

GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE

OBAMA HOLDS SLIM LEAD IN NH, MANY VOTERS STILL TRYING TO DECIDE

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DURHAM, NH – Barack Obama holds a slim lead in race for President in the swing state of New Hampshire but more than one-quarter of voters say they are still trying to decide who they will support. The most important issue to voters is jobs and the economy.

These findings are based on the latest **Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred (519) randomly selected New Hampshire adults were interviewed by telephone between July 11 and July 20, 2008. The margin of sampling error for the survey is +/-4.3 percent. Included was a subsample of 475 likely November voters (margin of sampling error, +/- 4.5%).

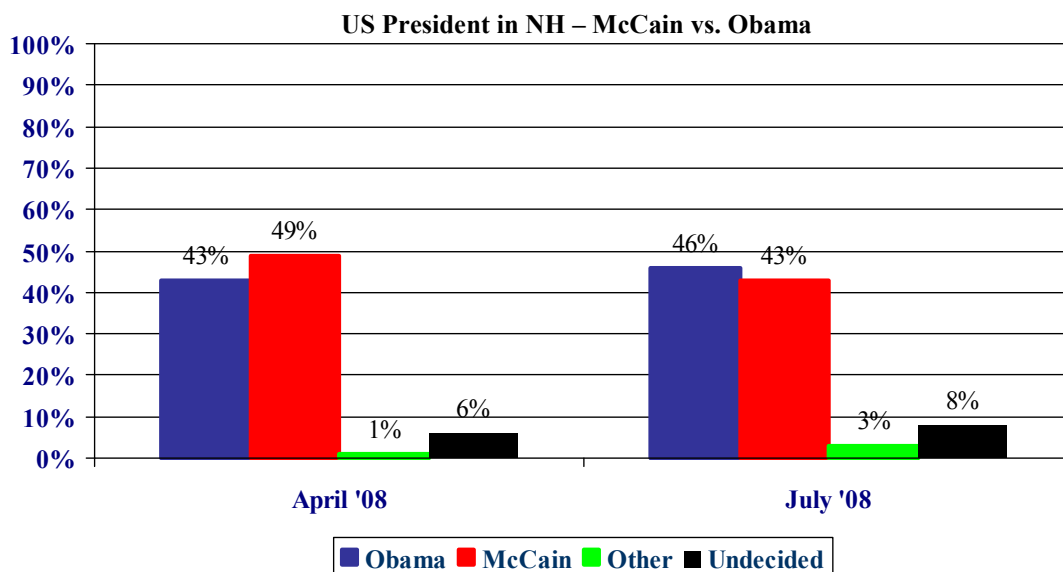
U.S. President

Although New Hampshire has only 4 votes in the Electoral College it will be a battleground state in the November election. Currently, Illinois Senator Barack Obama holds a slim lead over Arizona Senator John McCain.

In the most recent Granite State Poll, 46% of likely voters say they plan to vote for Obama, 43% say they will vote for McCain, 3% prefer some other candidate and 8% are undecided. In the Spring Granite State Poll, McCain held a small 49% to 43% lead over Obama.

It is crucial to point out that the New Hampshire electorate is very much in flux and many voters have not firmly decided who they will actually vote for in November. Only 51% of likely voters say they have definitely decided who they will vote for, 21% are leaning toward a candidate, and 28% say they are still trying to decide. Among voters who say they have definitely decided who they will support, Obama holds a 54% to 44% lead.

“Neither Obama nor McCain can claim to have a hold on the New Hampshire electorate. The state will be a swing state in November,” said Andrew Smith, Director of the UNH Survey Center. “Both candidates have real opportunities to sway independent voters to their sides between now and the election.”



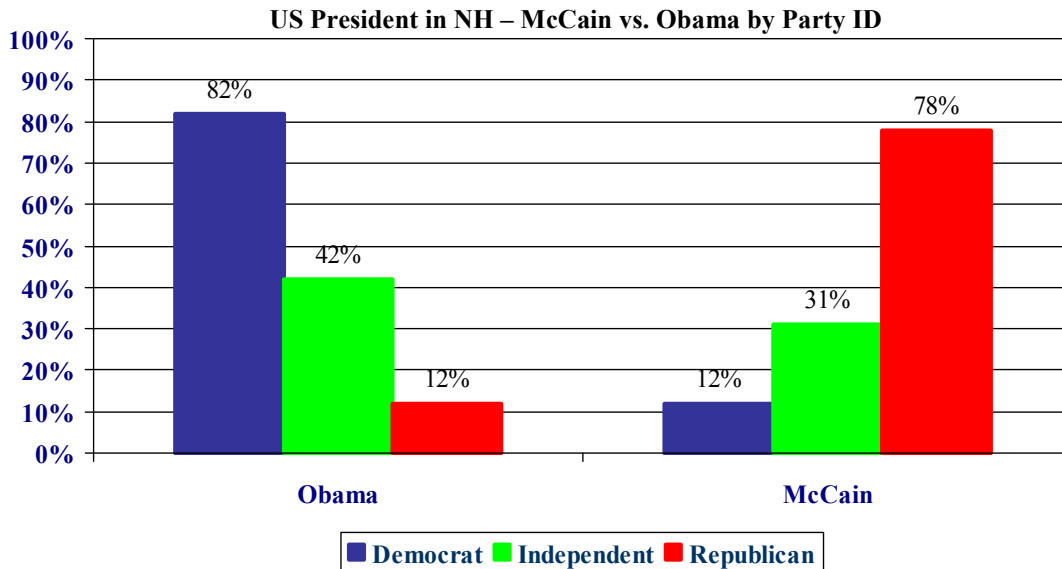
* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Subgroup Analysis

McCain runs strongest among Republicans, conservatives, older voters, voters with high school degrees, and voters living along the Massachusetts border. Obama does best among Democrats, liberals, younger voters, those who do not attend church, and residents of the New Hampshire Seacoast.

There is a gender gap in New Hampshire with McCain holding a 52% to 35% lead over Obama among men and Obama holding a 55% to 35% lead over McCain among women.

Obama currently leads McCain among independent voters by a 42% to 31% margin.



Favorability Ratings

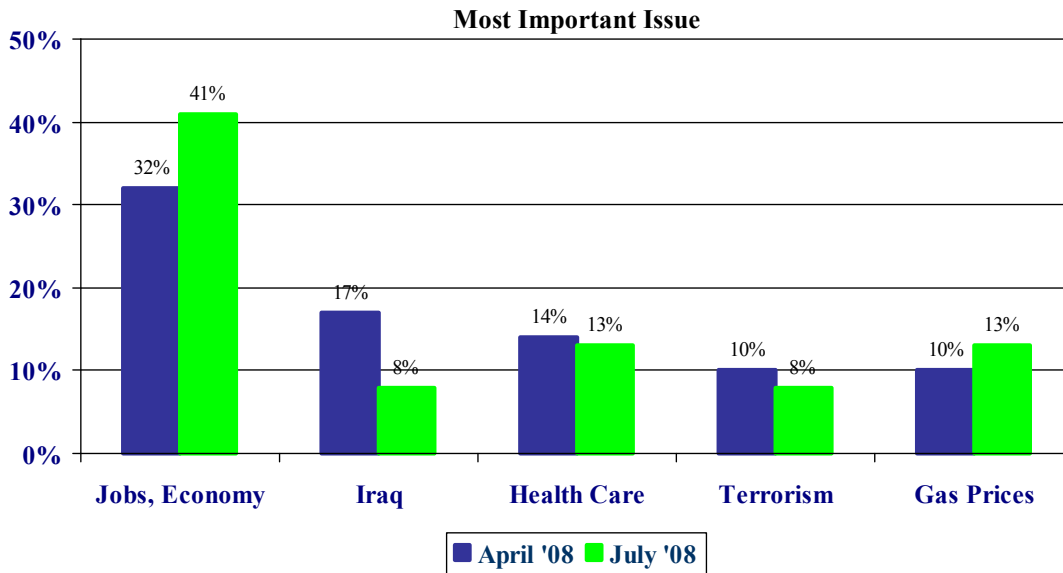
Both Obama and McCain enjoy positive favorability ratings among New Hampshire voters. Fifty-eight percent of likely voters say they have a favorable opinion of Obama, 31% have an unfavorable opinion of him, 10% are neutral and 1% don't know. Obama's net favorability rating – the percentage having a favorable opinion minus the percentage having an unfavorable opinion – is a solid +27%. Among Independents, Obama's net favorability rating is +29%.

McCain is viewed favorably by 56% of likely voters, 31% have an unfavorable opinion of him, 12% are neutral and 1% don't know. McCain's net favorability rating is a solid +25%. Among Independents, McCain's net favorability rating is +30%.

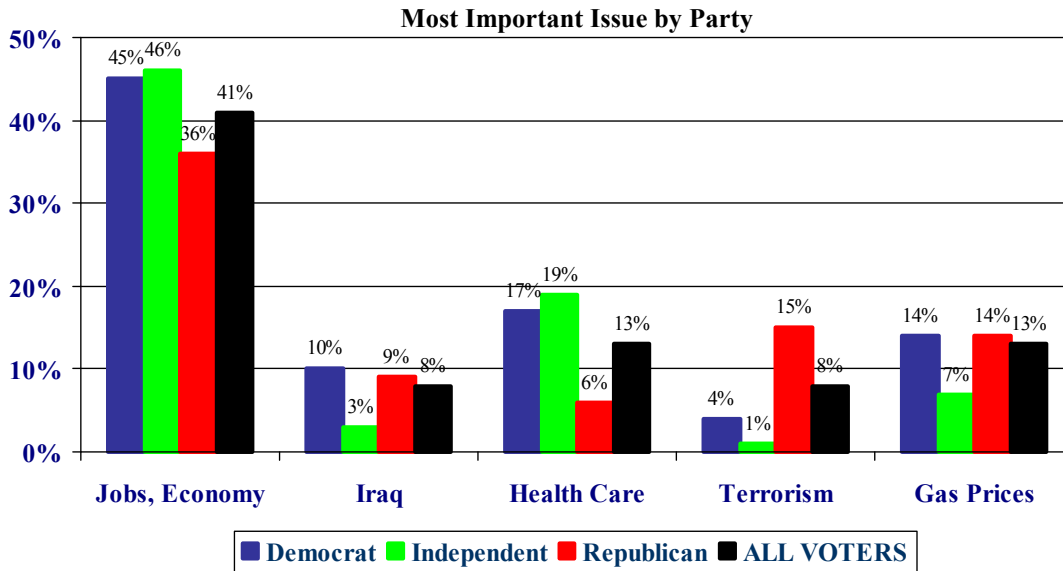
"Both Obama and McCain are reasonably well liked by New Hampshire voters," said Smith. "Their unfavorables will likely rise as the campaign becomes more heated in the fall."

Issues

The recent downturn in the economy, coupled with rising gas prices and problems in financial markets have made economic concerns the top issue for New Hampshire voters. Forty-one percent of likely New Hampshire voters said jobs and the economy is the most important issue in determining their vote for the election in November, followed by gas prices (13%), health care (13%), the war in Iraq (8%), and terrorism (8%). Concerns about the war in Iraq have been dropping as the economy worsens and as the war no longer dominates television news.



There are few significant differences between Republicans and Democrats about which issues are most important. Democrats are slightly more concerned about the economy and health care than Republicans while Republicans are more concerned about terrorism than Democrats.



Granite State Poll Methodology

Five hundred (519) randomly selected New Hampshire adults were interviewed by telephone between July 11 and July 20, 2008. The sample was selected at random from all household in New Hampshire with a land-line telephone and a respondent was selected at random within each household. The margin of sampling error for the survey is +/-4.3 percent. Included was a subsample of 475 likely November voters (margin of sampling error, +/- 4.5%). Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"First, how about ... ROTATE

"Illinois Senator Barack Obama?"

58%	FAVORABLE
10%	NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
31%	UNFAVORABLE
1%	DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY

(N=474)

"Arizona Senator John McCain?"

56%	FAVORABLE
12%	NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
31%	UNFAVORABLE
1%	DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY

(N=474)

"Let's turn to politics for a minute. Are you registered to vote at your current address?"

IF YES: "Are you registered as a Democrat, Independent, Republican or something else?"

25%	REGISTERED DEMOCRAT
40%	REGISTERED INDEPENDENT / UNAFFILIATED
26%	REGISTERED REPUBLICAN
9%	NOT REGISTERED

(N=515)

"Now think ahead to the 2008 general election for President, Governor, and Congress. Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

2%	I will probably NOT vote in the 2008 general election, → SKIP
3%	I MAY vote,
8%	Unless some emergency comes up, I WILL vote,
81%	I will DEFINITELY vote in the 2008 general election, or
6%	I just don't know at this time." → SKIP

(N=519)

"Have you definitely decided who you will vote for in the election for President ... are you leaning toward someone ... or have you considered the candidates but are still trying to decide?"

51%	DEFINITELY DECIDED WHO WILL VOTE FOR
21%	LEANING TOWARD SOMEONE
28%	STILL TRYING TO DECIDE

(N=474)

"Suppose the 2008 presidential election was being held today and the candidates were John McCain the Republican and Barack Obama, the Democrat, who would you vote for? ROTATE CANDIDATES

43%	JOHN MCCAIN
46%	BARACK OBAMA
3%	OTHER -- VOLUNTEERED
8%	DK / NOT SURE / UNDECIDED

(N=467)

"Of the following list, which one of these will be the single most important issue in your vote for president this year ... the U.S. campaign against terrorism ... the war in Iraq ... the economy and jobs ... education ... health care ... Medicare and prescription drugs ... Social Security ... gas and oil prices ... or something else?" ROTATE RESPONSES

41%	THE ECONOMY AND JOBS
8%	IRAQ
11%	HEALTH CARE
8%	CAMPAIGN AGAINST TERRORISM
13%	OIL AND GAS PRICES
2%	EDUCATION
2%	MEDICARE AND PRESCRIPTION DRUGS
2%	SOCIAL SECURITY
11%	OTHER - SPECIFY
3%	DK / UNSURE

(N=475)

Favorability Rating: Obama - Likely Voters

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	58%	10%	31%	1%	474
Registered Democrat	82%	9%	9%	0%	119
Undeclared	55%	11%	32%	2%	189
Registered Republican	42%	8%	48%	2%	133
Not registered	51%	9%	40%	0%	30
Democrat	84%	7%	8%	0%	190
Independent	58%	11%	29%	2%	63
Republican	33%	9%	56%	2%	195
Liberal	86%	5%	9%	0%	105
Moderate	64%	9%	25%	2%	189
Conservative	30%	11%	57%	2%	145
5 years or less in NH	56%	4%	37%	2%	41
6 to 10 years	55%	12%	31%	2%	35
11 to 20 years	68%	6%	26%	0%	81
More than 20 years	56%	10%	32%	1%	289
18 to 34	79%	2%	19%	0%	52
35 to 49	59%	4%	37%	0%	112
50 to 64	59%	13%	28%	1%	185
65 and over	47%	10%	39%	4%	87
Male	52%	9%	37%	2%	224
Female	63%	11%	25%	1%	250
High school or less	45%	8%	44%	3%	92
Some college	61%	7%	30%	2%	104
College graduate	61%	8%	29%	1%	150
Post-graduate	62%	12%	26%	0%	107
Less than \$30K	51%	10%	33%	5%	36
\$30K to \$60K	56%	8%	35%	1%	67
\$60K to \$75K	68%	4%	28%	0%	47
\$75K to \$100K	58%	10%	31%	0%	64
More than \$100K	65%	7%	28%	1%	121
Married	56%	9%	34%	1%	301
Divorced/separated	59%	11%	26%	3%	82
Never married	68%	6%	26%	0%	68
Attend services 1 or more/week	47%	12%	38%	3%	118
1-2 times a month	54%	13%	33%	0%	59
Less often	60%	9%	30%	0%	141
Never	68%	4%	27%	2%	127
Born in NH	59%	6%	33%	2%	123
Moved from MA	55%	7%	38%	1%	123
Moved from Other NE	61%	10%	29%	0%	44
Moved from Mid-Atlantic	56%	12%	28%	3%	70
Moved from other	60%	15%	25%	1%	114
North Country	55%	11%	32%	1%	42
Central/Lakes	62%	10%	27%	1%	78
Connecticut Valley	64%	11%	23%	2%	69
Mass Border	51%	9%	39%	1%	142
Seacoast	63%	10%	25%	2%	78
Manchester Area	57%	9%	32%	1%	66
1st Cong. District	54%	10%	34%	2%	234
2nd Cong. District	61%	9%	28%	1%	240

Favorability Rating: McCain - Likely Voters

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	56%	12%	31%	1%	474
Registered Democrat	35%	13%	52%	1%	119
Undeclared	54%	14%	30%	2%	189
Registered Republican	79%	6%	14%	1%	133
Not registered	66%	8%	22%	3%	30
Democrat	34%	17%	47%	2%	190
Independent	58%	13%	28%	2%	63
Republican	81%	5%	13%	1%	195
Liberal	31%	11%	56%	2%	105
Moderate	57%	15%	27%	1%	189
Conservative	78%	7%	14%	1%	145
5 years or less in NH	62%	11%	25%	2%	41
6 to 10 years	56%	14%	28%	2%	35
11 to 20 years	59%	11%	29%	1%	81
More than 20 years	57%	11%	31%	1%	289
18 to 34	54%	9%	35%	2%	52
35 to 49	59%	10%	30%	1%	112
50 to 64	52%	14%	33%	0%	185
65 and over	70%	6%	20%	3%	87
Male	60%	9%	29%	1%	224
Female	53%	14%	32%	2%	250
High school or less	55%	10%	31%	4%	92
Some college	58%	8%	32%	2%	104
College graduate	59%	17%	23%	1%	150
Post-graduate	57%	9%	34%	0%	107
Less than \$30K	51%	5%	35%	9%	36
\$30K to \$60K	58%	10%	30%	1%	67
\$60K to \$75K	50%	11%	39%	0%	47
\$75K to \$100K	55%	18%	27%	0%	64
More than \$100K	61%	7%	32%	0%	121
Married	58%	13%	28%	1%	301
Divorced/separated	56%	10%	32%	2%	82
Never married	56%	6%	35%	3%	68
Attend services 1 or more/week	61%	10%	28%	1%	118
1-2 times a month	70%	7%	20%	3%	59
Less often	58%	14%	27%	1%	141
Never	48%	10%	40%	2%	127
Born in NH	58%	8%	31%	3%	123
Moved from MA	59%	10%	30%	1%	123
Moved from Other NE	58%	16%	26%	0%	44
Moved from Mid-Atlantic	49%	16%	33%	1%	70
Moved from other	56%	13%	31%	0%	114
North Country	51%	6%	43%	0%	42
Central/Lakes	56%	8%	34%	1%	78
Connecticut Valley	56%	9%	33%	2%	69
Mass Border	64%	14%	21%	1%	142
Seacoast	48%	16%	33%	3%	78
Manchester Area	53%	11%	34%	2%	66
1st Cong. District	53%	11%	34%	2%	234
2nd Cong. District	60%	12%	27%	1%	240

Decided Who to Vote For in Presidential Election?

	<u>Definitely Decided</u>	<u>Leaning</u>	<u>Trying to Decide</u>	<u>(N=)</u>
STATEWIDE	51%	21%	28%	474
Registered Democrat	62%	18%	20%	120
Undeclared	42%	23%	35%	187
Registered Republican	54%	19%	26%	133
Not registered	48%	28%	24%	30
Democrat	58%	17%	25%	190
Independent	32%	23%	45%	63
Republican	50%	26%	24%	195
Liberal	66%	12%	22%	105
Moderate	39%	24%	37%	189
Conservative	56%	24%	20%	145
5 years or less in NH	58%	15%	28%	41
6 to 10 years	50%	20%	30%	35
11 to 20 years	55%	26%	18%	81
More than 20 years	49%	21%	30%	289
18 to 34	56%	20%	25%	52
35 to 49	56%	23%	22%	112
50 to 64	46%	21%	33%	186
65 and over	50%	22%	28%	87
Male	50%	23%	26%	224
Female	51%	18%	30%	249
High school or less	39%	24%	36%	92
Some college	49%	24%	28%	103
College graduate	55%	21%	24%	151
Post-graduate	58%	17%	25%	107
Less than \$30K	64%	9%	27%	35
\$30K to \$60K	49%	26%	25%	67
\$60K to \$75K	58%	13%	28%	47
\$75K to \$100K	54%	20%	26%	64
More than \$100K	54%	24%	22%	121
Married	51%	22%	27%	302
Divorced/separated	51%	22%	27%	81
Never married	51%	15%	34%	68
Attend services 1 or more/week	48%	24%	29%	118
1-2 times a month	52%	18%	31%	59
Less often	48%	21%	30%	141
Never	56%	21%	22%	127
Born in NH	42%	28%	31%	123
Moved from MA	52%	20%	27%	122
Moved from Other NE	55%	21%	25%	44
Moved from Mid-Atlantic	58%	13%	28%	70
Moved from other	53%	18%	29%	114
North Country	63%	15%	21%	42
Central/Lakes	47%	22%	31%	79
Connecticut Valley	54%	25%	21%	69
Mass Border	43%	25%	32%	142
Seacoast	59%	16%	25%	77
Manchester Area	51%	16%	33%	66
1st Cong. District	53%	21%	25%	234
2nd Cong. District	49%	20%	31%	240
McCain	53%	22%	25%	199
Obama	60%	22%	18%	213
Other	10%	22%	68%	14
DK / NOT SURE	10%	10%	81%	39

US President: McCain v. Obama

	<u>McCain</u>	<u>Obama</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
STATEWIDE 4/08	49%	43%	1%	6%	435
STATEWIDE 7/08	43%	46%	3%	8%	467
Registered Democrat	13%	81%	2%	5%	118
Undeclared	39%	44%	6%	12%	184
Registered Republican	71%	20%	1%	8%	131
Not registered	60%	36%	0%	4%	30
Democrat	12%	82%	1%	6%	188
Independent	31%	42%	6%	21%	62
Republican	78%	12%	4%	5%	192
Liberal	11%	82%	2%	5%	103
Moderate	35%	51%	3%	11%	185
Conservative	79%	13%	3%	5%	145
5 years or less in NH	49%	38%	1%	12%	41
6 to 10 years	44%	41%	3%	12%	33
11 to 20 years	41%	51%	2%	6%	81
More than 20 years	43%	46%	4%	7%	285
18 to 34	39%	57%	0%	5%	52
35 to 49	45%	46%	5%	4%	109
50 to 64	37%	50%	3%	10%	184
65 and over	57%	33%	3%	8%	85
Male	52%	35%	3%	10%	219
Female	35%	55%	3%	7%	248
High school or less	53%	35%	2%	9%	89
Some college	44%	45%	3%	7%	103
College graduate	42%	47%	3%	7%	148
Post-graduate	37%	53%	3%	8%	106
Less than \$30K	46%	43%	3%	9%	36
\$30K to \$60K	45%	48%	1%	6%	63
\$60K to \$75K	38%	54%	5%	3%	47
\$75K to \$100K	46%	45%	4%	5%	64
More than \$100K	44%	48%	2%	7%	121
Married	46%	44%	3%	8%	295
Divorced/separated	40%	50%	5%	5%	81
Never married	36%	52%	1%	11%	68
Attend services 1 or more/week	51%	38%	1%	9%	116
1-2 times a month	52%	35%	6%	7%	59
Less often	44%	44%	4%	8%	139
Never	32%	59%	3%	7%	125
Born in NH	42%	49%	4%	5%	123
Moved from MA	46%	42%	4%	8%	121
Moved from Other NE	42%	52%	2%	4%	44
Moved from Mid-Atlantic	36%	49%	0%	15%	68
Moved from other	44%	42%	3%	10%	111
North Country	42%	46%	4%	8%	42
Central/Lakes	45%	45%	2%	9%	75
Connecticut Valley	43%	47%	0%	10%	68
Mass Border	51%	40%	3%	6%	139
Seacoast	33%	55%	4%	8%	78
Manchester Area	35%	48%	7%	10%	65
1st Cong. District	40%	47%	5%	8%	229
2nd Cong. District	45%	45%	1%	9%	238
Definitely decided	44%	54%	1%	2%	239
Leaning to candidate	46%	47%	3%	4%	98
Still trying to decide	38%	30%	8%	24%	128

Most Important Issue in Presidential Vote

	<u>Jobs, Economy</u>	<u>Iraq</u>	<u>Health Care</u>	<u>Terrorism</u>	<u>Gas Prices</u>	<u>Other</u>	<u>(N=)</u>
STATEWIDE - 4/08	32%	17%	14%	10%	10%	18%	456
STATEWIDE - 7/08	41%	8%	13%	8%	13%	17%	475
Registered Democrat	45%	11%	13%	6%	12%	13%	120
Undeclared	43%	7%	15%	5%	11%	19%	189
Registered Republican	32%	8%	8%	15%	16%	20%	133
Not registered	47%	5%	19%	0%	14%	14%	30
Democrat	45%	10%	17%	4%	14%	11%	191
Independent	46%	3%	19%	1%	7%	23%	63
Republican	36%	9%	6%	15%	14%	19%	195
Liberal	43%	14%	15%	3%	13%	12%	105
Moderate	45%	7%	14%	7%	13%	14%	189
Conservative	34%	8%	8%	13%	15%	22%	146
5 years or less in NH	48%	6%	8%	0%	17%	21%	41
6 to 10 years	34%	0%	18%	25%	5%	18%	35
11 to 20 years	38%	9%	15%	7%	17%	14%	81
More than 20 years	41%	10%	13%	7%	13%	16%	290
18 to 34	54%	5%	13%	4%	15%	8%	52
35 to 49	43%	9%	8%	6%	18%	16%	112
50 to 64	43%	9%	13%	9%	8%	18%	186
65 and over	26%	8%	20%	12%	18%	16%	87
Male	40%	6%	10%	11%	16%	18%	224
Female	42%	11%	15%	5%	10%	16%	251
High school or less	42%	4%	13%	6%	21%	14%	92
Some college	41%	6%	15%	11%	14%	13%	104
College graduate	44%	11%	10%	5%	12%	18%	151
Post-graduate	37%	10%	15%	12%	8%	18%	107
Less than \$30K	21%	10%	23%	15%	17%	15%	36
\$30K to \$60K	46%	8%	13%	8%	14%	11%	67
\$60K to \$75K	42%	6%	17%	10%	19%	7%	47
\$75K to \$100K	51%	14%	9%	6%	8%	12%	64
More than \$100K	41%	9%	14%	6%	13%	18%	121
Married	42%	7%	12%	8%	12%	19%	302
Divorced/separated	37%	14%	13%	10%	15%	10%	82
Never married	45%	9%	15%	5%	15%	12%	68
Attend services 1 or more/week	30%	8%	12%	12%	15%	23%	119
1-2 times a month	46%	13%	7%	10%	13%	10%	59
Less often	41%	7%	19%	7%	12%	13%	141
Never	48%	8%	10%	5%	14%	15%	127
Born in NH	45%	7%	12%	5%	17%	13%	123
Moved from MA	39%	12%	13%	6%	10%	20%	123
Moved from Other NE	41%	11%	15%	2%	22%	9%	44
Moved from Mid-Atlantic	42%	6%	13%	14%	9%	17%	70
Moved from other	39%	6%	12%	12%	10%	22%	115
North Country	37%	10%	18%	3%	18%	15%	42
Central/Lakes	42%	8%	10%	7%	12%	21%	79
Connecticut Valley	46%	7%	20%	1%	9%	18%	69
Mass Border	40%	6%	9%	9%	15%	21%	142
Seacoast	37%	14%	13%	19%	6%	12%	78
Manchester Area	45%	8%	13%	4%	18%	13%	66
1st Cong. District	36%	10%	12%	10%	13%	19%	235
2nd Cong. District	47%	7%	13%	5%	13%	16%	240
McCain Voter	35%	8%	8%	14%	15%	20%	200
Obama Voter	47%	10%	16%	3%	12%	12%	214
Undecided	44%	0%	18%	0%	2%	35%	39