InsiderAdvantage/Poll Position

Thursday, September 11, 2008

503 likely voters
Dates of interviewing 9/10
Maximum sampling error +/- 4.3

Michigan General Election Poll

	<u>%</u>
McCain	45
Obama	44
Other	3
Undecided	<u>8</u>
	100

	<u>McCain</u>	<u>Obama</u>
Age 18-29 30-44 45-64 65+	50% 43% 44% 41%	37% 56% 58% 43%
Race Caucasian/White African-American/Black Hispanic	49% 16% 63%	40% 77% 37%
Gender Male Female	58% 33%	33% 56%
Political Party Democrat Republican Independent	12% 82% 48%	85% 7% 30%

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InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

For a subscription to internals and cross-tabulations through the election, contact tricia@insideradvantage.com