
532 likely voters

Dates of interviewing: September 30, 2008

Maximum sampling error +/- 4%

Florida General Election Poll

	<u>%</u>
Obama	49%
McCain	46%
Other	1%
Undecided	<u>4%</u>
	100

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InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

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Analysis: “Sen. McCain lost ground since our last survey in Florida among males and independents. Adding to current concerns for Sen. McCain in this survey is that nearly 20% of African-American respondents tell us they are voting for McCain. This is usual for our surveys of states in the Southeast and we almost always see the African-American column collapse to the Democrat by the last week of the race. This means that there is more potential downside for McCain. On the other side, independents in Florida usually break for the Republican. At current the independent vote is very close between the two candidates. If McCain recaptures independents, he can turn Florida around in a hurry.” Matt Towery