

6 June 2008

Seven Network Ratings Report

Thursday, 5 June 2008

Seven wins primetime in 16-39s, 18-49s, 25-54s and all viewers under 55.

Seven is up 40% on Ten in total viewers. Seven is up 6% on Nine and up 42% on Ten in 16-39s. Seven is up 1% on Nine and up 40% on Ten in 18-49s. Seven is up 2% on Nine and up 39% on Ten in 25-54s. Seven is up 5% on Nine and up 34% on Ten in under 55s.

Seven News is up 17% on Nine News. Today Tonight is up 9% on A Current Affair.

Home and Away is up 55% on a crumbling Big Brother and up 9% on Two and a Half Men. How I Met Your Mother is the #1 most-watched programme for 16-39s, 18-49s and 25-54s. Bones wins in total viewers (defeating Gordon Ramsay) and in 25-54s.

Deal is up 50% on Wheel. Sunrise is up 42% on Today in total viewers (and up 53% in all viewers under 55) across 6:00-9:00am. The Morning Show is up 50% on KAK and up 179% on David and Kim.

Commercial Shares	All	16-39	18-49	25-54
Home and Away	39	33	35	36
How I Met Your Mother	41	58	52	48
Bones	34	33	35	36
Lost	28	34	31	31
6:00pm-midnight	36	38	37	37
Sunrise	53	49	55	55

6:00pm News

Seven: 1,433,000 (S: 393,000; M: 344,000)
Nine: 1,228,000 (S: 344,000; M: 405,000)

Today Tonight v ACA

Seven: 1,252,000 (S: 367,000; M: 308,000)
Nine: 1,150,000 (S: 323,000; M: 361,000)

Breakfast and Morning Television

Early Sunrise	194,000	Sunrise	391,000	The Morning Show	176,000
Early Today	123,000	Today	282,000	KAK	117,000
				David and Kim	63,000

Programme Rankings

Preliminary Oztam Data

1.	Seven News	Seven	1.433
2.	How I Met Your Mother	Seven	1.303
3.	Getaway	Nine	1.285
4.	Today Tonight	Seven	1.252
5.	National Nine News	Nine	1.228
6.	Home and Away	Seven	1.207
7.	ABC News	ABC	1.155
8.	A Current Affair	Nine	1.150
9.	Bones	Seven	1.140
10.	Hell's Kitchen	Nine	1.113
11.	Two and a Half Men	Nine	1.106
12.	Law and Order: SVU	Ten	1.089
13.	The Footy Show	Nine	0.988
14.	The 7:30 Report	ABC	0.972
15.	Medium	Ten	0.939

Deal or No Deal	0.873m	Lost	0.603m	Big Brother	0.777m
Wheel of Fortune	0.581m			Don't Forget The Lyrics	0.592m

Network last night:	Network week-to-date:	Sydney last night:	Sydney week-to-date:
ABC: 16.6	ABC: 17.4	ABC: 17.2	ABC: 17.5
Seven: 27.9	Seven: 27.7	Seven: 27.6	Seven: 27.9
Nine: 29.8	Nine: 28.6	Nine: 28.3	Nine: 27.7
Ten: 19.9	Ten: 20.8	Ten: 20.9	Ten: 21.0
SBS: 5.8	SBS: 5.5	SBS: 6.1	SBS: 5.9



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