



Home Accents Today

The information source for the home accents industry

2007 ISSUES CALENDAR

Home Accents Today

The information source for the home accents industry



2007 ISSUES CALENDAR

January

- Design Directions: Candles, Bath
- Winter Markets Preview
- Exclusive Sketchbooks
- Business Update: Rugs

BONUS DISTRIBUTION:
Dallas, Atlanta, San Francisco,
Chicago, Las Vegas, New York
(Gift and Home Textiles),
Los Angeles, Tupelo

DEADLINES:
Space and Materials 12/8/06
Editorial Submissions . . 11/21/06

SHOW DAILIES:
Atlanta
January 12, 13, 14
Space and Materials . . . 12/15/06

Las Vegas
January 30, 31
Space and Materials 1/12

February

- Research: Fastest Growing Retail Markets
- Design Directions: Tabletop
- Portfolio: Wall Décor
- Business Update: Accent Furniture

DEADLINES:
Space and Materials 1/19
Editorial Submissions 1/10

March

- Design Directions: Top of Bed
- Business Update: Lighting

DEADLINES:
Space and Materials 2/8
Editorial Submissions 2/2

April

- Design Directions: Permanent Botanicals
- High Point Market Preview
- Exclusive Sketchbooks
- Color Trends
- Business Update: Tabletop

BONUS DISTRIBUTION:
High Point

DEADLINES:
Space and Materials 3/2
Editorial Submissions 2/9



SHOW DAILIES:
March
27, 28, 29
Space and Materials
3/9
Best of Market Issue
Space and Materials
3/30

May

- Retail Stars
- Design directions: Sculptural Accessories
- Business Update: Licensing

DEADLINES:
Space and Materials 4/27
Editorial Submissions 4/20



June

- Research: Capturing the Dollars: Who's Buying Where
- Design Directions: Accent Tables
- Business Update: Wall Décor
- Dallas Market Preview
- Exclusive Sketchbook
- Dallas Lighting Preview

BONUS DISTRIBUTION:
Dallas International Gift & Home
Accessories Market

DEADLINES:
Space and Materials 5/25
Editorial Submissions 5/16

Home Accents Today

The information source for the home accents industry

2007 ISSUES CALENDAR

July

- Summer Markets Preview
- Exclusive Sketchbooks
- Design Directions: Rugs
- Business Update: Lamps

BONUS DISTRIBUTION:
Atlanta, San Francisco, Chicago,
Los Angeles, Las Vegas, Tupelo

DEADLINES:
Space and Materials 6/15
Editorial Submissions
(includes July and
August shows) 6/1

SHOW DAILIES:
Atlanta
July 13, 14, 15
Space and Materials 6/25

Las Vegas
July 31, August 1
Space and Materials 7/13

August

- Research:
Top 50 Retailers
- New York
Market
Preview
- Exclusive
Sketchbooks
- Design Directions:
Art Glass
- Business Update:
Permanent
Botanicals

BONUS DISTRIBUTION:
New York (Gift and Home
Textiles), Seattle

DEADLINES:
Space and Materials 7/20
Editorial Submissions 7/13

2007 Annual Buyers Guide
Space and Materials 6/29



September

- Portfolio:
Accent Furniture
- Design Directions:
Framed Art
- Business Update:
Candles

DEADLINES:
Space and Materials
8/17
Editorial Submissions .. 8/3

October

- High Point Market Preview
- Exclusive Sketchbooks
- Design Directions: Pillows
- Business Update: Mirrors

BONUS DISTRIBUTION:
High Point

DEADLINES:
Space and Materials 9/7
Editorial Submissions 8/10

SHOW DAILIES:
October 2, 3, 4
Space and Materials 9/14

Best of Market Issue
Space and Materials 10/5



Home Accents Today

The information source for the home accents industry

2007 ISSUES CALENDAR



November

- Research: Consumer Survey: Consumers on the Move – New Homeowners
- Portfolio: Lamps and Lighting
- Design Directions: Barware
- Business Update: Soft Goods

DEADLINES:

Space and Materials10/26
Editorial Submissions10/12

December

- Research: The Internet and how it's changing the home accents business
- Portfolio: Permanent Botanicals
- Design Directions: Chairs
- Business Update: Decorative Accessories

DEADLINES:

Space and Materials 11/16
Editorial Submissions 11/9

January 2008

DEADLINES:

Space and Materials 12/5
Editorial Submissions 11/21



For information on editorial requirements, please contact:

Becky Boswell Smith

Editor in Chief

336-605-1115

bbsmith@reedbusiness.com

Tracy Bulla

Senior Product Editor

336-605-3794

tbulla@reedbusiness.com

Jenny Heizen-York

Managing Editor

336-605-1116

jheizen@reedbusiness.com

Editorial Invitations are also available online at www.HomeAccentsToday.com

For advertising contact:

Janice G. Lassiter

Associate Publisher

336-605-1026

jlassiter@reedbusiness.com

Rob Larkin

Account Manager

336-605-1029

rlarkin@reedbusiness.com

Susan Carter Prevatte

Account Manager

336-605-1051

sprevatte@reedbusiness.com

Trish Williams

Account Manager

336-605-1065

tdwilliams@reedbusiness.com

April Knight

Inside Sales Associate

336-605-1106

aknight@reedbusiness.com

Express delivery address:

7025 Albert Pick Road,

Suite 200,

Greensboro, N.C. 27409

Regular mail:

P.O. Box 2754,

High Point, N.C. 27261

Phone: 336-605-0121

Fax: 336-605-1158 or -1143