## **InsiderAdvantage/Poll Position**

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474 likely voters:

Dates of interviewing: October 13,2008

Maximum sampling error +/- 5%

## **North Carolina Presidential**

	<u>%</u>
Obama	48%
McCain	46%
Other	1%
Undecided	5%
	100

## Text

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InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

For a subscription to internals and cross-tabulations through the election, contact <a href="mailto:tricia@insideradvantage.com">tricia@insideradvantage.com</a>