

## FOR IMMEDIATE RELEASE

**November 2, 2008** 

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312** 

## Obama headed for comfortable win in Virginia

**Raleigh, N.C.** – Public Policy Polling's final Virginia survey finds Barack Obama with a 52-46 lead in the state. Obama led in all seven polls PPP conducted in Virginia this year.

Obama's lead is down from 52-43 last week, an indication that undecided voters might be moving toward John McCain. Nonetheless Obama is holding strong over the 50% mark.

Obama is winning more Republican voters (13%) than McCain is Democratic voters (9%). Obama is also holding a slight lead with independents, 49-47.

Obama has held tight at 42% of the white vote since last week. McCain's share has increased from 53% to 56%. That's not going to be good enough for him given the 20% black portion of the electorate, and Obama's 91-9 lead within that group.

"Virginia has really become a firewall for Barack Obama," said Dean Debnam, President of Public Policy Polling. "Even if he ends up losing in places like Florida and Ohio, it still seems pretty certain that he'll win here, and there aren't a lot of scenarios where he wins Virginia and doesn't take the Presidency along with him."

Obama is winning every age group except senior citizens and leads with both male and female voters.

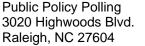
In Virginia's Senate race Democrat Mark Warner is set for an easy victory. He leads fellow former Governor Jim Gilmore 62-36, including a 67-28 advantage with independent voters.

PPP surveyed 1,557 likely voters from October 31<sup>st</sup> to November 2nd. The survey's margin of error is +/-2.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Virginia Poll

Q1	The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.  McCain46% Undecided	Q5	If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.  Democrat  Republican	35%
00	Obama52%	Q6	Other  If you are white, press 1. If you are African-American, press 2. If other, press 3.	
Q2	The candidates for US Senate are Republican Jim Gilmore and Democrat Mark Warner. If the election was today, who would you vote for? If Jim Gilmore, press 1. If Mark Warner, press 2. If you're undecided, press 3.		White	20%
	Gilmore       36%         Warner       62%         Undecided       2%	Q7	If you are 18 to 29 years old, press 1 now. you are 30 to 45, press 2. If you are 46 to 6 press 3. If older, press 4.	65,
Q3	Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.  Yes		30 to 45	39%
Q4	No84%  If you are a woman, press 1, if a man, press 2.  Woman55%			
	Man AEO/			





		Alrea Vote	-
	Base	Yes	No
McCain/Obama		<del></del>	
McCain	46%	36%	48%
Obama	52%	63%	50%
Undecided	1%	1% 2%	

			Alrea Vote	-
		Base	Yes	No
Senate			<u>-</u>	
	Gilmore	36%	31%	37%
	Warner	62%	68%	61%
	Undecided	2%	1% 3%	

		Gender	
	Base	Woman	Man
McCain/Obama			
McCain	46%	47%	45%
Obama	52%	52%	53%
Undecided	2%	1%	2%

			Gender		
		Base	Woman	Man	
Senate			-		
(	Gilmore	36%	35%	37%	
	Warner	62%	62%	61%	
Und	decided	2%	3%	2%	





		Party				
	Base	Democrat	Republican	Other		
McCain/Obama						
McCain	46%	9%	87%	47%		
Obama	52%	89%	13%	49%		
Undecided	2%	1%	0%	4%		

			Party		
		Base	Democrat	Other	
Senate			-		
	Gilmore	36%	7%	74%	28%
	Warner	62%	91%	24%	67%
	Undecided	2%	2%	2%	5%

		Race			
	Base	White	African American	Other	
McCain/Obama					
McCain	46%	56%	9%	39%	
Obama	52%	42%	91%	55%	
Undecided	2%	2%	0%	6%	

			Race		
		Base	White	African American	Other
Senate					
	Gilmore	36%	44%	8%	31%
	Warner	62%	54%	89%	61%
	Undecided	2%	2%	3%	8%





		Age			
	Base	18 to 29			Older than 65
McCain/Obama			-		
McCain	46%	46%	44%	43%	56%
Obama	52%	53%	54%	55%	43%
Undecided	2%	1%	2%	2%	1%

			Age			
		Base	18 to 29	30 to 45		Older than 65
Senate						
	Gilmore	36%	36%	36%	34%	41%
	Warner	62%	60%	60%	65%	57%
	Undecided	2%	4%	3%	2%	2%