Instructor's Manual with lesson plans, exams and additional scenarios for class discussion
- Instructor's CD-ROM with PowerPoint® presentation, animation and video clips
- 21 Minute DVD and Video with standardized and correct demonstration of skills
- Student Workbook

Product#73019-0000

Instructor Price \$99.00

Student Workbook

Includes information on the OSHA Bloodborne Pathogens standard, universal precautions, and personal protective equipment.

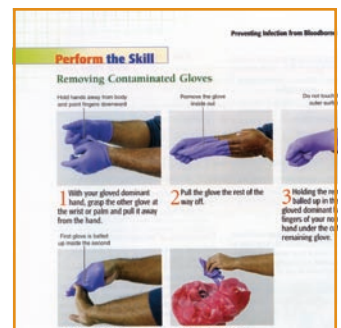
- 64 page full color Workbook
- Nationally recognized course completion card

Product#73022-0024K

Quantity:	1-99	100-249	250-499	500+
Instructor Price:	\$8.25	\$7.95	\$7.75	\$7.25

Why do you need to keep your completion cards up to date?

Because OSHA's Occupational Exposure to Bloodborne Pathogens Standard (29 CFR 1910.1030) mandates it for any employee who, as part of their job, may come in contact with blood or other potentially infectious materials – even if their job for the most part does not involve giving first aid or working near or with blood.



INFLUENZA PANDEMIC PROGRAMS CEVO & FIRST AID QUICK GUIDE

New This Year

Prescription For The Flu

Based on the guidance document OSHA has prepared to help workplaces prepare for an influenza pandemic, this 2-hour program not only raises awareness of the prospect of a pandemic flu, it gives participants the knowledge and skills to:

- Identify the various types of influenza strains
- Describe the conditions that create a pandemic
- Recognize the warning signs of an influenza epidemic
- Protect themselves and their families from the flu
- Take action if they or their family members get the flu

The course is intended for employees or volunteers of all organizations, community members, students – anyone that may be affected by a potential pandemic.

New This Year

Protecting Your Workers From a Flu Pandemic

This concept course is intended to help top members of organizations understand how an influenza pandemic might affect their businesses and encourage them to plan for a potential outbreak. The 1-hour (or less) program will arm participants with the knowledge and skills to:

- Recognize the consequences of a flu pandemic to their organizations
- Recognize the importance of having an emergency preparedness plan for a flu pandemic
- Make a commitment to create an emergency preparedness plan

For more details, on these influenza pandemic programs, contact your local Chapter or Customer Service at 800.621.7619.

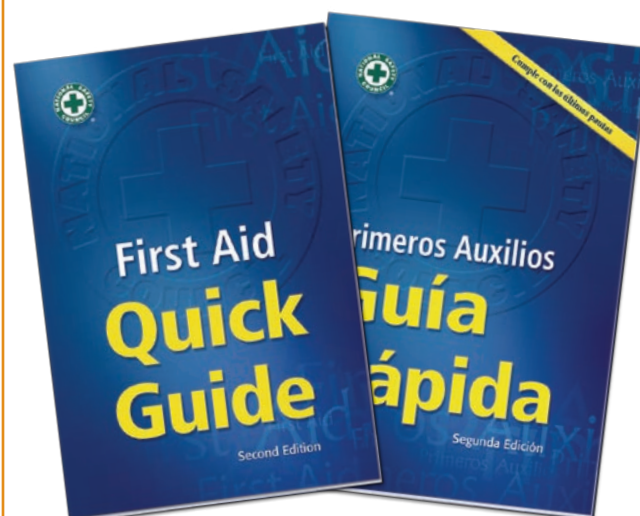
Coming This Fall

Coaching The Emergency Vehicle Operator: Fire & Ambulance 3™

Completely revised and updated versions of both our proven effective Coaching The Emergency Vehicle Operator (CEVO) courses hit the shelves this fall!

What's new in CEVO 3 Fire and CEVO 3 Ambulance?

- **New discussion scenarios and traffic analyses** – based on actual ambulance and fire vehicle collisions
- **New student response book** – with all classroom exercises, discussions, questions, traffic analyses and final 50 question test
- **New instructor's guide** – with all the student response book improvements including test answers, new observation/evaluation checklist to coach and document on the road driver performance
- **New videos** – with new real life emergency and non-emergency traffic situations
- **New recognition patch** – awarded for successful completion of the course



Now Available in Spanish!

Keep your basic life support and first aid skills right at your fingertips! The First Aid Quick Guide, included in our Standard First Aid, CPR and AED and First Aid student workbooks, is also available on its own in **packs of 25**.

It's a great alternative for those who don't need a formal course, but should know the basics of first aid. You can also use the handy tool to refresh skills after a first aid course or for convenient and quick review in the field.

The guide covers basic life support and more than 50 first aid topics, including:

- Allergic reaction
- Bleeding
- Chest injury
- Diabetic emergencies
- Electrical shock and burns
- Frostbite
- Heart attack
- Muscle strains
- Poisoning
- Shock
- Sprains
- Wound care

ENGLISH Product#73064-0024

Price \$49.95 (Pack of 25)

SPANISH Product#73111-0000

Price \$49.95 (Pack of 25)

Looking for a CPR and AED reference tool? See page 6 for our new CPR and AED Skill Card sold without completion card to serve as a valuable employee hand out.

EMERGENCY CARE SKILLS POSTERS

**New Product!**

A quick response can mean the difference between life and death. Keep emergency procedures at the top of everyone's mind by hanging these skills posters in plain view!

These full color, large font, and universally understandable skill driven posters deliver life saving skills in easy-to-follow photo sequence for quick reference if an emergency should arise.

Each poster includes English text on one side and Spanish on the other. Posters are sold in three packs:

Adult and Pediatric Poster Pack include all nine titles**Adult Poster Pack titles include:**

- Adult CPR and AED Skills
- Adult Choking
- Handwashing
- Adult Bleeding and Shock

Pediatric Poster Pack titles include:

- Child and Infant Bleeding and Shock
- Infant Choking
- Infant CPR Skills
- Pediatric CPR and AED
- Handwashing

Adult and Pediatric Poster Pack

Includes all nine poster titles:

- Adult CPR and AED Skills
- Adult Choking
- Handwashing Adult
- Adult Bleeding and Shock
- Child and Infant Bleeding and Shock
- Infant Choking
- Infant CPR Skills
- Pediatric CPR and AED
- Handwashing Pediatric

Product#73808-0000

Quantity:	1-9	10-49	50+
Price:	\$18.95	\$17.95	\$16.50

Adult Poster Pack

Includes four adult poster titles:

- Adult CPR and AED Skills
- Adult Choking
- Handwashing
- Adult Bleeding and Shock

Product#73810-0000

Quantity:	1-9	10-49	50+
Price:	\$9.95	\$9.75	\$9.50

Pediatric Poster Pack

Includes five pediatric poster titles:

- Child and Infant Bleeding and Shock
- Infant Choking
- Infant CPR Skills
- Pediatric CPR and AED
- Handwashing

Product#73809-0000

Quantity:	1-9	10-49	50+
Price:	\$11.95	\$11.75	\$11.50



CPR Barrier Keychain with Gloves

Each keychain comes with a CPR Filter shield™ and a pair of Triflex Synthetic Exam Gloves.

Product#19121-0000

Quantity:	1-99	100-499	500+
Price:	\$7.00	\$6.75	\$6.50



Mini CPR Keychain

Each keychain comes with a CPR face shield.

Product#73117-000

Quantity:	1-49	50-99	100-249	250+
Price:	\$3.25	\$3.00	\$2.75	\$2.50

CPR Training Packet

Includes one pair of gloves and manikin face shield.

Product#19188-0000

Price: \$.95



First Aid Training Packet

For training purposes only. Includes one 40" triangle bandage, two 4"x4" gauze pads, one pair of gloves, one rolled gauze bandage.

Product#19198-0000

Price: \$1.25



Gloves included

Resusci Face Shields

Teach students to use barrier protection during resuscitation. Comes in a convenient, tear-off roll; discard after each use. 36 per roll.

Product#19194-0000

Price: \$12.50

CPR Pocket Mask

An effective contact prevention barrier device for mouth-to-mouth resuscitation. The mask is reusable, easy to clean and requires no assembly. Includes a soft nylon carrying case with belt loop, one set of disposable nitrile gloves.

Product#19193-0000

Price: \$10.95



Gloves included



Training Manikins*

Affordable, lightweight manikins for teaching essential rescue skills, including mouth-to-mouth breathing, chest compressions, and the Heimlich maneuver. Easy to assemble and clean, the manikins feature realistic anatomical markings on tough Duracoat vinyl seal over commercial grade foam. Includes one-year warranty.

Training Manikins 5-pack

Contains five adult/child manikins, 50 adult/child lung bags, and carrying case.

Product#19670-0000

Quantity:	1	2-5*
Price:	\$359	\$339

Training Manikins 7-pack

Contains five adult/child manikins, two infant manikins, 50 adult/child lung bags, 20 infant lung bags, and carrying case.

Product#19671-0000

Quantity:	1	2-5*
Price:	\$449	\$429

Infant Training Manikins 5-pack

50 face shield/lung bags, carrying bag, and instruction manual.

Product#19688-0000

Quantity:	1	2-5*
Price:	\$269	\$249

100 Adult Face Shields with Lung Bags

These combined face shield/lung bags provide a barrier between student and manikin and allow sufficient air to raise manikin's chest.

Product#19672-0100

Price: \$59

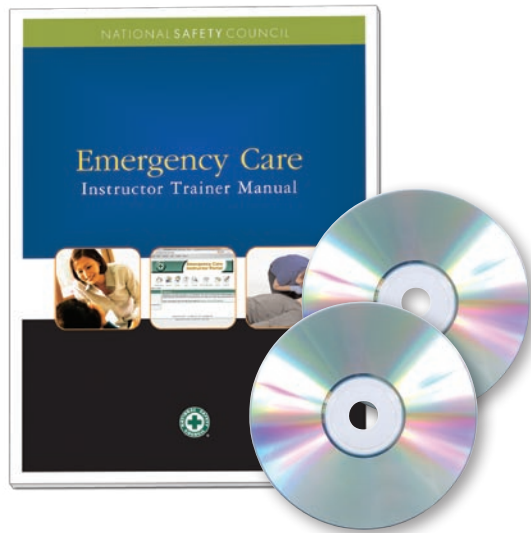
100 Infant Face Shields with Lung Bags

Product#19673-0100

Price: \$54

* For quantities over 5, call 800.621.7619 for quote.

EMERGENCY CARE INSTRUCTOR TRAINING



EMERGENCY CARE INSTRUCTORS

Once you've been an authorized National Safety Council emergency care instructor for six months and have been actively teaching, you can upgrade your status to Instructor Trainer and make even more of an impact! Help others to join the NSC Instructor family.

Our Emergency Care instructor trainer materials will give you the knowledge and confidence to train other successful NSC emergency care instructors, and become a better instructor yourself. You'll learn how to:

- Use Video Self Instruction to teach CPR more effectively
- Improve your communication skills
- Handle participant questions with ease
- Manage difficult course participants
- Provide corrective feedback to participants
- Administer and evaluate written and skill performance tests

Looking for additional income? Get on board to teach our newest course – First Responder Skills in Action!

We've set a new standard in emergency care training with this all new advanced program. See page 11 for more information on the most authoritative instructor and student emergency care materials on the market.

Instructor Trainer's Materials

Easy to use spiral-bound manual comes with all the tools you'll need to train successful NSC emergency care Instructors. The fully scripted two-column format is broken down so you know exactly "What to Do" and "What to Say" while teaching. The entire instructor trainer kit comes complete with:

- Instructor Trainer Manual
- Instructor Trainer CD-ROM with PowerPoint® for each unit of the manual, electronic Candidate Instructor Guide (participant guide), and electronic version of Instructor Trainer Manual Appendices
- Instructor DVD for teaching CPR by Video Self Instruction

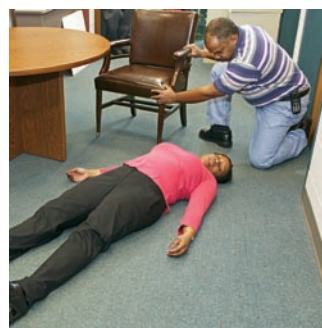
Product#73093-0000

Instructor Price \$55.00

Instructor Trainers have four primary responsibilities:

- Train candidate instructors according to the National Safety Council guidelines
- Monitor candidate and authorized instructors
- Ensure that knowledge of the courses that instructors are authorized to teach is consistent with the Instructor's Resource Manual and National Safety Council requirements
- Teach at least two instructor courses per year

NOTE: You must actively teach Emergency Care Program for an least six months before requesting upgrade to Instructor Trainer status.



TOP 10

REASONS TO TEACH NSC EMERGENCY CARE PROGRAMS:

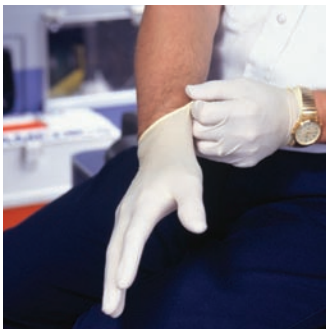
- Nationally recognized completion cards at NO additional cost
- Video Self Instruction teaching method increases student skill retention
- Access to a secure instructor website
- Student renewal records maintained for you at NO additional cost
- Preferred product pricing with NO annual fees or hidden costs
- NSC is now a CECBEMS accredited organization - provider #NASC0023
- No instructor restrictions for competitor programs
- Program content under the direction and review of medical professionals
- Full color student materials at competitive prices
- Networking within and supporting a charitable not-for-profit organization



800.621.7619
www.nsc.org



Stay on the cutting edge with our *new* and *updated* products inside!



800.621.7619

www.nsc.org



New Product!

First Responder Skills In Action – see page 11

Our newest program is the most authoritative emergency care training on the market. Period. See how our program stacks up inside.

New Product!

First Aid, CPR and AED Online – see page 5

Learn lifesaving skills at your own pace from your computer with our new online program. It's now even easier to use and includes the latest guidelines.

New Product!

CPR Teddy – see page 9

Keep your infant and child CPR skills sharp with a device that can save a life.

New Product

CPR and AED Skills Card – see page 6

Full-color and laminated card offers a convenient and quick review of skills.

New Product!

Skills Posters – see page 14

Keep emergency procedures in plain view with these colorful and easy-to-follow skill posters in both English and Spanish.



For more information call 800.621.7619, contact your local Chapter or visit www.nsc.org.

National Safety Council Emergency Care Training and Products



	PRODUCT#	QTY	PRICE EACH
STANDARD FIRST AID, CPR AND AED			
Instructor's Resource Kit English	73058-0000	1	\$125.00
Instructor's Resource Kit Spanish	73107-0000	1	\$125.00
Student Workbook English	73063-0024K	1-99	\$10.75
	73063-0024K	100-249	\$10.50
	73063-0024K	250-499	\$10.20
	73063-0024K	500+	\$9.85
Student Workbook Spanish	73112-0024K	1-99	\$10.75
	73112-0024K	100-249	\$10.50
	73112-0024K	250-499	\$10.20
	73112-0024K	500+	\$9.85
CPR AND AED			
Instructor's Resource Kit	73065-0000	1	\$125.00
Student Workbook	73069-0024K	1-99	\$8.50
	73069-0024K	100-249	\$8.25
	73069-0024K	250-499	\$8.15
	73069-0024K	500+	\$7.95
FIRST AID			
Instructor's Resource Kit	73070-0000	1	\$125.00
Student Workbook	73074-0024K	1-99	\$8.50
	73074-0024K	100-249	\$8.25
	73074-0024K	250-499	\$7.95
	73074-0024K	500+	\$7.50
PEDIATRIC FIRST AID, CPR AND AED			
Instructor's Resource Kit	73075-0000	1	\$125.00
Pediatric Student Workbook	73079-0024K	1-49	\$14.95
	73079-0024K	50-99	\$14.25
	73079-0024K	100+	\$13.50
Basic Pediatric Student Workbook	73300-0024K	1-49	\$8.95
	73300-0024K	50-99	\$8.75
	73300-0024K	100-249	\$8.45
	73300-0024K	250+	\$8.10
BASIC LIFE SUPPORT HEALTHCARE AND PROFESSIONAL RESCUERS			
Instructor's Resource Kit	73084-0000	1	\$125.00
Student Textbook	73087-0024K	1	\$11.00
FIRST RESPONDER SKILLS IN ACTION			
Instructor's Resource Kit	73088-0000	1	\$150.00
Student Textbook	73091-0024K	1-49	\$48.00
	73091-0024K	50+	\$46.50
First Responder Pocket Guide	73115-0000	1	\$9.95
FIRST AID TAKING ACTION			
Instructor's Resource Kit	73054-0000	1	\$125.00
Student Textbook	73057-0024K	1-49	\$38.00
		50-99	\$37.50
		100+	\$36.00
EMERGENCY CARE INSTRUCTOR TRAINING			
Instructor Trainer's Materials	73093-0000	1	\$55.00

	PRODUCT#	QTY	PRICE EACH
BLOODBORNE AND AIRBORNE PATHOGENS			
Instructor's Resource Kit	73019-0000	1	\$99.00
Student Workbook	73022-0024K	1-99	\$8.25
	73022-0024K	100-249	\$7.95
	73022-0024K	250-499	\$7.75
	73022-0024K	500+	\$7.25
FIRST AID QUICK GUIDE			
		packs of	
English	73064-0024	25	\$49.95
Spanish	73111-0000	25	\$49.95
Adult and Pediatric Poster Pack			
	73808-0000	1-9	\$18.95
	73808-0000	10-49	\$17.95
	73808-0000	50+	\$16.50
Adult Poster Pack			
	73810-0000	1-9	\$9.95
	73810-0000	10-49	\$9.75
	73810-0000	50+	\$9.50
Pediatric Poster Pack			
	73809-0000	1-9	\$11.95
	73809-0000	10-49	\$11.75
	73809-0000	50+	\$11.50
CPR TEDDY			
	73820-0000	1-4	\$69.95
	73820-0000	5-24	\$68.50
	73820-0000	25+	\$66.00
TRAINING SUPPLIES			
Training Manikins 5-pack	19670-0000	1	\$359.00
	19670-0000	2-5	\$339.00
Training Manikins 7-pack	19671-0000	1	\$449.00
	19671-0000	2-5	\$429.00
Infant Training Manikins 5-pack	19688-0000	1	\$269.00
	19688-0000	2-5	\$249.00
100 Adult Face Shields w/ Lung Bags	19672-0100	1	\$59.00
100 Infant Face Shields w/ Lung Bags	19673-0100	1	\$54.00
Resusci Face Shields (36 per roll)	19194-0000	1	\$12.50
CPR Training Packet	19188-0000	1	\$9.95
First Aid Training Packet	19198-0000	1	\$1.25
CPR Pocket Mask	19193-0000	1	\$10.95
CPR Barrier Keychain w/ Gloves	19121-0000	1-99	\$7.00
	19121-0000	100-499	\$6.75
	19121-0000	500+	\$6.50
Mini CPR Keychains	73117-0000	1-49	\$3.25
		50-99	\$3.00
		100-249	\$2.75
		250+	\$2.50



Chapters Build Nationwide Presence

The National Safety Council's Network of local Chapters enforce safety, health, and environmental efforts at the community level, providing training, conferences, workshops, consultation, newsletters, updates and safety support materials, as well as valuable networking avenues. Located in cities across the United States, the Chapters extend the Council's visibility and provide a local voice for advocating issues that can educate, inform, protect and save lives.

Complete NSC & Chapter contact information may be found at www.nsc.org

ALABAMA

**Alabama Chapter,
National Safety Council, Inc.**
Phone: 205.328.7233
800.457.7233

Has satellite office located in Decatur.
Phone: 256.308.1133

ARIZONA

**Arizona Chapter
National Safety Council**
Phone: 602.264.2394

ARKANSAS

**Northern Arkansas Served
by the Safety Council of
the Ozarks, MO**

**Southern Arkansas Served by
NSC, Ark-La-Tex Chapter, LA**

CALIFORNIA

**National Safety Council,
California Chapter**
Phone: 310.827.9810
800.421.9585

COLORADO

Colorado Safety Association
Phone: 303.373.1937
800.727.0519

CONNECTICUT

**Served by Safety Council
of Western New England, MA**
For the following counties:
Tolland, Hartford, Litchfield.

DELAWARE

**Served by Chesapeake Region
Safety Council, MD**

DISTRICT OF COLUMBIA

**Served by Chesapeake Region
Safety Council, MD**

FLORIDA

**National Safety Council,
South Florida Chapter**
Phone: 954.422.5757
800.392.5101

**National Safety Council, Central
and North Florida Chapter**
Phone: 407.370.4098
800.427.2713

GEORGIA

**National Safety Council,
Georgia Chapter**
Phone: 770.457.5100
800.441.5103

ILLINOIS

**National Safety Council,
Chicago Chapter**
Phone: 630.775.2213
800.621.2855

**Outside Chicagoland area
Served by Iowa-Illinois Safety
Council, Des Moines, IA**

**St. Louis Metropolitan area
Served by Safety Council of
Greater St. Louis, MO**

INDIANA

**Northwestern Indiana served
by NSC, Chicago Chapter, IL**
**Central & Southern Indiana
served by National Safety
Council, Kentucky Office, KY**

IOWA

Iowa-Illinois Safety Council
Phone: 515.276.4724
800.568.2495

KANSAS

**Served by Safety & Health
Council of Western Missouri
& Kansas, MO**

KENTUCKY

**National Safety Council,
Kentucky Office**
Phone: 859.294.4242

LOUISIANA

**National Safety Council,
South Louisiana Chapter**
Phone: 504.888.7618
800.672.3389

**National Safety Council,
Ark-La-Tex Chapter**
Phone: 318.687.7550

MAINE

**Safety and Health Council of
Northern New England**
Phone: 207.854.8441

MARYLAND

**Chesapeake Region Safety
Council, MD**
Phone: 410.298.4770
800.875.4770

MASSACHUSETTS

Massachusetts Safety Council
Phone: 781.356.1633
800.732.6729

**Safety Council of Western
New England**
Phone: 413.783.1632
800.359.9717 In-State

**Central Massachusetts Chapter,
National Safety Council**
Phone: 508.835.2333

MICHIGAN

**Safety Council for
Southeast Michigan**
Phone: 248.858.8830

Lansing Area Safety Council
Phone: 517.394.4614
866.423.7233

MINNESOTA

Minnesota Safety Council, Inc.
Phone: 651.291.9150
800.444.9150

MISSOURI

**Safety & Health Council of
Western Missouri & Kansas**
Phone: 816.842.5223

Safety Council of the Ozarks
Phone: 417.869.2121
800.334.1349

**Safety Council of Greater
St. Louis**
Phone: 314.621.9200

MONTANA

**Served by Wyoming-Montana
Safety Council, WY**

NEBRASKA

Nebraska Safety Council
Phone: 402.483.2581
888.704.7233

**National Safety Council,
Greater Omaha Chapter**
Phone: 402.896.0454
800.592.9004

NEW HAMPSHIRE

**Safety & Health Council
of Northern New England**
Phone: 603.228.1401
800.834.6472

NEW JERSEY

New Jersey State Safety Council
Phone: 908.272.7712
800.228.3834

NEW YORK

**Northeastern New York
Safety and Health Council**
Phone: 518.438.2365

**Safety Council of Central
and Western New York**
Phone: 315.431.9583
800.255.1300

NORTH CAROLINA

**Safety & Health Council of
North Carolina, Charlotte Office**
Phone: 704.644.4200
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**National Safety Council,
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Wisconsin Council of Safety
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**Wyoming-Montana Safety
Council**
Phone: 307.635.4592

NATIONAL SAFETY COUNCIL

Headquarters

1121 Spring Lake Drive
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Fax: 630.285.0797

E-mail: customerservice@nsc.org

Website: www.nsc.org

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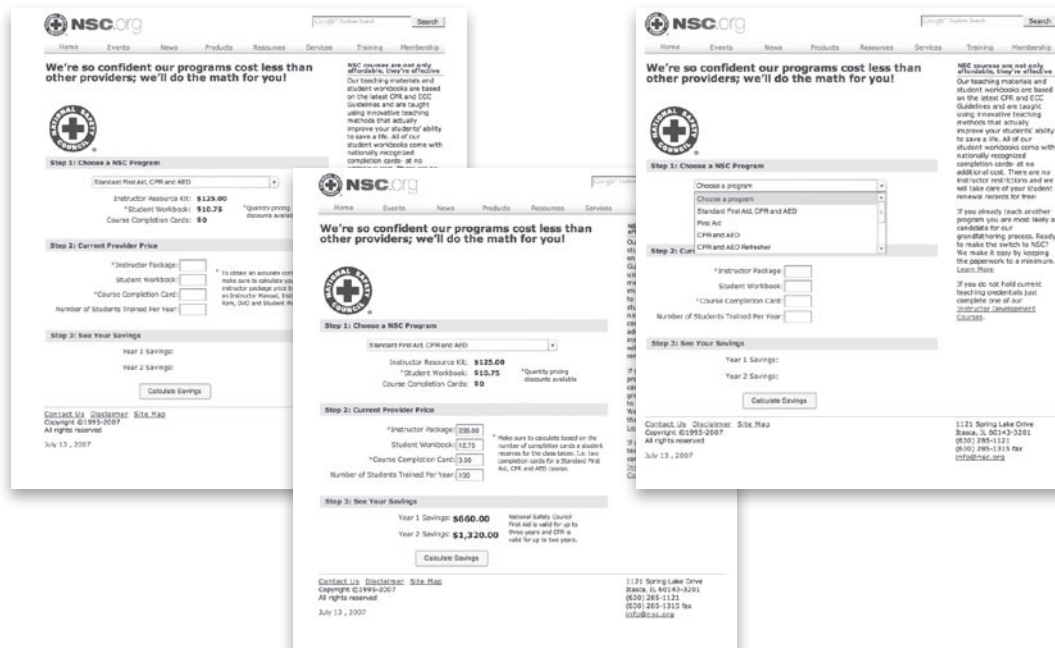
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