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# Survey on Religion

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*November 11<sup>th.</sup> and 12<sup>th.</sup> of 2006*

**Instituto de Mercadotecnia y Opinión**



# Introduction

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November 11<sup>th</sup>. and 12<sup>th</sup>. of 2006

# INTRODUCTION

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In this year 2006, which is close to end, the most recent work carried out by the Institute of Marketing and Opinion (IMO) within the International Social Survey Programme (ISSP) had as purpose to do explorations in some of the new themes that will be included in the questionnaire of the Module 2008 on Religion.

The target population is the population of 18 years old and over living in the Metropolitan Area of Guadalajara, whose results we want to share since permits to look at the role of religion in the formation of values, beliefs, attitudes and behavior of the individuals of a society.

In this case is about a metropolitan area, the second most populated in the country after Mexico City whose dynamics could be expected to mark tendencies on the beliefs and religious practices, as well as to measure the influences of the globalization in matter of religious diversity.

Likewise, it is possible to appreciate expressions of the religious syncretism that come with different religious identities, including the catholic religion that has been maintained like dominant in our country since the colonial epoch to outline the Mexican religious traditions.



# INTRODUCTION

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This research work is divided in five sections:

SECTION	TOPIC
I	RELIGIOUS TOLERANCE
II	INTRINSIC AND EXTRINSIC FUNCTION OF RELIGION
III	RELIGIOUS BELIEFS AND PRACTICES
IV	RELIGIOUS VS. SPIRITUAL
V	CULTURAL-SPECIFIC ITEMS





# Methodological Description

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# METHODOLOGICAL DESCRIPTION



ELABORATED BY AND RESPONSIBLE FOR THE STUDY:  
INSTITUTO DE MERCADOTECNIA Y OPINION (IMO)

**TARGET POPULATION:** Population of 18 years old and over living in the Metropolitan Area of Guadalajara.

**DATE OF SURVEY TAKING:** November 11<sup>th</sup>. and 12<sup>th</sup>. of 2006.

**GENERAL STUDY OBJECTIVE:** To measure the religious beliefs and practices in the Metropolitan Area of Guadalajara in order to carry out the pretest of the new section to be included in the module 2008 on religion within the International Social Survey Programme (ISSP).

**SAMPLING TECHNIQUE:** Probabilistic Random Stratified Subsampling

**POPULATION OF 18 YEARS OLD AND OVER:**

MUNICIPALITY	POP 18 y +	CASES	RELIABILITY	ERROR
Metropolitan Area of Guadalajara	2,300,924	400	95%	± 5%

Source: INEGI Population and Housing Census Bureau in Mexico, 2005.

**SURVEY TAKING TECHNIQUE:** Face to face at homes guarantying the interviewees' anonymity.

**SAMPLE SIZE:** 400 cases



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# Findings

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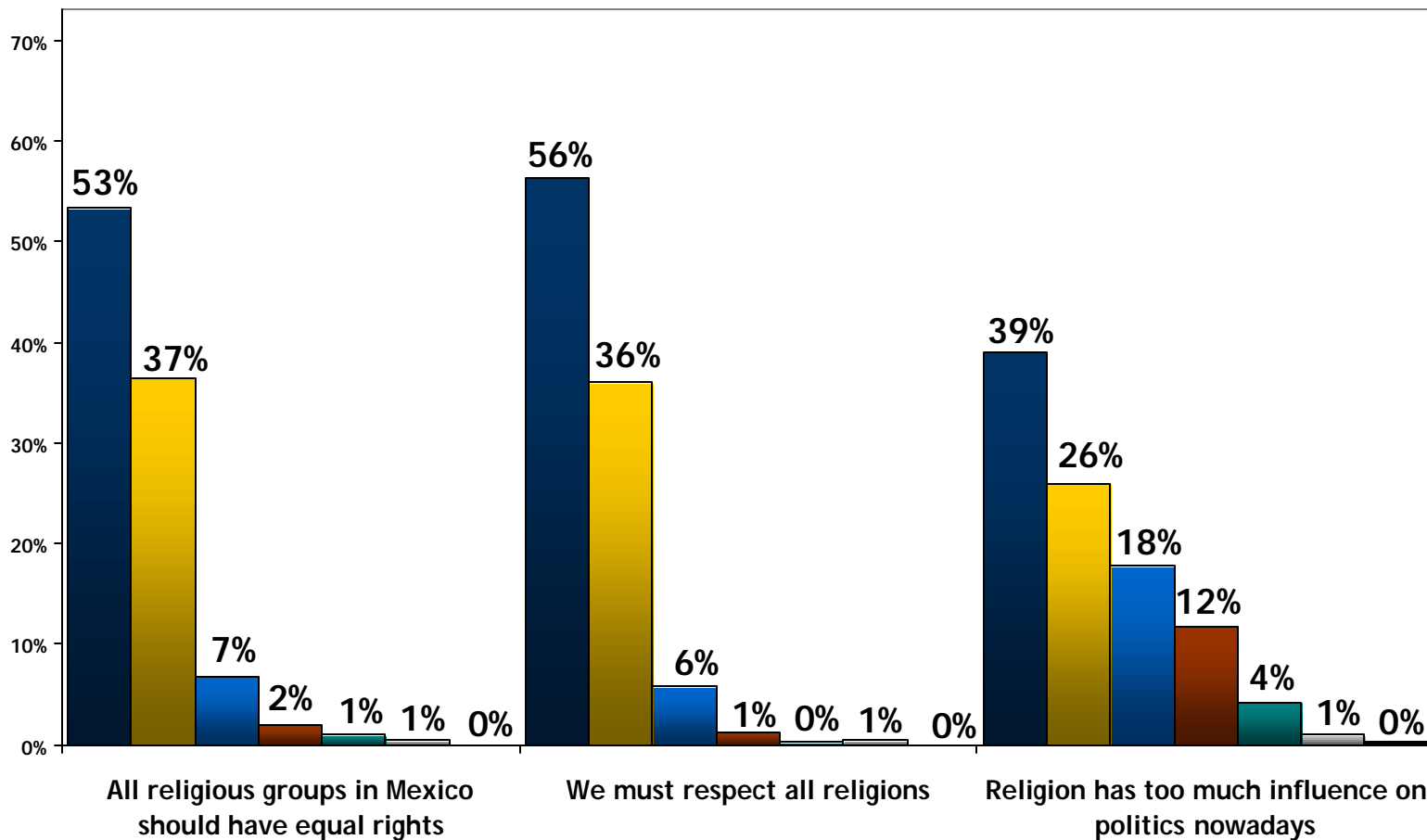
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# I. RELIGIOUS TOLERANCE

Please, tick one box on each line to express how much you agree or disagree with the following statements.



■ Strongly agree  
■ Disagree  
■ No answer

■ Agree  
■ Strongly disagree

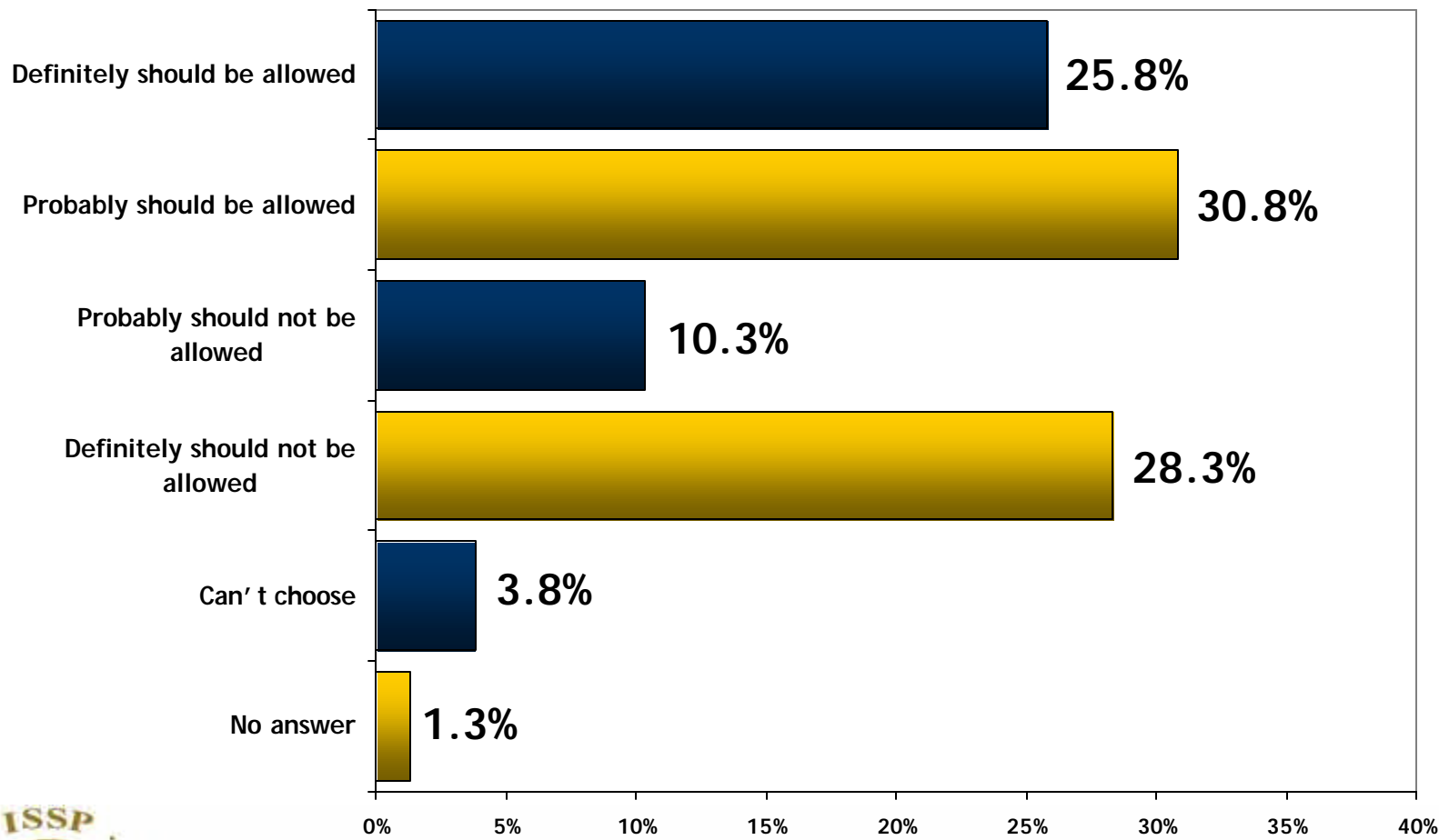
■ Neither agree nor disagree  
■ Can't choose



# I. RELIGIOUS TOLERANCE

People have different attitudes towards different racial or ethnic groups—some are more accepting, other are more opposed.

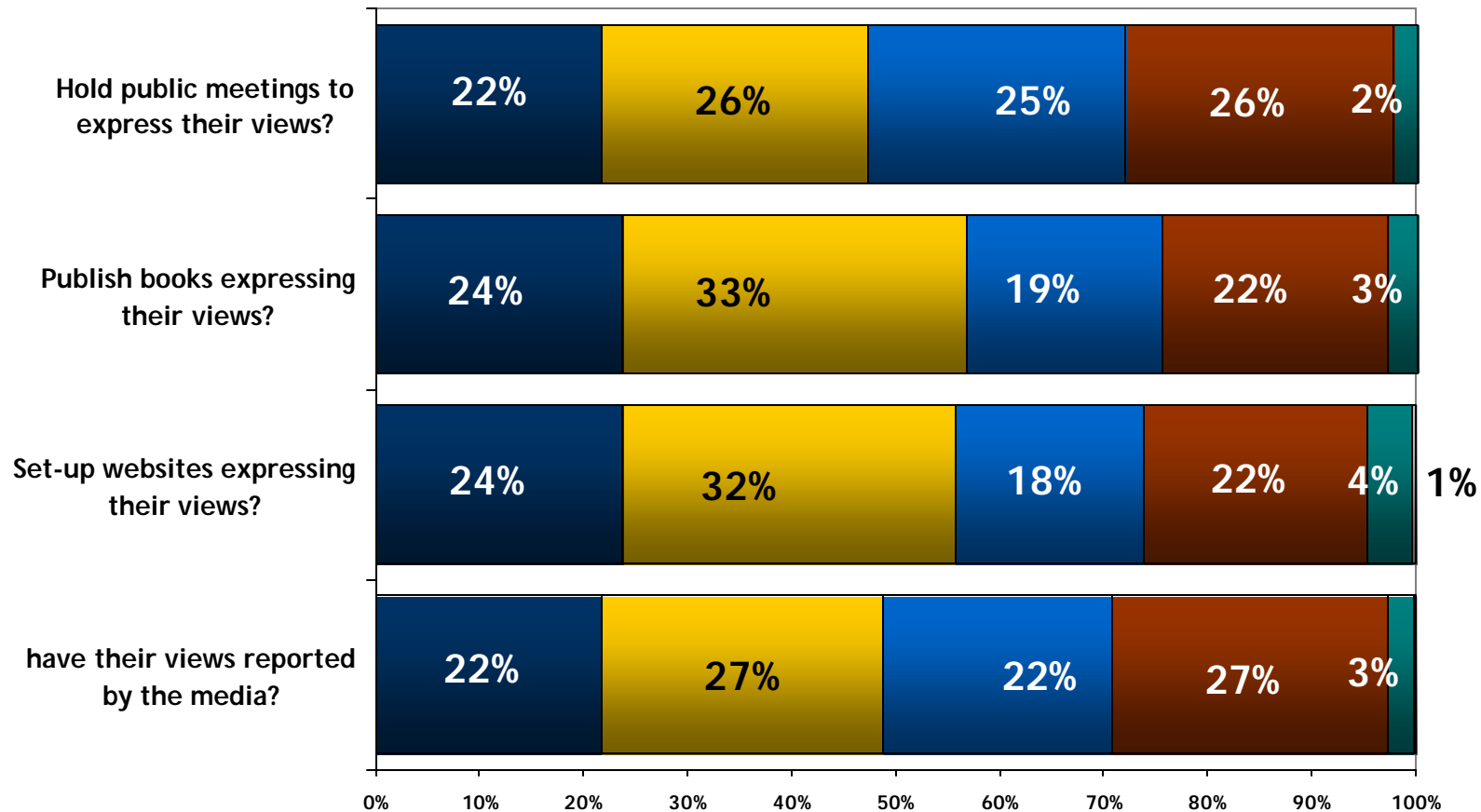
Do you think that people prejudiced against a racial or ethnic group should be allowed to express their views publicly?



# I. RELIGIOUS TOLERANCE

There are some people whose views are considered extreme by the majority. Consider religious extremists, that is people who believe that their religion is the only true faith and all other religions are wrong and should be considered as enemies.

Do you think such people should be allowed to ...



■ Definitely 
 ■ Probably 
 ■ Probably not 
 ■ Definitely not 
 ■ Can't choose 
 ■ No answer

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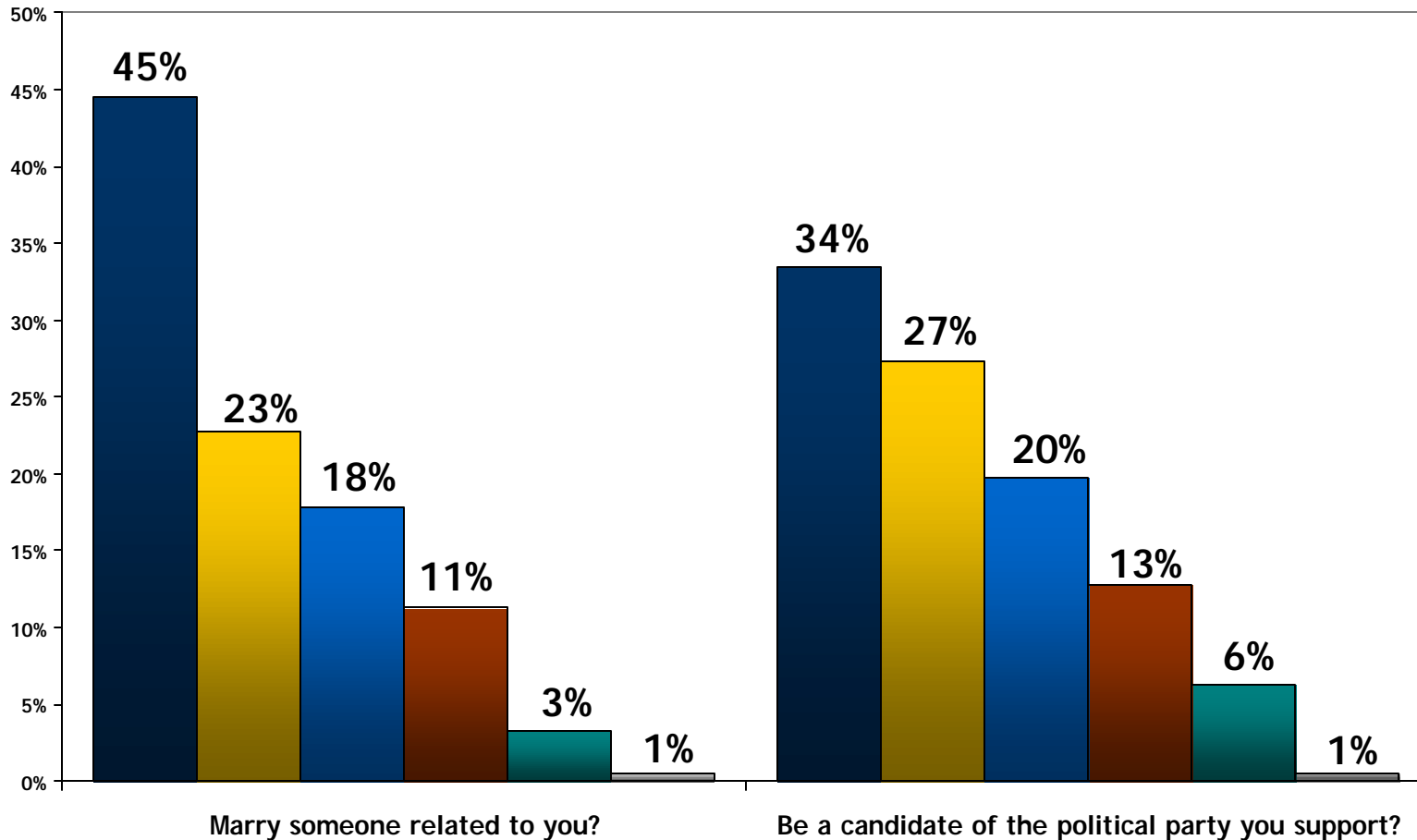
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# I. RELIGIOUS TOLERANCE



People come from different religious backgrounds.  
Would you be willing for a person of a different  
faith from yours to ...



■ Definitely willing      ■ Probably willing      ■ Probably unwilling  
■ Definitely unwilling      ■ Don't know      ■ No answer



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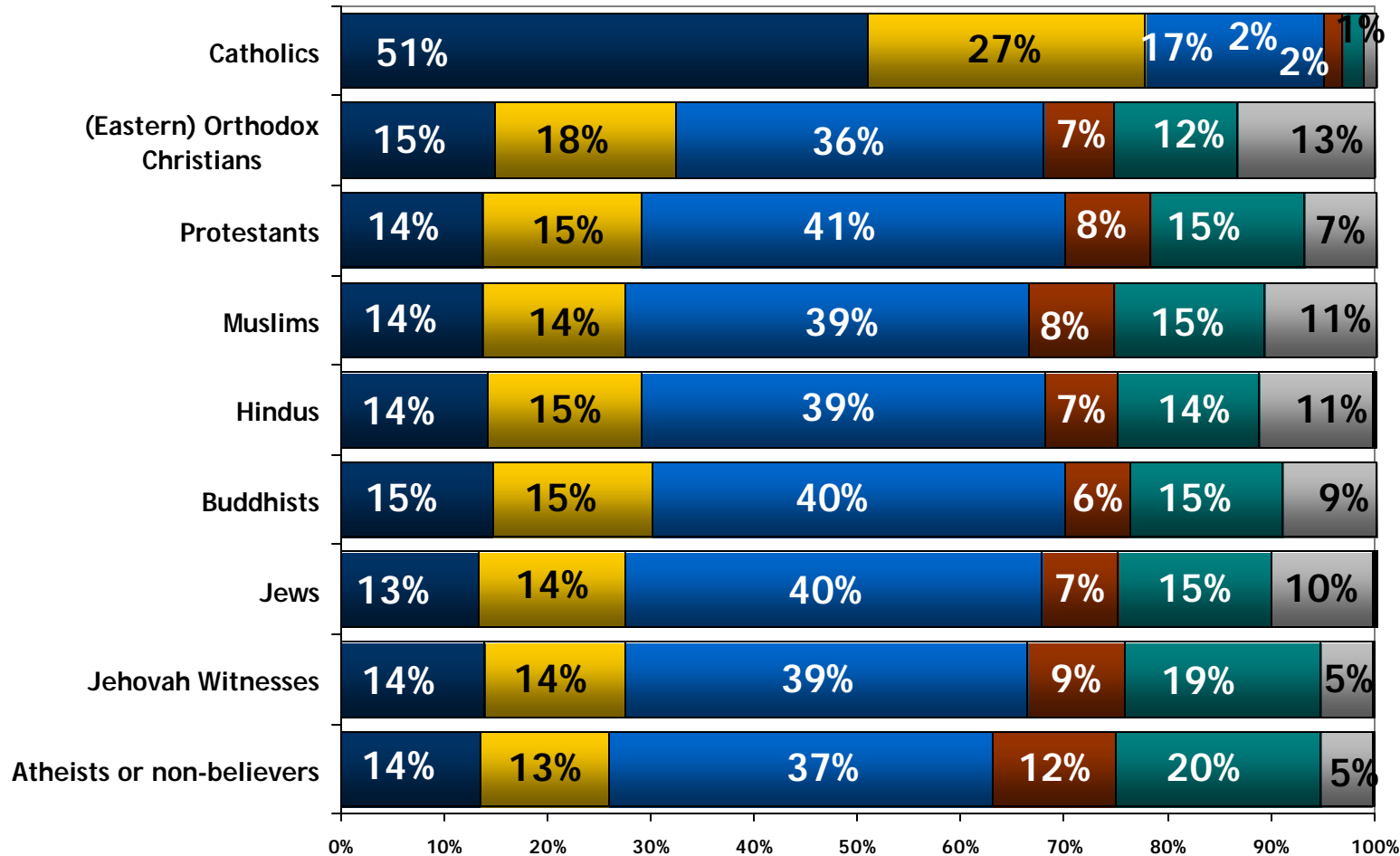
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# I. RELIGIOUS TOLERANCE



What is your personal attitude towards the following religious groups?



■ Very positive     
 ■ Somewhat positive     
 ■ Neither positive, nor negative  
■ Somewhat negative     
 ■ Very negative     
 ■ Don't know  
■ No answer



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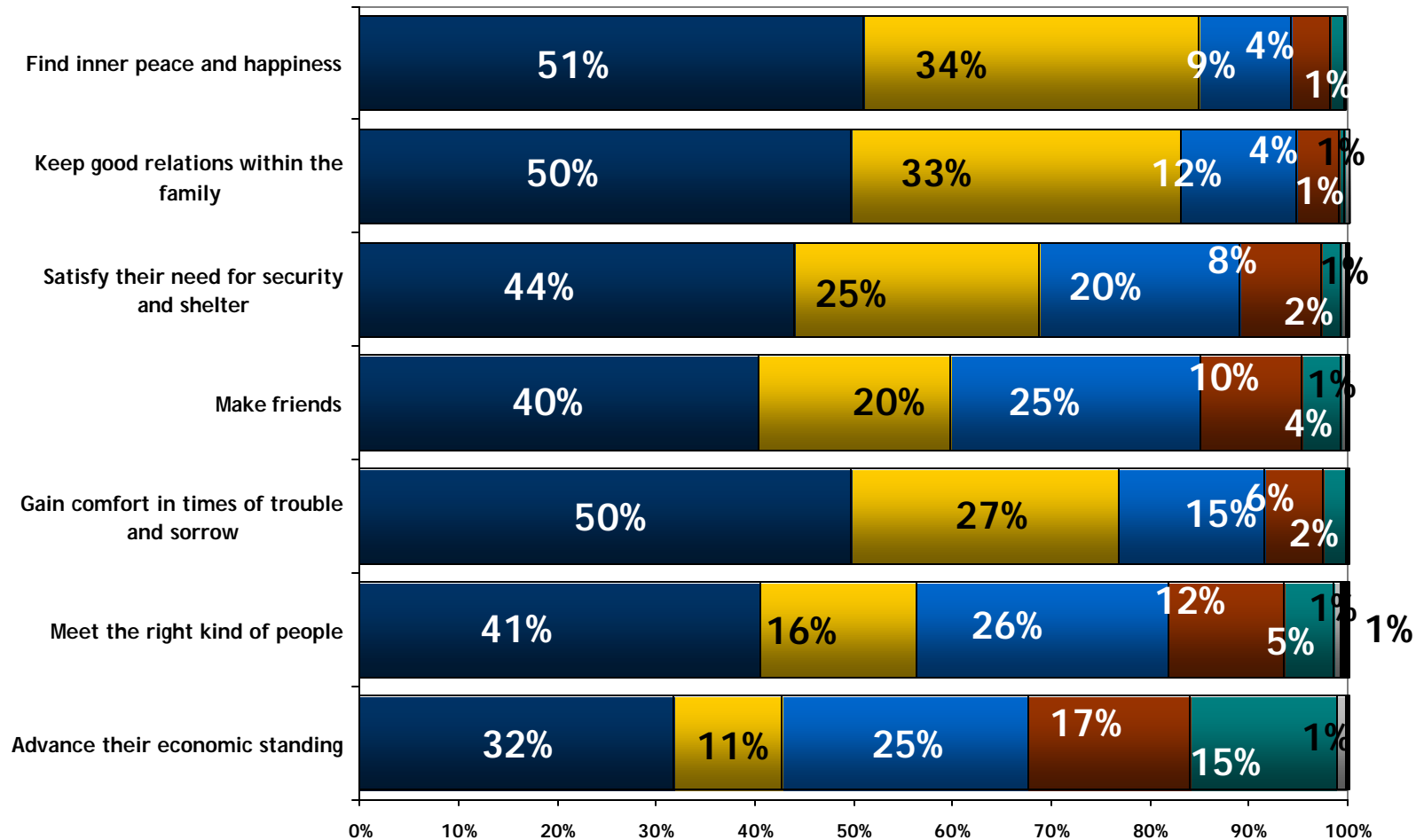
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## II. INTRINSIC AND EXTRINSIC FUNCTION OF RELIGION



Do you agree or disagree ...  
Practicing a religion helps people to ...



■ Strongly agree     
 ■ Agree     
 ■ Neither agree nor disagree  
■ Disagree     
 ■ Strongly disagree     
 ■ Can't choose  
■ No answer



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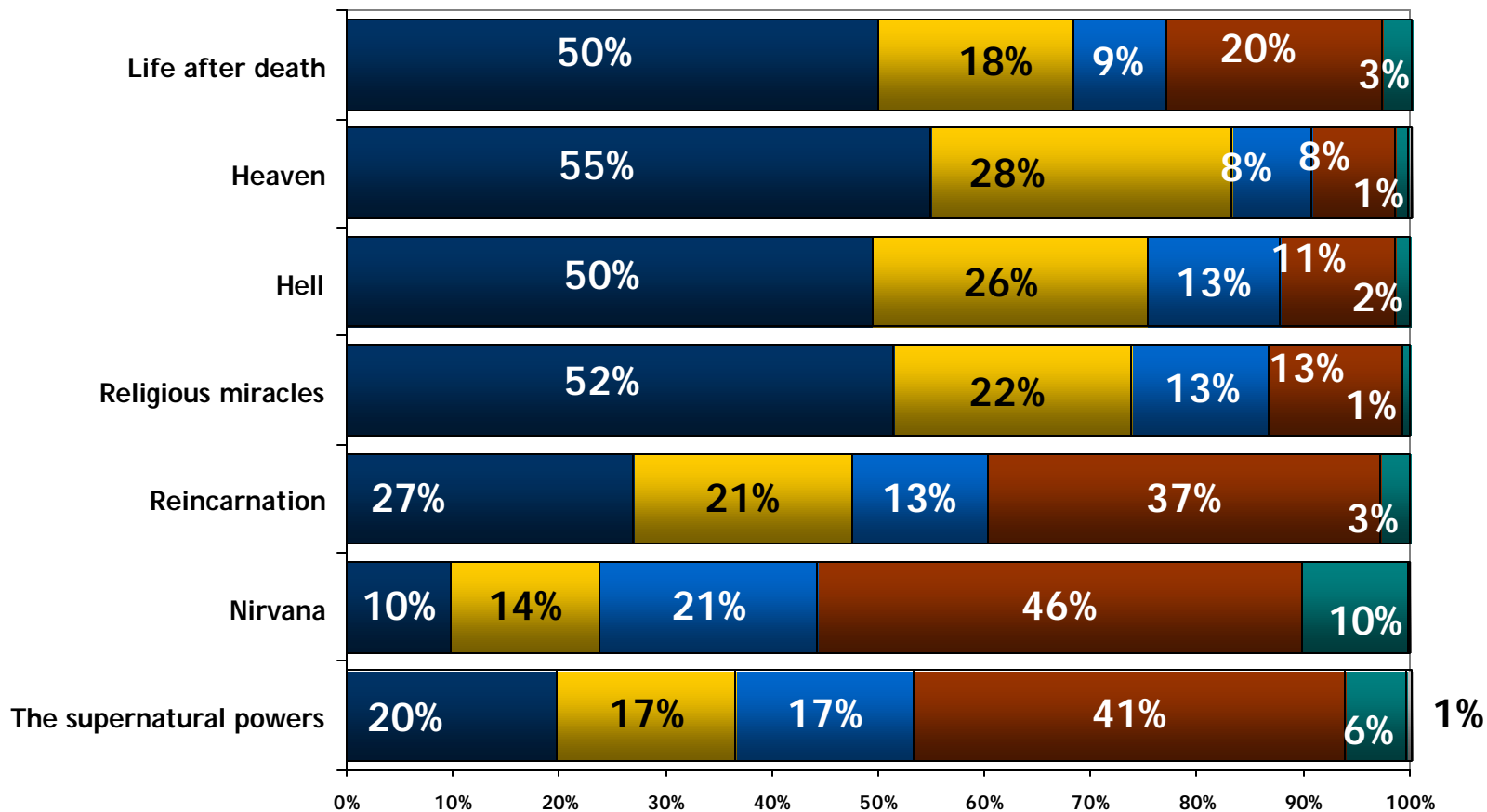
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### III. RELIGIOUS BELIEFS AND PRACTICES



Do you believe in ... ?



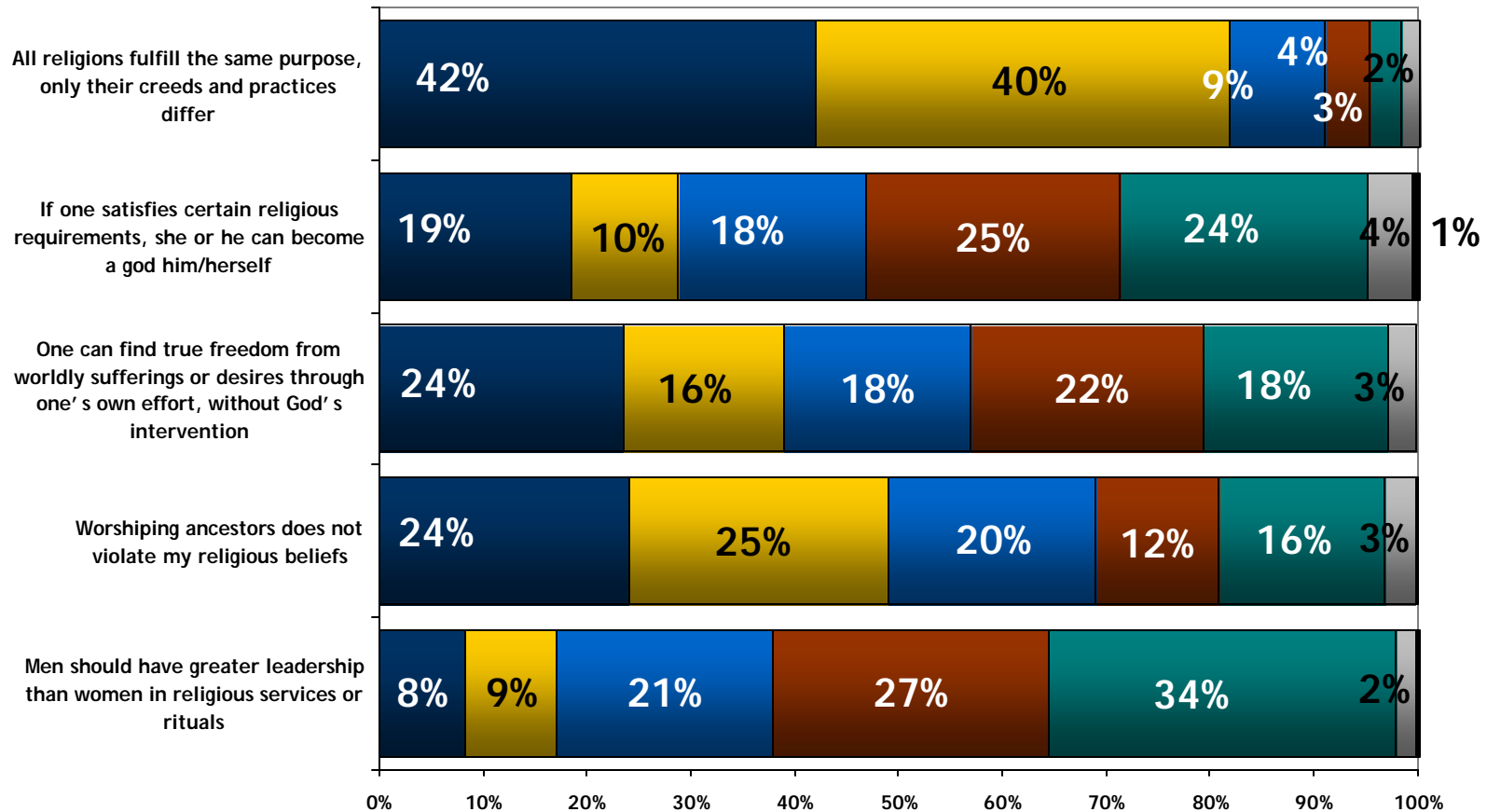
■ Yes, definitely     
 ■ Yes, probably     
 ■ No, probably not  
■ No, definitely not     
 ■ Can't choose     
 ■ No answer



### III. RELIGIOUS BELIEFS AND PRACTICES



Do you agree or disagree ...



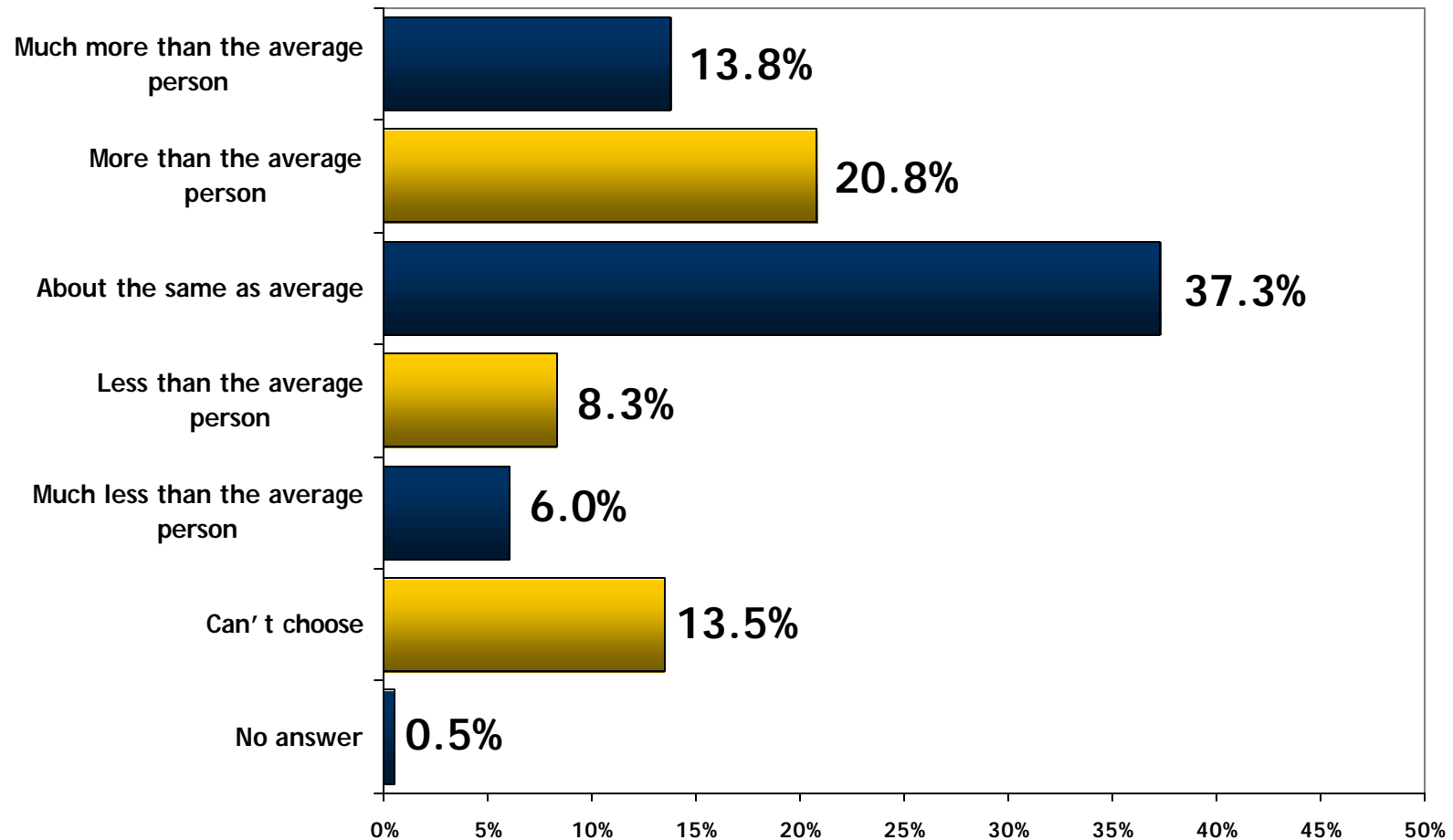
- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Can't choose
- No answer



### III. RELIGIOUS BELIEFS AND PRACTICES



Please indicate the extent to which you are, on the whole, inclined to respect the memory of your direct ancestors.

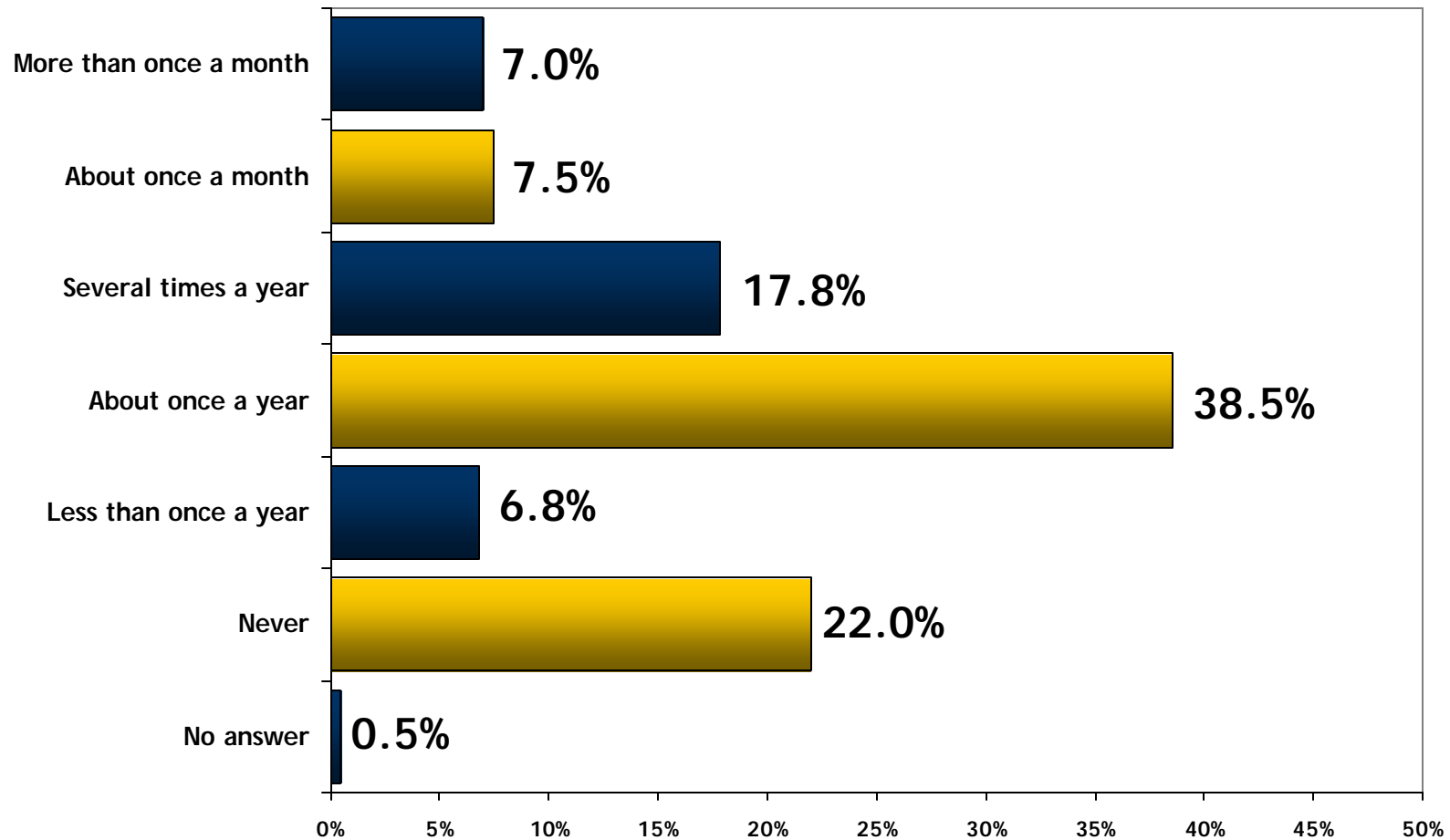




### III. RELIGIOUS BELIEFS AND PRACTICES



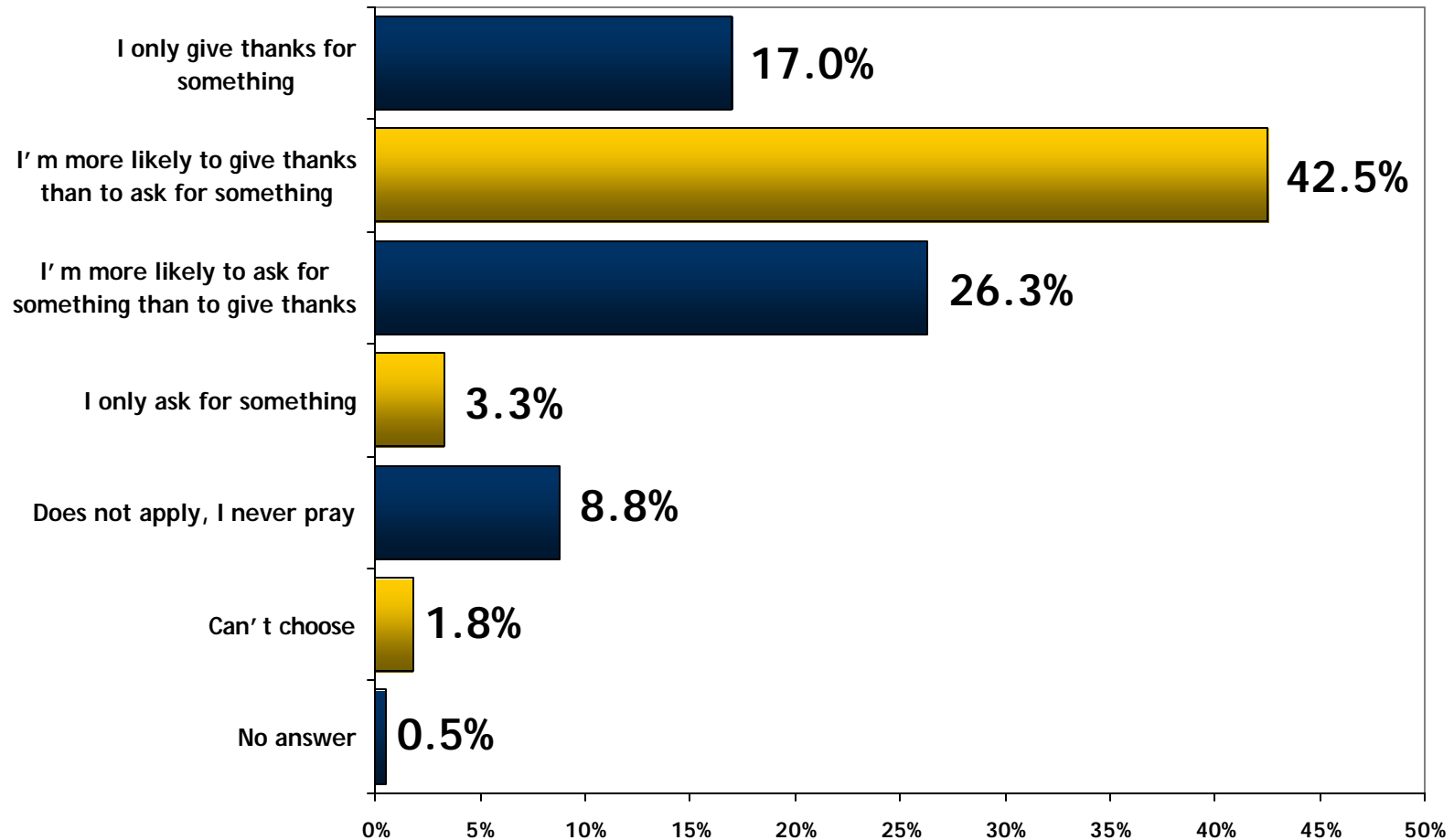
How often do you hold some sorts of services or rituals in the memory of your direct ancestors?



### III. RELIGIOUS BELIEFS AND PRACTICES



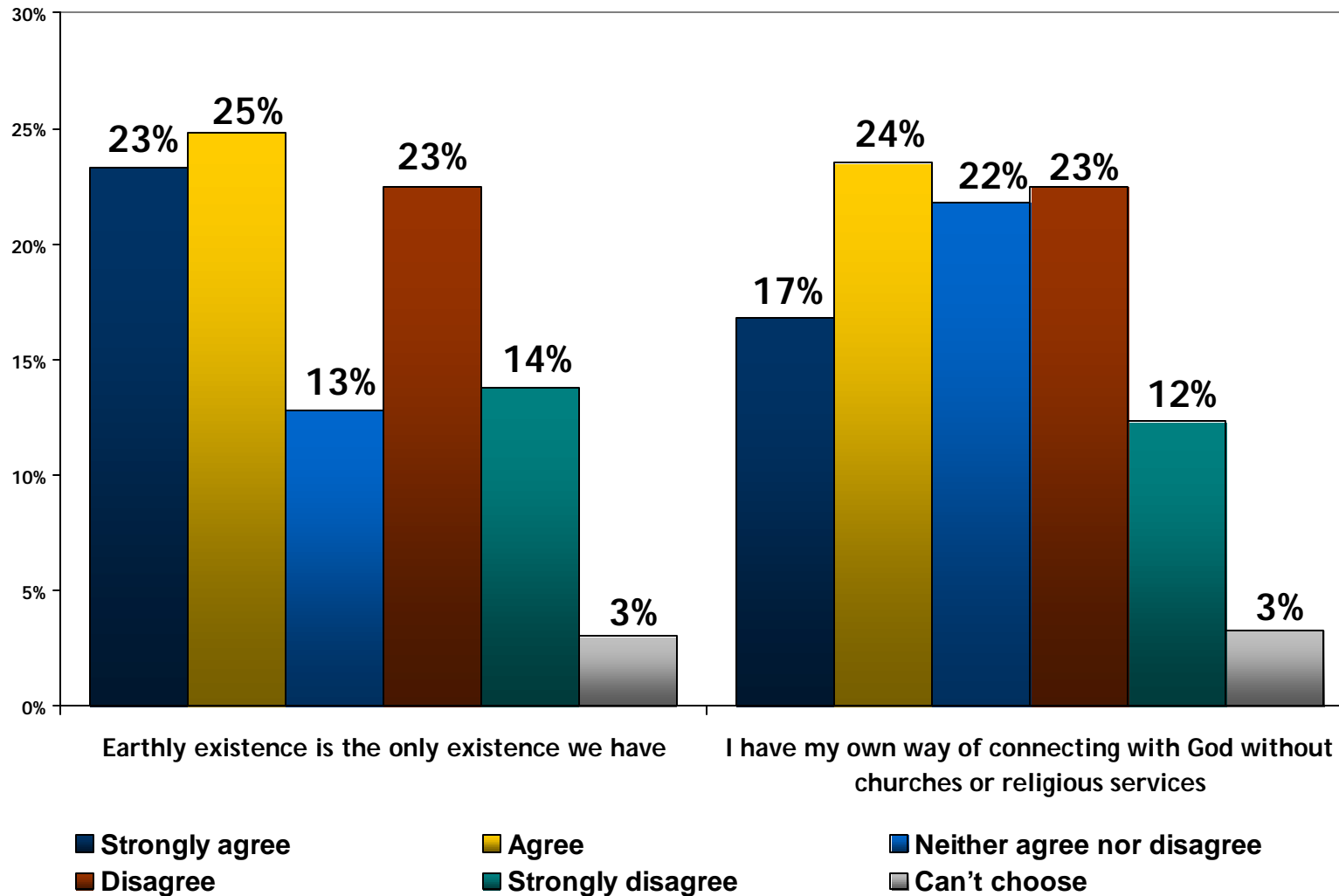
When you pray, how often do you give thanks or ask for something?



### III. RELIGIOUS BELIEFS AND PRACTICES



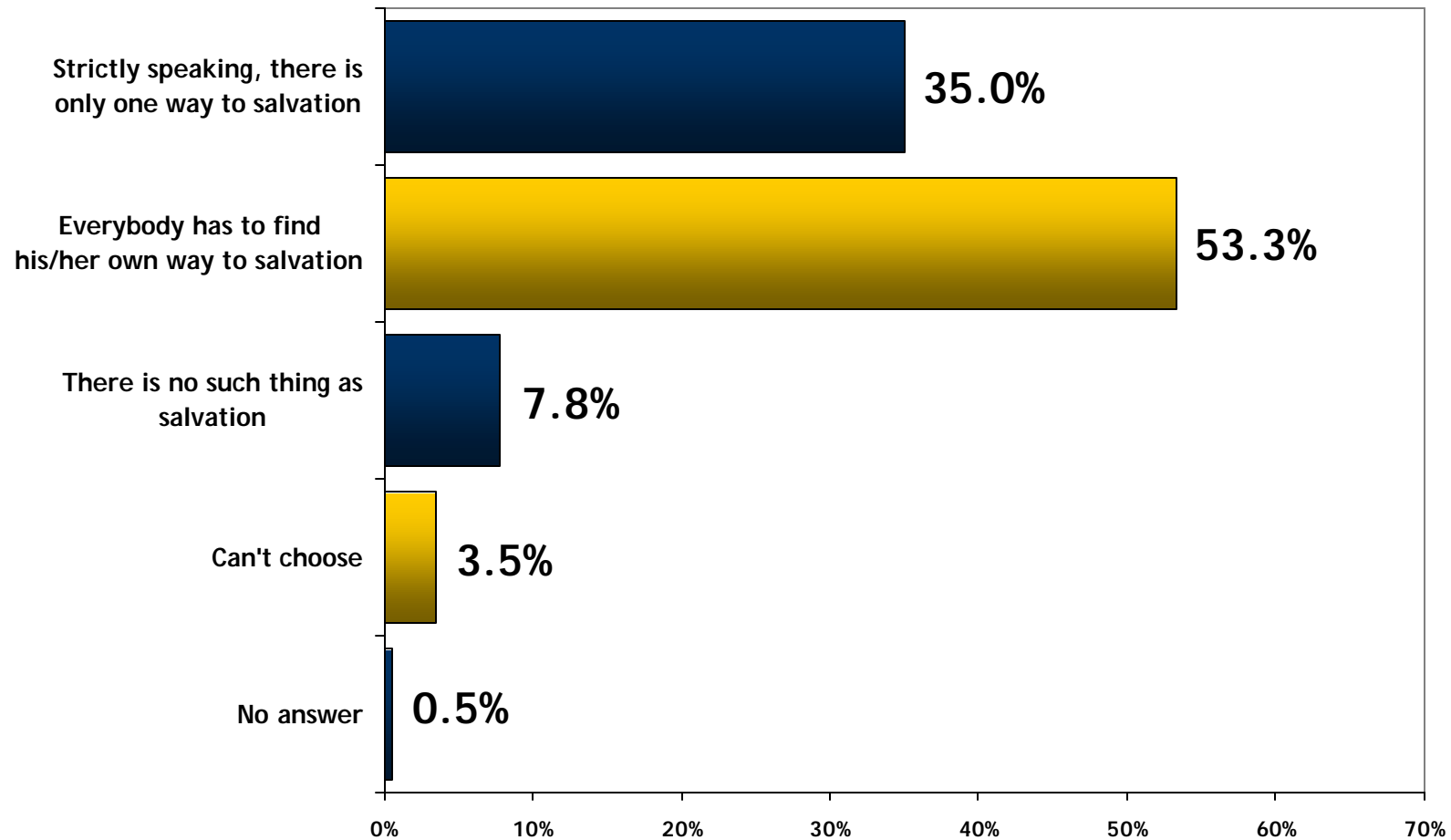
Do you agree or disagree ...



### III. RELIGIOUS BELIEFS AND PRACTICES



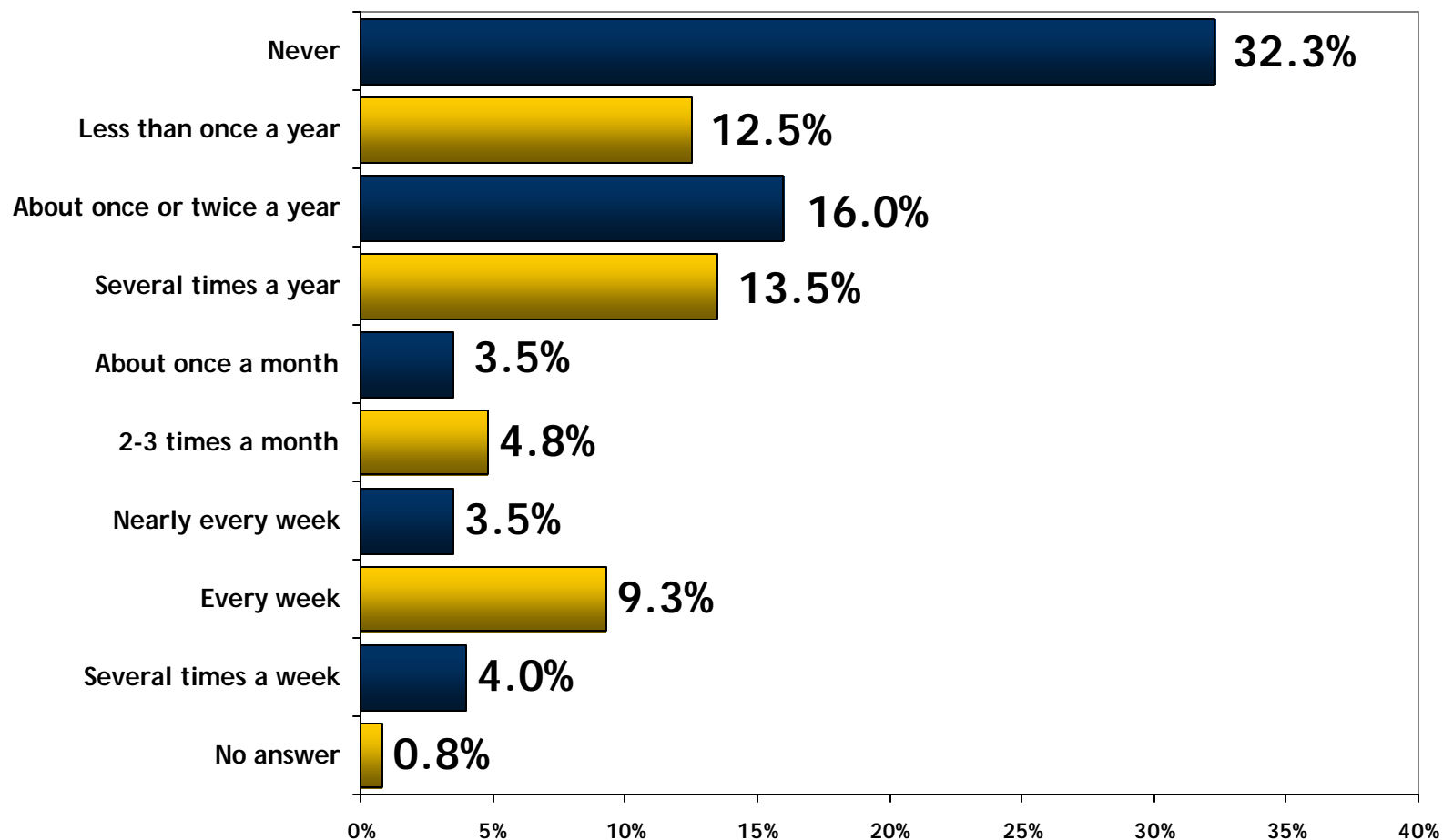
Which of the following statements comes closest to your own views:



### III. RELIGIOUS BELIEFS AND PRACTICES



How often do you take part in the activities or organizations of a church or place of worship other than attending services?

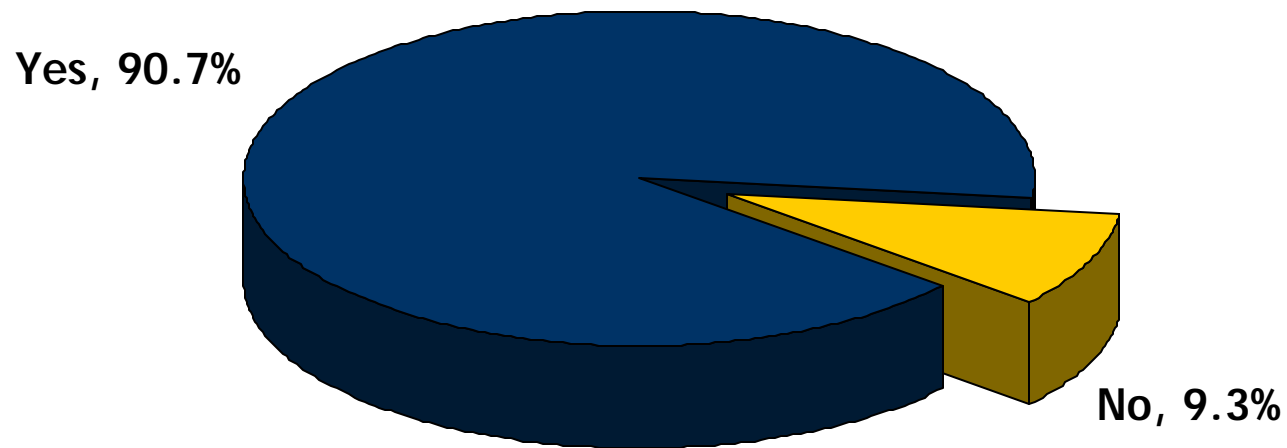


### III. RELIGIOUS BELIEFS AND PRACTICES

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Were you ever married in a religious ceremony with a priest or some other religious leader presiding?

(64.6% of the population who is married or has been married once)



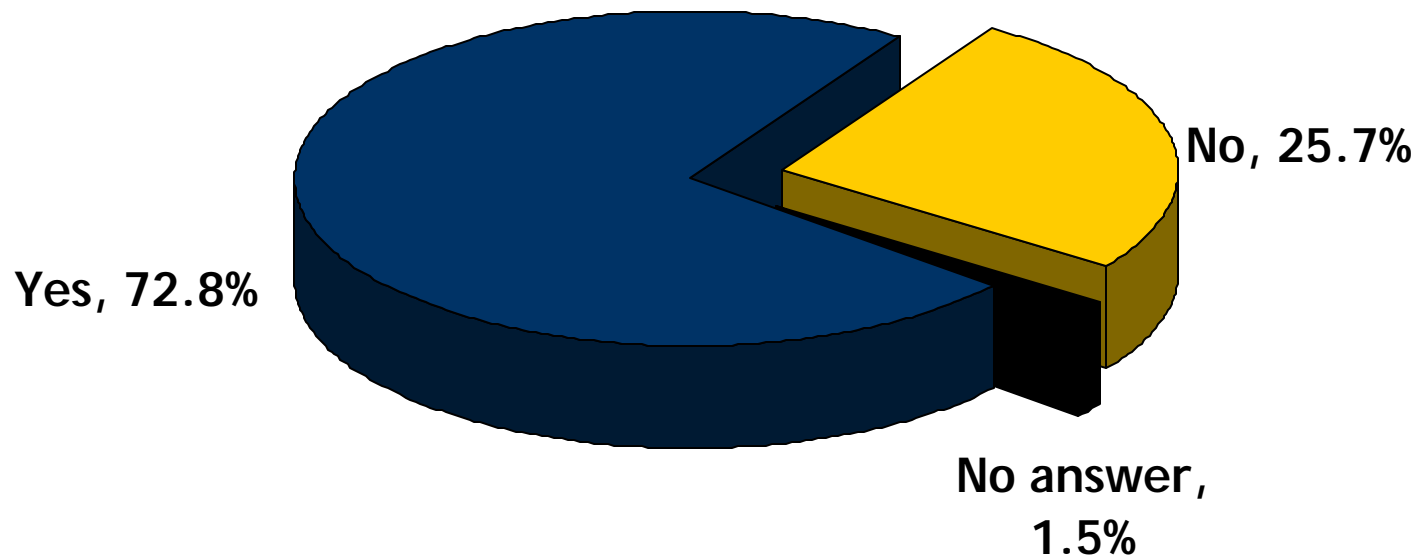
### III. RELIGIOUS BELIEFS AND PRACTICES

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If you were to marry, would you prefer to have a religious ceremony with a priest or some other religious leader presiding?

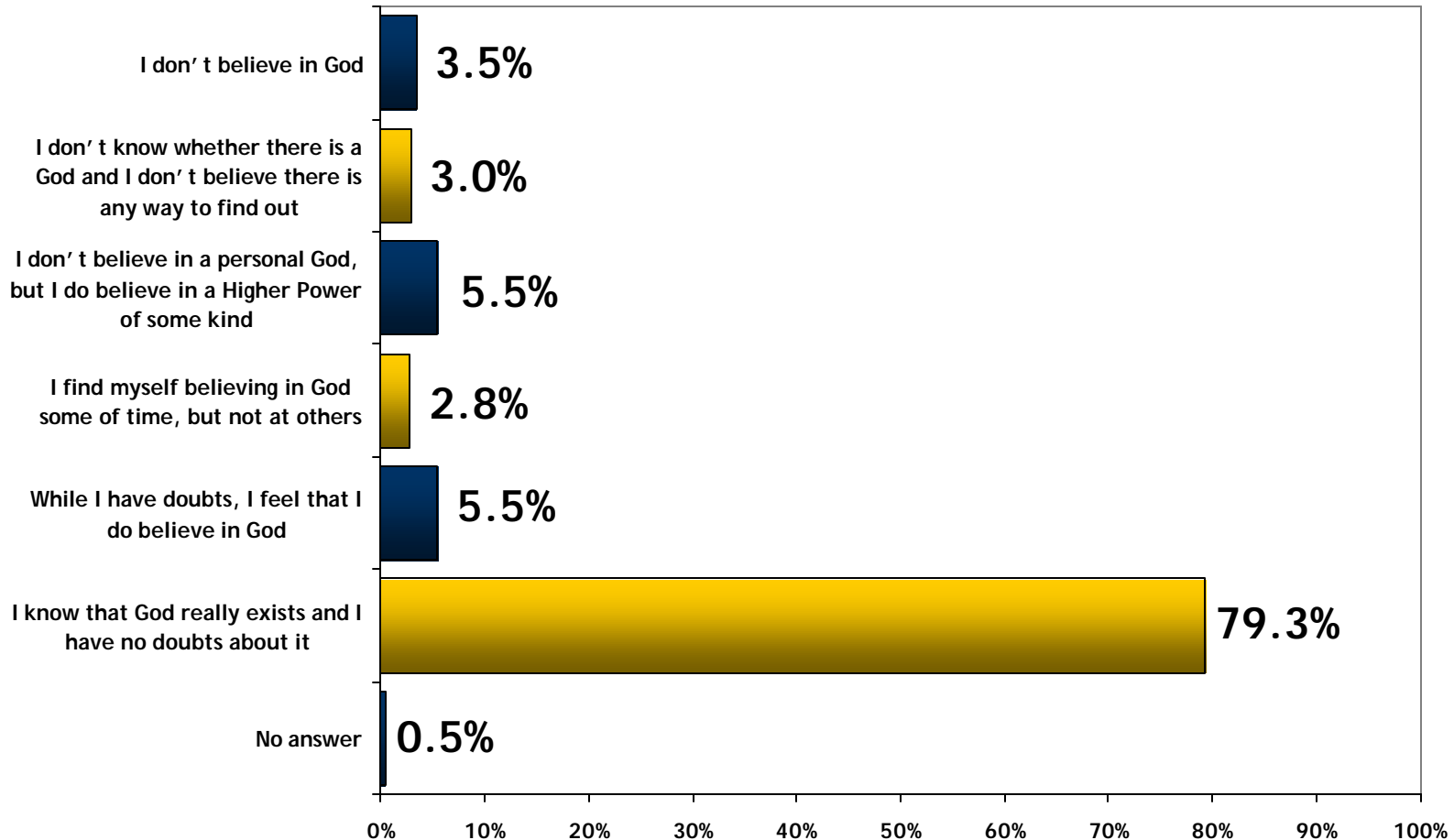
(34.0% of the population who has never been married)



### III. RELIGIOUS BELIEFS AND PRACTICES



Please indicate which statement below comes closest to expressing what you believe about God

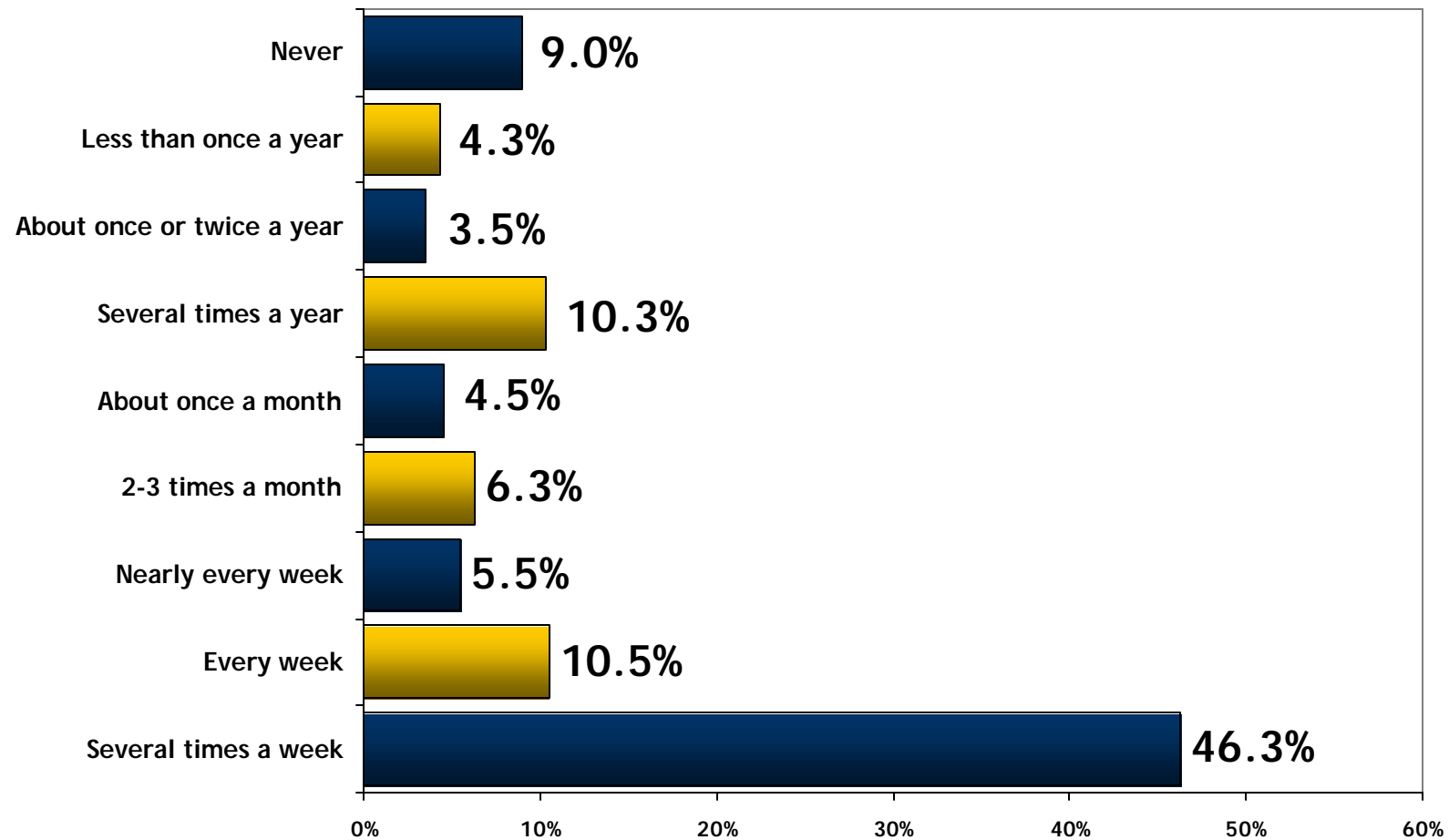




### III. RELIGIOUS BELIEFS AND PRACTICES



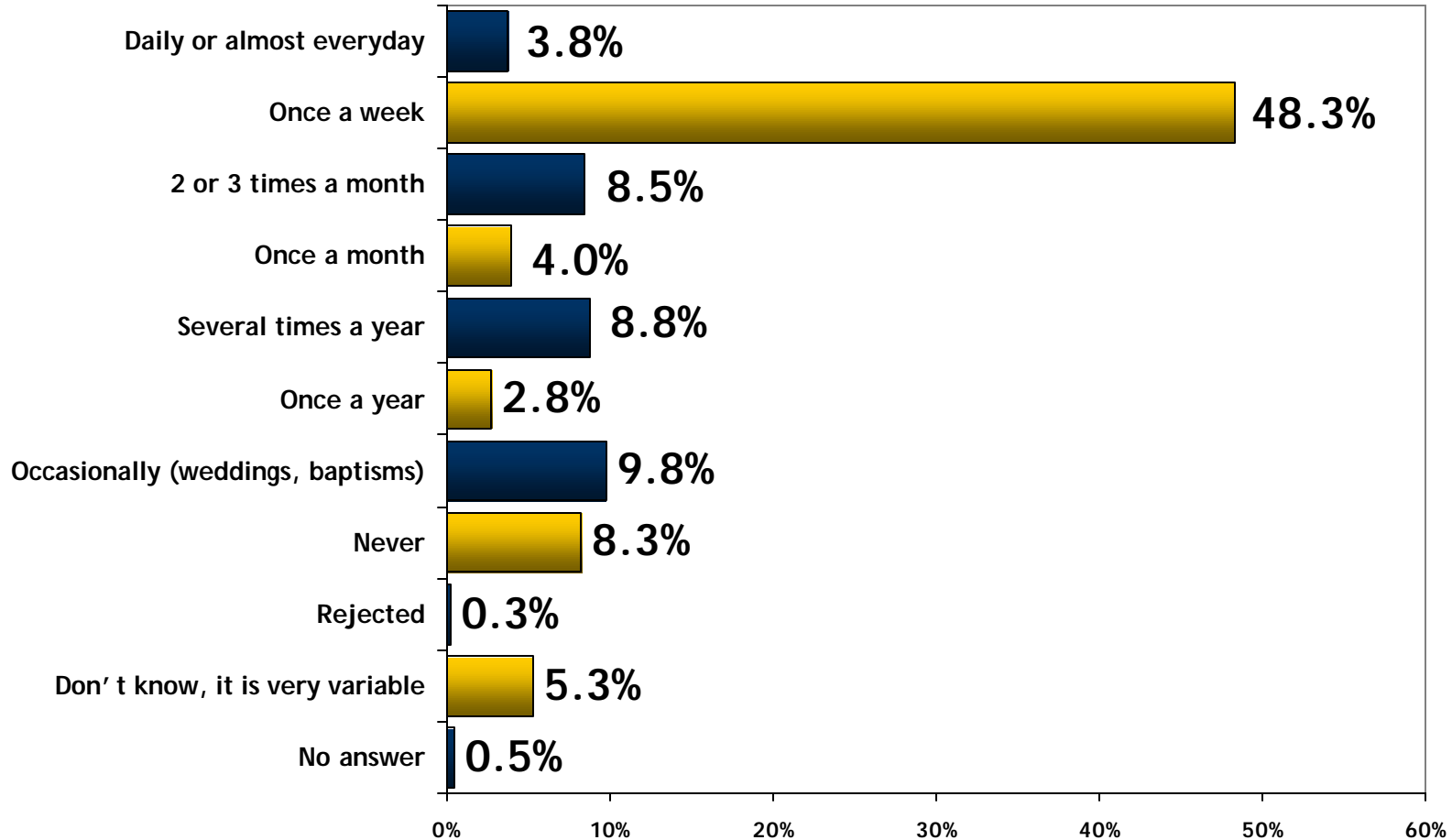
About how often do you pray?



### III. RELIGIOUS BELIEFS AND PRACTICES



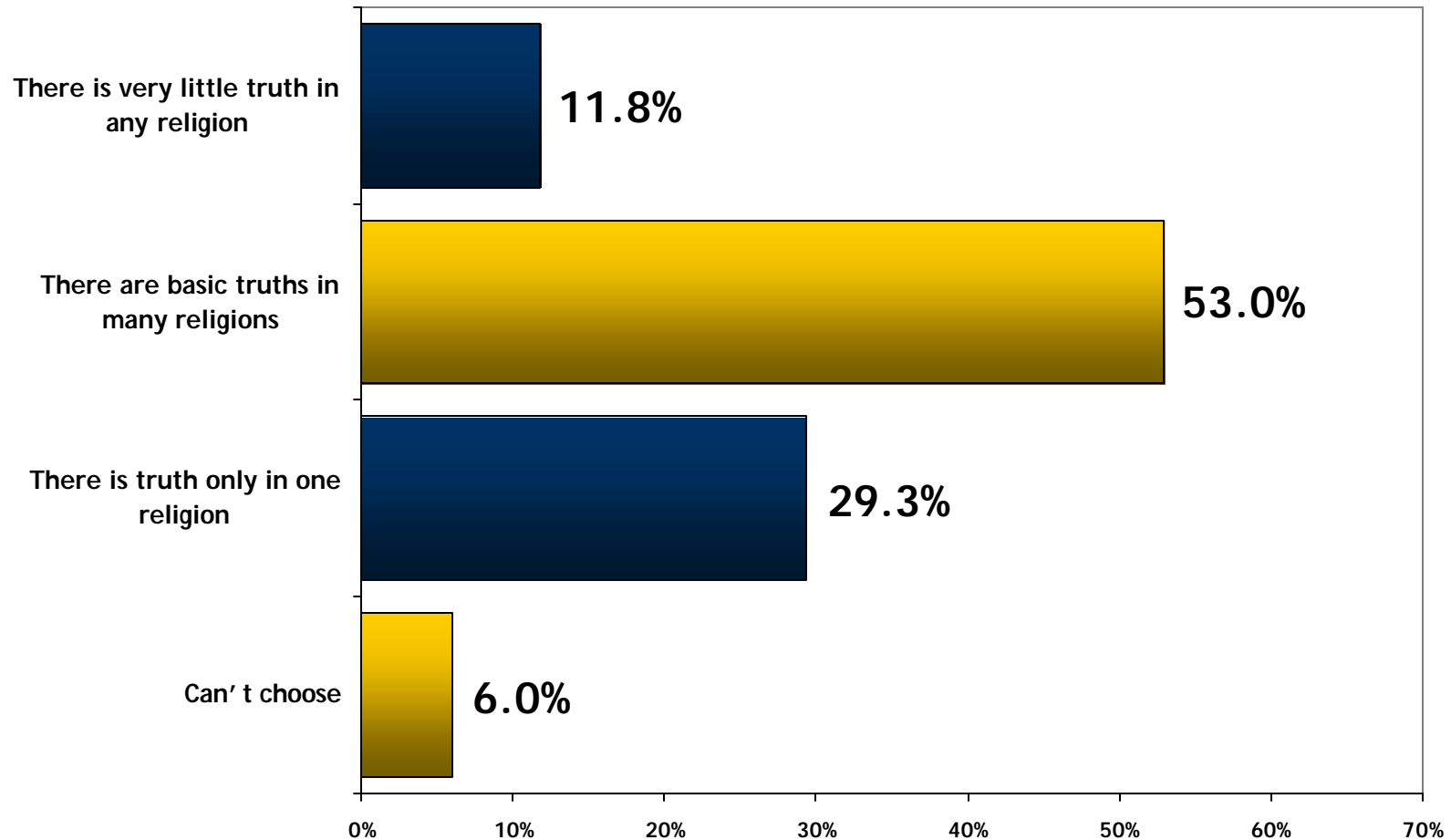
How frequently do you assist to mass or religious services?



### III. RELIGIOUS BELIEFS AND PRACTICES



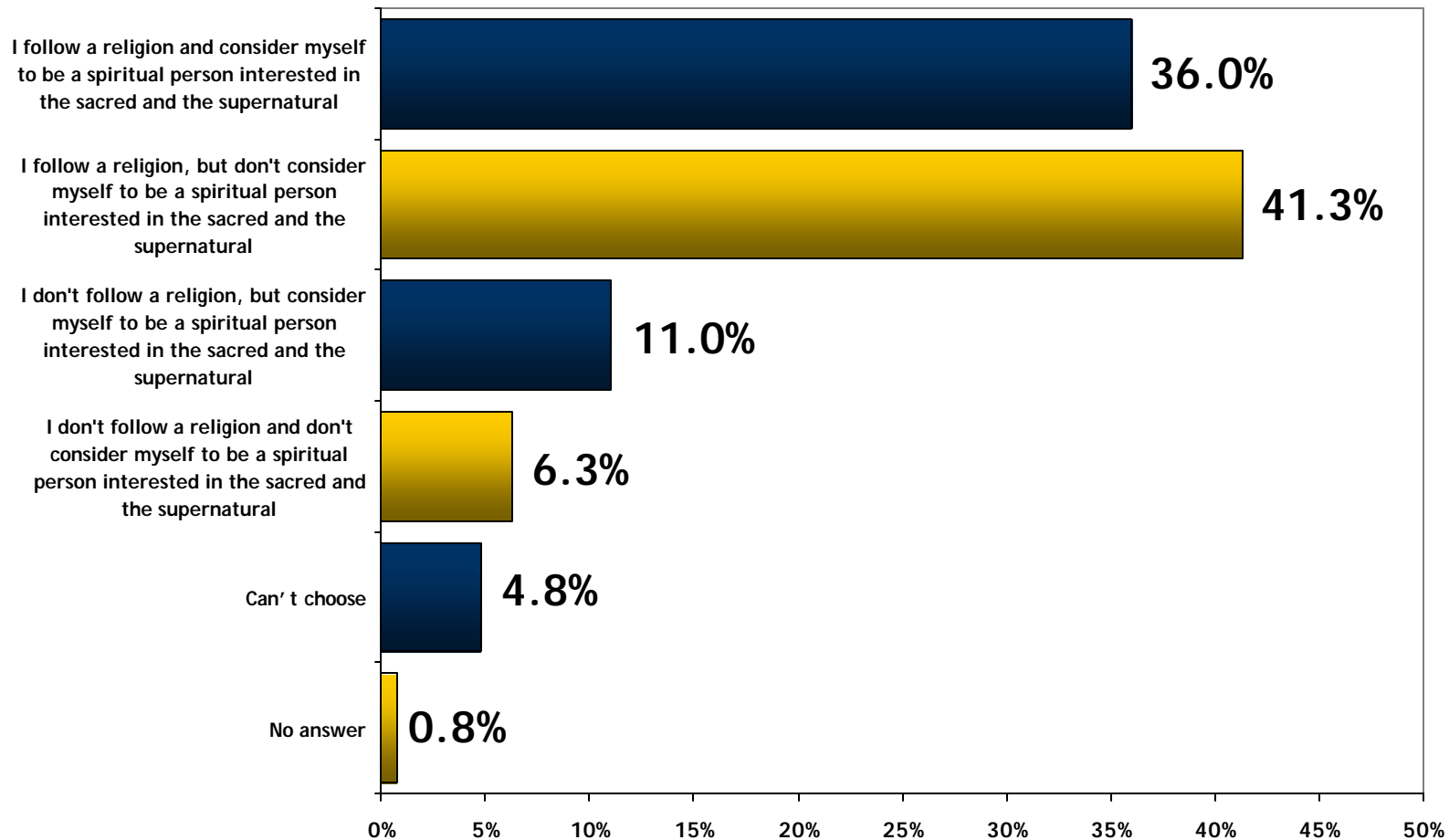
Which of the following statements come closest to your own views:



## IV. RELIGIOUS VS. SPIRITUAL



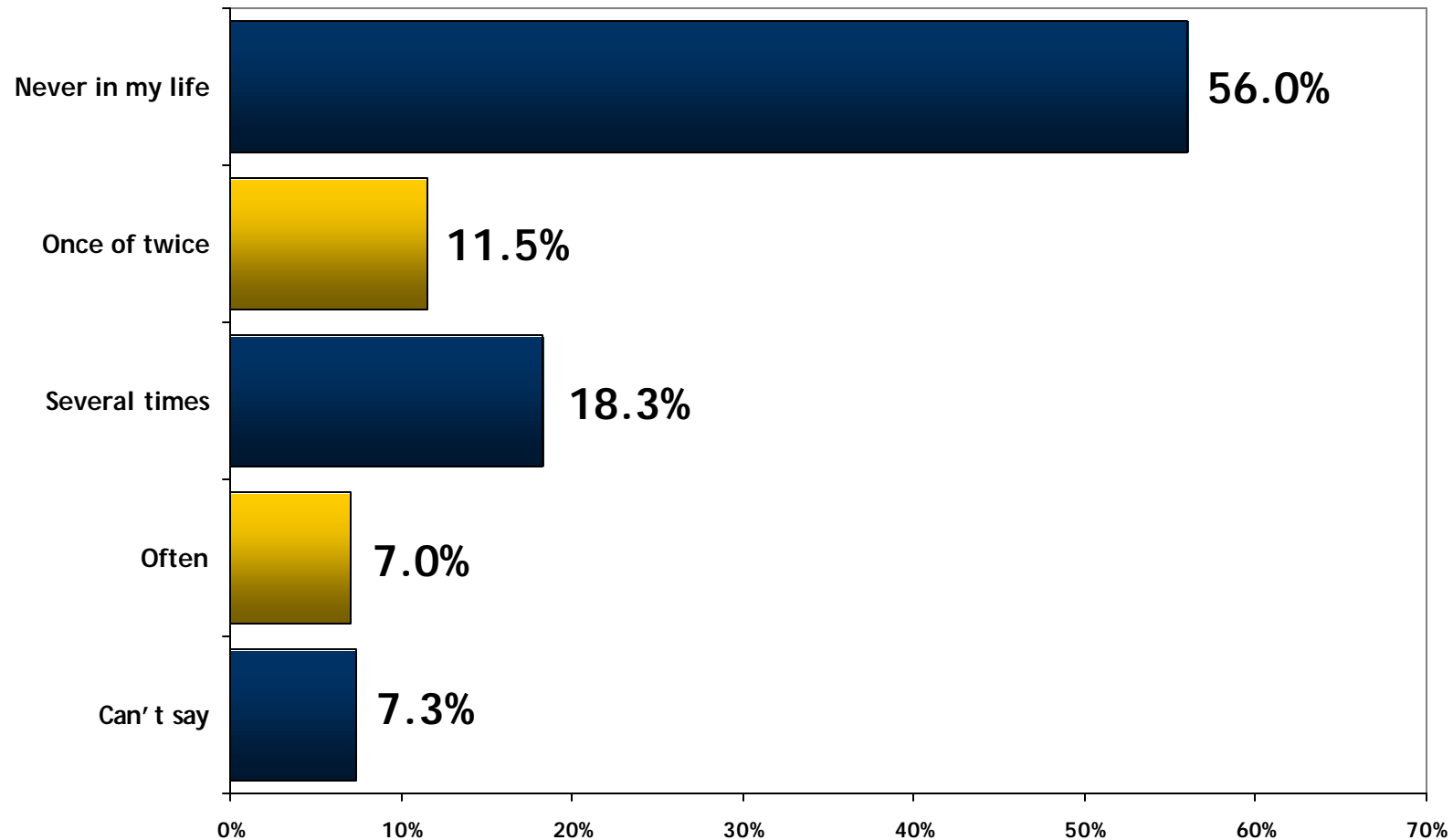
What best describes you:



## IV. RELIGIOUS VS. SPIRITUAL



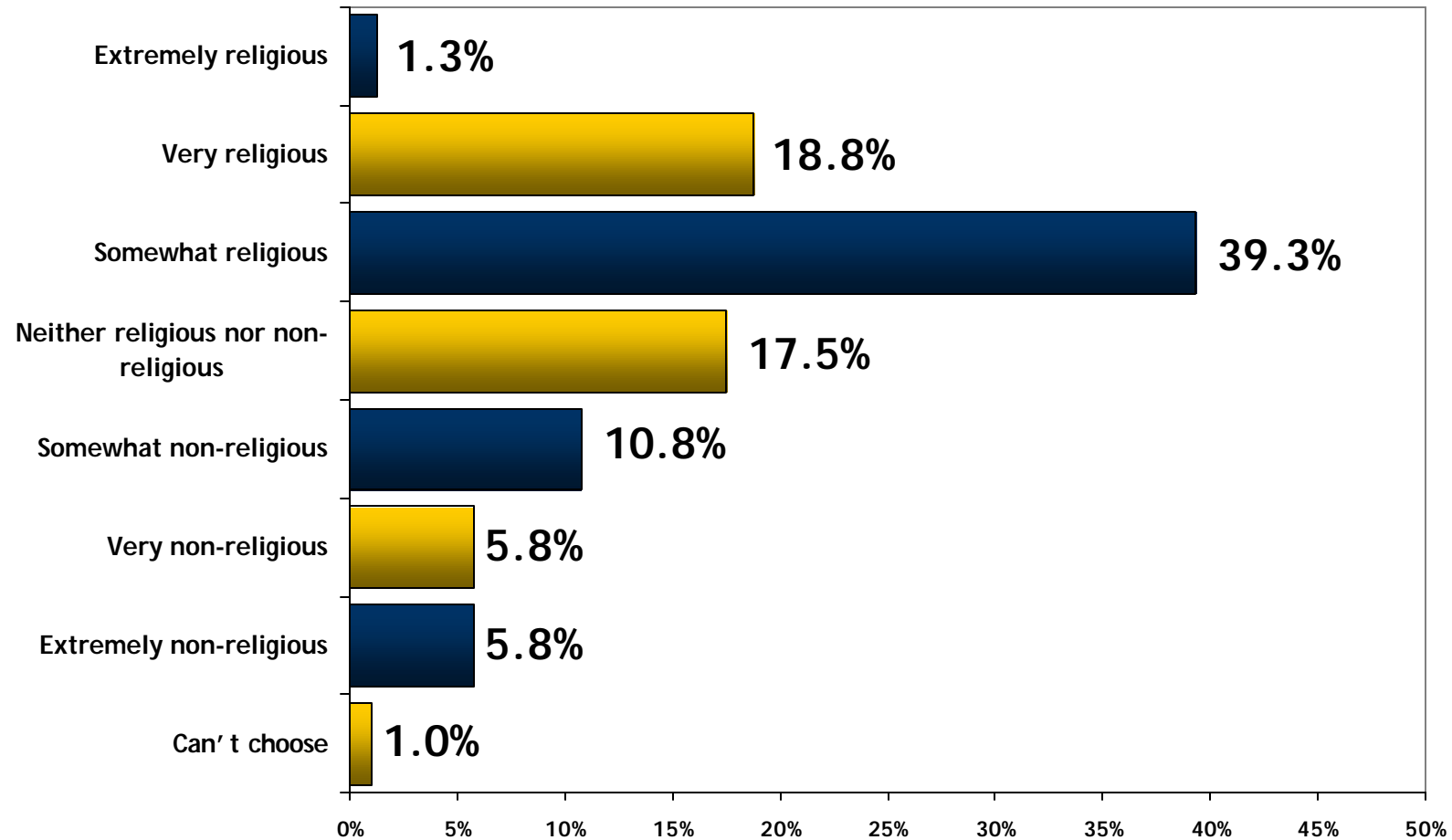
How often have you felt as though you were close to a powerful, spiritual force that seemed to lift you out of yourself?



## IV. RELIGIOUS VS. SPIRITUAL



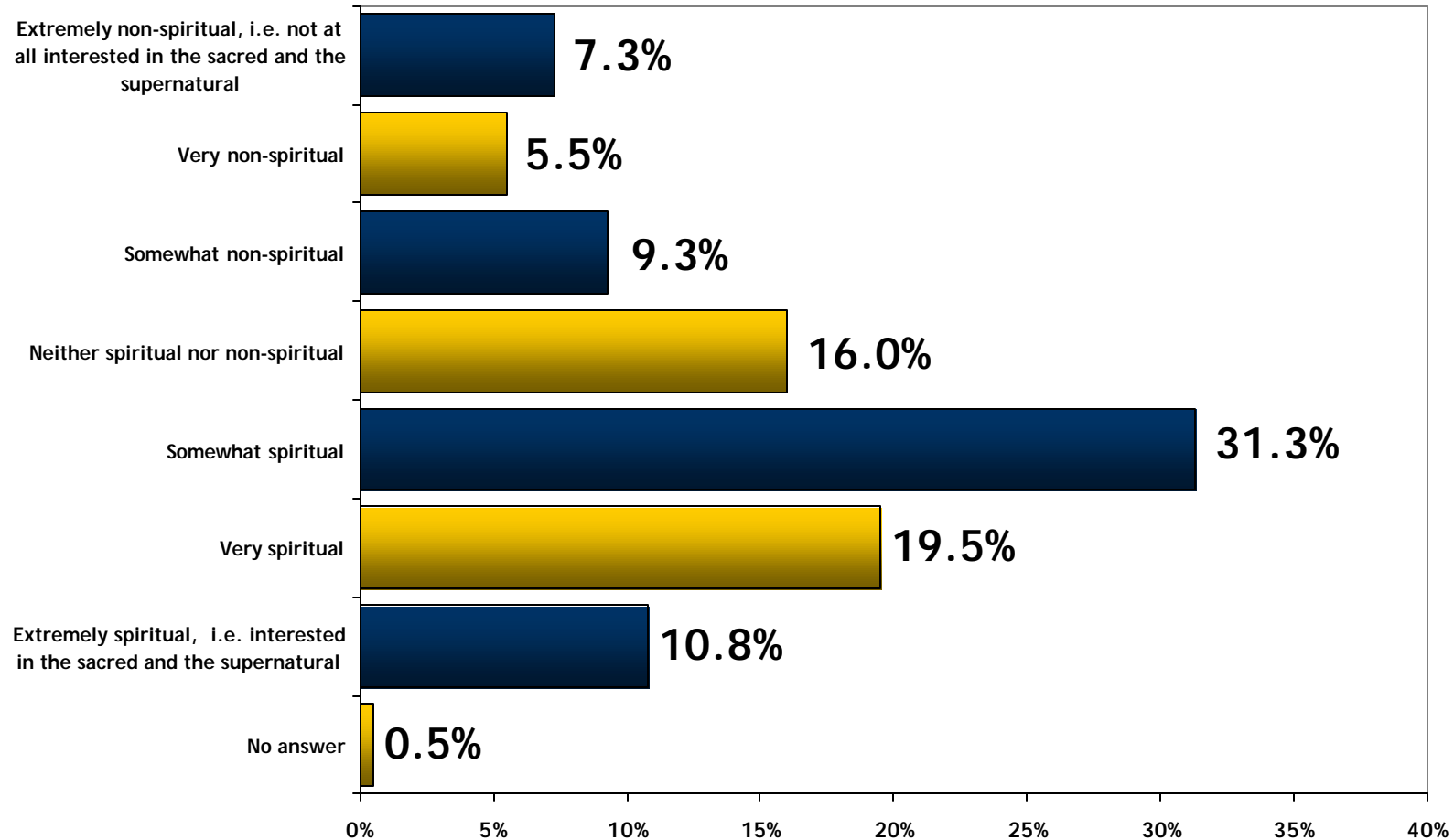
Would you describe yourself as ...



## IV. RELIGIOUS VS. SPIRITUAL



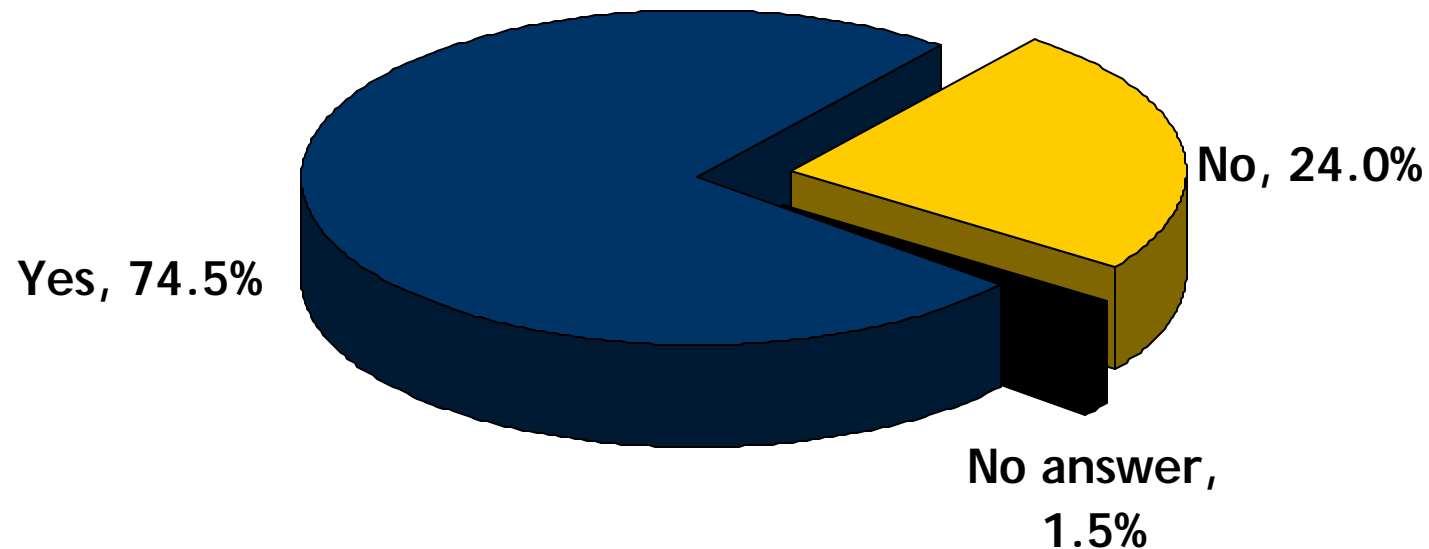
Would you describe yourself as ...



## V. CULTURAL-SPECIFIC ITEMS

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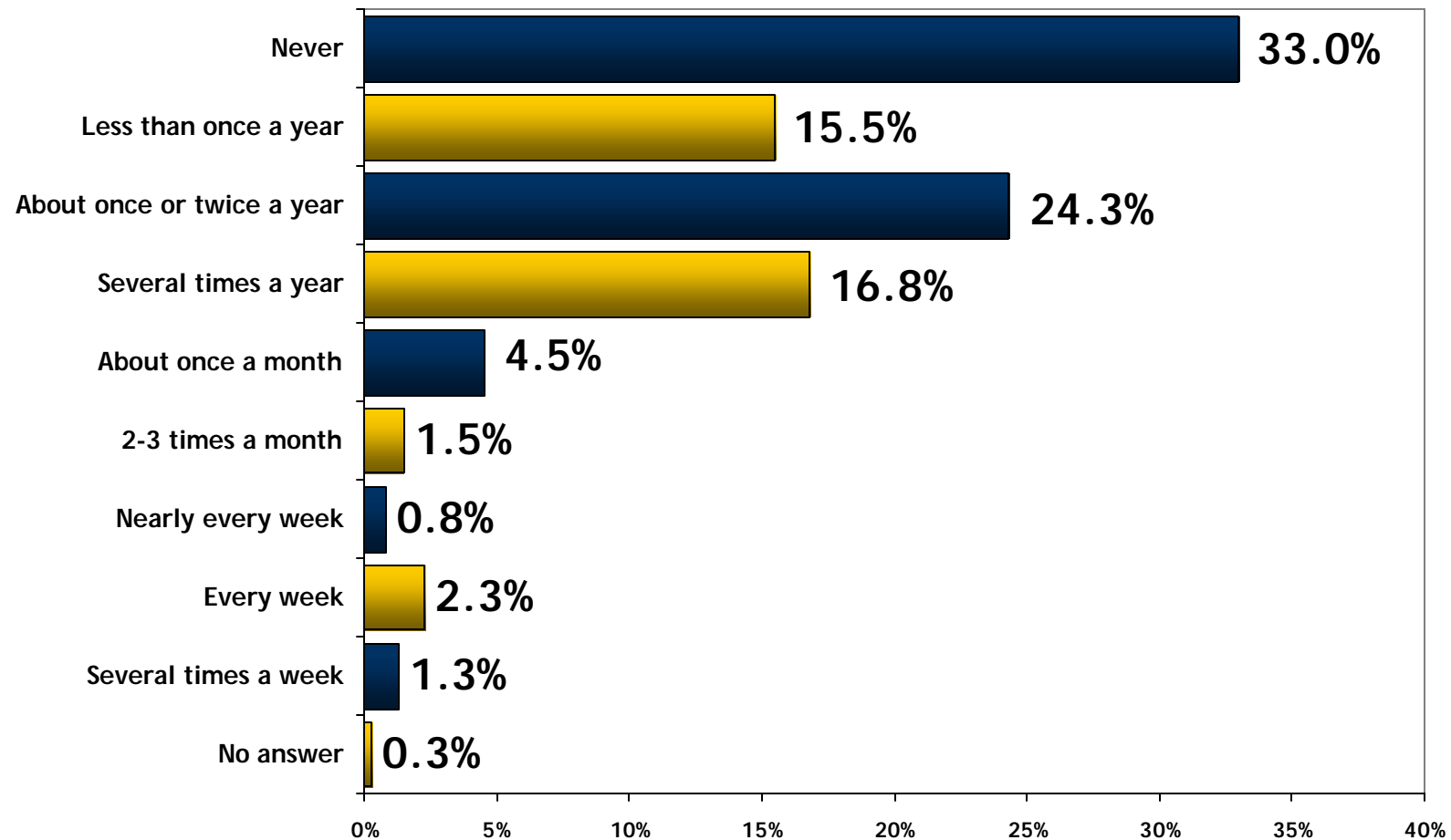
In your home do you have a shrine, altar, or a religious object on display such as a (icon, retablos, crucifix)?





## V. CULTURAL-SPECIFIC ITEMS

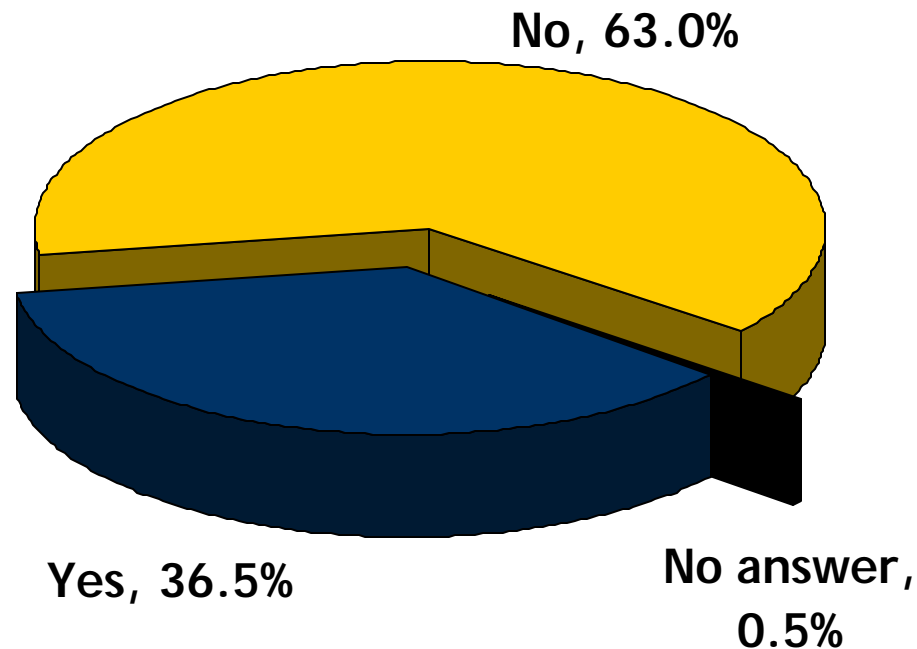
How often do you go visit a shrine or temple or make a religious trip to a holy place, such as a pilgrimage or going to an ancestral shrine?



## V. CULTURAL-SPECIFIC ITEMS

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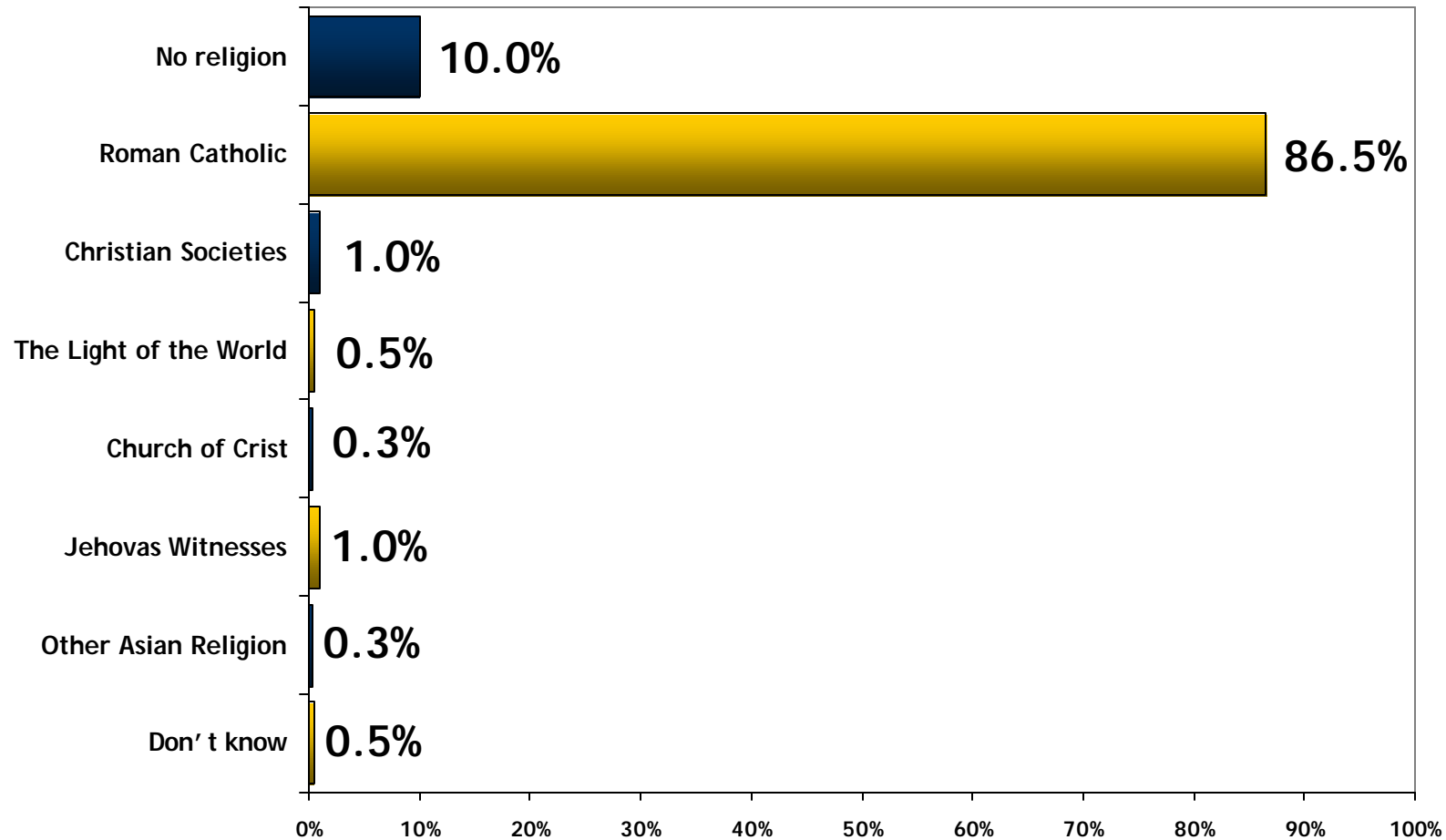
During the last year did you make some personal sacrifice as an expression of your faith such as by fasting, following a special diet, or giving up some activity during a holy season?



## V. CULTURAL-SPECIFIC ITEMS



Do you belong to any religion?, What religion?



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