EXAMPLE NOTICE FORM

Mr. Smith Smith Widgets 111 Widget Lane Widgetville XXX XXX United Kingdom

Re: www.Amazon.co.uk (trading name for Amazon EU SàrL and Amazon Services Europe SARL)

I, Mr. Smith, President of Smith Widgets, state as follows:

(1) Contact information

- a. Mr. Smith
 President
 Smith Widgets
 111 Widget Lane
 Widgetville XXX XXX
 United Kingdom
 (XXX) XXXX XXXX
 smith@widget.xx
- b. info@widget.xx, Attn: Widget Rights

(2) ASIN/ISBN and Allegation of Infringed Right

- a. ASIN XXXXXXXXXX
- b. Unlawful use of Smith Widgets' trademark WIDGET.
- a. ISBN XXXXXXXXXXXXX
- b. Unlawful copy of copyrighted work Smith on Widgets.
- a. ASIN XXXXXXXXX, by Third Party Seller X, Seller Y and Seller Z.
- b. Unlawful use of Smith Widgets' trademark WIDGET.
- a. ASIN XXXXXXXXXX, by Third Party Seller Y.
- b. Unlawful copy of copyrighted work Smith on Widgets, Volume 2.

I have a good faith belief that the portion of the listings described above violates the intellectual property rights owned by the intellectual property owner or its agent, nor is such use otherwise permissible under law.

I represent, under potential penalty of perjury, that the information in this notification is true and correct and that I am the intellectual property owner or authorised to act on behalf of the intellectual property owner for the rights described above.

Mr. Smith

President, Smith Widget