

Office paper consumption peaked in 1999, and has been in decline since

Key trends impacting office paper demand

- Slowing employment growth in white collar, steady for blue collar
- Technology substitution (e.g. digital storage, electronic workflow, etc.)
- Changes in print technologies/ models (e.g. digital printing, controlled office networks, etc.)
- Substitute paper products (e.g. super bright mechanicals, etc.)

U.S. office paper consumption per capita Kg per capita

