



**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama continues large Colorado lead**

**Raleigh, N.C.** – For Public Policy Polling’s second Colorado poll in a row Barack Obama has a ten point lead in the state. He is now up 54-44 over John McCain.

Two of the main factors driving Obama’s success in the state continue to be his strong standing with independents and Hispanic voters. He is up 60-36 with voters who don’t identify with either party, and he has a 65-33 lead with Hispanics, the fastest growing voter bloc in the state.

Obama is also banking a huge lead in early voting. 65% of respondents said they had already cast their ballots, and among those folks Obama has an even more dominant 58-41 lead.

“At one point in the not so distant past it looked like the race for President might come down to Colorado on election night,” said Dean Debnam, President of Public Policy Polling. “But since the economy started really going south, Obama has broken open the race in the state and looks primed for a dominant victory Tuesday.”

Obama is also pulling more Republican voters (13%) than McCain is Democratic voters (10%), a key stat for him in a year where Democrats were supposedly going to have unity problems.

Also headed to an easy victory is Mark Udall, who now leads Bob Schaffer 56-41 in his quest to replace Wayne Allard in the US Senate.

PPP surveyed 2,023 likely voters from October 28<sup>th</sup> to 30<sup>th</sup>. The survey’s margin of error is +/-2.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Colorado Poll

**Q1** The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*McCain*.....44% *Undecided*..... 2%

*Obama*.....54%

**Q2** The candidates for US Senate are Republican Bob Schaffer and Democrat Mark Udall. If the election was today, who would you vote for? If Bob Schaffer, press 1. If Mark Udall, press 2. If you're undecided, press 3.

*Schaffer* .....41%

*Udall* .....56%

*Undecided*..... 3%

**Q3** Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

*Yes* ..... 65%

*No* ..... 35%

**Q4** If you are a woman, press 1, if a man, press 2.

*Woman* .....54%

*Man*.....46%

**Q5** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*..... 42%

*Republican*..... 39%

*Other*..... 19%

**Q6** if you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

*Hispanic*..... 13%

*White* ..... 79%

*African American* ..... 4%

*Other*..... 4%

**Q7** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 14%

*30 to 45*.....29%

*46 to 65*.....41%

*Older than 65*..... 16%





	Base	Already Voted	
		Yes	No
<b>McCain/Obama</b>			
<b>McCain</b>	44%	41%	50%
<b>Obama</b>	54%	58%	47%
<b>Undecided</b>	2%	1%	3%

	Base	Already Voted	
		Yes	No
<b>Senate</b>			
<b>Schaffer</b>	41%	38%	48%
<b>Udall</b>	56%	60%	47%
<b>Undecided</b>	3%	2%	5%

	Base	Gender	
		Woman	Man
<b>McCain/Obama</b>			
<b>McCain</b>	44%	44%	45%
<b>Obama</b>	54%	55%	53%
<b>Undecided</b>	2%	1%	2%

	Base	Gender	
		Woman	Man
<b>Senate</b>			
<b>Schaffer</b>	41%	40%	44%
<b>Udall</b>	56%	57%	54%
<b>Undecided</b>	3%	3%	2%





	Base	Party		
		Democrat	Republican	Other
<b>McCain/Obama</b>				
<b>McCain</b>	44%	10%	86%	36%
<b>Obama</b>	54%	89%	13%	60%
<b>Undecided</b>	2%	1%	1%	4%

	Base	Party		
		Democrat	Republican	Other
<b>Senate</b>				
<b>Schaffer</b>	41%	8%	83%	31%
<b>Udall</b>	56%	91%	15%	60%
<b>Undecided</b>	3%	1%	2%	8%

	Base	Race			
		Hispanic	White	African American	Other
<b>McCain/Obama</b>					
<b>McCain</b>	44%	33%	48%	7%	41%
<b>Obama</b>	54%	65%	50%	91%	53%
<b>Undecided</b>	2%	2%	1%	2%	5%

	Base	Race			
		Hispanic	White	African American	Other
<b>Senate</b>					
<b>Schaffer</b>	41%	31%	45%	5%	38%
<b>Udall</b>	56%	64%	53%	91%	55%
<b>Undecided</b>	3%	4%	2%	5%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCain/Obama</b>					
<b>McCain</b>	<b>44%</b>	42%	39%	45%	54%
<b>Obama</b>	<b>54%</b>	57%	58%	54%	43%
<b>Undecided</b>	<b>2%</b>	1%	2%	1%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Senate</b>					
<b>Schaffer</b>	<b>41%</b>	38%	38%	42%	51%
<b>Udall</b>	<b>56%</b>	56%	60%	57%	46%
<b>Undecided</b>	<b>3%</b>	6%	3%	2%	3%

