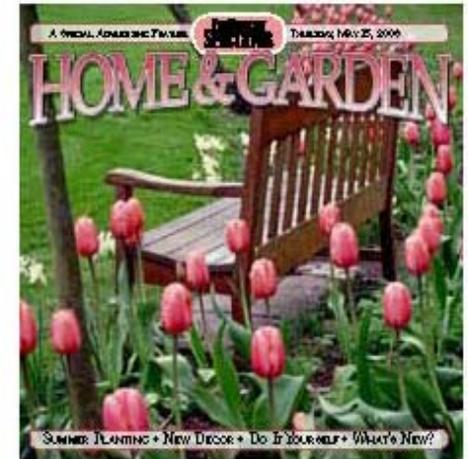
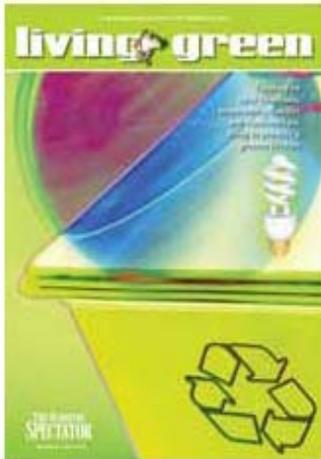
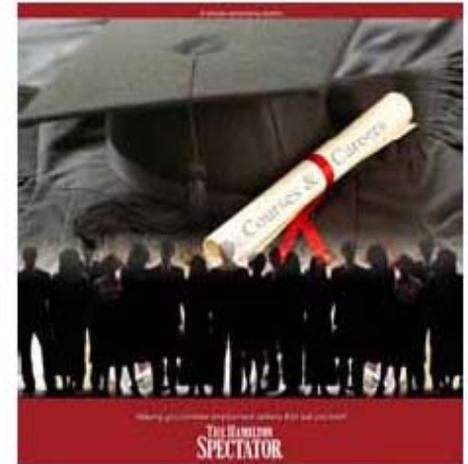


# 2008 special sections

2008



THE HAMILTON SPECTATOR

BRANDING	Publishing Date	Deadline	Format	Pg	Cover	Inside	Theme
Innovations	Thursday, February 28th	Monday, February 18th	Broadsheet	24	Newsprint	Newsprint	Branding
Here's My Card	Thursday, March 13th	Tuesday, February 19th	1/2 Pony	60	Glossy	Newsprint	Branding
Reader's Choice Nominee	Thursday, September 11th	Friday, August 29th	Tabloid	36	Newsprint	Newsprint	Branding
Charity Calendar	Friday, September 12th	Friday, August 29th	Special	28	Glossy	Glossy	Branding
Reader's Choice Winners	Thursday, October 23rd	Friday, October 19th	Tabloid	40	Newsprint	Newsprint	Branding
Hamilton	Thursday, October 30th	Monday, October 1st	Glossy Mag	64	Glossy	Glossy	Branding
Holiday Song Book	Saturday, December 6th	Thursday, November 20th	Tabloid	16	Newsprint	Newsprint	Branding
EDUCATIONAL	Publishing Date	Deadline	Format	Pg	Cover	Inside	Theme
Creative Kids	Friday, February 22nd	Friday, February 8th	Tabloid	20	Newsprint	Newsprint	Educational
Courses & Careers	Thursday, March 27th	Friday, March 14th	Tabloid	24	Newsprint	Newsprint	Educational
Active Kids	Thursday, August 14th	Friday, August 1st	Tabloid	16	Newsprint	Newsprint	Educational
Employment	Thursday, September 11th	Thursday, August 28th	Tabloid	12	Newsprint	Newsprint	Educational
Continuing Education	Thursday, October 9th	Monday, September 29th	Tabloid	16	Newsprint	Newsprint	Educational
Looking Ahead	Saturday, November 15th	Monday, November 3rd	Tabloid	16	Newsprint	Newsprint	Educational
LIFESTYLE	Publishing Date	Deadline	Format	Pg	Cover	Inside	Theme
Luxury: Fine Living in Ham.Burl.	Thursday, February 21st	Monday, January 28th	Glossy Tab	24	Glossy	Glossy	Lifestyle
Balance Magazine	Thursday, March 27th	Friday, February 29th	Glossy Mag	40	Glossy	Glossy	Lifestyle
In Motion	Saturday, March 29th	Friday, March 14th	Tabloid	16	Newsprint	Newsprint	Lifestyle
Golf Guide - Mini	Thursday, April 10th	Monday, March 17th	Glossy Mini	32	Glossy	Glossy	Lifestyle
Consumer How To	Thursday, April 10th	Monday, March 31st	Tabloid	32	Newsprint	Newsprint	Lifestyle
Living Green	Saturday, April 19th	Wednesday, March 26th	Pony	24	Glossy	Newsprint	Lifestyle
Everyday Heroes	Saturday, May 10th	Monday, April 28th	Tabloid	12	Newsprint	Newsprint	Lifestyle
SAM Awards	Wednesday, May 14th	Monday, May 5th	Tabloid	12	Upgraded	Upgraded	Lifestyle
Home & Garden	Thursday, May 15th	Monday, May 5th	Tabloid	16	Newsprint	Newsprint	Lifestyle
New Home Living	Friday, May 30th	Monday, May 12th	Broadsheet	28	Upgraded	Upgraded	Lifestyle
Balance Magazine	Thursday, June 19th	Monday, May 26th	Glossy Mag	40	Glossy	Glossy	Lifestyle
Open Garden	Thursday, June 26th	Monday, June 16th	Tabloid	12	Newsprint	Newsprint	Lifestyle
Cdn Open	Saturday, August 9th	Thursday, July 15th	Glossy Mag	24	Glossy	Glossy	Lifestyle
Luxury: Fine Living in Ham.Burl.	Thursday, August 28th	Thursday, July 21st	Glossy Tab	24	Glossy	Glossy	Lifestyle
Balance Magazine	Thursday, September 18th	Friday, August 22nd	Glossy Mag	40	Glossy	Glossy	Lifestyle
In Motion	Saturday, September 27th	Monday, September 15th	Tabloid	16	Newsprint	Newsprint	Lifestyle
Bridal	Saturday, September 27th	Wednesday, August 27th	Glossy	64	Glossy	Glossy	Lifestyle
Living Green	Saturday, October 4th	Tuesday, September 9th	Pony	24	Glossy	Newsprint	Lifestyle
New Home Living	Friday, November 7th	Tuesday, October 21st	Broadsheet	28	Upgraded	Upgraded	Lifestyle
Balance Magazine	Thursday, November 13th	Monday, October 20th	Glossy Mag	40	Glossy	Glossy	Lifestyle
Personal Giving	Saturday, December 13th	Friday, November 28th	Tabloid	24	Newsprint	Newsprint	Lifestyle

<b>MERCHANDISING</b>	<b>Publishing Date</b>	<b>Deadline</b>	<b>Format</b>	<b>Pg</b>	<b>Cover</b>	<b>Inside</b>	<b>Theme</b>
Great Winter Sale	Thursday, January 24th	Monday, January 14th	Broadsheet	20	Newsprint	Newsprint	Merchandising
Coupon Clipper #1	Thursday, February 14th	Monday, January 21st	1/2 Pony	32	Newsprint	Newsprint	Merchandising
Coupon Clipper #2	Thursday, April 24th	Friday, March 28th	1/2 Pony	32	Newsprint	Newsprint	Merchandising
Moms, Dads & Grads Gift Guide	Thursday, May 1st	Monday, April 7th	Pony	24	Upgraded	Upgraded	Merchandising
Great Summer Sale	Thursday, July 17th	Monday, July 7th	Broadsheet	20	Newsprint	Newsprint	Merchandising
Coupon Clipper #3	Thursday, July 24th	Friday, June 27th	1/2 Pony	32	Newsprint	Newsprint	Merchandising
Coupon Clipper #4	Thursday, October 9th	Friday, September 12th	1/2 Pony	32	Newsprint	Newsprint	Merchandising
Fall&Winter Fashion	Friday, October 24th	Thursday, October 9th	Tabloid	16	Upgraded	Upgraded	Merchandising
Gift Guide #1	Wednesday, November 19th	Monday, November 10th	Tabloid	28	Newsprint	Newsprint	Merchandising
Gift Guide #2	Wednesday, November 26th	Monday, November 17th	Tabloid	40	Newsprint	Newsprint	Merchandising
Gift Guide #3	Wednesday, December 3rd	Monday, November 24th	Tabloid	32	Newsprint	Newsprint	Merchandising
Gift Guide #4	Wednesday, December 10th	Monday, December 1st	Tabloid	32	Newsprint	Newsprint	Merchandising
<b>TOURISM</b>	<b>Publishing Date</b>	<b>Deadline</b>	<b>Format</b>	<b>Pg</b>	<b>Cover</b>	<b>Inside</b>	<b>Theme</b>
Experience Hamilton	Saturday, March 29th	Monday, March 3rd	Glossy Mag	80	Glossy	Glossy	Tourism
Menu&Dining Guide	Thursday, June 5th	Monday, May 12th	Pony	16	Glossy	Newsprint	Tourism
Discovery Guide	Thursday, June 26th	Tuesday, May 27th		84	Glossy	Glossy	Tourism
Menu&Dining Guide	Thursday, October 30th	Friday, October 3rd	Pony	16	Glossy	Newsprint	Tourism

**For more information on Special Sections  
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