



FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama winning big, bringing Merkley with him

Raleigh, N.C. – Barack Obama has a commanding lead for President in Oregon, and it looks like he'll be bringing Jeff Merkley along with him.

Obama leads John McCain 57-42 in Oregon. He's racked up a 64-35 lead with those who have already filled out their ballots and is winning across every demographic subset of the population that PPP tracks.

Obama is winning more Republicans (11%) than McCain is Democrats (9%), and also has a 53-41 advantage with independents.

Benefiting from Obama's popularity, Jeff Merkley has opened up a 51-43 lead in his quest to knock Gordon Smith out of the Senate.

“There are several states where Barack Obama is having major coattails that could put quite an imprint on the next US Senate,” said Dean Debnam, President of Public Policy Polling. “At this point Jeff Merkley seems almost certain to be a winner, and Obama's popularity is having a similar effect in Minnesota and North Carolina.”

In other down ballot races, Democrat Kate Brown leads 51-40 in her campaign for Secretary of State and Ben Westlund has a closer 47-41 advantage in his quest for State Treasurer.

Public Policy Polling had the most accurate pre election poll for the Democratic primary in Oregon.

PPP surveyed 1,424 likely voters from October 28th to 30th. The survey's margin of error is +/-2.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Oregon Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....42% *Undecided*..... 2%
Obama.....57%

Q2 The candidates for US Senate are Democrat Jeff Merkley, Republican Gordon Smith, and Constitution Party candidate Dave Brownlow. If the election was today, who would you vote for? If you would vote for the Democrat, Jeff Merkley, press 1. If for the Republican, Gordon Smith, press 2. If for the Constitution Party candidate, Dave Brownlow, press 3. If you're undecided, press 4.

Merkley..... 51%
Smith 43%
Brownlow..... 4%
Undecided..... 2%

Q3 The candidates for State Treasurer are Republican Allen Alley and Democrat Ben Westlund. If the election was today, who would you vote for? If you would vote for the Republican, Allen Alley, press 1. If for the Democrat, Ben Westlund, press 2. If you're undecided, press 3.

Alley..... 41%
Westlund..... 47%
Undecided..... 12%

Q4 The candidates for Secretary of State are Democrat Kate Brown and Republican Rick Dancer. If the election was today, who would you vote for? If you would vote for the Democrat, Kate Brown, press 1. If for the Republican, Rick Dancer, press 2. If you're undecided, press 3.

Brown 51%
Dancer 40%
Undecided..... 9%

Q5 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes 59%
No..... 41%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 54%
Man..... 46%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 49%
Republican..... 35%
Other..... 17%





Q8 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White 92%
African American 2%
Other..... 6%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 14%
30 to 45..... 27%
46 to 65..... 39%
Older than 65..... 20%





	Base	Already Voted	
		Yes	No
McCain/Obama			
McCain	42%	35%	52%
Obama	56%	64%	45%
Undecided	2%	1%	3%

	Base	Already Voted	
		Yes	No
Senate			
Merkley	51%	59%	39%
Smith	43%	37%	51%
Brownlow	4%	3%	6%
Undecided	2%	1%	4%

	Base	Already Voted	
		Yes	No
Treasurer			
Alley	41%	38%	45%
Westlund	47%	55%	35%
Undecided	12%	7%	20%

	Base	Already Voted	
		Yes	No
Secretary of State			
Brown	51%	60%	38%
Dancer	40%	36%	47%
Undecided	9%	4%	15%





	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	42%	39%	45%
Obama	57%	59%	53%
Undecided	2%	1%	2%

	Base	Gender	
		Woman	Man
Senate			
Merkley	51%	52%	49%
Smith	43%	42%	45%
Brownlow	4%	4%	5%
Undecided	2%	2%	2%

	Base	Gender	
		Woman	Man
Treasurer			
Alley	41%	38%	45%
Westlund	47%	49%	44%
Undecided	12%	13%	11%

	Base	Gender	
		Woman	Man
Secretary of State			
Brown	51%	52%	50%
Dancer	40%	39%	42%
Undecided	9%	9%	8%





	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	42%	9%	88%	41%
Obama	57%	90%	11%	53%
Undecided	2%	1%	1%	6%

	Base	Party		
		Democrat	Republican	Other
Senate				
Merkley	51%	82%	9%	45%
Smith	43%	14%	86%	39%
Brownlow	4%	2%	4%	11%
Undecided	2%	2%	1%	6%

	Base	Party		
		Democrat	Republican	Other
Treasurer				
Alley	41%	12%	83%	38%
Westlund	47%	77%	9%	38%
Undecided	12%	11%	8%	24%

	Base	Party		
		Democrat	Republican	Other
Secretary of State				
Brown	51%	82%	10%	45%
Dancer	40%	10%	83%	38%
Undecided	9%	8%	6%	17%





	Base	Race		
		White	African American	Other
McCain/Obama				
McCain	42%	42%	10%	48%
Obama	57%	56%	90%	48%
Undecided	2%	2%	-	4%

	Base	Race		
		White	African American	Other
Senate				
Merkley	51%	50%	71%	49%
Smith	43%	44%	19%	43%
Brownlow	4%	4%	10%	3%
Undecided	2%	2%	-	5%

	Base	Race		
		White	African American	Other
Treasurer				
Alley	41%	41%	29%	41%
Westlund	47%	47%	57%	46%
Undecided	12%	12%	14%	13%

	Base	Race		
		White	African American	Other
Secretary of State				
Brown	51%	51%	57%	47%
Dancer	40%	41%	29%	40%
Undecided	9%	8%	14%	13%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	42%	36%	41%	42%	45%
Obama	57%	63%	57%	57%	51%
Undecided	2%	2%	2%	1%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Merkley	51%	53%	51%	52%	46%
Smith	43%	37%	42%	44%	47%
Brownlow	4%	5%	4%	4%	4%
Undecided	2%	4%	3%	1%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Treasurer					
Alley	41%	37%	40%	42%	43%
Westlund	47%	48%	43%	49%	46%
Undecided	12%	15%	17%	9%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Secretary of State					
Brown	51%	50%	49%	54%	48%
Dancer	40%	38%	37%	40%	46%
Undecided	9%	12%	13%	6%	6%

