

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama holds narrow edge in Colorado

Raleigh, N.C. – Barack Obama still has a lead in Colorado, but barely, according to the newest survey from Public Policy Polling.

Obama leads John McCain 47-46 in the state. PPP's August and July surveys had each shown a four point lead for the Democratic candidate.

It appears having the Democratic convention in Denver may have actually hurt Obama's standing in the state. 85% of poll respondents said the event being in Colorado had no impact on their vote one way or the other, but of the 15% who said it did make a difference 9% said it made them less likely to vote for the Democratic nominee while 6% said it made them more likely to support him.

John McCain has increased his lead with white voters from two points last month to six points now, but it may be the changing demographics of the state that put Barack Obama over the top. He has a 58-34 lead with the state's expanding Hispanic population.

“States like Colorado and Virginia that are under going rapid shifts in their population will determine who our next President is,” said Dean Debnam, President of Public Policy Polling. “The big question is whether those states have changed enough to go Democratic this year, or if that is still in the future.”

As in every other state PPP has polled recently, Sarah Palin is more of a hit with Colorado voters than Joe Biden. 41% of respondents said they were more likely to choose John McCain because of his running mate, while just 28% said the same of Barack Obama's pick.

PPP surveyed 1,078 likely voters from September 7th to 9th. The survey's margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Colorado Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....46% *Undecided*..... 7%

Obama.....47%

Q2 Are you firmly committed to your choice for President, or could you change your mind between now and the election? If you are firmly committed, press 1. If you could change your mind, press 2.

Firmly Committed.....92%

Could Change Mind..... 8%

Q3 Did the Democrats holding their convention in Denver make you more or less likely to vote for Barack Obama. If it didn't matter because you were voting for Obama anyway, press 1. If it didn't matter because you were voting for John McCain anyway, press 2. If it made you more likely to vote for Obama, press 3. If it made you less likely to vote for Obama, press 4. If you're not sure, press 5.

Voting for Obama anyway.....42%

Voting for McCain anyway.....34%

More likely to vote for Obama..... 6%

Less likely to vote for Obama..... 9%

Not Sure..... 8%

Q4 Did Barack Obama's selection of Joe Biden as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

More Likely..... 28% *No Difference*..... 43%

Less Likely..... 30%

Q5 Did John McCain's selection of Sarah Palin as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

More Likely41% *No Difference*.....20%

Less Likely.....38%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 54%

Man.....46%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....36%

Republican.....37%

Other.....27%

Q8 If you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

Hispanic..... 14%

White 77%

African American 3%

Other..... 5%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%

30 to 45.....30%

46 to 65.....40%

Older than 65..... 15%





| | Base | Gender | |
|---------------------|------|--------|-----|
| | | Woman | Man |
| McCain/Obama | | | |
| McCain | 46% | 43% | 50% |
| Obama | 47% | 51% | 43% |
| Undecided | 7% | 7% | 7% |

| | Base | Gender | |
|--------------------------|------|--------|-----|
| | | Woman | Man |
| Change Mind | | | |
| Firmly Committed | 92% | 92% | 90% |
| Could Change Mind | 8% | 8% | 10% |

| | Base | Gender | |
|--------------------------------------|------|--------|-----|
| | | Woman | Man |
| Convention | | | |
| Voting for Obama anyway | 42% | 46% | 36% |
| Voting for McCain anyway | 34% | 33% | 36% |
| More likely to vote for Obama | 6% | 5% | 8% |
| Less likely to vote for Obama | 9% | 7% | 12% |
| Not Sure | 8% | 9% | 8% |

| | Base | Gender | |
|----------------------|------|--------|-----|
| | | Woman | Man |
| Biden Pick | | | |
| More Likely | 28% | 29% | 26% |
| Less Likely | 30% | 25% | 35% |
| No Difference | 43% | 46% | 39% |





| | Base | Gender | |
|----------------------|------|--------|-----|
| | | Woman | Man |
| Palin Pick | | | |
| More Likely | 41% | 37% | 47% |
| Less Likely | 38% | 40% | 36% |
| No Difference | 20% | 23% | 17% |

| | Base | Party | | |
|---------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| McCain/Obama | | | | |
| McCain | 46% | 8% | 89% | 38% |
| Obama | 47% | 87% | 7% | 49% |
| Undecided | 7% | 5% | 4% | 13% |

| | Base | Party | | |
|--------------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Change Mind | | | | |
| Firmly Committed | 92% | 93% | 94% | 86% |
| Could Change Mind | 8% | 7% | 6% | 14% |

| | Base | Party | | |
|--------------------------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Convention | | | | |
| Voting for Obama anyway | 42% | 80% | 6% | 39% |
| Voting for McCain anyway | 34% | 6% | 73% | 21% |
| More likely to vote for Obama | 6% | 7% | 3% | 10% |
| Less likely to vote for Obama | 9% | 2% | 11% | 15% |
| Not Sure | 8% | 6% | 6% | 15% |





| | Base | Party | | |
|----------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Biden Pick | | | | |
| More Likely | 28% | 48% | 8% | 28% |
| Less Likely | 30% | 8% | 49% | 32% |
| No Difference | 43% | 44% | 43% | 40% |

| | Base | Party | | |
|----------------------|------|----------|------------|-------|
| | | Democrat | Republican | Other |
| Palin Pick | | | | |
| More Likely | 41% | 11% | 72% | 40% |
| Less Likely | 38% | 66% | 8% | 42% |
| No Difference | 20% | 22% | 20% | 18% |

| | Base | Race | | | |
|---------------------|------|----------|-------|------------------|-------|
| | | Hispanic | White | African American | Other |
| McCain/Obama | | | | | |
| McCain | 46% | 34% | 50% | 14% | 41% |
| Obama | 47% | 58% | 44% | 83% | 42% |
| Undecided | 7% | 8% | 6% | 3% | 17% |

| | Base | Race | | | |
|--------------------------|------|----------|-------|------------------|-------|
| | | Hispanic | White | African American | Other |
| Change Mind | | | | | |
| Firmly Committed | 92% | 92% | 92% | 96% | 87% |
| Could Change Mind | 8% | 8% | 8% | 4% | 13% |





| | Base | Race | | | |
|-------------------------------|------|----------|-------|------------------|-------|
| | | Hispanic | White | African American | Other |
| Convention | | | | | |
| Voting for Obama anyway | 42% | 52% | 39% | 72% | 34% |
| Voting for McCain anyway | 34% | 25% | 38% | 8% | 21% |
| More likely to vote for Obama | 6% | 7% | 6% | 10% | 11% |
| Less likely to vote for Obama | 9% | 8% | 8% | 8% | 22% |
| Not Sure | 8% | 8% | 8% | 3% | 12% |

| | Base | Race | | | |
|-------------------|------|----------|-------|------------------|-------|
| | | Hispanic | White | African American | Other |
| Biden Pick | | | | | |
| More Likely | 28% | 34% | 26% | 38% | 32% |
| Less Likely | 30% | 21% | 32% | 12% | 33% |
| No Difference | 43% | 45% | 42% | 50% | 35% |

| | Base | Race | | | |
|-------------------|------|----------|-------|------------------|-------|
| | | Hispanic | White | African American | Other |
| Palin Pick | | | | | |
| More Likely | 41% | 30% | 45% | 15% | 37% |
| Less Likely | 38% | 42% | 37% | 53% | 33% |
| No Difference | 20% | 27% | 18% | 32% | 30% |

| | Base | Age | | | |
|---------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| McCain/Obama | | | | | |
| McCain | 46% | 36% | 48% | 45% | 54% |
| Obama | 47% | 54% | 46% | 49% | 38% |
| Undecided | 7% | 9% | 6% | 6% | 9% |





| | Base | Age | | | |
|--------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Change Mind | | | | | |
| Firmly Committed | 92% | 91% | 91% | 92% | 94% |
| Could Change Mind | 8% | 9% | 9% | 8% | 6% |

| | Base | Age | | | |
|--------------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Convention | | | | | |
| Voting for Obama anyway | 42% | 43% | 41% | 43% | 36% |
| Voting for McCain anyway | 34% | 27% | 35% | 33% | 44% |
| More likely to vote for Obama | 6% | 15% | 4% | 6% | 4% |
| Less likely to vote for Obama | 9% | 9% | 10% | 9% | 7% |
| Not Sure | 8% | 5% | 10% | 9% | 8% |

| | Base | Age | | | |
|----------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Biden Pick | | | | | |
| More Likely | 28% | 33% | 23% | 28% | 33% |
| Less Likely | 30% | 26% | 33% | 28% | 31% |
| No Difference | 43% | 41% | 44% | 44% | 36% |

| | Base | Age | | | |
|----------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Palin Pick | | | | | |
| More Likely | 41% | 40% | 41% | 40% | 45% |
| Less Likely | 38% | 38% | 36% | 42% | 33% |
| No Difference | 20% | 22% | 23% | 17% | 22% |

