

PRESS RELEASE

2000 FIA FORMULA ONE WORLD CHAMPIONSHIP SUMMARY OF TELEVISION STATISTICS

	TOTAL VIEWERS *	TOTAL MINUTES BROADCAST	TOTAL BROADCASTS	TOTAL BROADCASTING COUNTRIES
1999	57,754,361,716	1,338,272	68,782	206
1998	55,238,397,676	1,275,235	72,637	209
1997	50,732,645,052	1,061,049	52,970	193
1996	40,992,557,185	1,631,304	52,588	202
1995	45,047,983,000	1,586,073	50,912	201

^(*) The number of viewers indicates the number of times a programme is seen, not necessarily by different individuals, i.e. if the same person watches four different programmes it is counted as four viewers.

Geneva, 22 February 2000

FOR MEDIA INFORMATION PURPOSES - NO REGULATORY VALUE

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