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TOPIX.NET HIRES WES IRISH AS VP, OPERATIONS

Community News Site Recruits Technology Veteran to Scale Up Network Infrastructure

PALO ALTO, Calif. – December 12, 2006 – Today, Topix.net, a leading Internet news site, announced the appointment of Wes Irish to Vice President of Operations. Reporting directly to Topix CEO Rich Skrenta, Irish will be responsible for building the team and networking infrastructure to support the site's rapid growth.

“In 2006, Topix saw explosive growth in our news communities, with forum posts jumping from zero to 20,000 a day,” said Rich Skrenta, CEO of Topix. “As we plan for continued growth in 2007, Wes and his team will be critical to the stability, scalability and success of our site. We're pleased to welcome him to the Topix team.”

Irish brings to Topix a wealth of technical, operational, and business experience from more than 25 years in the technology industry. Prior to Topix, he provided networking, systems, and security consulting as President of his firm, Coyote Hill Consulting LLC. He also held positions of Director of Networking Systems at Stanford University and Interim Director Network Services at San Jose State University.

Previously, Irish spent nearly two decades in Xerox's Corporate Research Group, mostly at the Palo Alto Research Center. While at Xerox PARC, he was a key contributor in many projects related to networking and distributed systems, holding positions of Senior Network Scientist, Network Manager, and Chief Technologist of Technical Infrastructure and Systems Development.

Irish's work at PARC led to numerous patents, publications, and awards, including the prestigious Xerox Team Excellence Award.

About Topix LLC

A Top 25 news web site (Hitwise, November 2006), Topix connects people to their community by combining 360,000 lively discussion forums with targeted news from 50,000 sources. Topix also provides tools to help media companies grow and engage their online audiences -- including forums, classifieds, publishing platforms, RSS feeds, and more. Topix is a privately held company with investment from Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI) and Tribune Company (NYSE: TRB).

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