



FOR IMMEDIATE RELEASE:

TOPIX ANNOUNCES SEVEN NEWS FEED DISTRIBUTION PARTNERS

*ESPN, Sprint, Accuweather, Grapevine Communities, Cyberhomes,
Our Town and A Greater Town all to use Topix local news*

(PALO ALTO, CA; September 8, 2008) – Today, Topix (www.topix.com), the largest news community on the web, announced several agreements to distribute local news, sports and real estate content feeds to partner sites.

Topix has signed deals to provide ZIP-code-level news feeds to national weather site Accuweather.com (www.accuweather.com), as well as local sites OurTown (www.ourtown.com), A Greater Town (www.agreatertown.com) and Grapevine Communities (www.grapevinecommunities.com). Topix also powers local sports news in beta on ESPN (<http://insider.espn.go.com/insider/local/>).

Topix will provide local news feeds on Sprint's new XOHM (www.xohm.com) WiMAX mobile Internet service, expected to launch commercially this September in Baltimore and later in the year in Washington, DC and Chicago. The XOHM WiMAX service is next generation mobile broadband that lets consumers enjoy the Internet city-wide, on any WiMAX enabled device.

Real estate listings and property valuation portal Cyberhomes (www.cyberhomes.com) signed on as the first customer to implement local real estate news feeds from Topix. Cyberhomes has over 2.5 million properties for sale, as well as foreclosures, rentals and a database that includes more than 100 million property records, ownership, sales, and mortgage records, covering more than 85% of the United States population.

“Cyberhomes provides home enthusiasts with an enormous amount of information and advice—such as home price trends, schools, local economic factors, and quality of life issues like commute times and weather,” said Marty Frame, Cyberhomes General Manager. “Local real estate news from Topix will provide these home owners and buyers even more context about their investment.”

“Topix is the best source for comprehensive, local news feeds for every town in the U.S.,” said Chris Tolles, CEO of Topix. “CNN has been using our local news feeds for a year now, and we’re pleased to provide valuable, local content to these new partners as well.”

About Topix

Topix is the leading news community on the Web, connecting people to the information and discussions that matter to them in every U.S. town and city. A Top 10 online newspaper destination (comScore, July 2008), the company links news from 50,000 sources to 360,000 lively user-generated forums. Topix also works with the nation's major media companies to grow and engage their online audiences through forums, publishing platforms and RSS feeds. Based in Palo Alto, Calif., Topix LLC is a privately held company with investment from Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI) and Tribune Company. For more, visit www.topix.com.

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