

08 editorial calendar

JULY PRODUCTS & SUPPLIERS GUIDE

Close date:
6-2-08

January

Close date:
12-3-07

February

Close date:
1-3-08

March

Close date:
2-3-08

April

Close date:
3-3-08

May

Close date:
4-1-08

June

Close date:
5-1-08

In Every Monthly Issue: • New Products • New Machinery • New Materials • Technology... Automation & Controls, Smart &

ISSUE EMPHASIS

Food & Beverage Packaging

Sustainability in Packaging

Show Preview: WestPack 2008

Health & Beauty Aids/ Nutraceutical Packaging

Show Preview: Interpack 2008

Flexible Packaging

Show Preview: INTERPHEX 2008

Labeling, Decorating, Package Printing

Show Preview: Packaging Summit Expo & Conference

Distribution Packaging

Show Preview: EastPack 2008

Plastics in Packaging

Sustainability in Packaging

Show Preview: Expo Pack Mexico

APPLICATION TECHNOLOGIES

- Automation & Controls
- Containers
- Converting
- Package Design
- Smart/Secure Packaging

- Cartoning
- Casing
- Bottling
- Capping

- Automation & Controls
- Form/Fill/Seal
- Bagging
- Labeling
- Smart/Secure Packaging

- Automation & Controls
- Inspection/ Detection
- Marking
- Coding

- Conveying
- Palletizing
- Stretch Wrapping
- Smart/Secure Packaging

- Automation & Controls
- Containers
- Filling
- Feeding

PRODUCT FOCUS - MACHINERY

Marking & Coding

Material Handling & Conveying

Cartoning, Casing & Sealing

Controls & Inspection

Labeling & Printing

Filling & Feeding

PRODUCT FOCUS - MATERIALS

Flexible Packaging

Rigid Containers

Film & Foil

Paper & Paperboard

RFID & Smart Packaging

Bottles & Closures

DESIGN TRENDS

Food/Pet Food

Healthcare

Beverages

Household Products

Personal Care/ Pet Care

Food

SPECIAL INTEREST COLUMNS

- System Integration
- Sustainable Packaging

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TRADE SHOWS/INDUSTRY EVENTS

WestPack 2008

Jan. 29-31
Anaheim, CA

INTERPHEX Puerto Rico

Feb. 14-15
San Juan, PR

Flexible Packaging Assn. Annual Meeting

Mar. 5-7
Orlando, FL

Interpack 2008

Apr. 24-30
Düsseldorf, Germany

Sustainability in Packaging Conference

Mar. 11-13
Orlando, FL

SouthPack 2008

Mar. 19-20, Atlanta, GA

INTERPHEX 2008

Mar. 26-28
Philadelphia, PA

Packaging Summit Expo & Conference

May 13-15
Rosemont, IL

EastPack 2008

Jun. 3-5
New York City

Expo Pack Mexico

Jun. 24-27
Mexico City

MARKETING OPPORTUNITIES

Lead Connect Program

Lead Connect Program

Lead Connect Program

Harvey Ad Study

Lead Connect Program
Info Showcase

Lead Connect Program

Info Showcase

Lead Connect Program

Info Showcase

emedia opportunities

- Daily Packaging News eLetter
- Market-specific Monthly eLetters

Webcast: Sustainability

- Daily Packaging News eLetter
- Market-specific Monthly eLetters

- Daily Packaging News eLetter
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- Daily Packaging News eLetter
- Market-specific Monthly eLetters

Webcast: Food & Beverage Packaging

- Daily Packaging News eLetter
- Market-specific Monthly eLetters

- Daily Packaging News eLetter
- Market-specific Monthly eLetters

2008/2009 Products & Suppliers Guide

In Print and Online



- Published annually in July
- 6,000 products
- 2,500 companies

Listings feature:

- Packaging Machinery
- Packaging Materials
- Automation
- Packaging Manufacturers Alphabetical Directory
- System Integrators Geographic & Alphabetical Directories
- Contract Packaging Geographic & Alphabetical Directories

PDSuppliersearch.com
Marketing Opportunities

- Website advertising
- Enhanced company profile
- Prioritized company/product listing

July Close date: 6-2-08	August Close date: 7-1-08	September Close date: 8-1-08	October Close date: 9-2-08	NOVEMBER SHOW DAILIES Close date: 10-10-08	November Close date: 10-1-08	December Close date: 11-3-08
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Secure Packaging • Package Design • Package Manufacturing • Industry Calendar • Newsmakers • On packagingdigest.com

Food Packaging Private Label Packaging Package Security	Pharmaceutical & Medical Packaging Machine Safety Show Preview: HBA Global Expo 2008	Show Overview: PACK EXPO International 2008	Show Preview: PACK EXPO International 2008 Packaging Machinery	Show Daily PACK EXPO International 2008  <p>Published:</p> <ul style="list-style-type: none"> • Sun., Nov. 9 • Mon., Nov. 10 • Tue., Nov. 11 • Wed., Nov. 12 <p>Distribution:</p> <ul style="list-style-type: none"> • Show hotels • McCormick Place entrances and on the show floor <p>eMedia packagingdigest.com</p> <ul style="list-style-type: none"> • Digital editions • Show Daily Online Live • Show Daily News eLetters 	Materials & Containers Brand Protection/ Anti-Counterfeiting	Beverage & Dairy Packaging Contract Packaging
<ul style="list-style-type: none"> • Automation & Controls • Form/Fill/Seal • Bagging • Wrapping • Smart/Secure Packaging 	<ul style="list-style-type: none"> • Marking • Coding • Bottling • Capping • Package Design 	<ul style="list-style-type: none"> • Automation & Controls • Materials • Material Handling • Smart/Secure Packaging 	<ul style="list-style-type: none"> • Automation & Controls • Inspection/ Detection • Motors/Drives • Cartoning/Casing 		<ul style="list-style-type: none"> • Labeling • Filling • Feeding • Smart/Secure Packaging 	<ul style="list-style-type: none"> • Automation & Controls • Form/Fill/Seal • Bagging • Conveying
RFID	Form/Fill/Seal & Bagging	Motors, Drives, Devices	Marking & Coding		Labeling & Printing	Shrink, Stretch, Wrap
Flexible Packaging	Rigid Containers	Film & Foil	Paper & Paperboard		RFID & Smart Packaging	Bottles & Closures
Cosmetics	Beverages	Household Products	Food		Beverages	Personal Care
<ul style="list-style-type: none"> • System Integration • Sustainable Packaging 	<ul style="list-style-type: none"> • System Integration • Sustainable Packaging 	<ul style="list-style-type: none"> • System Integration • Sustainable Packaging 	<ul style="list-style-type: none"> • System Integration • Sustainable Packaging 		<ul style="list-style-type: none"> • System Integration • Sustainable Packaging 	<ul style="list-style-type: none"> • System Integration • Sustainable Packaging
	HBA Global Expo 2008 Sep. 9-11 New York City	PACK EXPO International 2008 Nov. 9-13 Chicago, IL	PACK EXPO International 2008 Nov. 9-13 Chicago, IL			
Lead Connect Program	Lead Connect Program	Lead Connect Program	Lead Connect Program		Harvey Ad Study Lead Connect Program	Lead Connect Program
Info Showcase	Info Showcase	Info Showcase	Info Showcase		Info Showcase	Info Showcase
Webcast: Pharmaceutical Packaging <ul style="list-style-type: none"> • Daily Packaging News eLetter • Market-specific Monthly eLetters 	<ul style="list-style-type: none"> • Daily Packaging News eLetter • Market-specific Monthly eLetters 	Webcast: Automation <ul style="list-style-type: none"> • Daily Packaging News eLetter • Market-specific Monthly eLetters 	PACK EXPO Pre-Show eLetters <ul style="list-style-type: none"> • Daily Packaging News eLetter • Market-specific Monthly eLetters 		PACK EXPO Post-Show eLetter <ul style="list-style-type: none"> • Daily Packaging News eLetter • Market-specific Monthly eLetters 	<ul style="list-style-type: none"> • Daily Packaging News eLetter • Market-specific Monthly eLetters