

The Daily Gamecock

A Guide for Student Organizations

Like any other organization, The Daily Gamecock is a complex network of writers and editors. Sometimes it can be hard to determine how to get your event in the newspaper. Here are a few tips to aid you.

Send us a press release – early. Most section editors have writers meetings twice a week at which they dole out stories. If you have an event, we ask for a press release a week in advance. If it's a major event, send one in even earlier.

But not too early. Our staff members are always running around doing something. If you send a press release weeks in advance, it's quite possible it will get lost in the mayhem.

Play the waiting game. Not every press release is answered due to high volume. A follow-up phone call is appropriate. We do not choose to run all story ideas for various reasons. If we pursue a newsworthy story, a writer will contact you. Repeat visits to our office will result in being escorted out.

TDG staffers are students too. Please always respect this. E-mails to personal accounts, even our South Carolina Webmail, are not appreciated as we have personal lives as well. You may email the editors at the below e-mail addresses. Writers should be contacted through their preferred email.

Editor in Chief- sagcked@mailbox.sc.edu
News – sagcknew@mailbox.sc.edu
Sports – sagckspt@mailbox.sc.edu
The Mix – sagcketc@mailbox.sc.edu
Viewpoints – sagckvew@mailbox.sc.edu

Know our schedule. Producing a newspaper is the business of making deadlines. If you know our schedule, you'll be able to plan around us.

Example

5 p.m. Editors arrive, begin editing stories for paper

6 p.m. Stories are sent to copy desk for editing

7 p.m. Designers begin designing the paper

10 p.m. All late-breaking or live stories must be completed and sent through to be edited

11 p.m. All design must be done

12 a.m. The newspaper must be sent to the printers.

Know your beat writer. The news team has writers assigned to major groups like Student Government, Greek Life and Carolina Productions. Get to know these people as they cover only your organization. A good relationship with them is a good relationship with the newspaper.

If you have a problem, speak with the editor. Our editors are the managers of our newsroom. They handle and should handle any complaints about their section. Please do not take your frustrations out on our writers. Many of them are volunteers.

If you have a major problem, speak with the Editor. The editor in chief takes care of all overarching problems including administration and personnel issues. Feel free to visit during their office hours or to e-mail them.

If you have any questions, feel free to reach us at

The Daily Gamecock, Russell House 333 • Newsroom: 803-777-7726 • Editor's Office: 803-777-3914