

AREA

N=			600	100%
Cuyahoga	1	(1/ 91)	79	13%
Northeast	2		150	25%
Columbus/SE	3		153	26%
Toledo/NW	4		76	13%
Cinci/Dayton	5		142	24%

START

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. We are calling Ohio households statewide. Would you be willing to spend three minutes answering some brief questions? (..or someone in that household)

N=			600	100%
Yes - Continue	1	(1/ 93)	600	100%
All other call results	?		0	0%

GENDR

Record Gender

N=			600	100%
Male	1	(1/ 96)	276	46%
Female	2		324	54%

S2

S2. Thank You. How likely are you to vote in the Presidential Election on November 4th?

N=			600	100%
Very likely	1	(1/ 95)	543	91%
Somewhat likely	2		23	4%
Already voted	3		34	6%
Not very/Not at all likely	4		0	0%
Other/Undecided/Refused	5		0	0%

INT21

Thank you for your time.

N=			0	0%
Not voting	21	(1/ 96)	0	0%

S3

S3. And which political party do you feel closest to - Democrat, Republican, Independent/Undeclared, or something else?

N=			600	100%
Democrat	1	(1/ 98)	270	45%
Republican	2		184	31%
Independent/Undeclared	3		94	16%
Other	4		16	3%
Not registered yet	5		4	1%
Refused	6		32	5%

S4

S4. What is your age category?

N=			600	100%
18-25	1	(1/ 99)	32	5%
26-35	2		46	8%
36-45	3		107	18%
46-55	4		153	26%
56-65	5		110	18%
66-75	6		78	13%
Over 75	7		70	12%
Refused	8		4	1%

S5

S5. Which of the following best describes your race or ethnicity?

N=			600	100%
White/Caucasian	1	(1/100)	511	85%
African-American	2		63	11%
Asian	3		0	0%
American Indian	4		10	2%
Hispanic	5		6	1%
Undecided (DO NOT READ)	6		6	1%
Refused (DO NOT READ)	7		4	1%

Q1

The following are questions about political issues:

Q1. Do you think Ohio is on the right track or the wrong track?

N=			600	100%
Right track	1	(1/101)	201	34%
Wrong track	2		245	41%
Undecided	3		154	26%

Q2

Q2. Were you a Hillary Clinton supporter originally?

N=			600	100%
Yes	1	(1/102)	218	36%
No	2		350	58%
Undecided	3		24	4%
Refused	4		8	1%

Q3

Q3. There are three candidates for Attorney General printed on your November ballot. If the General Election for Attorney General were held today and the candidates were Democrat Richard Cordray {CORE-Dray}, Republican Mike Crites, or Independent Robert Owens, for whom would you vote or toward whom would you lean at this time?

N=			600	100%
Richard Cordray - Democrat	1	(1/103)	208	35%
Mike Crites - Republican	2		130	22%
Robert Owens - Independent	3		34	6%
Undecided	4		212	35%
Refused	5		16	3%

Q4/6

Q4/6. There are 7 candidates for President on your Ballot: (ROTATE NAMES) Constitution Party Chuck Baldwin, Libertarian Bob Barr, Republican John McCain, Green Party Cynthia McKinney, Socialist Party Brian Moore, Independent Ralph Nader {NAY-der}, and Democrat Barack Obama. At this point, for whom will you vote or lean?

N=			600	100%
Chuck Baldwin	1	(1/104)	0	0%
Bob Barr	2		6	1%
John McCain	3		249	42%
Cynthia McKinney	4		2	0%
Brian Moore	5		0	0%
Ralph Nader	6		8	1%
Barack Obama	7		306	51%
Undecided	8		16	3%
Refused	9		13	2%

Q5

Q5. Is your mind made up or do you think you might change your mind before the election?

N=			518	100%
Mind made up	1	(1/105)	452	87%
Might change	2		50	10%
Undecided (DO NOT READ)	3		16	3%
Refused (DO NOT READ)	4		0	0%

Q7

Q7. Which of the following reasons drive your vote for John McCain: is it a vote for McCain, a vote for Sarah Palin, or a vote against Barack Obama?

N=			249	100%
More of a vote for McCain	1	(1/107)	122	49%
More of a vote for Palin	2		20	8%
More of a vote against Obama	3		38	15%
Other	4		20	8%
Undecided	5		30	12%
Refused	6		19	8%

Q8

Q8. Which of the following reasons drive your vote for Barack Obama: is it a vote for Obama, a vote for Joe Biden, a vote against McCain, or a vote against George Bush?

N=			306	100%
More of a vote for Obama	1	(1/108)	216	71%
More of a vote for Biden	2		4	1%
More of a vote against McCain	3		32	10%
More of a vote against Palin	4		4	1%
More of a vote against Bush	5		36	12%
Other	6		4	1%
Undecided	7		8	3%
Refused	8		2	1%

Q9

Q9. The unemployment rate in Ohio is over seven percent. Which Presidential candidate - Barack Obama or John McCain - has the best plan to bring jobs to Ohio?

N=			600	100%
Obama	1	(1/109)	296	49%
McCain	2		148	25%
Other	3		16	3%
Both	4		18	3%
Undecided (DO NOT READ)	5		72	12%
Refused (DO NOT READ)	6		4	1%
Neither (DO NOT READ)	7		46	8%

Q10

Q10. Which one of the following issues matters most in deciding your vote for president?

ONE ANSWER ONLY!

N=			600	100%
Taxes	01	(1/110)	40	7%
Education	02		24	4%
Iraq	03		28	5%
Terrorism	04		20	3%
Economy/Jobs	05		308	51%
Moral values	06		68	11%
Healthcare	07		38	6%
Other	08		42	7%
Undecided (DO NOT READ)	09		32	5%
Refused (DO NOT READ)	10		0	0%

Q10A

Q10A. Do you know who "Joe the Plumber is"?

N=			509	100%
Yes	1	(1/112)	347	68%
No	2		156	31%
Undecided	3		6	1%
Refused	4		0	0%

Q10B

Q10B. Does Joe's story affect whether you will vote for John McCain or Barack Obama?

N=			347	100%
Yes - More likely to vote for John McCain	1	(1/113)	21	6%
Yes - More likely to vote for Barack Obama	2		14	4%
Does not affect how I will vote	3		294	85%
Undecided	4		15	4%
Refused	5		3	1%

Q11

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

N=			600	100%
Obama	1	(1/114)	304	51%
McCain	2		216	36%
Undecided	3		60	10%
Refused	4		20	3%

Q12

Q12. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

N=			600	100%
Extremely comfortable	1	(1/115)	150	25%
Very comfortable	2		140	23%
Somewhat comfortable	3		124	21%
Not at all comfortable	4		144	24%
Undecided (DO NOT READ)	5		34	6%
Refused (DO NOT READ)	6		8	1%

Q13

Q13. Regardless of how you would vote, how comfortable would you be with John McCain as president?

N=			600	100%
Extremely comfortable	1	(1/116)	64	11%
Very comfortable	2		118	20%
Somewhat comfortable	3		145	24%
Not at all comfortable	4		237	40%
Undecided (DO NOT READ)	5		28	5%
Refused (DO NOT READ)	6		8	1%

Q14

Q14. Which of the following comes closest to your opinion of the upcoming Presidential election?

N=			600	100%
It's the most important election of my life	1	(1/117)	223	37%
It's very important but not the most important	2		271	45%
It's no different than any other presidential election	3		82	14%
It's not really that important to me	4		14	2%
Undecided (DO NOT READ)	5		6	1%
Refused (DO NOT READ)	6		4	1%

Q15

Q15. When all the votes are counted in November of 2008, who do you think will be our next President? (Not necessarily who you are voting for but who do you think will be the next President?) - Barack Obama or John McCain?

N=			600	100%
Obama	1	(1/118)	396	66%
McCain	2		92	15%
Undecided	3		102	17%
Refused	4		10	2%

Q16

Q16. Has anyone in your household ever served in the U.S. military?

N=			600	100%
Yes	1	(1/119)	243	41%
No	2		351	59%
Undecided (DO NOT READ)	3		2	0%
Refused (DO NOT READ)	4		4	1%

Q17

Q17. Does anyone in your household belong to a labor union?

N=			600	100%
Yes	1	(1/120)	136	23%
No	2		460	77%
Undecided (DO NOT READ)	3		2	0%
Refused (DO NOT READ)	4		2	0%

Q18

Q18. In the 2004 presidential election, did you vote for?

N=			600	100%
John Kerry - Democrat	1	(1/121)	255	43%
George Bush - Republican	2		262	44%
Ralph Nader - Reform	3		8	1%
Michael Badnarik - Libertarian	4		4	1%
Did not vote (DO NOT READ)	5		29	5%
Undecided (DO NOT READ)	6		10	2%
Refused (DO NOT READ)	7		32	5%