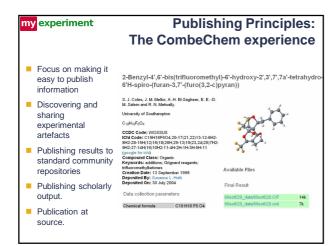




### Why stop at workflows? What about SBML models? Wet lab protocols?



my experiment

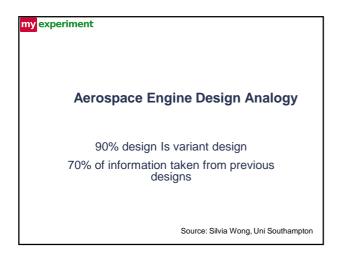


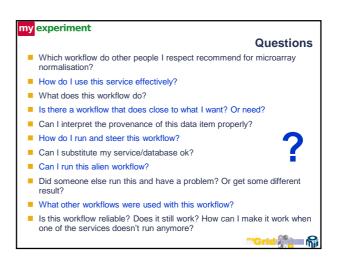
## Workflows are more than just plumbing.... Workflows are protocols and records. Explicit and precise descriptions of a scientific protocol. Scientific transparency. Easier to explain, share, relocate, reuse and repurpose and remember. Provenance of results for credibility. Workflows are know-how. Specialists create applications; experts design and set parameters; inexperienced punch above their weight with sophisticated protocols. Workflows are collaborations. Multi-disciplinary workflows promote even broader collaborations.

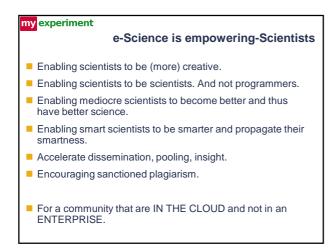
### Workflows are hard work... Often complex. Need intelligent steering and analysis. Need explanations to ensure used properly and safely. Challenging and expensive to develop. Development assistance. Don't start from scratch. Take a long time to build good ones & a lot of know-how. You can still build bad workflows. Enable scientists to be scientists, not programmers. Enable scientists to be creative yet sound.

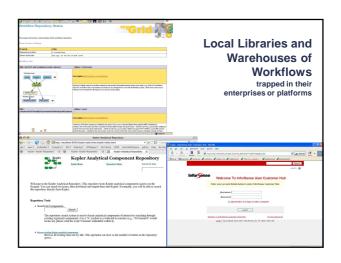
my experiment

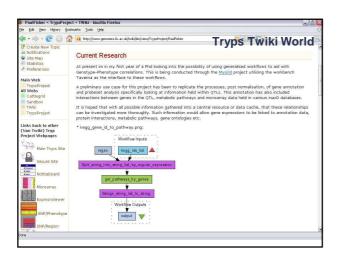
## Workflows are commodities... Valuable first class assets in their own right. To be pooled and shared and traded and reused. Within communities and across communities. Of pieces, of wholes, of when and how to. Pattern books. Validated community workflow packs. Publish workflows Peer review workflows. Components of published and repeatable experiment objects to accompany their published outcomes, like papers. But...Reusability often confined to the project it was conceived. Social and technical challenges for sharing and reuse.

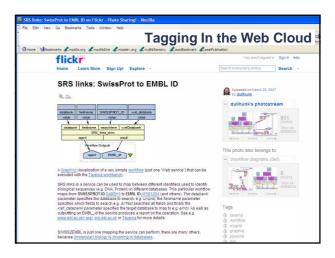






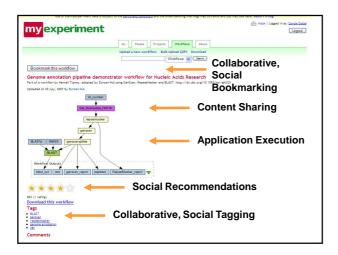


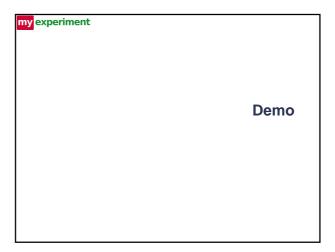


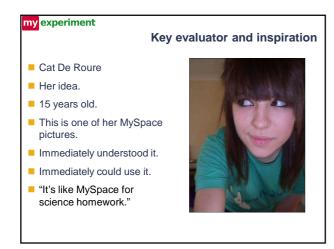


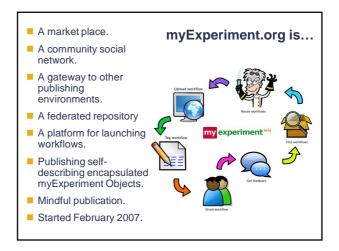












### my experiment

### myExperiment.org principles...

- Make it easy to publish, easy to participate, easy to add value to though mash-ups
- Use familiar techniques
  - Shopping, Social networking, gaming
- Use off the shelf, open source web tooling, not restrictive portals. Keep it funky, keep it flexible, keep it extensible. Assume other people will add functionality.
  - Ruby on Rails, Facebook platform
- Aim it at young people. Make it fun and attractive. Say no to 1970s library interfaces!

my experiment

Front End.

A market place. A community social network.

User Participation.

### my experiment

### A Market Place: Shoe Shop?

- Shopping for Workflows and Services and Data should be as easy as shopping for shoes.
- Don't need to train people.
- Fuel for diagnostics. Find a similar workflow.
- Organic growth good and bad.
- We need good, organised metadata for automated use.
- Impediance mismatch
- Identity and Ontology Authority



### my experiment

### A Social Network and Collective Intelligence

- Source of large amount of metadata.
- Open tagging, folksonomies, blogging, profiles, recommendations.
- Social network analysis and e-tracking are valuable intelligence.
- How do we avoid being deafened by the shouting?
- What are the incentive models for scientists?



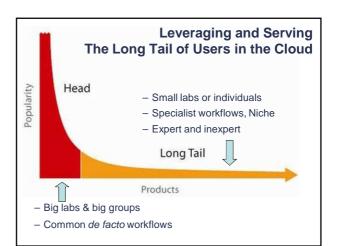
### my experiment

### **Semantic Sweatshop**

- Service vocabularies and curation in the wild
  - Keywords and tagging only goes some of the way.
  - Curation
- Workflow metadata
  - Find a workflow that is similar to what I want or need; similar to this one. Or hers. Hmmmm.
- Recommendations, people profiles
- Fuel for discovery and diagnostics
- Pipeline from tag cloud to shop

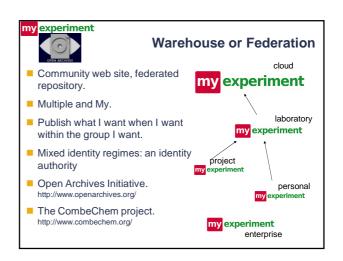






Federated repositories.
A gateway to other publishing environments.
A platform for launching workflows.

User Participation.

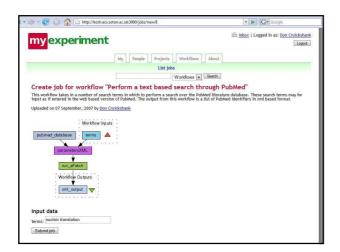


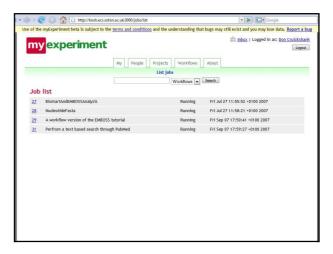


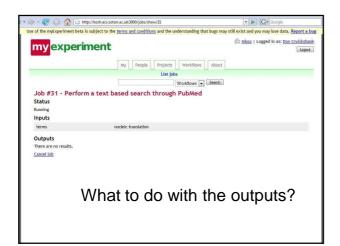




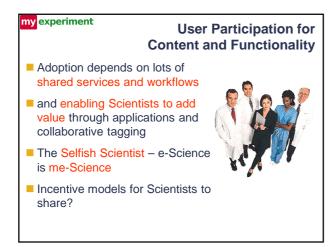














### my experiment

### What motivates Scientists?

Ego! Competitive advantage. To be the first with the Nature paper. To get my service / tool / foo / bar used. To get added value to my service / tool for low or no cost. Protect my turf Credit, credibility, fame, acclaim, recognition, respect.

And more funding. And not to be misinterpreted or misrepresented. Or look stupid.

### my experiment

### "We are Naughty" - Helen Hulme

Low cost of adoption. Surmountable obstacles. Fit into my world and what I do. Don't give me pre-defined recipes or tie me down. Freedom and me in control Jam today and more and better jam tomorrow Just enough, just in time when I think its worth it. Gimme content that I need and want. Its my idea.

### science commons

### Hell is other people's workflows

- Some Rights Reserved.
- Privacy, IP, Authorship attribution and guarantees.
- Copyright has to be sorted. Scientists need protection as well as sharing
- Curation and Policing. Quality, Reliability, Validation, Safety, Persistence, Longevity, Palpability?
- Pollution and viral infections.
- Licences for services. Can I run this workflow?
- Provenance
- Can we mix up personal results safely with public resources?

### <mark>my</mark> experiment

### **Workflow Publishing and Mashing**

- Workflow Publishing
  - What does it mean to publish a workflow? Expose vs export vs publish?
  - Encapsulate a workflow with its
  - Design for hackability and remixability. Is that possible?

### Workflow Design Mashing

- "hackable" and "remixable"...so....
- When does your workflow stop being your workflow? If your workflow is combined with another are you still responsible if it is now crap?
- Provenance mashing?
- Mashing tracking?



### my experiment

- Continually evolve in response to its users and by its users
- Design for user
- participation mash ups Developers embedded in the user community.
- Pilot with local friends and family.
- Advocates for supported of communities

### The Perpetual Beta



Freeplay >120 users First pilot July 07 Series of User Trials

### my experiment

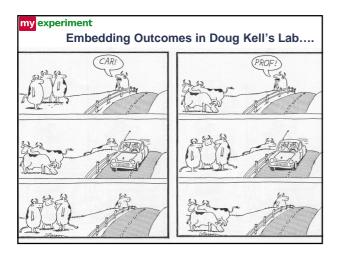
### **Our Laboratory Guinea Pigs**



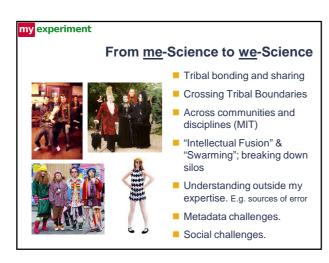
- Chemists at the University of Southampton, UK
- Blogging data, publishing lab books

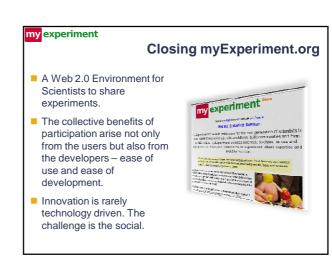


Publishing workflows and









# Matt Lee, Don Cruickshank, David Withers, Mark Borkum, Jiten Bhagat (Developers) Duncan Hull, Paul Fisher, Katy Wolstencroft, Marco Roos (Pioneering Life Science Users) Jeremy Frey, Simon Coles (Chemistry pilot) Alex Voss, Rob Proctor (National e-Social Science Centre) Nosh Contractor (Social networks) The myGrid, CombeChem and Taverna teams EPSRC, OMII-UK, JISC http://www.mygrid.org.uk http://taverna.sourceforge.net http://myexperiment.org



<mark>my</mark> experiment	
	Extras
	LXIIdS