# A Call To Action

#### The 2006 International Convention

ver the last four years, this engine has been successfully overhauled... now it's time to get in and drive it." This was the message newly elected International President Kevin Knaus shared with the over 650 attendees at this year's International Convention in Orlando, Florida during his inauguration speech at the International Officers Banquet on Saturday, August 5th. The message of taking action could be heard loud and clear throughout the week as brothers from over 180 chapters and 32 alumni associations ascended upon the "Sunshine State" to

reaffirm Pi Kappa Alpha's commitment to excellence.

Orlando played host to Pi Kappa
Alpha's 65th Convention for the first
time in its storied history. While Orlando
became a city in 1857, it is most often
recognized as the home to one of the
world's most fabled characters, Mickey
Mouse, and Walt Disney World in nearby
Lake Buena Vista, Florida. Founded in
1971, Walt Disney World contains over
28,000 acres of illustrious theme parks,
golf courses, and beautiful resorts. During
the Convention, the Hilton Walt Disney
World Resort property and staff did not
disappoint and Mickey himself even
made a guest appearance.

#### August 2, 2006

Wednesday's opening session brought undergraduate and alumni together from all over North America to share stories of success, triumph, and hard work. Newly appointed Executive Director Justin Buck (Southeast Missouri, Epsilon Iota '96) kicked off the Convention with a "work hard, play hard" attitude which was impressed upon chapters throughout the week. One of the biggest highlights of the event was a special appearance by Florida State head football coach,



The passing of the international president's badge is an important part of every Convention. Allen W. Groves, president from 2004-2006, places the pin on the lapel of new International President Kevin G. Knaus.

Bobby Bowden (*Samford*, *Alpha Pi '49*). Following a rousing introduction from past Supreme Council Vice President Charlie Barnes (*Florida State*, *Delta Lambda'65*), Bowden shared stories of football, life, and PiKA success. He spoke of team chemistry and the importance of striving for things greater than one's self as well as how the best teams in football are comprised of the "most best men" – two messages which have clear correlation to our chapters and Fraternity. Coach Bowden closed with talking about "it." "It" is what makes an average person do great things, or an average



Florida State's famed Coach Bobby Bowden addressed the Convention assembly.

team win championships. "It" is something Pi Kappa Alpha has, and needs to use to best advantage. Brother Bowden's message was witty and inspirational, and something Convention attendees will remember for a long time. Following the remarks of one of college football's all-time greatest coaches, was the recognition of some of Pi Kappa Alpha's greatest chapters, the Excellence Award Winners. These chapters, totaling 37 in all, represented the best Pi Kappa Alpha has with respect to overall chapter performance and span all of North America.

The opening session was brought to a close with a memorial service conducted by International Chaplain Luke Maybry (Wofford, Nu '95). Brothers who had entered chapter eternal were reflected upon for their contributions to society and their dedication to Pi Kappa Alpha. The history and memory of those in the Gold Star Memorial were remembered as were the four men who had recently made the ultimate sacrifice to their country: Dion Burmaz (Santa Barbara, Iota Kappa '95), Nicholas Olivier (Louisiana Tech, Gamma Psi, '03), Patrick Rapicault (Delta State, Zeta Beta '90), and Jesse Samek (Arkansas, Alpha Zeta '02). Everyone in attendance

was encouraged to remember the words of Junior Founder Dr. Howard Arbuckle when he said, "Let us struggle that our heart may only rest when we have given our full efforts – as these men have – to uphold the ideals which are imprinted upon it."

Wednesday closed with the International President's Banquet and a fitting tribute to the work Allen Groves (Stetson, Delta Upsilon '79) had done over the past two years as the Fraternity's leader. He expressed his pleasure over the work the Supreme Council had done with respect to restructuring the Fraternity's Constitution and affiliated entities.

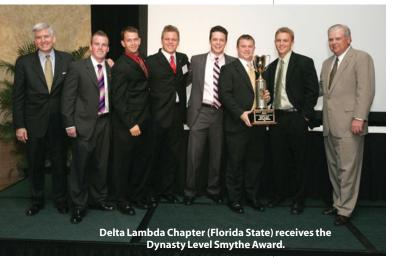
He also commented on the value The True Pike initiative has created, and the Fraternity "broadening its tent" to be more appreciative and understanding of the backgrounds of its individual members and the need to be more diverse to succeed on today's college campuses. Following Brother Groves' remarks, five new chapters were welcomed into the bonds with the presentation of their chapter charters and gavels. Three chapters: Eta Upsilon (Texas-Arlington), Delta Beta (Bowling Green), and Beta Xi (Wisconsin) were welcomed back while new extensions of our brotherhood were brought into the fold at Lambda Mu (Boston University) and Lambda Xi (Florida Gulf Coast).

and is bestowed annually to an unsuspecting recipient recognizing significant support and loyalty provided to the Fraternity at the local or international level. Frederick "Ray" Jenkins (Texas, Beta Mu '54) was this year's well deserving recipient (see page 8). Brother

Jenkins has served the Fraternity for over

40 years in numerous capacities including as a member of the International Alumni Commission, regional president, a member of the Eta Upsilon Alumni Advisory Board, and has served on numerous house corporation boards. His wisdom. generosity, and kindness have provided Pi Kappa Alpha with an exceptional role

model. While modest in acknowledging his own contributions, he continued to stress there is more each of us can do as alumni to assist in the development of our undergraduate brothers and give back to PiKA.



Special recognition was also granted to some very notable alumni. Edward A. Pease (*Indiana*, *Delta Xi '71*) was presented with the 2006 Judge Elbert P. Tuttle Distinguished Achievement Award (see page 9). This annual award recognizes the alumnus member of the Fraternity who distinguishes himself in

public service. As current senior vice president of government relations for Rolls Royce North America, a past U.S. Congressman, past international president of Pi Kappa Alpha, and past president of the North-American Interfraternity Conference, Brother Pease has truly helped share the values of Pi Kappa Alpha and the Greek movement throughout the world.

The Loyalty Award was also presented that night



A color guard highlighted the moving memorial ceremony, conducted by Pi Kappa Alpha's new International Chaplain Luke Maybry.

#### August 3, 2006

Gamma Beta Chapter (Nebraska-Omaha) receives the

Dynasty Level Smythe Award.

The second day of the Convention brought education, change, and further recognition to the forefront. Past International President and International Historian Dr. Jerry Reel (Tulane, Eta '57) moved the crowd with his insight into the founding and history of our Fraternity, sharing how the values and symbols of our Fraternity are alive and well with us today. International Rush Czar Darius Sidebotham (Florida Tech, Zeta Sigma '94) followed that up with the always popular and motivational "Pike Rush." Dar spread his message with enthusiasm and asked the chapters to use Pike's time tested tactics and commit to recruiting the most best men on their respective campuses.

Thursday also included the first of three legislative sessions and committee meetings where undergraduate and alumni delegates helped mold the future of Pi Kappa Alpha. Among the items debated and approved were Pi Kappa Alpha's ongoing commitment to education on the risks of alcohol abuse and hazing of our chapters and brothers and the detrimental effect these issues can have on our Fraternity. Our recruitment philosophy was also reaffirmed as

Pi Kappa Alpha continues

to remain one of North
America's leading fraternities
with respect to an aggressive
year-round approach to
rush without restrictions
and a leader in expansion
throughout the fraternity
world. Also, in light of the
Fraternity's desire to ensure
that proper care and attention
be given to its trademarks,

continued on page 8











The Pi Kappa Alpha Educational Foundation recognized these five gentlemen with the prestigious Order of West Range: (from left) Joseph Caruso (Florida Tech, Zeta Sigma '70), Ivor J. "Ike" Evans (Kansas State, Alpha Omega '61), Gary E. Menchhofer (Cincinnati, Alpha Xi '65), Richard J. Seitz (Kansas State, Alpha Omega '39) and William C. "Wick" Watkins (Auburn, Upsilon '51)

insignias, and promotional materials, the Convention passed three pieces of legislation with respect to the Fraternity's name and symbols. This authorizes the Fraternity to consent to a licensed vendor program as well as monitor the use and develop guidelines for the appropriate manner in which to display and preserve its intellectual property.

The Fraternity continued to recognize the outstanding accomplishments and achievements of its chapters during the Cornerstones Awards presentation. The Fraternity's Cornerstones help to break down every area of chapter programming and chapters were rewarded for their outstanding work in membership, operations, brotherhood, and leadership. Additional groups were acknowledged for outstanding academic achievement, participation and success during International Work Day, and reaching the 100 man membership plateau. The year's most Outstanding Alumni Advisory Board at Eta Omicron (*Louisiana-Monroe*) was recognized as was past Educational Foundation President W. Bram Govaars II (*Gamma Delta, Arizona '66*) as Chapter

Advisor of the Year. His ongoing support of the Lambda Lambda Chapter (*California-Irvine*) throughout its time as a colony and now as a chapter is a large reason for its continued success.

The Educational Foundation recognized John G. Van Name (George Washington, Delta Alpha '04) as the Robertson Most Outstanding Undergraduate (see page 35) and inducted five amazing ПКА alums into the Order of West Range: Joseph Caruso (Florida Tech, Zeta Sigma '70), founder and principal of Omnifirst Capital Corporation; Ivor J. "Ike"

#### **2006 LOYALTY AWARD**

## F. Raymond Jenkins, Jr. (Texas, Beta Mu'54)

F. Ray Jenkins is the recipient of the Pi Kappa Alpha 2006 Loyalty Award. Jenkins joins recent past winners Raymond L. Orians (Memphis, Delta Zeta '66), Daniel F. McGehee (*Tennessee, Zeta '63*) and Larry W. Lunsford (*Tennessee, Zeta '71*).

As an undergraduate, Jenkins served Beta Mu Chapter as treasurer and pledge educator. As an alumnus, Jenkins served as chapter advisor for 15 years, first to Beta Mu Chapter from 1963-1969 and then to Eta Upsilon Chapter (*Texas-Arlington*) from 1984-1992. He was honored as the Chapter Advisor of the Year at the 1988 Convention.

Brother Jenkins has served on two local house corporations spanning a 50-year period. He first became involved with the Beta Mu Building Corporation, and served as secretary and president. He was elected to the Eta Upsilon Corporation in 1992 and his service to both groups continues today.

On the international level, Jenkins served Pi Kappa Alpha as Lone Star regional president from 1992 through 1997, and he was appointed to the International Alumni Commission in 1997, serving in that capacity until 2001.

Brother Jenkins is a member of the Pike Loyal Order. He is also a member of the Educational Foundation's Garnet & Gold Society. His civic involvement includes the Rotary Club of Arlington and the Commemorative Air Force.

Professionally, Jenkins has retired after a career as a physician with Diagnostic Radiology Associates of Dallas. He is a member of the Texas Medical Association, Dallas County Medical Society, Radiological Society of North America, American College of Radiology, Texas Radiological Society, Dallas/Fort Worth Radiological Society, American Institute of Ultrasound in Medicine, American Roentgen Ray Society and Texas Medical Foundation.

Past International President Thomas J. Turner (Texas Tech, Epsilon Gamma '67) shares this story about Brother Jenkins: "Ray goes on a dove hunt in the Panhandle of Texas every year that questions the sanity of anyone who attends. You will have to ask Brother Jenkins for the stories because the trip is one of those 'what happens at the hunt' STAYS at the hunt'



Fromleft:PastInternational PresidentTommy Turner presents the 2006 Loyalty Award to Brother Ray Jenkins.

events. Ray is a true and loyal servant of Pi Kappa Alpha. I have never heard him say anything self-aggrandizing. Ever. Everyone else gets the credit. We would not have a chapter at UTA if it wasn't for him, even if his modesty will not let him say it."

Pi Kappa Alpha is proud to honor Brother Ray Jenkins as the 2006 Loyalty Award recipient. Evans (Kansas State, Alpha Omega '61) retired vice president, chairman and chief operating officer of Union Pacific Railroad; Gary E. Menchhofer (Cincinnati, Alpha Xi '65) vice president of Yankee Trace Real **Estate Development Corporation and** past Pi Kappa Alpha national president; Richard J. Seitz (Kansas State, Alpha Omega '39) highly decorated war hero; and William C. "Wick" Watkins (Auburn, Upsilon '51) retired chairman and CEO of ICEE of Atlanta. The character and reputation of these men truly embodies what it means to be a True Pike and each remains committed to the betterment of the Fraternity. Wick Watkins summarized it best when he said "the tremendous experiences and opportunities that draw a man to  $\Pi$ KA today are still the same as they have always been, and is a timeless tribute to its meaning and purpose."

#### August 4, 2006

While business was in recess, many ΠKAs were able to go out and enjoy the sights and local flavors of Orlando while self-proclaimed hackers and local alumni participated in the convention golf tournament at the beautiful Disney Lake Buena Vista Golf Resort. In addition, several attendees also participated in a community service project benefiting the Give Kids the World Village. This non-profit resort helps to create magical memories and helps to fulfill wishes for children with life-threatening illnesses and their families. In total, more than \$1,000 and over one week of time was donated in just a few short hours to Give Kids The World (see page 10).



Eta Omicron Chapter (Louisiana-Monroe) receives the Dynasty Level Smythe Award.

### 2006 JUDGE ELBERT P. TUTTLE DISTINGUISHED ACHIEVEMENT AWARD

Edward A. Pease (Indiana, Delta Xi '71)

Senior Vice President, Government Relations Rolls-Royce North America, Inc.

Edward A. Pease is senior vice president, government relations of Rolls-Royce North America, Inc. Headquartered in suburban Washington, D.C., Rolls-Royce North America provides management direction and corporate support for all Rolls-Royce businesses and operations on the continent. Pease also oversees international trade issues and relationships with State and Provincial governments.

Prior to joining Rolls-Royce, Brother Pease served in the U.S. House of Representatives representing the 7th Congressional District for the State of Indiana. First elected in November 1996, he was re-elected with a 69 percent majority two years later. While in the House, he served on the Transportation Committee, where he was a member of the Aviation and Surface Transportation Subcommittees, and the Judiciary Committee, where he was a member of the Subcommittees on Intellectual Property and Immigration. In addition, he was frequently entrusted with the role of Speaker Pro Tempore of the House.

Pease received his bachelor of arts degree, with distinction in both English and political science, and his juris doctorate, cum laude, from Indiana University. He also completed post-graduate studies in English at Indiana State University. After a period of private practice, he was elected to the Indiana State Senate and served for 12 years where he chaired the Judiciary Committee and was responsible for major reform of the State criminal justice system. He then joined Indiana State University as General Counsel and later became Vice President for University Advancement.

Pease is a committed leader in volunteer service, and has a long history of service to the Boy Scouts of America, both at the national council level and local levels. He has been chairman of the Boy Scouts National Order of the Arrow

Committee, and president of the Philmont Staff Association which supports the Philmont Scout Ranch in New Mexico.

Brother Pease was recognized by the Fraternity as its Most Outstanding Undergraduate in 1973 and its Most Outstanding Chapter Advisor in 1983. He has served in a number of volunteer positions including chapter advisor for Theta Omicron Chapter, alumni association president, regional president, Supreme Council vice president and international president. Pease joined the Pi Kappa Alpha Educational Foundation board of trustees in 2002 and is



Brother Ed Pease enjoyed addressing the Convention audience on August 2, 2006.

now its president. He was inducted into the Order of West Range in 1998 and is a member of the Oak Trust and President's Council.

Brother Pease has brought honor to the interfraternity movement, serving the North-American Interfraternity Conference as a member of its board from 1992-2004 and serving as its president for an unprecedented two terms. In 2006, he was awarded the prestigious Gold Medal for his efforts on behalf of the interfraternity movement.



Past National President William R. Nester (Cincinnati, Alpha Xi '47) celebrates with Iota Gamma Chapter (Nebraska-Kearney) representatives after they receive their Champion Level Smythe Award. Nester served the University of Nebraska-Kearney as chancellor/president from 1983-1993, and is now chancellor emeritus.

#### August 5, 2006

The Convention culminated on Saturday with the much anticipated Pike University Awards Luncheon. Before the awards began, newly elected International Vice President Mat Forrest

(Southern Illinois, Iota Mu '94) made a feature presentation on the first ever True Pike Challenge at the Boulder Outdoor Survival School (BOSS) in southern Utah. The hard work and obstacles these men endured helped them realize what is truly important and that the values the True Pike initiative helps to convey can help us stand tall against any task. Mat concluded and later affirmed in his Building our Brand presentation that what helped each of these

men overcome adversity and what each of us can do for our chapters is to employ a little perseverance and a well known phrase adopted by Elvis himself, "a little less talk, and a lot more action!"

Annually, the Pi Kappa Alpha Fraternity recognizes the "best of the best" with the

coveted Robert Adger Smythe Award, the highest recognition a chapter can receive. This award signifies those chapters that have demonstrated overall chapter excellence and outstanding achievement on their campuses. This year, 13 chapters were presented with the Smythe Award (see listing on page 12). On average, these groups rank in the top three in membership on their campuses, donated \$8,000 and 6,000 hours to charity, maintained a GPA over the all-fraternity average, have 90% of their membership involved on campus, and are first or second in athletics. Tension filled the air as winners were announced from the pool of Excellence Award recipients filling the head table. One by one, the joy and elation could be seen on the faces of these young men as they not only basked in the glory of their achievement, but reflected on the hard work which had brought them to this point. For the first time, Smythe Awards were separated into champion, legacy, and dynasty designations recognizing those groups that won their first or second Smythe, third or fourth consecutive Smythe, or fifth or more Smythe Awards.

#### Pikes Make A Difference Through Community Service at the 2006 International Convention

On Friday, August 4, 2006, several Convention attendees took advantage of a break in the official business of the 2006 Convention to participate in a community service project. Seventeen Pikes traveled to Give Kids the World Village in Orlando, Florida to assist in reconstructing a horse corral and riding area, and to help with landscaping new residences. Give Kids the World Village is a 70-acre, non-profit resort that creates magical memories and fulfills wishes for children with life-threatening illnesses and their families. Give Kids the World Village provides accommodations at its whimsical resort, donated attraction tickets, meals and more for a week-long fantasy vacation. With the help of many generous individuals, corporations, and partnering wish granting organizations, Give Kids The World Village has welcomed nearly 75,000 families from all 50 states and 53 countries.

#### **Participants:**

Zach Richards

(Appalachian State, lota Psi '04) Matt Moralle (Richmond, Omicron '04) Daniel Callahan (Richmond, Omicron '04) Keith Nicholson (Richmond, Omicron '05) Matt Salvino

(Embry Riddle Lambda Mu '05)



Klye Blessinger (Indiana University Colony) Chris Burgess (Indiana University Colony) Nolan White (Tennessee Zeta '04) Paul Levy (Tennessee Zeta '05) Nick Distretti (Tennessee Zeta '06) David Mann (Tennessee Zeta '05) Michael Brown

(Murray State, Epsilon Lambda '00)

Derrick English (Houston, Epsilon Eta '03) Luke Mabry (Wofford, Nu '95) Al Perone (Indiana State, Theta Omicron '78) Shawn Hutcherson (Florida State, Delta Lambda '01) James Forristell (Cincinnati, Alpha Xi '01)



The Fraternity's future was the business at hand for Convention attendees like Golden West Regional President John Silberstein (Chapman, Theta Psi '85).

Finally, the Convention was presented with the slate for the 2006-2008 Supreme Council. With undisputed consent, Kevin G. Knaus (Kansas State, Alpha Omega '82) was elected international president. Patrick A. Talley (Armstrong Atlantic, Eta Mu '74), Kevin E. Virta (Western Michigan, Epsilon Psi '83), Bruce A. Wolfson (Pennsylvania, Beta Pi'71), and Mat Forrest (Southern Illinois, Iota Mu '94) were elected as international vice presidents. John A. Bobango (Arkansas State, Delta Theta '74) was reappointed as international legal counsel while Justin Ptacnik (Nebraska Omaha, Delta Chi '03) and Ryan Collett (Kansas State, Alpha Omega '04) were selected as vice presidents from the undergraduate ranks. Allen W. Groves will continue to serve on the Supreme Council as immediate past international president. In his first action as International President, Brother Knaus thanked his family and brought his son Parker to the podium for a special presentation by pinning his original pledge pin upon his son's chest. This memorable moment not only signified how closely Kevin regards his family and his relationship with  $\Pi$ KA, but also represented the importance he places upon recruitment and the message which we must convey at all times. International President Knaus' point was loud and clear; we must continue to push ourselves to be the best, push ourselves to recruit the best, and never waiver until that mission is accomplished.

After four hard working days in the state of Florida, Pi Kappa Alpha mapped out its course of action to maintain its position as North America's leading Fraternity. The bonds of brotherhood were tightened, friendships were solidified, and a new directive was established. A call to action was pronounced by the men who are prepared to see it though, the men of Pi Kappa Alpha; men of action.

#### **MEET YOUR 2006-2008 SUPREME COUNCIL**



International President Kevin G. Knaus (Kansas State, Alpha Omega '82) Knaus has served the Fraternity as an international vice president and one of the

Fraternity's five real estate advisors. He has served as a chapter advisor to Epsilon Nu (Georgia State), international rush director, and as a member of the Fraternity's staff. He is executive vice president of sales and marketing for LandAmerica OneStop. He and his wife, Elena, reside in Suwanee, Georgia, with their children, Parker and Madison.

#### **International Vice Presidents:**



#### Patrick A. Talley, Jr. (Armstrong Atlantic State, Eta Mu'74)

Talley has served as legal counsel to the Supreme Council and Delta regional president. He also serves as chairman

of the Fraternity's Finance Committee. Pat is a partner in the law firm of Frilot, Partridge, Kohnke & Clements, L.C. in New Orleans, Louisiana where he resides with his wife, Sharon, and three children, Sarah Ilene, Trey and Peyton.



Kevin E. Virta (Western Michigan, Epsilon Psi '83) Virta has served as Great Lakes regional president, editor of the Shield & Diamond, and as the Fraternity's

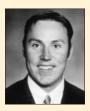
executive director for more than 10 years. Professionally, he is vice president of business development for Crayon Interface and is responsible for developing channel partner relationships for the company's innovative cellular software and service platform. He and his wife, Tracy, live in Holland, Michigan, with their two children, Chapin and Trevor.



Bruce A. Wolfson (Pennsylvania, Beta Pi '71) Wolfson has served as Educational Foundation trustee, chapter advisor to Beta Pi, lota Lambda (Columbia) and Gamma

Rho (Northwestern) Chapters, and was the founding president of the Chicago Area Alumni Association. Professionally, he serves

as general counsel to The Rohatyn Group in New York City. He and his wife, Ellen, reside in Scarsdale, New York, with their children, Sarah and Tamara.



Mathew J. Forrest (Southern Illinois, Iota Mu '94) Forrest has served as Sunshine regional president and as chapter advisor to Lambda

Beta Chapter (Florida

Atlantic), as well as on Lambda Beta's house corporation. Professionally, he is the event supervisor for the City of West Palm Beach Mayor's Office. He resides in West Palm Beach, Florida.

#### Justin Ptacnik (Nebraska Omaha, Delta Chi'03)

Ptacnik has served Delta Chi Chapter as president, external vice president, treasurer, public relations chairman and special events chairman. On campus, he is a UNO student senator and ambassador, and serves on the UNO Computer Usage, Technology, Resources and Services Committee and the College of Information Science and Technology Dean Search Committee. He is pursuing a bachelor of science in management information systems.

### Ryan Collett (Kansas State, Alpha Omega '04)

Collett has served Alpha Omega Chapter as treasurer, rush chair and pledge class president. He has also been involved with the chapter's fundraising, community service, philanthropy, and membership development committees. He is seeking a bachelor of science in nutrition and kinesiology.



International Legal Counsel John A. Bobango (Arkansas State, Delta Theta '74) Bobango has served as an Educational Foundation trustee,

Cumberland regional president and was a member of the Fraternity's staff. He is a member of the Fraternity's Finance Committee. John is a former member of the Memphis City Council, and a principal in the law firm of Farris Mathews Branan Bobango & Hellen. He and his wife, Lisa, reside in Memphis, Tennessee, with their children, Allen and Mary Lauren.