# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS <br> APRIL 2008 POLITICAL SURVEY <br> FINAL TOPLINE <br> April 23-27, 2008 <br> $\mathrm{N}=1502$ 

ASK ALL:
Q. 1 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

|  | App- <br> rove | Disapprove | Don't <br> know |  | App- <br> rove | Disapprove | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| April, 2008 | 27 | 65 | $8=100$ | Mid-March, 2005 | 45 | 46 | $9=100$ |
| March, 2008 | 28 | 63 | $9=100$ | February, 2005 | 46 | 47 | $7=100$ |
| Late February, 2008 | 33 | 59 | $8=100$ | January, 2005 | 50 | 43 | $7=100$ |
| Early February, 2008 | 31 | 62 | $7=100$ | December, 2004 | 48 | 44 | $8=100$ |
| January, 2008 | 31 | 59 | $10=100$ | Mid-October, 2004 | 44 | 48 | $8=100$ |
| Late December, 2007 | 31 | 60 | $9=100$ | August, 2004 | 46 | 45 | $9=100$ |
| November, 2007 | 30 | 59 | $11=100$ | July, 2004 | 46 | 46 | $8=100$ |
| October, 2007 | 30 | 63 | $7=100$ | June, 2004 | 48 | 43 | $9=100$ |
| September, 2007 | 31 | 59 | $10=100$ | May, 2004 | 44 | 48 | $8=100$ |
| August, 2007 | 31 | 59 | $10=100$ | Late April, 2004 | 48 | 43 | $9=100$ |
| July, 2007 | 29 | 61 | $10=100$ | Early April, 2004 | 43 | 47 | $10=100$ |
| June, 2007 | 29 | 61 | $10=100$ | Late March, 2004 | 47 | 44 | $9=100$ |
| April, 2007 | 35 | 57 | $8=100$ | Mid-March, 2004 | 46 | 47 | $7=100$ |
| March, 2007 | 33 | 58 | $9=100$ | February, 2004 | 48 | 44 | $8=100$ |
| February, 2007 | 33 | 56 | $11=100$ | Mid-January, 2004 | 56 | 34 | $10=100$ |
| Mid-January, 2007 | 33 | 59 | $8=100$ | Early January, 2004 | 58 | 35 | $7=100$ |
| Early January, 2007 | 33 | 57 | $10=100$ | December, 2003 | 57 | 34 | $9=100$ |
| December, 2006 | 32 | 57 | $11=100$ | November, 2003 | 50 | 40 | $10=100$ |
| Mid-November, 2006 | 32 | 58 | $10=100$ | October, 2003 | 50 | 42 | $8=100$ |
| Early October, 2006 | 37 | 53 | $10=100$ | September, 2003 | 55 | 36 | $9=100$ |
| September, 2006 | 37 | 53 | $10=100$ | Mid-August, 2003 | 56 | 32 | $12=100$ |
| August, 2006 | 37 | 54 | $9=100$ | Early August, 2003 | 53 | 37 | $10=100$ |
| July, 2006 | 36 | 57 | $7=100$ | Mid-July, 2003 | 58 | 32 | $10=100$ |
| June, 2006 | 36 | 54 | $10=100$ | Early July, 2003 | 60 | 29 | $11=100$ |
| April, 2006 | 33 | 56 | $11=100$ | June, 2003 | 62 | 27 | $11=100$ |
| Early April, 2006 | 35 | 55 | $10=100$ | May, 2003 | 65 | 27 | $8=100$ |
| March, 2006 | 33 | 57 | $10=100$ | April 10-16, 2003 | 72 | 22 | $6=100$ |
| February, 2006 | 40 | 52 | $8=100$ | April 9, 2003 | 74 | 20 | $6=100$ |
| January, 2006 | 38 | 54 | $8=100$ | April 2-7, 2003 | 69 | 25 | $6=100$ |
| December, 2005 | 38 | 54 | $8=100$ | March 28-April 1, 2003 | 71 | 23 | $6=100$ |
| Early November, 2005 | 36 | 55 | $9=100$ | March 25-27, 2003 | 70 | 24 | $6=100$ |
| Late October, 2005 | 40 | 52 | $8=100$ | March 20-24, 2003 | 67 | 26 | $7=100$ |
| Early October, 2005 | 38 | 56 | $6=100$ | March 13-16, 2003 | 55 | 34 | $11=100$ |
| September 8-11, 2005 | 40 | 52 | $8=100$ | February, 2003 | 54 | 36 | $10=100$ |
| September 6-7, 2005 | 40 | 52 | $8=100$ | January, 2003 | 58 | 32 | $10=100$ |
| July, 2005 | 44 | 48 | $8=100$ | December, 2002 | 61 | 28 | $11=100$ |
| June, 2005 | 42 | 49 | $9=100$ | Late October, 2002 | 59 | 29 | $12=100$ |
| Late May, 2005 | 42 | 48 | $10=100$ | Early October, 2002 | 61 | 30 | $9=100$ |
| Mid-May, 2005 | 43 | 50 | $7=100$ | Mid-September, 2002 | 67 | 22 | $11=100$ |
| Late March, 2005 | 49 | 46 | $5=100$ | Early September, 2002 | 63 | 26 | $11=100$ |

## Q. 1 CONTINUED...

|  | App- <br> rove | Dis- <br> approve | Don't <br> know |  |
| :--- | :---: | :---: | :---: | :---: |
| Late August, 2002 | 60 |  | 27 | $13=100$ |
| August, 2002 | 67 | 21 | $12=100$ |  |
| Late July, 2002 | 65 | 25 | $10=100$ |  |
| July, 2002 | 67 | 21 | $12=100$ |  |
| June, 2002 | 70 | 20 | $10=100$ |  |
| April, 2002 | 69 | 18 | $13=100$ |  |
| Early April, 2002 | 74 | 16 | $10=100$ |  |
| February, 2002 | 78 | 13 | $9=100$ |  |
| January, 2002 | 80 | 11 | $9=100$ |  |
| Mid-November, 2001 | 84 | 9 | $7=100$ |  |
| Early October, 2001 | 84 | 8 | $8=100$ |  |
| Late September, 2001 | 86 | 7 | $7=100$ |  |
| Mid-September, 2001 | 80 | 9 | $11=100$ |  |
| Early September, 2001 | 51 | 34 | $15=100$ |  |
| August, 2001 | 50 | 32 | $18=100$ |  |
| July, 2001 | 51 | 32 | $17=100$ |  |
| June, 2001 | 50 | 33 | $17=100$ |  |
| May, 2001 | 53 | 32 | $15=100$ |  |
| April, 2001 | 56 | 27 | $17=100$ |  |
| March, 2001 | 55 | 25 | $20=100$ |  |
| February, 2001 | 53 | 21 | $26=100$ |  |

## ASK ALL:

## ROTATE THOUGHT/Q. 2

THOUGHT How much thought have you given to the coming presidential election ... Quite a lot, or only a little?

## BASED ON REGISTERED VOTERS [N=1323]:

|  |  | (VOL.) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quite | (VOL.) | Only a | (VOL.) | DK/ |
|  |  | A lot | Some | Little | None | Ref. |
| 2008 | April, 2008 | 77 | 7 | 13 | 2 | 1=100 |
|  | March, 2008 | 78 | 3 | 15 | 3 | 1=100 |
|  | Late February, 2008 | 74 | 3 | 19 | 2 | $2=100$ |
| 2004 | November, 2004 | 82 | 3 | 12 | 2 | $1=100$ |
|  | Mid-October, 2004 | 76 | 5 | 15 | 3 | $1=100$ |
|  | Early October, 2004 | 74 | 4 | 19 | 2 | $1=100$ |
|  | September, 2004 | 71 | 3 | 22 | 3 | $1=100$ |
|  | August, 2004 | 69 | 2 | 26 | 2 | $1=100$ |
|  | July, 2004 | 67 | 2 | 28 | 2 | 1=100 |
|  | June, 2004 | 58 | 3 | 36 | 2 | $1=100$ |
|  | May, 2004 | 59 | 6 | 30 | 4 | $1=100$ |
|  | Late March, 2004 | 60 | 4 | 31 | 4 | 1=100 |
|  | Mid-March, 2004 | 65 | 2 | 31 | 2 | *=100 |
| 2000 | November, 2000 | 72 | 6 | 19 | 2 | $1=100$ |
|  | Late October, 2000 | 66 | 6 | 24 | 4 | *=100 |
|  | Mid-October, 2000 | 67 | 9 | 19 | 4 | 1=100 |
|  | Early October, 2000 | 60 | 8 | 27 | 4 | $1=100$ |
|  | September, 2000 | 59 | 8 | 29 | 3 | $1=100$ |
|  | July, 2000 | 46 | 6 | 45 | 3 | * $=100$ |

## THOUGHT CONTINUED...

(VOL.)

June, 2000
May, 2000
April, 2000

| Quite | (VOL.) <br> A lot | Only a <br> Some | Little <br> (VOL.) | None <br> No |
| :---: | :---: | :---: | :---: | :---: |
| 48 | 6 | 43 | 5 | Def. <br> $*=100$ <br> 45 |
| 4 | 42 | 5 | $1=100$ |  |
| 45 | 7 | 41 | 7 | $*=100$ |
| 67 | 8 | 22 | 3 | $*=100$ |
| 65 | 7 | 26 | 1 | $1=100$ |
| 61 | 7 | 29 | 2 | $1=100$ |
| 56 | 3 | 36 | 4 | $1=100$ |
| 55 | 3 | 41 | 1 | $*=100$ |
| 50 | 5 | 41 | 3 | $1=100$ |
| 77 | 5 | 16 | 1 | $1=100$ |
| 69 | 3 | 26 | 1 | $1=100$ |
| 72 | 4 | 23 | 1 | $*=100$ |
| 63 | 6 | 29 | 1 | $1=100$ |
| 73 | 8 | 17 | 2 | $0=100$ |
| 69 | 9 | 20 | 2 | $0=100$ |
| 61 | 10 | 27 | 2 | $0=100$ |
| 57 | 18 | 23 | 2 | $0=100$ |

ASK ALL:
ROTATE THOUGHT/Q. 2
Q. 2 Would you say you are looking forward to the presidential election this fall or not?

|  | $--T R E N D$ FOR COMPARISON---1 |  |
| :--- | :---: | :---: |
|  | Late Dec | Jan |
| 68 Yes | $\underline{2007}$ | $\underline{1988}$ |
| 30 No | 70 | 74 |
| $\underline{2}$ Don't know/Refused (VOL.) | 28 | 23 |
| 100 | $\underline{2}$ | $\underline{3}$ |
|  | 100 | 100 |

[^0]ASK ALL:
REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?
IF RESPONDENT ANSWERED ' 1 ' YES IN REGIST ASK:
REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

86 Yes, Registered
83 Absolutely certain
1 Chance registration has lapsed
2 Don't know/Refused
14 No, Not registered/Don't know

* Don't know/Refused

100
ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?
IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Independent | $\begin{gathered} \text { (VOL.) } \\ \text { No } \\ \text { Preference } \end{gathered}$ | (VOL.) <br> Other <br> Party | $\begin{aligned} & \text { (VOL.) } \\ & \text { DK/ } \\ & \underline{\text { Ref }} \end{aligned}$ | $\begin{aligned} & \text { Lean } \\ & \text { Rep } \end{aligned}$ | $\begin{aligned} & \text { Lean } \\ & \underline{\text { Dem }} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| April, 2008 | 24 | 37 | 31 | 5 | 1 | 2=100 | 11 | 15 |
| March, 2008 | 24 | 38 | 29 | 5 | * | 4=100 | 9 | 14 |
| Late February, 2008 | 24 | 38 | 32 | 3 | * | 3=100 | 10 | 17 |
| Early February, 2008 | 26 | 35 | 31 | 5 | * | 3=100 | 11 | 14 |
| January, 2008 | 24 | 33 | 37 | 4 | * | $2=100$ | 12 | 18 |
| Late December, 2007 | 25 | 32 | 36 | 4 | * | 3=100 | 12 | 18 |
| November, 2007 | 28 | 33 | 32 | 4 | 1 | $2=100$ | 9 | 16 |
| October, 2007 | 25 | 37 | 33 | 3 | * | $2=100$ | 11 | 17 |
| September, 2007 | 27 | 32 | 32 | 6 | * | 3=100 | 8 | 16 |
| August, 2007 | 26 | 32 | 32 | 5 | 1 | 4=100 | 10 | 16 |
| July, 2007 | 27 | 32 | 34 | 4 | * | 3=100 | 11 | 17 |
| June, 2007 | 25 | 34 | 32 | 6 | * | 3=100 | 10 | 17 |
| April, 2007 | 25 | 28 | 40 | 5 | * | $2=100$ | 13 | 17 |
| March, 2007 | 25 | 36 | 33 | 3 | * | 3=100 | 12 | 16 |
| February, 2007 | 25 | 34 | 34 | 4 | * | $3=100$ | 10 | 18 |
| Mid-January, 2007 | 24 | 35 | 34 | 3 | * | $4=100$ | 12 | 18 |
| Early-January, 2007 | 23 | 31 | 39 | 4 | * | $3=100$ | 12 | 18 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2007 | 25.4 | 32.9 | 33.7 | 4.6 | . 4 | 3.1 $=100$ | 10.7 | 16.7 |
| 2006 | 27.6 | 32.8 | 30.3 | 5.0 | . 4 | 3.9 $=100$ | 10.2 | 14.5 |
| 2005 | 29.2 | 32.8 | 30.3 | 4.5 | . 3 | 2.8=100 | 10.2 | 14.9 |
| 2004 | 29.5 | 33.1 | 30.0 | 4.0 | . 4 | $3.0=100$ | 11.8 | 13.6 |
| 2003 | 29.8 | 31.4 | 31.2 | 4.7 | . 5 | $2.5=100$ | 12.1 | 13.0 |
| 2002 | 30.3 | 31.2 | 30.1 | 5.1 | . 7 | 2.7=100 | 12.6 | 11.6 |
| 2001 | 29.2 | 33.6 | 28.9 | 5.1 | . 5 | $2.7=100$ | 11.7 | 11.4 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | $3.6=100$ | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 28.2 | 34.6 | 29.5 | 5.0 | . 5 | $2.1=100$ | 11.7 | 12.5 |
| 2000 | 27.5 | 32.5 | 29.5 | 5.9 | . 5 | $4.0=100$ | 11.6 | 11.6 |

PARTY/PARTYLN CONTINUED...

|  | Republican | Democrat | Independent | (VOL.) <br> No <br> Preference | (VOL.) Other Party | $\begin{gathered} \text { (VOL.) } \\ \text { DK/ } \\ \underline{\text { Ref }} \end{gathered}$ | $\begin{gathered} \text { Lean } \\ \text { Rep } \end{gathered}$ | $\begin{aligned} & \text { Lean } \\ & \text { Dem } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | $1.9=100$ | 13.0 | 14.5 |
| 1998 | 27.5 | 33.2 | 31.9 | 4.6 | . 4 | $2.4=100$ | 11.8 | 13.5 |
| 1997 | 28.2 | 33.3 | 31.9 | 4.0 | . 4 | $2.3=100$ | 12.3 | 13.8 |
| 1996 | 29.2 | 32.7 | 33.0 | $5.2=100$ |  |  | 12.7 | 15.6 |
| 1995 | 31.4 | 29.7 | 33.4 | $5.4=100$ |  |  | 14.4 | 12.9 |
| 1994 | 29.8 | 31.8 | 33.8 | $4.6=100$ |  |  | 14.3 | 12.6 |
| 1993 | 27.4 | 33.8 | 34.0 | $4.8=100$ |  |  | 11.8 | 14.7 |
| 1992 | 27.7 | 32.7 | 35.7 | $3.9=100$ |  |  | 13.8 | 15.8 |
| 1991 | 30.9 | 31.4 | 33.2 | $4.5=100$ |  |  | 14.6 | 10.8 |
| 1990 | 31.0 | 33.1 | 29.1 | $6.8=100$ |  |  | 12.4 | 11.3 |
| 1989 | 33 | 33 | $34=100$ |  |  |  |  |  |
| 1987 | 26 | 35 | $39=100$ |  |  |  |  |  |

## ASK ALL:

Q. 3 Now I'd like your views on some people. As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. (First, INSERT NAME) would you say your overall opinion of...
[INSERT ITEM; RANDOMIZE] is very favorable, mostly favorable, mostly UNfavorable, or very
unfavorable? How about (NEXT NAME)? [IF NECESSARY: would you say your overall opinion of
[NAME] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?
[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN’T RATE."]

|  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | (VOL.) <br> Never | (VOL.) Can’t |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Mostly | Total | Very | Mostly | Heard of | rate/Ref |
| a. George W. Bush | 31 | 9 | 22 | 65 | 42 | 23 | * | 4=100 |
| March, 2008 | 34 | 8 | 26 | 61 | 37 | 24 | 0 | 5=100 |
| Late February, 2008 | 35 | 10 | 25 | 60 | 39 | 21 | 0 | $5=100$ |
| Early February, 2008 | 34 | 9 | 25 | 61 | 39 | 22 | * | $5=100$ |
| January, 2008 | 36 | 11 | 25 | 60 | 37 | 23 | 0 | $4=100$ |
| Late December, 2007 | 33 | 10 | 23 | 63 | 41 | 22 | 0 | 4=100 |
| August, 2007 | 40 | 12 | 28 | 57 | 34 | 23 | * | 3=100 |
| December, 2006 | 39 | 12 | 27 | 57 | 34 | 23 | * | 4=100 |
| April, 2006 | 40 | 15 | 25 | 57 | 35 | 22 | * | $3=100$ |
| Late October, 2005 | 46 | 17 | 29 | 51 | 29 | 22 | * | $3=100$ |
| July, 2005 | 51 | 22 | 29 | 46 | 25 | 21 | 0 | $3=100$ |
| Late March, 2005 | 53 | 23 | 30 | 45 | 27 | 18 | 0 | $2=100$ |
| Mid-October, 2004 (RVs) | 56 | 26 | 30 | 42 | 23 | 19 | * | $2=100$ |
| Early October, 2004 (RVs) | 57 | 27 | 30 | 40 | 20 | 20 | 0 | 3=100 |
| September, 2004 | 52 | 25 | 27 | 43 | 24 | 19 | * | 5=100 |
| August, 2004 | 58 | 27 | 31 | 39 | 22 | 17 | 0 | $3=100$ |
| June, 2004 | 52 | 19 | 33 | 45 | 22 | 23 | * | 3=100 |
| Early February, 2004 | 53 | 21 | 32 | 44 | 25 | 19 | 0 | $3=100$ |
| Gallup: January 29-February 1, 2004 | 52 | -- | -- | 47 | -- | -- | -- | $1=100$ |
| Gallup: January 2-5, 2004 | 65 | -- | -- | 35 | -- | -- | -- | *=100 |
| Gallup: October 6-8, 2003 | 60 | -- | -- | 39 | -- | -- | -- | 1=100 |
| Gallup: June 9-10, 2003 | 66 | -- | -- | 33 | -- | -- | -- | $1=100$ |
| April, 2003 | 72 | 37 | 35 | 25 | 11 | 14 | 0 | $3=100$ |
| January, 2003 | 70 | 28 | 42 | 28 | 10 | 18 | 0 | $2=100$ |


| Q. 3 CONTINUED... |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (VOL.) |  |  |  |  |  |  |  | (VOL.)

December, 2002
July, 2001
January, 2001
May, 2000
March, 1999²
November, 1997
b. John McCain

March, 2008
Late February, 2008
Early February, 2008
January, 2008
August, 2007
December, 2006
April, 2006
Late October, 2005
Late March, 2005

May, 2000

March, 2008
Late February, 2008
Early February, 2008
Late December, 2007
August, 2007
December, 2006
April, 2006
Late October, 2005
Late March, 2005
July, 2001
January, 2001
May, 2000
Early December, 1998
Early October, 1998 (RVs)
Late August, 1998
March, 1998
January, 1997
June, 1996
April, 1996
January, 1996

[^1]Q. 3 CONTINUED...

|  |  |  |  |  |  |  |  | $\begin{gathered} \text { (VOL.) } \begin{array}{c} \text { (VOL.) } \\ \text { Never } \\ \text { Hean't of } \\ \underline{y} \\ \hline \end{array} \underline{\text { rate/Ref }} \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly |  |  |
|  | October, 1995 | 58 | 14 | 44 | 38 | 14 | 24 | -- | 4=100 |
|  | August, 1995 | 49 | 16 | 33 | 47 | 22 | 25 | * | $4=100$ |
|  | December, 1994 | 50 | 17 | 33 | 45 | 20 | 25 | 1 | 4=100 |
|  | July, 1994 | 57 | 19 | 38 | 40 | 18 | 22 | 1 | $2=100$ |
|  | May, 1993 | 60 | 19 | 41 | 29 | 11 | 18 | 1 | $10=100$ |
| d. | Barack Obama | 52 | 21 | 31 | 42 | 21 | 21 | * | $6=100$ |
|  | March, 2008 | 56 | 21 | 35 | 34 | 18 | 16 | 1 | $9=100$ |
|  | Late February, 2008 | 57 | 24 | 33 | 34 | 16 | 18 | 1 | $8=100$ |
|  | Early February, 2008 | 58 | 19 | 39 | 30 | 13 | 17 | 2 | $10=100$ |
|  | January, 2008 | 56 | 20 | 36 | 33 | 13 | 20 | 3 | $8=100$ |
|  | Late December, 2007 | 54 | 16 | 38 | 30 | 12 | 18 | 5 | $11=100$ |
|  | August, 2007 | 48 | 14 | 34 | 26 | 10 | 16 | 13 | $13=100$ |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.4-Q.4A/Q.5-Q.5A BLOCKS
Q. 4 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]-who would you vote for?
IF OTHER OR DK (Q. $4=3,9$ ), ASK:
Q.4a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.4]?

## BASED ON REGISTERED VOTERS [N=1323]:

|  |  | Late <br> Mar | Feb |
| :---: | :--- | :---: | :---: |
|  |  | $\underline{2008}$ | $\underline{2008}$ |
| 45 | McCain | 44 | 45 |
| 49 | Clinton | 49 | 50 |
| $\underline{6}$ | Other/Don't know (VOL.) | $\underline{7}$ | $\underline{5}$ |
| 100 |  | 100 | 100 |

## ASK ALL REGISTERED VOTERS (REGICERT=1): <br> ROTATE Q.4-Q.4A/Q.5-Q.5A BLOCKS

Q. 5 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]-who would you vote for?
IF OTHER OR DK (Q. $5=3,9$ ), ASK:
Q.5a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.5]?

## BASED ON REGISTERED VOTERS [N=1323]:

|  |  | Mar | Late |
| :---: | :--- | :---: | :---: |
|  |  | $\underline{2008}$ | $\underline{2008}$ |
| 44 | McCain | 43 | 43 |
| 50 | Obama | 49 | 50 |
| $\underline{6}$ | Other/Don't know (VOL.) | $\underline{8}$ | $\underline{7}$ |
| 100 |  | 100 | 100 |

## ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND

 REGICERT=1] ONLY:Thinking about the Democratic nomination...
Q. 6 Which Democratic candidate would be your first choice for president? (READ AND ROTATE) [IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward...(READ). IF STILL DK, ENTER.]

BASED ON DEMOCRATS AND DEMOCRATIC-LEANING REGISTERED VOTERS [N=651]:

|  |  | Late Early |  |  |  |  |  |  | WITHOUT GORE |  |  |  | WITH GORE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Mar | Feb | Feb | Jan | Dec | Nov | Oct | Sept | July | Apr | Mar | July | April | Mar |
|  |  | $\underline{2008}$ | $\underline{2008}$ | $\underline{2008}$ | $\underline{2008}$ | 2007 | 2007 | 2007 | $\underline{2007}$ | 2007^ | 2007^ | $\underline{2007 \wedge}$ | $\underline{2007}$ | 2007 | $\underline{2007}$ |
| 47 | Barack Obama | 49 | 49 | 38 | 31 | 26 | 23 | 24 | 25 | 24 | 27 | 28 | 21 | 24 | 26 |
| 45 | Hillary Clinton | 39 | 40 | 46 | 46 | 46 | 45 | 45 | 42 | 44 | 39 | 39 | 40 | 34 | 35 |
| n/a | John Edwards | n/a | n/a | n/a | 13 | 14 | 12 | 12 | 14 | 13 | 21 | 19 | 18 | 16 | * |
| n/a | Dennis Kucinich | n/a | n/a | n/a | 4 | 3 | 1 | 4 | 2 | 3 | 1 | * | 2 | 1 | * |
| n/a | Bill Richardson | n/a | n/a | n/a | n/a | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 1 | 1 |
| n/a | Joe Biden | n/a | n/a | n/a | n/a | 2 | 3 | 2 | 2 | 3 | 1 | 2 | 2 | 1 | 1 |
| n/a | Chris Dodd | n/a | n/a | n/a | n/a | * | 1 | 1 | 1 | 1 | * | * | 1 | * | * |
| n/a | Mike Gravel | n/a | n/a | n/a | n/a | 0 | * | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| n/a | Al Gore^ | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | -- | -- | -- | 12 | 14 | 12 |
| * | Other (VOL.) | 0 | 0 | 1 | * | * | 2 | * | 1 | 1 | * | * | 1 | * | 0 |
| 2 | None of them (VOL.) | 1 | 2 | 1 | 1 | 2 | 1 | 3 | 2 | 3 | 5 | 4 | 2 | 5 | 3 |
| 6 | Don't know (VOL.) | 9 | 8 | 12 | 4 | 3 | 9 | 7 | 8 | 6 | 3 | 5 | 6 | 2 | 5 |
| * | Refused (VOL.) | $\underline{2}$ | 1 | $\underline{2}$ | 1 | 1 | * | * | * | $\underline{0}$ | 1 | 1 | $\underline{0}$ | * | 1 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

$\wedge$ March-July trends recalculated by substituting in Al Gore supporters’ second choice.

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:
Q. 7 Do you think the fact that the contest between Clinton and Obama has not yet been decided is a good thing or a bad thing for the Democratic Party?

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=651]:

|  |  | Mar | Late Feb |
| :--- | :--- | ---: | :---: |
|  |  | $\underline{2008}$ | $\underline{2008}$ |
| 35 | Good thing | 41 | 57 |
| 51 | Bad thing | $\frac{27}{14}$ |  |
| $\frac{14}{100}$ | Don't know/Refused (VOL.) | $\underline{15}$ | $\underline{16}$ |

## ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q. 8 If it turns out that neither Hillary Clinton nor Barack Obama wins enough support in the primaries and caucuses to get the nomination, the decision could be made by a group of party leaders called "super delegates." If this happens, what do you think these party leaders should do? [READ AND ROTATE]

## BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=651]:

53 Should they vote for the candidate who won the most support in the primaries and caucuses [OR]
40 Should they vote for the candidate they think has the best chance of defeating John McCain
$\underline{7} \quad$ Don't know/Refused (VOL. DO NOT READ)
100

## ASK ALL REGISTERED VOTERS (REGICERT=1):

## ROTATE Q. 9 AND Q. 10

Q. 9 Regardless of who you might support, who do you think is most likely to win the presidential election if it is
between [READ AND ROTATE]?

BASED ON REGISTERED VOTERS [N=1323]:

April, 2008
March, 2008

| John <br> McCain | Hillary <br> Clinton | (VOL.) <br> (Vther/DK |
| :---: | :---: | :---: |
| 46 | 45 |  |
| $46=100$ |  |  |
|  | $42=100$ |  |

## ASK ALL REGISTERED VOTERS (REGICERT=1): <br> ROTATE Q. 9 AND Q. 10

Q. 10 Regardless of who you might support, who do you think is most likely to win the presidential election if it is between [READ AND ROTATE]?

BASED ON REGISTERED VOTERS [N=1323]:

April, 2008
March, 2008

| John <br> McCain | Barack <br> Obama |  |
| :---: | :---: | :---: | | (VOL.) |
| :--- |
| 32 |

TREND FOR COMPARISON:

|  | Republican |  |
| :--- | :--- | :--- |
| November, 2004 | 48 | Bush |
| Mid-October, 2004 | 54 | Bush |
| Early October, 2004 | 61 | Bush |
| September, 2004 | 60 | Bush |
| August, 2004 | 44 | Bush |
| July, 2004 | 42 | Bush |
| June, 2004 | 51 | Bush |
| May, 2004 | 52 | Bush |
| Early February, 2004 | 56 | Bush |
| Mid-January, 2004 | 61 | Bush |
| September, 2003 | 47 | Bush |
| June, 2003 | 66 | Bush |
| November, 2000 | 43 | Bush |


| Democrat |  | Other/DK |
| :--- | :--- | :--- |
| 27 | Kerry | $25=100$ |
| 27 | Kerry | $19=100$ |
| 27 | Kerry | $12=100$ |
| 22 | Kerry | $18=100$ |
| 37 | Kerry | $19=100$ |
| 38 | Kerry | $20=100$ |
| 35 | Kerry | $14=100$ |
| 31 | Kerry | $17=100$ |
| 32 | Dem Candidate | $12=100$ |
| 21 | Dem Candidate | $18=100$ |
| 34 | Dem Candidate | $19=100$ |
| 22 | Dem Candidate | $12=100$ |
| 32 | Gore | $25=100$ |

## Q.9/10 TREND FOR COMPARISON CONTINUED...

|  | Republican |  |  | Democrat |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Late October, 2000 | 48 | Bush |  | 38 | Gore | $14=100$ |
| Early October, 2000 | 33 | Bush | 46 | Gore | $21=100$ |  |
| June, 2000 | 51 | Bush | 33 | Gore | $16=100$ |  |
| October, 1999 | 70 | Bush | 23 | Gore | $7=100$ |  |
| Late September, 1996 | 12 | Dole | 79 | Clinton | $9=100$ |  |
| Early September, 1996 | 16 | Dole | 75 | Clinton | $9=100$ |  |
| July, 1996 | 19 | Dole | 72 | Clinton | $9=100$ |  |
| October, 1992 | 30 | Bush, Sr. | 61 | Clinton | $9=100$ |  |
| March, 1992 | 72 | Bush, Sr. | 20 | Dem Candidate | $8=100$ |  |
| February, 1992 | 66 | Bush, Sr. | 25 | Dem Candidate | $9=100$ |  |
| October, 1991 | 78 | Bush, Sr. | 11 | Dem Candidate | $11=100$ |  |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

## ROTATE Q. 9 AND Q. 10

Q. 9 Regardless of who you might support, who do you think is most likely to win the presidential election if it is between [READ AND ROTATE: John McCain or Hillary Clinton]?
Q. 10 Regardless of who you might support, who do you think is most likely to win the presidential election if it is between [READ AND ROTATE: John McCain or Barack Obama]?
DO NOT ASK IF (Q9=1 AND Q10=2) OR (Q9=2 AND Q10=1):
Q.10a All in all, do you think [ROTATE NAMES: Hillary Clinton or Barack Obama] has the BEST chance of defeating John McCain this fall?

## BASED ON REGISTERED VOTERS [N=1323]:

36 Hillary Clinton ${ }^{4}$<br>42 Barack Obama<br>$9 \quad$ Neither (VOL. DO NOT READ)<br>$6 \quad$ Both (VOL. DO NOT READ)<br>$7 \quad$ Don't know/Refused (VOL. DO NOT READ) 100

3
In 1996 and October 1992, the question also asked about Ross Perot. Results here are included in the "Other/DK" category.

4
"Hillary Clinton" includes respondents who selected Clinton in Q. 9 but McCain in Q.10;
"Barack Obama" includes respondents who selected McCain in Q. 9 but Obama in Q.10.

Now a different kind of question...
ASK FORM 1 REGISTERED VOTERS ONLY [ $\mathrm{N}=658$ ]:
RANDOMIZE Q.11F1/Q.12F1/Q.13F1
Q.11F1 What ONE WORD best describes your impression of Hillary Clinton. Just the one word that best describes her. [OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE].

NOTE: The numbers listed represent the number of respondents who offered each response; the numbers are not percentages

|  |  |
| :--- | :--- |
| 22 | Experienced |
| 17 | Liar |
| 17 | Untrustworthy |
| 16 | Determined |
| 15 | Strong |
| 14 | Smart |
| 13 | Intelligent |
| 12 | Dishonest |
| 11 | Politician |
| 10 | Aggressive |
| 10 | Ambitious |
| 9 | Tenacious |
| 7 | Devious |
| 7 | Honest |
| 7 | Knowledgeable |
| 7 | Liberal |
| 7 | Okay |
| 7 | Tough |
| 7 | Woman |
| 6 | Competent |
| 6 | Deceitful |
| 6 | Good |
| 6 | Powerful |
| 5 | "Rhymes with rich" |
| 5 | Confident |
| 5 | Two-faced |
| 5 | Manipulative |
| 4 | Capable |
| 4 | Crooked |
| 4 | Fair |
| 4 | Go-getter |
| 4 | Sincere |
|  |  |


| Late February 2008 |  |
| :--- | :--- |
| 34 | Experienced |
| 16 | Strong |
| 16 | Untrustworthy |
| 15 | Intelligent |
| 14 | Smart |
| 12 | Determined |
| 11 | "Rhymes with rich" |
| 11 | Knowledgeable |
| 10 | Capable |
| 10 | Competent |
| 10 | Female/woman |
| 8 | Good |
| 8 | Liberal |
| 8 | Politician/political |
| 8 | Socialist |
| 7 | Ambitious |
| 7 | Qualified |
| 6 | Bill Clinton |
| 6 | Crooked |
| 6 | Dislike her |
| 6 | Power hungry |
| 6 | Selfish/self-centered |
| 6 | Unfavorable |
| 5 | Dynamic |
| 5 | Fair |
| 5 | Liar |
| 5 | Manipulative |
| 5 | Same |
| 5 | Scary |
| 4 | Arrogant |
| 4 | Cold |
| 4 | Confident |
| 4 | Dishonest |
| 4 | Driven |
| 4 | Fake |
| 4 | Old |
| 4 | Overbearing |
| 4 | Tough |
| 4 | Untruthful |
| $\mathbf{( N = 6 2 9 )}$ |  |

## Q.11F1 CONTINUED...

TREND FOR COMPARISON
NOTE: The numbers listed represent the number of respondents who offered each response; the numbers are not percentages

| August 1998 |  | July 1996 |  | March 1996 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 66 | Strong | 25 | Strong | 34 | Intelligent |
| 17 | Intelligent | 24 | Dishonest | 26 | Smart |
| 11 | Brave | 23 | Intelligent | 22 | "Rhymes with rich" |
| 10 | Good | 23 | Smart | 21 | Good |
| 9 | Loyal | 22 | "Rhymes with rich" | 21 | Bossy |
| 9 | Smart | 19 | Good | 20 | Aggressive |
| 8 | Dominating | 15 | Bossy | 18 | Domineering |
| 8 | Courageous | 14 | Aggressive | 17 | Okay |
| 7 | Powerful | 10 | Outspoken | 16 | Strong |
| 6 | Naive | 10 | Okay |  | 13 Nice |
| 6 | Tough | 9 | Crook | 13 | Liar |
| 5 | Controlling | 8 | Dominating | 11 | Powerful |
| 5 | Aggressive | 8 | Fake | 10 | Distrustful |
| 5 | Admirable | 8 | Nice | 9 | Dishonest |
| 5 | Nice | 8 | Pushy | 9 | Pushy |
| 5 | Excellent | 7 | Arrogant | 8 | Snob |
| 5 | Faithful | 7 | Outgoing | 7 | Ambitious |
| 5 | Fine | 7 | Sneaky | 7 | Fair |
| 5 | Steadfast | 7 | Independent | 7 | Great |
| 5 | "Rhymes with rich" | 7 | Liar | 6 | Independent |
| $(\mathrm{N}=498)$ |  | ( $\mathrm{N}=606$ ) |  | ( $\mathrm{N}=750$ ) |  |

## ASK FORM 1 REGISTERED VOTERS ONLY [N=658]:

## RANDOMIZE Q.11F1/Q.12F1/Q.13F1

Q.12F1 What ONE WORD best describes your impression of Barack Obama. Just the one word that best describes him. [OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE].

NOTE: The numbers listed represent the number of respondents who offered each response; the numbers are not percentages

| 46 | Inexperienced | 45 | Inexperienced |
| :--- | :--- | :--- | :--- |
| 19 | Good | 32 | Charismatic |
| 17 | Change | 25 | Intelligent |
| 17 | Charismatic | 23 | Change |
| 16 | Intelligent | 14 | Inspirational |
| 13 | Honest | 13 | Young |
| 12 | Inspirational | 11 | New |
| 9 | Liberal | 10 | Enthusiastic |
| 8 | New | 10 | Hope |
| 7 | Different | 9 | Arrogant |
| 7 | Energetic | 9 | Energetic |
| 7 | Hopeful | 9 | Leader |
| 7 | Scary | 9 | Speaker |
| 7 | Unknown | 8 | Different |
| 7 | Young | 7 | Honest |
| 6 | Fake | 6 | Articulate |
| 6 | Idealistic | 6 | Good |
| 6 | Leader | 6 | Integrity |
| 6 | Okay | 6 | Unqualified |
| 6 | Smooth | 5 | Visionary |
| 5 | Dishonest | 5 | Impressive |
| 5 | Sincere | 5 | Liberal |
| 5 | Strong | 5 | Okay |
| 5 | Unqualified | 5 | Smart |
| 4 | Ambitious | 4 | Dynamic |
| 4 | Arrogant | 4 | Fair |
| 4 | Bad | 4 | Fresh |
| 4 | Charming | 4 | Great |
| 4 | Confident | 4 | Muslim |
| 4 | Educated | 4 | Refreshing |
| 4 | Good speaker | 4 | Smooth |
| 4 | Likeable | 4 | Unfavorable |
| 4 | Nice | $\mathbf{N}=\mathbf{6 2 9 )}$ |  |
| 4 | Untrustworthy |  |  |
| 4 | Phony |  |  |
| 4 | Refreshing |  |  |
| 4 | Smart |  |  |
| 4 | Terrorist |  |  |
|  |  |  |  |

## ASK FORM 1 REGISTERED VOTERS ONLY [N=658]:

## RANDOMIZE Q.11F1/Q.12F1/Q.13F1

Q.13F1 What ONE WORD best describes your impression of John McCain. Just the one word that best describes him. [OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE].

NOTE: The numbers listed represent the number of respondents who offered each response; the numbers are not percentages

|  |  | Late February 2008 |  |
| :--- | :--- | :--- | :--- |
|  | Old | 55 | Old |
| 32 | Honest | 32 | Honest |
| 23 | Experienced | 29 | Experienced |
| 19 | Patriot | 21 | Patriot |
| 17 | Conservative | 14 | Conservative |
| 16 | Hero | 13 | Hero |
| 14 | Republican | 12 | Liberal |
| 11 | Good | 10 | Good |
| 11 | Knowledgeable | 7 | Integrity |
| 10 | Honorable | 7 | Leader |
| 9 | Veteran | 7 | War |
| 6 | American | 6 | Bush |
| 6 | Moderate | 6 | Honorable |
| 6 | Steadfast | 6 | Knowledgeable |
| 6 | Trustworthy | 6 | Moderate |
| 6 | Untrustworthy | 6 | Republican |
| 5 | Liar | 6 | Steady |
| 5 | Okay | 5 | Fair |
| 5 | Politician | 5 | Okay |
| 5 | Seasoned | 4 | Military |
| 4 | Age | 4 | Trustworthy |
| 4 | Bush | 4 | Untrustworthy |
| 4 | Confident | (N=611) |  |
| 4 | Dedicated |  |  |
| 4 | Determined |  |  |
| 4 | Likeable |  |  |
| 4 | Loyal |  |  |
| 4 | Nice |  |  |
| 4 | Sincere | Strong |  |
| 4 | Warmonger |  |  |
| 4 |  |  |  |

Now I have a different kind of question ...
ASK ALL REGISTERED VOTERS (REGICERT=1):
RANDOMIZE Q.14/Q.15/Q. 16
Q. 14 As I name some traits, please tell me whether you think each one describes Hillary Clinton. First, [INSERT FIRST ITEM; RANDOMIZE] do you think of Hillary Clinton as [FIRST ITEM] or not? Do you think of Clinton as [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON'T KNOW CANDIDATE WELL ENOUGH ENTER AS DON'T KNOW AND EMPHASIZE THAT IS A LEGITIMATE ANSWER]

BASED ON REGISTERED VOTERS [N=1323]:


## ASK ALL REGISTERED VOTERS (REGICERT=1):

RANDOMIZE Q.14/Q.15/Q. 16
Q. 15 As I name some traits, please tell me whether you think each one describes Barack Obama. First, [INSERT FIRST ITEM; RANDOMIZE] do you think of Barack Obama as [FIRST ITEM] or not? Do you think of Obama as [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON'T KNOW CANDIDATE WELL ENOUGH ENTER AS DON'T KNOW AND EMPHASIZE THAT IS A LEGITIMATE ANSWER]

BASED ON REGISTERED VOTERS [N=1323]:

|  |  | Yes, describes <br> Obama | Don’t Know/ <br> a. | Refused |
| :--- | :---: | :---: | :---: | :---: |
| atriotic | 61 | $\frac{\text { No }}{}$ | $7=100$ |  |
|  | March, 2008 | 64 | 27 | $9=100$ |
| b. | Phony | 32 | 63 | $5=100$ |
|  | March, 2008 | 27 | 66 | $7=100$ |

Q. 15 CONTINUED...

|  |  | Yes, describes <br> Obama | $\frac{\text { No }}{}$ | Don't Know/ <br> Refused |
| :--- | :---: | :---: | :---: | :---: |
| c. | Honest | 61 <br> 90 | 25 | $10=100$ |
|  | March, 2008 | 65 | 25 |  |
| d. | Down-to-earth | 60 | 35 | $5=100$ |
|  | March, 2008 | 67 | 25 | $8=100$ |
| e. | Hard to like | 25 | 71 | $4=100$ |
|  | March, 2008 | 17 | 78 | $5=100$ |
| f. | Inspiring | March, 2008 | 66 | 31 |
| g. | Tough | 70 | 26 | $3=100$ |
|  |  | 49 | 44 | $7=100$ |
| h. | Arrogant | 38 | 58 | $4=100$ |

## ASK ALL REGISTERED VOTERS (REGICERT=1): <br> RANDOMIZE Q.14/Q.15/Q. 16

Q. 16 As I name some traits, please tell me whether you think each one describes John McCain. First, [INSERT FIRST ITEM; RANDOMIZE] do you think of John McCain as [FIRST ITEM] or not? Do you think of McCain as [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON'T KNOW CANDIDATE WELL ENOUGH ENTER AS DON'T KNOW AND EMPHASIZE THAT IS A LEGITIMATE ANSWER]

BASED ON REGISTERED VOTERS [N=1323]:

|  | Yes, describes <br> McCain |  | $\frac{\text { No }}{7}$ | Don't Know/ <br> aefused |
| :--- | :--- | :---: | :---: | :---: |
| b. | Patriotic | Phony | 26 | 69 |
| c. | Honest | 65 | 26 | $5=100$ |
| d. | Down-to-earth | 60 | 33 | $7=100$ |
| e. | Hard to like | 37 | 57 | $6=100$ |
| f. | Inspiring | 39 | 55 | $6=100$ |
| g. | Tough | 71 | 23 | $6=100$ |
| h. | Arrogant | 36 | 59 | $5=100$ |

## ASK ALL:

Q. 17 Now a different kind of question. Please tell me if you think of each person I name as very conservative, conservative, moderate, liberal, or very liberal. (First,) [INSERT NAME; RANDOMIZE]. From what you've read and heard, would you say [NAME] is very conservative, conservative, moderate, liberal, or very liberal? How about [NEXT NAME]? [IF NECESSARY: From what you've read and heard, would you say [NAME] is very conservative, conservative, moderate, liberal, or very liberal?]
(VOL.)
a. George W. Bush

| Conservative | Conservative | Moderate | Liberal | Liberal | Know |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 25 | 31 | 15 | 9 | 7 | $13=100$ |
| 22 | 34 | 13 | 8 | 6 | $17=100$ |
| 4 | 13 | 22 | 34 | 18 | $9=100$ |
| 7 | 14 | 20 | 29 | 18 | $12=100$ |
| 4 | 11 | 21 | 33 | 20 | $11=100$ |
| 4 | 10 | 23 | 33 | 13 | $17=100$ |
| 10 | 38 | 27 | 8 | 4 | $13=100$ |
| 7 | 35 | 27 | 10 | 2 | $19=100$ |

## ASK ALL REGISTERED VOTERS [N=1323] :

Q. 18 Thinking about the issues, what one ISSUE would you most like to hear the presidential candidates talk about? [OPEN ENDED; MAY ACCEPT UP TO THREE MENTIONS]

NOTE: Totals exceed 100\% because of multiple responses.

|  |  | Nov |
| :---: | :--- | :---: |
|  |  | $\frac{2007^{5}}{}$ |
| 44 | Economy | 15 |
| 24 | Iraq/The war | 32 |
| 14 | Health care/Health care reform | 22 |
| 7 | Energy/gas | 2 |
| 5 | Job situation/Unemployment | 3 |
| 5 | Education/Education reform | 4 |
| 4 | Terrorism/Protecting the nation | 5 |
| 4 | Budget deficit/National debt | 2 |
| 3 | Immigration | 8 |
| 3 | Environment/global warming | 2 |
| 3 | Social Security | 4 |
| 1 | Abortion | 1 |
| 1 | Taxes | 1 |
| 1 | Moral values/Religion | 2 |
| 3 | Other domestic policy | 5 |
| 1 | Other foreign policy | 2 |
| 5 | Other (general) | 1 |
| 3 | Don’t know/Refused | 5 |

[^2]
## ASK ALL FORM 1 REGISTERED VOTERS (REGICERT=1):

Q.19F1 Regardless of who you support, which one of the presidential candidates - [ROTATE ORDER OF CANDIDATES] John McCain or Barack Obama - do you think would do the best job of [INSERT ITEM; RANDOMIZE. IF RESPONDENT MENTIONS ANYONE OTHER THAN MCCAIN OR OBAMA PROBE ONCE: "If you had to choose between McCain and Obama. . . "?]

## BASED ON FORM 1 REGISTERED VOTERS [N=658]:

|  |  | John <br> McCain | Barack Obama | (VOL.) <br> Neither | (VOL.) <br> DK/Ref. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Improving economic conditions | 33 | 53 | 8 | 6=100 |
| b. | Making wise decisions about what to do in Iraq | 50 | 38 | 5 | $7=100$ |
| c. | Defending the country from future terrorist attacks | 63 | 26 | 5 | $6=100$ |
| d. | Making wise decisions about U.S. trade policies | 48 | 38 | 7 | $7=100$ |

## ASK ALL FORM 2 REGISTERED VOTERS (REGICERT=1):

Q.20F2 Regardless of who you support, which one of the presidential candidates - [ROTATE ORDER OF CANDIDATES] John McCain or Hillary Clinton - do you think would do the best job of [INSERT
ITEM; RANDOMIZE. IF RESPONDENT MENTIONS ANYONE OTHER THAN MCCAIN OR
CLINTON PROBE ONCE: "If you had to choose between McCain and Clinton. . . "?]

BASED ON FORM 2 REGISTERED VOTERS [N=665]:

|  |  | John | Hillary | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | McCain | Clinton | Neither | DK/Ref. |
| a. | Improving economic conditions | 35 | 56 | 5 | 4=100 |
| b. | Making wise decisions about what to do in Iraq | 49 | 43 | 4 | $4=100$ |
| c. | Defending the country from future terrorist attacks | 58 | 31 | 3 | $8=100$ |
| d. | Making wise decisions about U.S. trade policies | 44 | 44 | 5 | $7=100$ |

## TREND FOR COMPARISON

a. Improving economic conditions

Mid October, 2004
Early October, 2004
September, 2004
August, 2004
May, 2004
Late March, 2004
Mid-March, 2004

| George <br> W. Bush | John <br> Kerry $^{6}$ | (VOL.) <br> Neither | (VOL.) <br> DK/Ref. |  |
| :---: | :---: | :---: | :---: | :---: |
| 40 |  | 47 | 4 | $9=100$ |
| 40 | 46 | 5 | $9=100$ |  |
| 42 | 45 | 4 | $9=100$ |  |
| 37 | 52 | 3 | $8=100$ |  |
| 38 | 48 | 5 | $9=100$ |  |
| 39 | 44 | 6 | $11=100$ |  |
| 37 | 53 | 2 | $8=100$ |  |

[^3]
## Q19F1/Q20F2 TREND FOR COMPARISON CONTINUED...

October, 2000
Early October, 2000
September, 2000
June, 2000
March, 2000

| George | John | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: |
| W. Bush | Kerry | Neither | DK/Ref |
| 37 | 49 | 3 | 11=100 |
| 35 | 47 | 6 | $12=100$ |
| 38 | 46 | 5 | $11=100$ |
| 38 | 41 | 5 | $16=100$ |
| 42 | 46 | 4 | $8=100$ |
| 47 | 41 | 4 | $8=100$ |
| 50 | 40 | 2 | $8=100$ |
| 51 | 39 | 3 | $7=100$ |
| 44 | 46 | 3 | $7=100$ |
| 44 | 41 | 4 | $11=100$ |
| 49 | 37 | 4 | $10=100$ |
| 47 | 45 | 2 | $6=100$ |

c. Defending the country from future terrorist attacks Mid October, 2004

| 53 | 35 | 4 | $8=100$ |
| :--- | :--- | :--- | :---: |
| 57 | 32 | 3 | $8=100$ |
| 58 | 31 | 3 | $8=100$ |
| 49 | 39 | 4 | $8=100$ |
| 52 | 33 | 5 | $10=100$ |
| 53 | 29 | 4 | $14=100$ |
| 57 | 32 | 4 | $7=100$ |

d. Making wise decisions about U.S. trade policies

| May, 2004 | 40 | 40 | 6 | $14=100$ |
| :--- | :--- | :--- | :--- | :--- |
| Late March, 2004 | 38 | 39 | 5 | $18=100$ |
| Mid-March, 2004 | 38 | 48 | 3 | $11=100$ |
| July, $1996^{7}$ | 40 | 40 | 6 | $14=100$ |

## QUESTION 21 HELD FOR FUTURE RELEASE

## ASK ALL:

## ROTATE Q.22-Q.22b BLOCK WITH Q. 23

Thinking now about the nation's economy...
Q. 22 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?


## IF 'ONLY FAIR’ OR ‘POOR (3,4 IN Q.22) ASK [N=1322]:

Q.22a Which of the following do you think is the biggest reason for the nation's economic problems? [READ AND RANDOMIZE]
IF ANSWER GIVEN (1-5 IN Q.22a), ASK:
Q.22b And which, if any, would you say is the SECOND biggest reason? [READ IN THE SAME ORDER AS Q.22a. DO NOT READ ITEM SELECTED IN Q.22a]

| 1 st <br> choice | $2^{\text {nd }}$ <br> choice | Com- <br> bined |  |  |
| :---: | :---: | :---: | :--- | :--- |
| 21 | 21 | $\frac{52}{52}$ | The war in Iraq |  |
| 26 | 28 | 54 | Rising energy prices |  |
| 12 | 13 | 25 | Foreign competition |  |
| 11 | 12 | 23 | Too little regulation of financial institutions |  |
| 9 | 10 | 19 | Normal ups and downs of the economy |  |
| 8 | 2 |  | Other (VOL. DO NOT READ) |  |
| 1 | 1 |  | None (VOL. DO NOT READ) |  |
| 2 | 2 |  | Don't know/Refused (VOL. DO NOT READ) |  |
| $\overline{-z}$ | $\underline{11}$ |  | No first choice |  |
| 100 | 100 |  |  |  |

ASK ALL:
ROTATE Q.22-Q.22b BLOCK WITH Q. 23
Now thinking about your own personal finances...
Q. 23 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

|  | Excellent | Good | Only <br> Fair | Poor | Don’t Know/ Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
| April, 2008 | 8 | 35 | 39 | 16 | $2=100$ |
| March, 2008 | 8 | 39 | 34 | 17 | $2=100$ |
| Early February, 2008 | 9 | 36 | 37 | 16 | $2=100$ |
| January, 2008 | 10 | 39 | 34 | 15 | $2=100$ |
| November, 2007 | 9 | 41 | 34 | 15 | $1=100$ |
| September, 2007 | 10 | 38 | 34 | 16 | $2=100$ |
| February, 2007 | 8 | 41 | 36 | 14 | $1=100$ |
| December, 2006 | 8 | 40 | 35 | 16 | $1=100$ |
| Late October, 2006 | 9 | 40 | 33 | 16 | $2=100$ |
| March, 2006 | 9 | 39 | 36 | 15 | $1=100$ |
| January, 2006 | 7 | 39 | 37 | 15 | $2=100$ |
| Mid-May, 2005 | 7 | 37 | 39 | 16 | $1=100$ |
| January, 2005 | 10 | 41 | 34 | 14 | $1=100$ |
| August, 2004 | 9 | 42 | 34 | 14 | $1=100$ |
| September, 2003 | 10 | 38 | 36 | 15 | $1=100$ |
| Late March, 2003 | 10 | 43 | 31 | 12 | $4=100$ |
| January, 2003 | 7 | 38 | 39 | 15 | $1=100$ |
| Early October, 2002 | 7 | 39 | 37 | 16 | $1=100$ |
| June, 2002 | 5 | 40 | 37 | 16 | $2=100$ |
| Late September, 2001 | 7 | 40 | 37 | 14 | $2=100$ |
| June, 2001 | 6 | 38 | 39 | 16 | $1=100$ |
| June, 2000 | 9 | 43 | 35 | 11 | $2=100$ |
| August, 1999 | 6 | 43 | 41 | 9 | $1=100$ |
| May, 1997 | 7 | 43 | 38 | 11 | $1=100$ |
| September, 1996 (RVs) | 8 | 47 | 34 | 10 | $1=100$ |

## Q. 23 CONTINUED...

(VOL.)

|  | Excellent | Good | Only <br> Fair | Poor | Don't Know/ Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
| February, 1995 | 8 | 39 | 38 | 14 | $1=100$ |
| March, 1994 | 5 | 41 | 40 | 13 | $1=100$ |
| December, 1993 | 5 | 34 | 45 | 15 | $1=100$ |
| January, 1993 U.S. News \& World Report | rt 4 | 33 | 46 | 16 | $1=100$ |
| October, 1992 U.S. News \& World Report | rt 6 | 34 | 40 | 19 | $1=100$ |
| August, 1992 U.S. News \& World Report | 5 | 30 | 47 | 17 | $1=100$ |
| May, 1992 U.S. News \& World Report | 4 | 35 | 45 | 15 | $1=100$ |
| January, 1992 U.S. News \& World Report | t 4 | 32 | 45 | 18 | $1=100$ |

## NO QUESTION 24

## ASK ALL:

Q. 25 Thinking now about job opportunities where you live, would you say there are plenty of jobs available in your community or are jobs difficult to find?

April, 2008
Early February, 2008
November, 2007
September, 2007
June, 2007
February, 2007
December, 2006
March, 2006
January, 2006
Early October, 2005
May, 2005
January, 2005
Mid-September, 2004
August, 2004
Late April, 2004
Late February, 2004
Mid-January, 2004
October, 2003
June, 2002
June, 2001
August, 1992 U.S. News \& World Report 15
May, 1992 U.S. News \& World Report 16
January, 1992 U.S. News \& World Report 12
41
36 39394037333632313430
(VOL.) Plenty of Jobs are Lots of some jobs, DK/ $\frac{\text { iobs available }}{30} \frac{\text { difficult to find }}{61} \quad \frac{\text { few of others }}{4} \quad \frac{\text { Refused }}{5=100}$

| 30 | 61 | 4 |
| :--- | :--- | :--- |
| 34 | 53 |  | | 5 |
| :--- | | $5=100$ |
| :--- |
| 8 |30

53
48
50
5
4

$$
8=100
$$

$$
7=100
$$

$50 \quad 6 \quad 8=100$

| 49 | 5 | $7=100$ |
| :--- | :--- | :--- |
| 48 | 6 | $7=100$ |


$49 \quad 5 \quad$| $7=100$ |  |
| :--- | :--- |
| 56 | $6=100$ |

$56 \quad 3 \quad 4=100$
$56 \quad 6 \quad 5=100$

| 56 | 4 | $4=100$ |
| :--- | :--- | :--- |
| 60 | 6 | $4=100$ |

$58 \quad 5 \quad 5=100$

| 52 | 6 | $11=100$ |
| :--- | :--- | ---: |
| 55 | 4 | $7=100$ |


| 57 | 4 | $9=100$ |
| :--- | :--- | :--- |

$59 \quad 5 \quad 6=100$
$60 \quad 6 \quad 7=100$
$66 \quad 5 \quad 5=100$
$59 \quad 4 \quad 6=100$

| 44 | 8 | $6=100$ |
| :--- | :--- | :--- |
| 76 | 6 | $3=100$ |


| 76 | 6 | $3=100$ |
| :--- | :--- | :--- |
| 77 | 4 | $3=100$ |

## NO QUESTION 26

QUESTIONS 27 THROUGH 33 HELD FOR FUTURE RELEASE
NO QUESTIONS 34 AND 35

## ASK ALL:

Thinking about another topic...
Q. 36 In general, do you think that free trade agreements like NAFTA, and the policies of the World Trade Organization, have been a good thing or a bad thing for the United States? [INTERVIEWER: IF RESPONDENT ASKS WHAT NAFTA IS, "The North American Free Trade Agreement"]

|  |  | Late |  |  |  |  |  |  | Early |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nov | Dec | Oct | Dec | July | March | Dec | Sept | Nov | Sept |
|  |  | $\underline{2007}$ | $\underline{2006}$ | $\underline{2005}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2003}$ | $\underline{2001}$ | 1997 | 1997 |
| 35 | Good thing | 40 | 44 | 44 | 47 | 47 | 44 | 34 | 49 | 45 | 47 |
| 48 | Bad thing | 40 | 35 | 34 | 34 | 34 | 37 | 33 | 29 | 34 | 30 |
| 17 | Don't know/Refused (VOL.) | $\underline{20}$ | $\underline{21}$ | $\underline{22}$ | 19 | 19 | 19 | $\underline{33}$ | $\underline{22}$ | $\underline{21}$ | $\underline{23}$ |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

## ASK ALL:

Q. 37 Thinking about the financial situation of you and your family... Do you think these free trade agreements have definitely helped, probably helped, probably hurt, or definitely hurt the financial situation of you and your family?

|  |  | Dec <br>  <br>  <br> 3 | Definitely helped | Dec |
| :---: | :--- | :---: | :---: | :---: |
| 24 | Probably helped | $\frac{2006}{3}$ | $\frac{2004}{3}$ | $\frac{2003}{2}$ |
| 32 | Probably hurt | 32 | 31 | 25 |
| 16 | Definitely hurt | 24 | 25 | 24 |
| 13 | Neither (VOL.) | 12 | 16 | 14 |
| $\frac{12}{100}$ | Don’t know/Refused (VOL.) | $\underline{18}$ | 12 | 15 |
|  |  | $\underline{100}$ | $\underline{13}$ | $\underline{20}$ |
|  |  |  |  | 100 |

## ASK ALL:

Q. 38 As I read some of the possible ways free trade agreements affect America, tell me what your impression is. First [INSERT ITEM; RANDOMIZE]?
a. Do free trade agreements make the price of products sold in the U.S. higher, lower or not make a difference?

|  |  | Dec |
| :---: | :--- | ---: |
| 39 | Higher | $\underline{2006}$ |
| 29 | Lower | 30 |
| 18 | Not make a difference | 23 |
| 1 | Mixed/Depends (VOL. DO NOT READ) | 1 |
| $\underline{13}$ | Don't know/Refused (VOL. DO NOT READ) | $\underline{14}$ |
| 100 |  | 100 | question wording asked about "free trade agreements like NAFTA and the WTO"; full names of the organizations were read out only if the respondent was uncertain. In Early September 2001 and earlier the question was worded: "NAFTA, the North American Free Trade Agreement..."

## Q. 38 CONTINUED...

b. Do free trade agreements make the wages of American workers higher, lower, or not make a difference?

|  |  | Dec |
| :---: | :--- | ---: |
| 8 | Higher | $\underline{2006}$ |
| 56 | Lower | 41 |
| 22 | Not make a difference | 30 |
| 2 | Mixed/Depends (VOL. DO NOT READ) | 1 |
| $\underline{12}$ | Don't know/Refused (VOL. DO NOT READ | $\underline{14}$ |
| 100 |  | 100 |

c. Do free trade agreements create jobs in the U.S., lead to job losses, or not make a difference?

|  |  | Dec |
| :---: | :--- | ---: |
| 9 | Create jobs | $\underline{2006}$ |
| 61 | Lead to job losses | 48 |
| 18 | Not make a difference | 25 |
| 2 | Mixed/Depends (VOL. DO NOT READ) | 2 |
| $\underline{10}$ | Don't know/Refused (VOL. DO NOT READ) | $\underline{13}$ |
| 100 |  | 100 |

d. Do free trade agreements make the American economy grow, slow the economy down, or not make a difference?

|  |  | Dec <br> 19 |
| :---: | :--- | ---: |
| Make the economy grow | $\frac{2006}{28}$ |  |
| 50 | Slow the economy down | 34 |
| 17 | Not make a difference | 21 |
| 2 | Mixed/Depends (VOL. DO NOT READ) | 2 |
| $\underline{12}$ | Don’t know/Refused (VOL. DO NOT READ) | $\underline{15}$ |
| 100 |  | 100 |

e. Are free trade agreements good for the people of developing countries, bad for the people of developing countries, or don't they make a difference?

|  |  | Dec <br> 2006 <br> 58 |
| :---: | :--- | ---: |
|  | $\underline{200 d}$ | 57 |
| 12 | Bad | 9 |
| 19 | Don't make a difference | 19 |
| 0 | Mixed/Depends (VOL. DO NOT READ) | 1 |
| $\underline{11}$ | Don't know/Refused (VOL. DO NOT READ) | $\underline{14}$ |
| $\mathbf{1 0 0}$ |  | 100 |

## ASK ALL:

Now a few questions about Iraq...
Q. 39 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

|  | Right decision | Wrong decision | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| April, 2008 | 37 | 57 | 6=100 |
| Late February, 2008 | 38 | 54 | $8=100$ |
| Late December, 2007 | 36 | 56 | $8=100$ |
| October, 2007 | 39 | 54 | $7=100$ |
| September, 2007 | 42 | 50 | $8=100$ |
| July, 2007 | 41 | 53 | $6=100$ |
| June, 2007 | 40 | 51 | $9=100$ |
| April, 2007 | 45 | 47 | $8=100$ |
| March, 2007 | 43 | 49 | $8=100$ |
| February, 2007 | 40 | 54 | $6=100$ |
| Mid-January, 2007 | 40 | 51 | $9=100$ |
| Early January, 2007 | 40 | 53 | $7=100$ |
| December, 2006 | 42 | 51 | $7=100$ |
| Mid-November, 2006 | 41 | 51 | $8=100$ |
| Early November, 2006 (RVs) | 45 | 48 | $7=100$ |
| Late October, 2006 | 43 | 47 | $10=100$ |
| Early October, 2006 | 45 | 47 | $8=100$ |
| Early September, 2006 | 49 | 43 | $8=100$ |
| August, 2006 | 45 | 46 | $9=100$ |
| July, 2006 | 44 | 50 | $6=100$ |
| June, 2006 | 49 | 44 | $7=100$ |
| April, 2006 | 47 | 46 | $7=100$ |
| March, 2006 | 45 | 49 | $6=100$ |
| February, 2006 | 51 | 44 | $5=100$ |
| January, 2006 | 45 | 47 | $8=100$ |
| December, 2005 | 47 | 48 | $5=100$ |
| Late October, 2005 | 48 | 45 | $7=100$ |
| Early October, 2005 | 44 | 50 | $6=100$ |
| Mid-September, 2005 | 49 | 44 | $7=100$ |
| July, 2005 | 49 | 44 | $7=100$ |
| June, 2005 | 47 | 45 | $8=100$ |
| February, 2005 | 47 | 47 | $6=100$ |
| January, 2005 | 51 | 44 | $5=100$ |
| December, 2004 | 49 | 44 | $7=100$ |
| November, 2004 (RVs) | 48 | 41 | $11=100$ |
| Mid-October, 2004 | 46 | 42 | $12=100$ |
| Early October, 2004 | 50 | 39 | $11=100$ |
| September, 2004 | 53 | 39 | $8=100$ |
| August, 2004 | 53 | 41 | $6=100$ |
| July, 2004 | 52 | 43 | $5=100$ |
| June, 2004 | 55 | 38 | $7=100$ |
| May, 2004 | 51 | 42 | $7=100$ |
| Late April, 2004 | 54 | 37 | $9=100$ |
| Early April, 2004 | 57 | 35 | $8=100$ |
| Mid-March, 2004 | 55 | 39 | $6=100$ |
| Late February, 2004 | 60 | 32 | $8=100$ |
| Early February, 2004 | 56 | 39 | $5=100$ |

## Q. 39 CONTINUED...

|  | Right decision | Wrong decision | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| Mid-January, 2004 | 65 | 30 | $5=100$ |
| Early January, 2004 | 62 | 28 | $10=100$ |
| December, 2003 | 67 | 26 | $7=100$ |
| October, 2003 | 60 | 33 | $7=100$ |
| September, 2003 | 63 | 31 | $6=100$ |
| August, 2003 | 63 | 30 | $7=100$ |
| Early July, 2003 | 67 | 24 | $9=100$ |
| May, 2003 | 74 | 20 | $6=100$ |
| April 10-16, 2003 | 74 | 19 | $7=100$ |
| April 8-9, 2003 | 74 | 19 | $7=100$ |
| April 2-7, 2003 | 72 | 20 | $8=100$ |
| March 28-April 1, 2003 | 69 | 25 | $6=100$ |
| March 25-27, 2003 | 74 | 21 | $5=100$ |
| March 23-24, 2003 | 74 | 21 | $5=100$ |
| March 20-22, 2003 | 71 | 22 | $7=100$ |
| Late January, 1991 | 77 | 15 | $8=100$ |

## ASK ALL:

Q. 40 How well is the U.S. military effort in Iraq going? [READ IN ORDER]

|  | Very well | Fairly well | Not too well | Not at all well | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | DK/ |
|  |  |  |  |  | Refused |
| April, 2008 | 10 | 34 | 28 | 24 | 4=100 |
| Late February, 2008 | 12 | 36 | 25 | 23 | $4=100$ |
| Late December, 2007 | 11 | 30 | 31 | 23 | $5=100$ |
| November, 2007 | 11 | 37 | 29 | 19 | $4=100$ |
| October, 2007 | 10 | 34 | 29 | 22 | $5=100$ |
| September, 2007 | 9 | 32 | 30 | 24 | $5=100$ |
| July, 2007 | 8 | 28 | 34 | 25 | $5=100$ |
| June, 2007 | 7 | 27 | 33 | 28 | $5=100$ |
| April, 2007 | 7 | 31 | 34 | 25 | $3=100$ |
| March, 2007 | 10 | 30 | 32 | 24 | $4=100$ |
| February, 2007 | 5 | 25 | 38 | 29 | $3=100$ |
| Mid-January, 2007 | 7 | 28 | 32 | 30 | $3=100$ |
| December, 2006 | 4 | 28 | 37 | 27 | $4=100$ |
| Mid-November, 2006 | 6 | 26 | 34 | 30 | 4=100 |
| Early November, 2006 (RVs) | 7 | 30 | 32 | 27 | $4=100$ |
| Late October, 2006 | 5 | 30 | 34 | 25 | $6=100$ |
| Early October, 2006 | 8 | 29 | 33 | 25 | $5=100$ |
| Early September, 2006 | 8 | 39 | 28 | 20 | $5=100$ |
| August, 2006 | 8 | 33 | 32 | 23 | 4=100 |
| June, 2006 | 16 | 37 | 25 | 18 | $4=100$ |
| April, 2006 | 13 | 34 | 29 | 21 | $3=100$ |
| March, 2006 | 9 | 34 | 30 | 21 | $6=100$ |
| February, 2006 | 13 | 38 | 29 | 17 | $3=100$ |
| January, 2006 | 12 | 39 | 27 | 17 | $5=100$ |
| December, 2005 | 14 | 37 | 29 | 17 | $3=100$ |
| Early October, 2005 | 9 | 35 | 31 | 22 | $3=100$ |
| Mid-September, 2005 | 12 | 41 | 26 | 18 | $3=100$ |

## Q. 40 CONTINUED...

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| (VOL.) |  |  |  |  |  |

ASK ALL:
Q. 41 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

April, 2008
Late February, 2008
Late December, 2007
November, 2007

| Keep troops <br> in Iraq | Bring troops <br> home | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: |
| 41 | 56 | $3=100$ |
| 47 | 49 | $4=100$ |
| 40 | 54 | $6=100$ |
| 41 | 54 | $5=100$ |
| 42 | 54 | $4=100$ |
| 39 | 54 | $7=100$ |
| 39 | 54 | $7=100$ |
| 39 | 56 | $5=100$ |
| 41 | 53 | $6=100$ |
| 43 | 52 | $5=100$ |
| 42 | 53 | $5=100$ |
| 46 | 48 | $6=100$ |
| 41 | 53 | $6=100$ |
| 44 | 50 | $6=100$ |

Q. 41 CONTINUED...

Mid-November, 2006
Early November, 2006 (RVs)
Late October, 2006
Early October, 2006
Early September, 2006
August, 2006
June, 2006
April, 2006
March, 2006
February, 2006
January, 2006
December, 2005
Early October, 2005
Mid-September, 2005
July, 2005
June, 2005
February, 2005
January, 2005
December, 2004
Mid-October, 2004
September, 2004
August, 2004
July, 2004
June, $2004^{9}$
May, 2004
Late April, 2004
Early April, 2004
Early January, 2004
October, 2003
September, 2003

| Keep troops <br> in Iraq | Bring troops <br> home | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: |
| 46 | 48 | $6=100$ |
| 49 | 44 | $7=100$ |
| 46 | 47 | $7=100$ |
| 47 | 47 | $6=100$ |
| 47 | 47 | $6=100$ |
| 48 | 46 | $6=100$ |
| 50 | 45 | $5=100$ |
| 48 | 48 | $4=100$ |
| 44 | 50 | $6=100$ |
| 50 | 46 | $4=100$ |
| 48 | 48 | $4=100$ |
| 49 | 46 | $5=100$ |
| 47 | 48 | $5=100$ |
| 51 | 45 | $4=100$ |
| 52 | 43 | $5=100$ |
| 50 | 46 | $4=100$ |
| 55 | 42 | $3=100$ |
| 54 | 41 | $5=100$ |
| 56 | 40 | $4=100$ |
| 57 | 36 | $7=100$ |
| 54 | 40 | $6=100$ |
| 54 | 42 | $4=100$ |
| 53 | 43 | $4=100$ |
| 51 | 44 | $5=100$ |
| 53 | 42 | $5=100$ |
| 53 | 40 | $7=100$ |
| 50 | 44 | $6=100$ |
| 63 | 32 | $5=100$ |
| 58 | 39 | $3=100$ |
| 64 | 32 | $4=100$ |
|  |  |  |

## IF "KEEP TROOPS IN IRAQ" (1 IN Q.41) ASK:

Q. 42 Do you think the U.S. should or should not set a timetable for when troops will be withdrawn from Iraq?

|  | Should <br> set a <br> timetable | Should <br> not set <br> timetable | (VOL.) <br> DK/ |
| :--- | :---: | :---: | :---: |
| $\frac{14}{\text { Refused }}$ |  |  |  |

9
In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"
Q. 42 CONTINUED...

December, 2006
Mid-November, 2006
Late October, 2006
Early October, 2006
Early September, 2006
August, 2006
June, 2006
April, 2006
March, 2006
January, 2006
December, 2005
Early October, 2005
Mid-September, 2005
July, 2005

| Should <br> set a <br> timetable | Should <br> not set <br> timetable | (VOL.) <br> DK/ |
| :---: | :---: | :---: |
| $\frac{25}{\text { Refused }}$ |  |  |

$\wedge$ Trend note: In June 2007 and earlier the question was asked of all respondents. Results shown here are limited to those who said we should "keep troops in Iraq until the situation has stabilized" in order to be consistent with the way the question is currently asked. The small number who volunteered that the U.S. should "get out now" in previous surveys have been grouped with supporters of a timetable.

## IF "BRING TROOPS HOME" (2 IN Q.41) ASK:

Q. 43 Should the U.S. remove all troops from Iraq immediately, or should the withdrawal of troops be gradual over the next year or two?

|  | Remove all troops immediately | Gradual withdrawal | $\begin{gathered} \text { (VOL.) } \\ \text { DK/ } \\ \text { Refused } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| April, 2008 | 16 | 39 | 1=56\% |
| Late February, 2008 | 14 | 33 | 2=49\% |
| Late December, 2007 | 18 | 34 | 2=54\% |
| November, 2007 | 16 | 36 | 2=54\% |
| October, 2007 | 18 | 35 | 1=54\% |
| September, 2007 | 18 | 34 | 2=54\% |
| July, 2007 | 21 | 31 | 2=54\% |
| June, 2007 | 20 | 35 | 1=56\% |
| April, 2007 | 17 | 34 | 2=53\% |
| March, 2007 | 18 | 33 | 1=52\% |
| February, 2007 | 16 | 35 | 2=53\% |
| Mid-January, 2007 | 16 | 30 | 2=48\% |
| December, 2006 | 18 | 32 | *=50\% |
| Mid-November, 2006 | 16 | 31 | 1=48\% |
| August, 2006 | 15 | 30 | 1=46\% |
| April, 2006 | 18 | 29 | 1=48\% |
| January, 2006 | 14 | 32 | $2=48 \%$ |
| December, 2005 | 17 | 28 | 1=46\% |

## ASK ALL:

Q. 44 Regardless of what you think about the original decision to use military force in Iraq, do you now believe that the United States will definitely succeed, probably succeed, probably fail, or definitely fail in achieving its goals in Iraq?

|  |  | LateFeb 2008 | LateDec $\underline{2007}$ | $\begin{aligned} & \text { Nov } \\ & \underline{2007} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Oct } \\ \underline{2007} \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Sept } \\ \underline{2007} \\ \hline \end{array}$ | $\begin{aligned} & \text { July } \\ & \underline{2007} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { April } \\ & \underline{2007} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Feb } \\ \underline{2007} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Nov } \\ \underline{2006} \\ \hline \end{gathered}$ | Mid- <br> Sept <br> 2006 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12 | Definitely succeed | 13 | 10 | 11 | 11 | 8 | 9 | 9 | 7 | 12 | 13 | 14 |
| 35 | Probably succeed | 40 | 35 | 37 | 35 | 34 | 34 | 36 | 40 | 41 | 44 | 40 |
| 30 | Probably fail | 26 | 31 | 33 | 31 | 32 | 32 | 30 | 34 | 28 | 26 | 28 |
| 16 | Definitely fail | 13 | 14 | 13 | 13 | 15 | 17 | 16 | 12 | 13 | 9 | 12 |
| 7 | Don't know/Refused (VOL.) | 8 | 10 | $\underline{6}$ | 10 | 11 | 8 | $\underline{9}$ | $\underline{7}$ | $\underline{6}$ | 8 | $\underline{6}$ |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

ASK ALL:
Q. 45 As I read a few specific things about Iraq, tell me if you think we are making progress or losing ground in each area. First, are we making progress or losing ground in [INSERT ITEM; RANDOMIZE;
OBSERVE FORM SPLITS]? How about [NEXT ITEM]? [IF NECESSARY: Do you think we are making progress or losing ground in this area?]

## ASK ITEMS a THRU d OF FORM 1 ONLY [N=747]:

a.F1 Training Iraqi security forces so they can replace U.S. troops

Late February, 2008
November, 2007
September, 2007
June, 2007
February, 2007
November, 2006
August, 2006
June, 2006
April, 2006
March, 2006
January, 2006
December, 2005
b.F1 Reducing the number of civilian casualties there

Late February, 2008
November, 2007
September, 2007
June, 2007
February, 2007
November, 2006
August, 2006
June, 2006
April, 2006
March, 2006
January, 2006
December, 2005
(VOL.) (VOL.)
Making Losing
progress
ground

change | DK/ |
| :--- |
| Ref |

| 53 | 32 | 4 | $11=100$ |
| ---: | ---: | ---: | ---: |
| 57 | 29 | 1 | $13=100$ |
| 50 | 36 | 3 | $11=100$ |
| 50 | 38 | 2 | $10=100$ |
| 42 | 36 | 2 | $20=100$ |
| 51 | 34 | 2 | $13=100$ |
| 48 | 37 | 1 | $14=100$ |
| 58 | 26 | 2 | $14=100$ |
| 61 | 28 | 2 | $9=100$ |
| 55 | 30 | 1 | $14=100$ |
| 56 | 30 | 1 | $13=100$ |
| 65 | 22 | 1 | $12=100$ |
| 61 | 27 | 1 | $11=100$ |
|  |  |  |  |
| 37 | 48 | 4 | $11=100$ |
| 46 | 40 | 3 | $11=100$ |
| 43 | 46 | 3 | $8=100$ |
| 37 | 48 | 2 | $13=100$ |
| 21 | 65 | 2 | $12=100$ |
| 20 | 66 | 2 | $12=100$ |
| 20 | 67 | 2 | $11=100$ |
| 25 | 58 | 3 | $14=100$ |
| 29 | 56 | 3 | $12=100$ |
| 28 | 56 | 3 | $13=100$ |
| 27 | 56 | 3 | $14=100$ |
| 32 | 54 | 3 | $11=100$ |
| 35 | 53 | 3 | $9=100$ |

## Q. 45 CONTINUED...

c.F1 Preventing terrorists from using Iraq as a base for attacks against the U.S. and its allies

Late February, 2008
November, 2007
September, 2007
June, 2007
February, 2007
November, 2006
August, 2006
June, 2006
April, 2006
March, 2006
January, 2006
December, 2005
d.F1 Establishing democracy in Iraq

Late February, 2008
November, 2007
September, 2007
June, 2007
February, 2007
November, 2006
August, 2006
June, 2006
April, 2006
March, 2006
January, 2006
December, 2005

|  | (VOL.) | (VOL.) |
| :---: | :---: | :---: |
| Making Losing | No | DK/ |
| progress ground |  |  |
| change | Ref |  |


| 45 | 41 | 6 | $8=100$ |
| :--- | :--- | :--- | ---: |
| 52 | 37 | 2 | $9=100$ |
| 51 | 36 | 3 | $10=100$ |
| 46 | 41 | 2 | $11=100$ |
| 38 | 46 | 3 | $13=100$ |
| 43 | 43 | 3 | $11=100$ |
| 39 | 49 | 2 | $10=100$ |
| 45 | 40 | 2 | $13=100$ |
| 49 | 39 | 2 | $10=100$ |
| 44 | 43 | 3 | $10=100$ |
| 42 | 44 | 2 | $12=100$ |
| 52 | 33 | 2 | $13=100$ |
| 48 | 41 | 2 | $9=100$ |
|  |  |  |  |
| 39 | 46 | 5 | $10=100$ |
| 49 | 40 | 2 | $9=100$ |
| 43 | 46 | 3 | $8=100$ |
| 39 | 49 | 4 | $8=100$ |
| 39 | 47 | 3 | $11=100$ |
| 40 | 47 | 3 | $10=100$ |
| 43 | 42 | 2 | $13=100$ |
| 47 | 39 | 3 | $11=100$ |
| 55 | 35 | 2 | $8=100$ |
| 51 | 38 | 3 | $8=100$ |
| 50 | 38 | 2 | $10=100$ |
| 62 | 26 | 2 | $10=100$ |
| 58 | 32 | 2 | $8=100$ |

ASK ITEMS e THRU h OF FORM 2 ONLY [N=755]:
e.F2 Defeating the insurgents militarily

Late February, 2008
November, 2007
September, 2007
June, 2007
February, 2007
November, 2006
August, 2006
June, 2006
April, 2006
March, 2006
January, 2006
December, 2005
f.F2 Preventing a civil war between various
religious and ethnic groups
Late February, 2008
November, 2007
September, 2007

## Q. 45 CONTINUED...



## ASK FORM A ONLY [N=755]:

Q.46FA If the U.S. withdraws its troops from Iraq while the country remains unstable, would it make a terrorist attack in the United States more likely, less likely, or not make a difference?

|  |  | April |
| :---: | :--- | :---: |
| 41 | More likely | $\underline{2007}$ |
| 11 | Less likely | 75 |
| 42 | Not make a difference | 7 |
| $\underline{6}$ | Don't know/Refused (VOL.) | $\underline{5}$ |
| 100 |  | 100 |

ASK FORM B ONLY [ $\mathbf{N}=747$ ]:
Q.47FB If U.S. troops remain in Iraq for many years, would it make a terrorist attack in the U.S. more likely, less likely, or not make a difference?

|  |  | April |
| :---: | :--- | :---: |
| 35 | More likely | $\frac{2007}{41}$ |
| 22 | Less likely | 18 |
| 38 | Not make a difference | 34 |
| $\underline{5}$ | Don't know/Refused (VOL.) | $\underline{7}$ |
| 100 |  | 100 |

ASK ALL:
IDEO In general, would you describe your political views as... [READ]

| 9 | Very conservative |
| :---: | :--- |
| 29 | Conservative |
| 37 | Moderate |
| 14 | Liberal OR |
| 5 | Very liberal? |
| $\underline{6}$ | Don't know/Refused (VOL. DO NOT READ) |
| 100 |  |


[^0]:    1 In Late December 2007 and January 1988, this question was asked as part of a list where the presidential election always appeared first in the list. "I am going to read you a list of events that will occur in the coming year. As I read each one, please tell me whether or not this is an event you are especially looking forward to. The first one is..."

[^1]:    2
    In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

[^2]:    $5 \quad$ Trends from previous elections not shown.

[^3]:    6 In 2000 the question asked about Al Gore.

