



FOR IMMEDIATE RELEASE

**TOPIX HIRES DAVID GALVAN AS VICE PRESIDENT,
BUSINESS DEVELOPMENT**

Community news site taps Internet dealmaker to lead local strategy and partnerships

Palo Alto, Calif., January 7, 2008 —Topix (<http://www.topix.com>), the largest news community on the Web, today announced David Galvan has joined the company as vice president, business development. Reporting directly to CEO Chris Tolles, Galvan will be responsible for spearheading local strategy, forging new partnerships, and developing new revenue products.

“Topix has successfully engaged local consumers across the country with its forums and hyper-local platform. Dave’s wealth of experience in the local space will help Topix build an even bigger revenue opportunity around those audiences,” said Chris Tolles, CEO of Topix. “With his negotiation skills, industry contacts, and innovative business smarts, he’s a terrific addition to the team.”

Prior to joining Topix, Galvan was the senior vice president, business development and new media for business and consumer database provider InfoUSA, Inc. From 2001 – 2005, he served as the senior director of business development, for the Search and Marketplace Group at Yahoo!, working across the Yellow Pages, Local, Search, Real Estate, Classifieds, Pets, Maps, City Guides, Autos, Tickets and Employment verticals. While there, he negotiated and closed complex revenue deals and strategic partnerships, resulting in 20 – 40% revenue growth each year. Previously, he held business development and marketing positions at Voquette, America Online, Netscape, Unisys, and Motorola. A native Californian, Galvan is a graduate of Stanford University.

“Dave is a skilled deal-maker who has contributed to the success of several of today’s leading online content companies,” said Matt Booth, senior vice president and program director, Interactive Local Media, The Kelsey Group. “Topix is sure to benefit from his deep online local expertise, which includes extensive experience with revenue models, distribution deals and ad products.”

About Topix

Topix is the leading news community on the Web, connecting people to the information and discussions that matter to them in every U.S. town and city. A Top 20 online news destination (comScore, November 2007), the company links news from 50,000 sources to 360,000 lively user-generated forums. Topix also works with the nation’s major media companies to grow and engage their online audiences through forums, classifieds, publishing platforms and RSS feeds. Based in Palo Alto, Calif., Topix LLC is a privately held company with investment from Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI) and Tribune Company. For more, visit www.topix.com.

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